THE SPOKESWOMAN

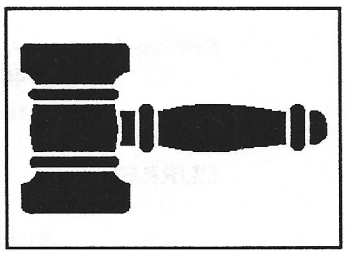
AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Volume II, No. 1 | Ames Chapter No. 158 | August, 1991

PRESIDENT'S MESSAGE

Summer is almost over and we are getting ready to start our first full year as an ASWA chapter. On July 18 we held our planning meeting with a salad supper potluck at Brookside Park. It was lots of fun and the food selection was terrific. Hopefully, we can have another one sometime and more people will be able to enjoy it.

The planning meeting generated goals for each committee along with action plans. We agreed to have a membership drive at the September meeting. Every member who brings a guest will have her name placed in a drawing with the winner getting a free dinner at the next ASWA meeting she attends. So start planning now to bring a guest (or two or three). Your name will be entered once for each guest you bring. The prospect list used in the chartering process will be made available at the August 8th meeting to review for possible guests.



If you are interest in serving on any committee, please let a member of the Board know. Being involved in the organization is the best way to get the most out of your dues.

Speaking of dues, please be sure to pay them to Kim Supercynski as soon as possible and avoid the late payment fee.

I'm looking forward to lots of enjoyable networking this year. See you at the August meeting.

Karen Jacobson

REGULAR MEMBERSHIP MEETING

DATE: August 8, 1991

TIME:
5:30 PM Networking
6:00 PM Dinner
7:00 PM Program & Meeting

PLACE: Lucullan's

MENU & COST:

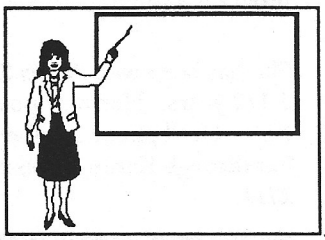
Lasagna	$14.75
Spaghetti-Alfredo	$14.25
Chicken Parmesan	$15.75
Salad Bar	$ 9.75

Cost of Meal includes milk, coffee, or soft drink and dessert.

RESERVATIONS: Call Michele Maldonado at (515) 232-1505. NO standing reservations.

DEADLINE: 4:00 PM Wednesday, August 7, 1991

PROGRAM:



To kick off the new year, we will be our own program. No more details now, just a promise that you'll enjoy this opportunity for "advanced networking".

. . . KIM SUPERCYNSKI, CPA

Kim is currently employed as Controller for Iowa Benefits, Inc. She is responsible for all of the financial activities. She joined Iowa Benefits this year after moving back to Iowa.

Kim earned her Bachelor of Business Administration degree from Iowa State University in December, 1984, with a major in accounting. In January, 1990, she passed the CPA exam.

Prior to joining Iowa Benefits, she lived in Arizona and New Mexico. In Phoenix, she worked for Starkweather & Fester, P.C. as an incharge doing audit and compilation work. In Albuquerque, Sloan & Company, CPAs, were her employers and she worked as senior accountant doing taxes.

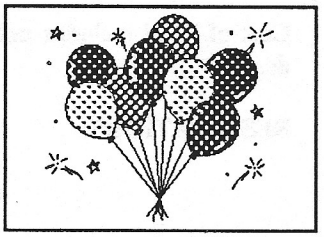
Kim's family consists of a son, Nicholas, 2, her husband, Tom, and a cocker spaniel named Chelsea. Tom works for Story Construction Company in Ames.

Other interests that Kim has include tennis, bike riding, and sailing. She enjoys Lake Okoboji for her sailing activities.

Kim is serving as the Treasurer for ASWA for the 1991-1992 year.

Member News

Gwen Waalkes has just accepted a new position as Financial Analyst with Norwest Card Services, Des Moines. Norwest Card Services is the credit card division of Norwest Bank, Iowa.



The position will include analyzing and utilizing the company's non-earning assets, developing a training program and back-up for acquisitions.

She has been with Ames Savings Bank, FSB for the past 3 1/2 years. Her new position will begin on August 19, 1991. Until phone numbers are available, please contact her through Karen Jacobson at Ames Savings Bank, 232-2714.

Position Available

Taxpayer Service Recruitment (from a memo issued to all IRS employees on July 19, 1991).

To ensure the availability of a trained staff to assist taxpayers in 1992, recruitment has begun for seasonal taxpayer service representatives (TSRs). These employees will respond to taxpayers' inquiries on the telephone. The starting rate of pay will be $8.08 per hour. Seasonal employees will work on an as needed basis and will be eligible for fringe benefits.

In the past recruiting efforts, many of the best candidates learned of the position through Internal Revenue Service employees. Advertisements for these positions will appear in local newspapers in the near future.

If you are interested in the position offered, please give Becky Musselman a call at 284-4836 or call Kathy Ryan, Chief, Taxpayer Service at 284-4964.

BYLAW CHANGES

Our Board proposes the following changes to our bylaws concerning the Chapter's meeting quorum:

PROPOSED:

Article V

Section 4. A quorum shall consist of 40% of the voting members of the chapter.

CURRENT:

Article V

Section 4. A quorum shall consist of over 50% of the voting members of the chapter.

This proposed change to our bylaws will be an agenda item at our October meeting. In accordance with our bylaws, this proposed change to our bylaws is being submitted in writing to the members at least 30 days in advance.

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June Membership Meeting Minutes
Ames Chapter No. 158
June 13, 1991

CALL TO ORDER: The June meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 7:03 p.m. on the 13th day of June, 1991, at the Iowa State University Memorial Union, President Karen Jacobson presiding.

QUORUM: A quorum was not present.

ATTENDANCE: There were 12 members and two guests in attendance.

PROGRAM: There was no speaker at the June meeting.

BUSINESS: The May membership meeting minutes will be approved at the next meeting with a quorum present.

Treasurer's Report: The balance of our chapter bank account at $313.70. The treasurer's report will be placed on file for audit.

Old Business: The board approved Vroman, McGowen, Hurst, Clark & Smith P.C. of Des Moines as the CPA firm to audit our books for the fiscal year ended 06/30/91.

Committee Reports:

The following is a summary of the committee accomplishments for the 1990-91 fiscal year.

Administrative Reporting Committee: Beverly Wandling reported that she will complete her report and send to national as required.

Bulletin Committee: Jeanne Beidler reported that she accomplished all of her committee goals except that she did not send the bulletin to organizations like the Chamber of Commerce and some local community colleges. Jeanne made the suggestion for the coming year for more membership involvement with the bulletin. The new bulletin chairperson, Gwen Waalkes, will need help in preparing the bulletin, such as copying, folding, etc.

Bylaws Committee: The chapter approved the by-law changes as set out as the goal for this committee.

Education & Legislation Committee: This committee's goals were not accomplished. Next fiscal year this committee plans to hold an educational seminar.

Finance Committee: Ellen Rasmussen set up the chapter's banking records on her computer. Also, one dollar was added to the cost of the meals at

the membership meetings to help build up the treasury balance.

Hospitality Committee: Norma Seifert reported that her committee met it's goals. Name tags were made and the random table setting was used. Also, mentors were provided to the new members. The meeting themes were not used, however, because they were decided not to be appropriate.

Member Relations Committee: The networking luncheons proved to be very successful. One suggestion was to have after-work networking luncheons. The membership profiles did not have a good response. (The next networking luncheon will be at noon at Whiskey River on Tuesday, June 25th.)

Membership Committee: Gwen Waalkes reported that her committee's goal of 30 regular members was met at one time during the fiscal year. However, at year end, there were 29 regular members and four student members. One suggestion was a membership drive meeting.

Program Committee: Sharon Croissant reported that her committee provided technical and non-technical meetings. Soft topics were chosen most often by members on the membership interest survey. A notebook was prepared documenting speaker handouts, newspaper articles, etc. The chapter also had a joint meeting with the Des Moines chapter, which proved to be sucessful. One suggestion was for more input from the members on speaker topics.

Public Relations Committee: Joan Rost reported that her committee sucessfully prepared the chapter brochure. One of next year's goals will be to have a public relations dinner.

Publicity Committee: Kathy Strum reported that her committee publicized our chapter meeting times and locations in 10 newspapers, on three radio stations and on two cable tv networks.

Student Activities Committee: Jan Duffy reported that her committee organized the sucessful joint meeting with the ISU accounting club. Also, the goal of 5 student members was almost reached. At the end of June our chapter had 4 student members. Suggestions for next fiscal year included prospecting for student members at DMACC in Ankeny and Boone. A possible topic for the joint meeting with the ISU accounting club is "the history of women in accounting".

The next membership meeting is Thursday, July 18th at Brookside Park. The change of records will occur at this meeting, along with a potluck.

The Prairie States Conference is June 21st and 22nd in Tulsa, Oklahoma.

Jeanne Beidler, out-going chairperson of the bulletin committee, performed the installation of the officers and directors for the 1991-92 fiscal year.

Sue Logan,
Secretary

June Board Meeting Minutes
Ames Chapter No. 158
June 3, 1991

CALL TO ORDER: The June board meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 5:50 p.m. on the 3rd day of June, 1991, at the Ames Savings Bank, the President Karen Jacobson presiding.

QUORUM: A quorum was present.

ATTENDANCE: The following board members were in attendance: Sharon Croissant, Karen Jacobson, Sue Logan, Ellen Rasmussen and Gwen Waalkes.

BUSINESS: There was one correction for the May board minutes as printed in the June bulletin. Under New Business, "National Education Donation" should read "Educational Foundation of ASWA/AWSCPA". Ellen Rasmussen made a motion to approve the May, 1991 board minutes as corrected. Gwen Waalkes seconded the motion. The motion carried.

Treasurer's Report: Ellen Rasmussen distributed a written treasurer's report which stated the balance in the chapter bank account is presently $313.70. The treasurer's report will be placed on file for audit. The board discussed who they will have audit the chapter books. Gwen Waalkes made a motion to approve Vroman, McGowen, Hurst, Clark & Smith P.C. of Des Moines as the CPA firm to audit our books for the fiscal year ended 06/30/91. Sharon Croissant seconded the motion and the motion carried.

Committee Reports:

Administrative Reporting Committee: All committee chairperson should bring their updated goal plans to the membership meeting Thursay, June 13th. A discussion will be held concerning accomplishments made in the past fiscal year and goals for the coming fiscal year.

Bulletin Committee: The deadline to submit items for the August bulletin is Monday, July 22nd.

Stephanie Fox made a motion to approve the chapter presenting the two partners of Northup, Haines & Associates, PC with a thank you and ASWA pens as a token of our appreciation for their contribution of printing and postage of our chapter bulletin. Sue Logan seconded the motion and the motion carried.

By-Laws Committee: No Report

Education & Legislation Committee: No Report.

Hospitality Committee: The June membership meeting will be at the Memorial Union on the ISU campus on June 13th .

Member Relations Committee: The next networking luncheon will be at Whiskey River on Thursday, June 25th at noon.

Membership: Gwen Waalkes made a motion to approve Deb Bielunski as a regular member for the 1992 fiscal year. Ellen Rasmussen seconded the motion and the motion carried. Deb has worked in the accounting department of Hertz Farm Management Inc. of Nevada for two years. Deb has a B.A. in accounting from Buena Vista.

Program Committee: Sharon Croissant reported that she will have a detailed report at the membership meeting Thursday evening.

Student Activity Committee: No report.

Publicity Committee: No report.

Old Business: None.

New Business: The installation of new officers and directors will occur at the June membership meeting.

The next board meeting will be the first Monday in August at the Ames Savings Bank board room.

Announcements: Sue Logan made a motion to approve a donation of $25.00 to the Educational Foundation of ASWA/AWSCPA. Sharon Croissant seconded the motion and the motion carried.

Public Relations Committee: Joan Rost presented the chapter brochure to the board. Sue Logan made a motion to approve the chapter brochure as presented by Joan. Sharon Croissant seconded the motion and the motion carried.

Sue Logan made a motion to adjourn the meeting and Sharon Croissant seconded the motion. The meeting was adjourned at 7:10 p.m.

Sue Logan

Sue Logan, Secretary

ATTENDANCE REQUESTED AT AUGUST MEETING!! DELEGATES NEEDED!!!

Our Chapter will be allowed to vote at the ASWA Annual Business Meeting being held Saturday afternoon, September 14, during the AWSCPA-ASWA 51st Annual Meeting in Chicago. Our Chapter is entitled to two delegates. These delegates MUST be elected at the August meeting. We are in the process of amending the Chapter bylaws to reduce the quorum necessary to conduct business, but we need YOU to attend the August meeting. Please try to be there. We need 17 members at the meeting to conduct any business.

If you are planning on attending the meeting in Chicago, please let me know so that we can include your name in the nominations.

Karen Jacobson

AWSCPA-ASWA 51st Annual Meeting

Focus on the Future

The Joint Annual Meeting (JAM) will be held September 11-14, 1991, at the Westin Hotel in Chicago.

General Sessions include:

- Journey Towards the next Millennium
- Future for Women in Accounting
- Empower Yourself and Others

Technical Sessions include:

- Not for Profit Organizations
- Building Management Skills
- Effective Communications Will Affect Your Future
- Accountants, Computers, and Technology in the Year 2010

Education Foundation Seminar (Optional)

- How to Optimize Your Work Style

ASWA Meetings

- Leadership Exchange
- ASWA Business Meeting
- Banquet featuring the ACME Vocals

For registration information, please refer to the mailing received from National. Pre-registration deadline is August 19, 1991. If you need a copy of the National mailing, please contact Karen Jacobson at 232-2714.

NETWORKING MEETINGS

August 22nd, Lunch	Hickory Park, 121 South 16th
September 25th, Breakfast	Country Kitchen, South Duff
October 24th, Lunch	Mandarin, 415 Lincolnway

All luncheons start at noon. Breakfast will start at 7:00 AM.

PERMISSION NEEDED

(Savings Business News, Summer 1991)

Customer loyalty is built primarily on the quality of service that a business provides. However, a potential customer's first impression is often based on the feeling he or she gets upon walking though the door - the feeling created by the establishment's ambiance. This ambiance is the result of a combination of factors, including the business' size, its decor, and in many cases, its music.

Music is now recognized by a growing number of industries as a major contributor to the atmosphere of an establishment. Unfortunately, the growth of music use by American businesses has not been accompanied by an increased awareness of the obligations that go along with music use. Because music is so accessible today, many business owners believe that the use of music is free. In reality, music is a product and must be paid for as any other business expense.

The United States Copyright Law grants songwriters, composers and publishers the right to profit from their musical creations in the same way inventors are entitled to profit from their inventions. For the creators of music, this right is called the "performing right". It requires anyone who performs a musical work in public to first obtain permission from those who created it. In turn, the songwriter, composer, and/or publisher is entitled to receive compensation for the performance of this work.

Obviously, the task of identifying, locating and negotiating with each and every copyright holder for each and every song a business intends to use would be a time-consuming and expensive proposition. With this in mind, Congress recognized the need for performing rights societies. Songwriters, composers and publishers may affiliate with the organization of their choice. The U.S. Copyright Law recognizes three performing rights societies -- BMI, ASCAP, and SESAC. These organizations are granted the right to license musical performances on behalf of their respective songwriters.

If a business uses music -- whether from tapes, CDs, radio (over speakers) or live presentations, it must obtain permission to use this music. Your business may choose to contact the songwriters, composers, and publishers directly, or obtain a license agreement from the appropriate performing rights societies. Article courtesy of Michele Reynolds and Michael Bath at BMI at 1-800-669-4264.

THE SPOKESWOMAN

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Graphics, postage, and printing courtesy of Ames Savings Bank, FSB

CALENDAR OF EVENTS

DATE	EVENT
August 5, 1991	Board of Directors Meeting Ames Savings Bank, FSB
August 8, 1991	Regular Membership Meeting Lucullan's Restaurant
August 21, 1991	Bulletin Deadline
August 22, 1991	Networking Luncheon, Hickory Park
September 9, 1991	Board of Director's Meeting Ames Savings Bank, FSB
September 11-14, 1991	Joint Annual Meeting of AWSCPA-ASWA, Chicago, IL
September 19, 1991	Regular Membership Meeting
September 23, 1991	Bulletin Deadline

DEADLINE FOR THE SEPTEMBER BULLETIN IS AUGUST 21, 1991