

THE SPOKESWOMAN

AMERICAN SOCIETY OF
WOMEN ACCOUNTANTS

Volume I, No. 7

Ames Chapter No. 158

June, 1991

PRESIDENT'S MESSAGE

I can't believe it! Our first year is almost over! As I look back over this time period, I am pleased with all that we have accomplished. Our Chapter was chartered with 30 members and we only needed 20. The Chartering Banquet was a big success with over 50 people attending, including the National President and members from several other chapters. We increased our membership and held joint meetings with several other organizations. We had lots of opportunities for networking and learning at our meetings and luncheons. All these accomplishments are due to you, the members. It is a pleasure to



serve as President when the members are so willing to serve in various capacities.

Our June membership meeting will have the installation of the new officers and directors for next year. In addition, we plan on having full Committee reports, discussing our original goals and reviewing what we completed during the year. We also want your input on the activities you think we should plan for next year. We have several already in mind, but would welcome your ideas on others.

Hope to see you at the final meeting of the first year of the Ames Chapter.

Karen Jacobson, President

NETWORKING LUNCHEONS Summer Schedule

June 25th	Whiskey River, 132 Main
July 31st	Wallaby's, 3720 Lincoln Way
August 22nd	Hickory Park, 121 S. 16th

All lunches start at noon. See you there!

REGULAR MEMBERSHIP MEETING

DATE: June 13, 1991

TIME: 5:30 p.m. Networking
6:00 p.m. Dinner
7:00 p.m. Program

PLACE: Gold Room, ISU Memorial Union
Park in the ramp on Level 1

MENU: Ginger Peach Chicken

COST: \$11.00

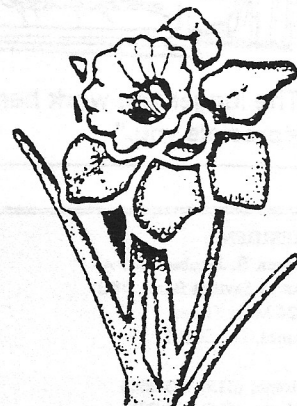
(Soft drinks available at an additional cost)

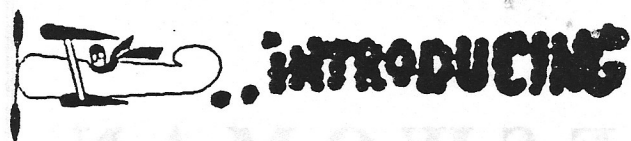
RESERVATIONS:

Call Norma Seifert at (515) 294-8911
or leave a message with the purchasing
department receptionist,
Carla Harris at
(515) 294-4860.
**NO standing
reservations!**

DEADLINE:

5:00 p.m.,
June 10, 1991





● ● ● GWENYTH Y. WAALKES, CPA

Gwen is currently employed as Internal Auditor - Compliance Officer for Ames Savings Bank, FSB. She is responsible for the internal audit function at the bank, compliance with the regulations, assisting the external auditors and special projects. She had been at the bank for 3 1/2 years.

Gwen earned her Bachelor of Business Administration degree from Iowa State University in December, 1985, with a major in accounting. In May, 1990, she passed the CPA exam and half of the Certified Internal Auditor (CIA) exam.

Prior to joining Ames Savings Bank, she worked as an internal auditor with Midland Savings Bank, FSB. While completing her education, she worked as accounting supervisor at Nevada National Bank in Nevada, Iowa.

Gwen's outside interests include boating and doing volunteer work. She is an active member of the U.S. Coast Guard Auxiliary and teaches public education courses on boating safety. She is also a member of the Institute of Internal Auditors and the Iowa Society of Certified Public Accountants. Gwen is currently serving as chairperson for the Membership Committee and will continue her involvement in ASWA as Bulletin chairperson for the 1991-1992 fiscal year.



SPEAKER PROFILE: DAVE SPOTANSKI

Dave Spotanski, Educational Vice President of the Town & College Toastmasters Club #875, addressed the Ames Chapter of ASWA at the May 9th membership meeting about "Improving Communications Skills".

The program began with a Toastmaster's technique called "Table Topics" in which members were given various topics and had to make a brief impromptu presentation. Topics discussed included Karen Jacobson's experience as "prom queen" and Liz Starleaf's infatuation with earthworms.

Dave talked about the types of presentations (formal vs. informal), different techniques to use (e.g. jokes, personal experiences, drawings, and audience participation), skills that are required (e.g. organized thoughts, ability to listen, and time management), and external considerations (e.g. room size, audience size, lighting, and time restrictions).

Dave concluded his presentation with a discussion about Toastmasters, a club designed to develop your speaking and leadership skills.

CHANGE OF RECORDS MEETING

ATTENTION ALL OUTGOING AND INCOMING OFFICERS, DIRECTORS, AND CHAIRPERSONS!!

Save Thursday evening, July 18th, for ASWA. We are holding our planning and "Change of Records" meeting that evening with a potluck supper at Brookside Park. All outgoing and incoming officers, directors and committee chairs are asked to attend, if possible, so that records can be passed on to the incoming person. We will also be planning activities for the coming year and setting dates for various functions. Further information will be mailed separately. Please note there will not be a regular membership meeting in July. However, any member of ASWA is welcome to come and should notify a Board member if they plan to do so.



REMINDER

Don't forget to complete the Bulletin Information Sheet printed in the May issue of "The Spokeswoman".

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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

MINUTES OF MEMBERSHIP MEETING

Ames Chapter No. 158

May 9, 1991

CALL TO ORDER: The May meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 8:00 p.m. on the 9th day of May, 1991, at the Gold Room of the Memorial Union on the Iowa State Campus in Ames, President Karen Jacobson presiding.

QUORUM: A quorum was present.

ATTENDANCE: There were 19 members and 1 guest in attendance.

PROGRAM: Sharon Croissant introduced the speaker, Dave Spotanski, Educational Vice President of the Town and College Toastmasters Club in Ames. Dave's program was about improving communication skills. Dave presented the program from 7:00 to 8:00 p.m.

MINUTES: The following corrections were made to the April membership meeting minutes: 1) Remove the "not" regarding the quorum. A quorum was present at the meeting. 2) Add the names of the elected officers and directors under the Nominations Committee report. Those individuals were: Karen Jacobson, President; Sue Logan, Vice President; Kim Supercynski, Treasurer; Kathy Strum, Secretary; Sharon Croissant, Director; Gwen Waalkes, Director; and Stephanie Fox, Director. 3) Under the Bylaws Committee report, correct it to read, "Liz Starleaf again discussed the bylaws changes which were mailed out to all members." 4) Correct the grammatical error in the Program report by changing "schedule" to "scheduled". A motion to accept the minutes as corrected was made by Jan Duffy and seconded by Ellen Rasmussen. Motion carried.

TREASURER'S REPORT: Ellen Rasmussen reported the balance of our chapter bank account is \$332.10 and distributed a written report to the members. The treasurer's report will be placed on file for audit.

COMMITTEE REPORTS:

ADMINISTRATIVE REPORTING: No report.

BULLETIN: Jeanne Beidler reported that the deadline for the June bulletin is May 20th.

BYLAWS: Required notice of the proposed bylaws changes has been given to the members. Suggested bylaw changes:

Article II

MISSION

The mission of the American Society of Women Accountants is to enable women in all fields of accounting to achieve their personal, professional and economic potential and to contribute to the future development of the profession.

Article VII

BOARD OF DIRECTORS

Section 1. The Board of Directors shall consist of the officers of the Chapter, the immediate Past President and three elected Directors, all of whom shall be elected each year for a term of one year or until their successors are elected.

Liz Starleaf made a motion that the suggested bylaws changes be adopted. Pat Eich seconded the motion. Motion carried with more than a two-thirds vote.

Karen Jacobson suggested that the members consider changing the definition of a quorum. Currently, the attendance pattern has shown that we have just enough members present to constitute a quorum. One month, we fell short of the quorum and we could not even approve the minutes of the meeting.

(continued on next page)

HOSPITALITY: Norma Seifert stated that the June meeting will be in the same room as the May meeting at the Union. It is important that the membership abides by the deadline of 5:00 p.m. on the Monday immediately preceding the monthly meeting for making reservations. If you are not able to attend the meeting, Norma would also like to know that information. A message may be left with the receptionist if Norma is unavailable.

MEMBER RELATIONS: Karen Jacobson reported that the next networking luncheon will be held at Cafe Northwest on Wednesday, May 22, at noon. In the future, it has been suggested that we have networking opportunities after work, too. Six persons attended the April networking luncheon.

MEMBERSHIP: Gwen Waalkes reported that the Board accepted, with regret, the transfer of membership of Jeanne Beidler to the Des Moines Chapter. Karen Jacobson presented a membership certificate to Michele Maldonado. She is holding a membership certificate for Valerie Burkhart.

PROGRAM: Sharon Croissant reported that tonight's speaker is ^{the} that last one for the year. Next month will be a wrap-up meeting with extended committee reports for the year. A planning meeting is set for July. Karen Jacobson asked the membership to think of suggestions, thoughts and ideas for the upcoming year.

PUBLIC RELATIONS: Joan Rost reported that she presented a chapter brochure to the Board this week. She will incorporate the suggested changes and will get some of the brochures printed up. These will be available to send to the prospective members and Chambers of Commerce in the surrounding communities. This bulletin contains the specifics of the Ames Chapter. The Public Relations Dinner will be held the second Thursday in November. Members were asked to encourage participation in this event. It can be used to sell ASWA and the Ames Chapter. Recommendations for a speaker with a broad appeal should be given to either Karen Jacobson or Joan Rost.

PUBLICITY: No report. Karen Jacobson reported that the wheel for "The Spokeswoman" has been changed to update the names of the cities that the members reside in. Ames will now be at the top of the wheel. She thanked the Publicity Committee for making the changes.

STUDENT ACTIVITIES: No report.

ANNOUNCEMENTS:

Karen Jacobson discussed the need for an audit or a review of the Chapter's financial records. The Chapter does not want to pay to have this function performed, if possible. It currently appears that the person who reviews or audits the records must be licensed in the State of Iowa. It was recommended by several members in attendance that, if possible, the Chapter choose an "internal audit" function due to the limited amount of funds and the limited number of transactions.

The next meeting will be Thursday, June 13, 1991, in the same room as the May meeting. The next Board meeting will be Monday, June 3, 1991 at Ames Savings Bank Boardroom at 5:30 p.m.

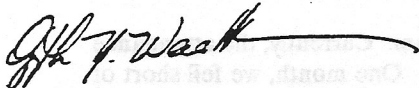
Karen Jacobson noted that the Northern Colorado Chapter is selling t-shirts as a fundraiser. Anyone wishing to purchase one should contact Karen.

Omaha will be holding their annual public relations dinner and spring seminar on Wednesday, May 15, 1991. Rides are available with the people going from the Des Moines Chapter.

The new committee chairs were read by Karen Jacobson. She thanked all those who participated this year.

ADJOURNMENT: Stephanie Fox made a motion to adjourn. Liz Starleaf seconded the motion. Motion carried. The meeting adjourned at approximately 8:30 p.m.

Respectfully submitted,



Gwenyth Y. Waalkes, CPA
Acting Secretary

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

MINUTES OF BOARD MEETING

Ames Chapter No. 158

May 7, 1991

CALL TO ORDER: The May board meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 5:50 p.m. on the 7th day of May, 1991, at the Ames Savings Bank, the President Karen Jacobson presiding.

QUORUM: A quorum was present.

ATTENDANCE: The following board members were in attendance: Sharon Croissant, Stephanie Fox, Karen Jacobson, Sue Logan, Ellen Rasmussen, and Gwen Waalkes.

BUSINESS: There was one correction for the April board minutes as printed in the May bulletin. Mary Inger's name is spelled with an "I", not an "E". Gwen Waalkes made a motion to approve the April, 1991 board minutes as corrected. Ellen Rasmussen seconded the motion. The motion carried.

TREASURER'S REPORT: Ellen Rasmussen distributed a written treasurer's report which stated the balance in the chapter bank account is presently \$332.10. The treasurer's report will be placed on file for audit. The board discussed who they will have audit the chapter books, but no conclusions were made.

COMMITTEE REPORTS:

ADMINISTRATIVE REPORTING: No report.

BULLETIN: The deadline to submit items for the June bulletin is Monday, May 20th.

BYLAWS: The bylaws will be presented for approval at the May membership meeting on Thursday, May 10th.

EDUCATION & LEGISLATION: Mary Pfantz has submitted in writing her resignation as the chairperson of the Education and Legislation Committee due to her busy schedule.

HOSPITALITY: The May membership meeting will be at the Memorial Union on the ISU campus on May 10th.

MEMBER RELATIONS: The next networking luncheon will be at Cafe Northwest on Wednesday, May 22nd at noon.

MEMBERSHIP: Jeanne Beidler has requested to have her membership transferred to the Des Moines chapter. Gwen Waalkes made a motion to approve Jeanne's membership transfer to the Des Moines chapter with regrets. Sue Logan seconded the motion and the motion carried.

PROGRAM: Sharon Croissant reported that the speaker for the May meeting is Dave Spotanski, Vice President of the Town & College Toastmasters Club.

PUBLICITY: No report.

PUBLIC RELATIONS: No report.

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STUDENT ACTIVITIES: No report.

OLD BUSINESS: None.

NEW BUSINESS:

Karen Jacobson reported that we still need a chapter development chairperson. Sue Logan made a motion to approve the formation of the following two new committees: the Job Bank Committee and the Scholarship Committee. Stephanie Fox seconded the motion and the motion carried.

Joan Rost presented the chapter brochure to the board.

Stephanie Fox made a motion to table the decision concerning the chapter donation for the ~~National Educational~~ ^{Foundation of} ~~Donation~~ until next month. Ellen Rasmussen seconded the motion and the motion carried.

Foundation of
AWSCPA-ASWA

ANNOUNCEMENTS:

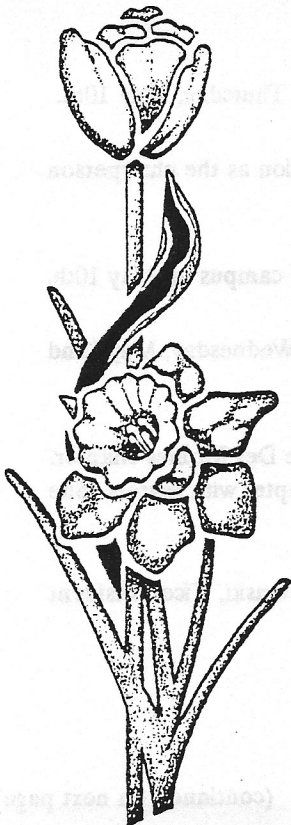
The next board meeting will be Monday, June 3rd at 5:30 p.m. at the Ames Savings Bank board room.

The Omaha chapter is having their spring seminar and public relations dinner on Wednesday, May 15th.

The board discussed the date for next year's public relations dinner. The second Thursday of November (November 14th) was decided on.

ADJOURNMENT: Stephanie Fox made a motion to adjourn the meeting and Ellen Rasmussen seconded the motion. The meeting was adjourned at 6:53 p.m.

Sue Logan, Secretary



THANK YOU!

The success of any organization is due to the active involvement of its members. As can be seen from the list of accomplishments for this year, the Ames Chapter of ASWA has had a very successful first year. A special thank you to each of you who has contributed to that success. This includes all committee members, as well as committee chairpersons. Due to involvement by members on multiple committees, only chairpersons and officers are listed below.

Vice President
Secretary
Treasurer

Stephanie Fox, CPA (Director)
Sue Logan, CPA (Director)
Ellen Rasmussen, CPA (Director)

Administrative Reporting
Bulletin
Bylaws
Education & Legislation
Hospitality
Member Relations
Membership
Program
Public Relations
Publicity
Student Activities

Beverly Wadding, CPA
Jeanne Beidler, CPA (Director)
Elizabeth Starleaf, CPA
Mary Pfantz, CPA
Norma Seifert
Cindy Wilson
Gwen Waalkes, CPA (Director)
Sharon Croissant (Director)
Joan Rost
Kathy Strum, CPA
Jan Duffy, CPA

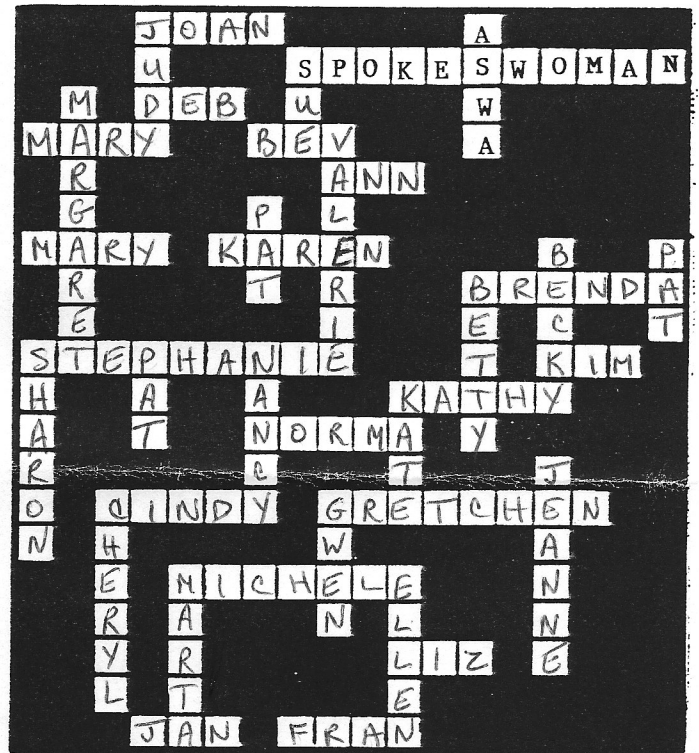
Thank you everyone for such a great first year!

Karen Jacobson
President

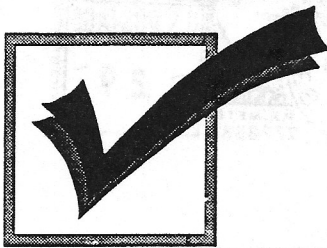
One of the benefits of membership in ASWA is the opportunity to network and meet other women in the accounting profession. Have you taken full advantage of this opportunity? How many of our members do you know? Test your knowledge with the following puzzles. First, in the list below of all members during the 1990-1991 fiscal year, fill in the first names by which they are most commonly known. (e.g. Robert, Bob, or Rob) The number of letters used is indicated in parenthesis as a hint. Puzzle #1 is a word search of all last names. Answers may be found horizontally, vertically, diagonally, forwards, and backwards. Puzzle #2 uses first names only. Fill in names horizontally and vertically. Two items have already been completed as an example. Good Luck!!

PUZZLE # 1

PUZZLE #2



- | | | | | | | | |
|------------------|-----------------|--------------------|----------------|----------------|----------------|-----------------|------------------|
| • <u>Valerie</u> | BURKHART (7)• | • <u>Stephanie</u> | FOX (9)• | • <u>Deb</u> | MATNEY (3)• | • <u>Pat</u> | STRAH (3)• |
| • <u>Jeanne</u> | BEIDLER (6)• | • <u>Margaret</u> | HAUBRICH (8)• | • <u>Kate</u> | MULDER (4)• | • <u>Kathy</u> | STRUM (5)• |
| • <u>Nancy</u> | CAMPBELL (5)• | • <u>Mary</u> | INGER (4)• | • <u>Becky</u> | MUSSELMAN (5)• | • <u>Kim</u> | SUPERCYNSKI (3)• |
| • <u>Sharon</u> | CROSSANT (6)• | • <u>Karen</u> | JACOBSON (5)• | • <u>Pat</u> | OLINGER (3)• | • <u>Dwen</u> | WAALKES (4)• |
| • <u>Brenda</u> | DOWNS (6)• | • <u>Marta</u> | JOY (5)• | • <u>Mary</u> | PFANTZ (4)• | • <u>Bev</u> | WANDLING (3)• |
| • <u>Jan</u> | DUFFY (3)• | • <u>Gretchen</u> | LANGWITH (8)• | • <u>Ellen</u> | RASMUSSEN (5)• | • <u>Cheryl</u> | WILLIAMS (6)• |
| • <u>Betty</u> | ECKEBRECHT (5)• | • <u>Sue</u> | LOGAN (3)• | • <u>Joan</u> | ROST (4)• | • <u>Cindy</u> | WILSON (5)• |
| • <u>Pat</u> | EICH (3)• | • <u>Michele</u> | MALDONADO (7)• | • <u>Norma</u> | SEIFERT (5)• | • <u>Fran</u> | WILSON (4)• |
| • <u>Judy</u> | FARTHING (4)• | • <u>Ann</u> | MARTIN (3)• | • <u>Liz</u> | STARLEAF (3)• | | |



MARK YOUR CALENDARS

IT'S TIME FOR TULSA!

ASWA
Prairie States Area Conference
Tulsa, Oklahoma
June 21-23, 1991

We have something for everyone. Technical sessions include such pertinent topics as Estate Planning, Effective Writing, Computer Fraud, COBRA, and Mergers and Acquisitions. Participants will choose six technical sessions from the eleven offered. The \$85 registration fee includes all of the following:

- Continental Breakfast (Saturday and Sunday)
- Six 1-Hour Technical Sessions (Saturday)
- Lunch and Fashion Show (Saturday)
- "Casino Night" Banquet (Saturday)

Optional (Friday Night):

- Western Theme Dinner
- Discoveryland's Outdoor Musical, "Oklahoma"

For individual prices, registration materials and other information, call B.J. Strickland (918) 744-5222 or write to Donna Butler, 5852 S. Pittsburg, Tulsa, Oklahoma 74135.

SEE YOU THERE!

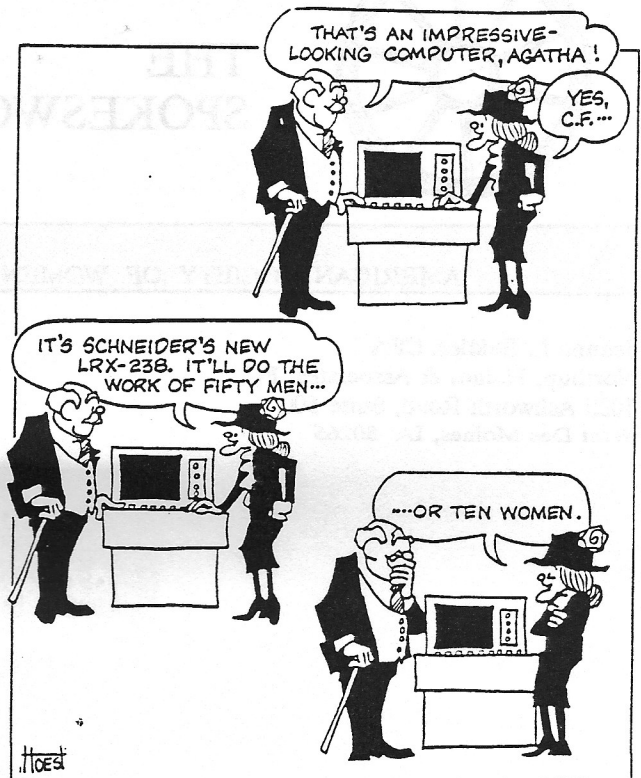
(NOTE: Karen Jacobson has an extra registration form if anyone is interested. The Casino Night has an auction with the top item being a 2-person trip with airfare and one night at the Dallas Marriott. Contact Karen if you have any immediate questions.)

MEMBER NEWS

Rebecca (Becky) Musselman is returning to her previous position as a Revenue Agent with the Internal Revenue Service - Exempt Organizations Division. She has been with Iowa State University in the Internal Audit Office for the past 2 1/2 years. Her new (or should I say old??) job resumes on June 3, 1991.

Congratulations & Good Luck in your new job!!

What Color Is Your Practitioner?
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SHOULD YOU CALL YOURSELF "MS.?"

By Marian Sandmaier

(Working Woman, April, 1991)

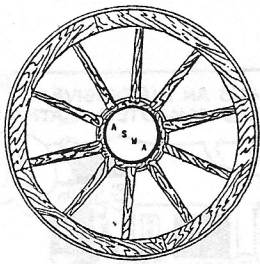
Without realizing it, you may be sending a signal that makes other business people question your managerial abilities and your seriousness about work. A new University of Toronto study shows that a woman's title of address directly affects how she is treated in the workplace.

The study revealed that career women using the title "Ms." were seen by professionals of both sexes as possessing the characteristics of a successful manager: motivated, responsible, competent, incharge. By contrast, women who preferred "Miss" or "Mrs." were rated as warmer and more likable than their "Ms." counterparts, but less managerial.

What gives these titles their image-making power? "Because 'Ms.' doesn't link a woman to her marital status, it implies that she is a career-oriented person—serious, confident, assertive," says study researcher and professor of psychology Kenneth Dion.

On the other hand, Dion adds, since "Miss" and "Mrs." do announce marital status, "a mental picture of a more family-oriented, nurturing type of person pops up." While Dion notes that merely sticking "Ms." in front of your name "won't make you a partner in a law firm," he believes it can influence the way people treat you in the office and the kinds of business opportunities you are given.

Apparently, many women have already gotten the message: A recent survey revealed that most female executives under 40 prefer to be called "Ms."



THE SPOKESWOMAN



AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Graphics, postage, and printing courtesy of Northup, Haines & Associates, PC

CALENDAR OF EVENTS

DATE	EVENT
June 3, 1991	Board of Directors Meeting Ames Savings Bank, FSB
June 13, 1991	Regular Membership Meeting ISU Campus
June 21 - 23, 1991	Prairie States Area Conference Tulsa, OK
June 25, 1991	Networking Luncheon Whiskey River
July 18, 1991	"Change of Records" Meeting/Potluck
September 11 - 14, 1991	Joint Annual Meeting of ASWA/AWSCPA Chicago, IL

DEADLINE FOR THE JULY BULLETIN IS JUNE 21, 1991.