

# THE SPOKESWOMAN

## AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

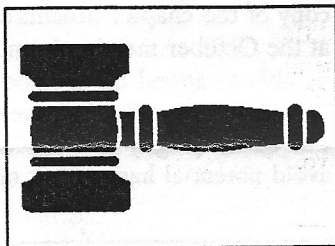
Volume II, No. 3

Ames Chapter No. 158

October, 1991

### PRESIDENT'S MESSAGE

"If at first you don't succeed, try, try again." We have all heard this saying many times before. Now we have a chance to put it into practice within our chapter. Due to the change of meeting date from the second Thursday to the third Thursday in September, a number of members (and their guests) were not able to attend the September "Membership Drive" meeting. Our mailing resulted in one guest attending from Boone. Consequently, we are going to try another Membership Drive at the meeting on October 10th. If each member attending the meeting were to bring just one guest, look at what we could achieve. I am issuing each of you just such a challenge.



The JAM in Chicago was really great. Beverly and I attended a number of seminars which talked about the future and what it had to hold for us in the field of accounting and in business, in general. The Chapter Exchange program is always very interesting and I got a number of good ideas which worked for other chapters and might work for ours. The networking opportunities were terrific, as well as being fun. You will all get another opportunity to attend such a gathering because the Prairie States Area Days conference is going to be in Kansas City June 26-28, 1992. This is within driving distance and hopefully many of you can go.

Please take up my challenge for the October meeting. Come and bring (at least) one guest with you.

Karen E. Jacobson  
President

### REGULAR MEMBERSHIP MEETING

**DATE:** October 10, 1991

**TIME:** 5:30 PM Networking  
6:00 PM Dinner  
7:00 PM Program & Meeting

**PLACE:** Bonanza, South Duff

**MENU & COST:** From the Regular Menu

**RESERVATIONS:** Call Michele Maldonado at  
(515) 232-1505. NO standing  
reservations.

**DEADLINE:** 4:30 PM Wednesday, October 9, 1991

**PROGRAM:** Our speaker will be Dan Buss, partner at D.D. Pyle Company, CPA's. He will discuss year end tax planning with an emphasis on the individual taxpayer.

### LAST MONTH'S MEETING

The last meeting was held September 19th at the South Duff Country Kitchen. Our speaker was Sherry Shafer, Branch Manager of the Ames Small Business Development Center who presented "Mirror, Mirror on the Wall, Who's the Best in Business After All".- She encouraged us to look beyond our physical image to get to know and like the person in the mirror. It may be difficult--but we're worth it!

Stephanie Fox

## BULLETIN NEWS

In the past, the Ames Chapter has been fortunate because we have had corporate sponsorship of the bulletin. Again, this month a corporate sponsor has been found. The chapter greatly appreciates these sponsorships and recognizes the sponsor on the outside of the bulletin.

The budget has been setup with minimal dollars devoted to the bulletin for copying and postage. The Board approved this budget with the hope that sponsors could be found for our bulletin each month. If your company is willing to sponsor the bulletin, please let the bulletin editor know. Although a number of firms have already sponsored a bulletin or have volunteered to sponsor an upcoming bulletin, there are still some months available.

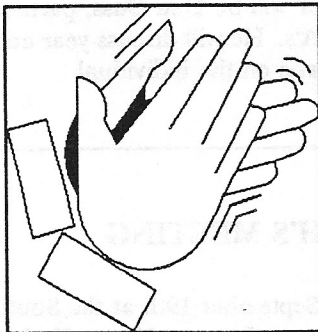
If you wish, the originals will be provided ready for your copier along with the membership labels. You can do the copying on your machine, collate, and affix the postage. Otherwise, the copies can be taken and postage applied and a bill can be presented to your company for the actual expense.

The Board also recognizes that this is not available from all of our members. We want your company to be a willing sponsor. If you are able to sponsor a bulletin, please give Gwen a call at 382-5948. Thank you.

Bulletin Editor, Gwen Waalkes

## MEALS ON WHEELS

ASWA has committed to the Ames Meals on Wheels program as a community service project - the 2nd



Saturday of each month. Thanks to all who have signed up so far!! We still need two people for the following Saturdays:  
March 14, 1992 (one)  
April 11, 1992  
June 13, 1992  
July 11, 1992  
Please call Joan Rost to sign up at 232-2160 (daytime).

**PRESIDENT:**  
Karen E. Jacobson, CPA  
Ames Savings Bank, FSB  
424 Main Street  
Ames, Iowa 50010  
Home: (515) 733-2660  
Work: (515) 232-2714  
FAX: (515) 232-3318

**MEMBERSHIP:**  
Sharon L. Croissant  
c/o Sauer-Sundstrand  
2800 E. 13th Street  
Ames, Iowa 50010  
Home: (515) 292-0286  
Work: (515) 239-6216  
FAX: (515) 239-6318

## YOU ARE INVITED !!!!

To: The 1991 Ames Chapter ASWA Annual  
Public Relations Dinner

When: Thursday, November 14, 1991

Time: 5:30 - 6:30 PM Cocktail Hour  
6:30 - 7:30 PM Dinner  
7:30 PM Speaker-Joann Ryan,  
Minneapolis, Minnesota  
Owner, Tupperware Distrib.,  
"Motivational Management"  
After Speaker Dessert Bar "Social Hour"

Cost: \$18.50 per person

This is our moment in the SPOTLIGHT -- Please plan to attend!!!!

Also, as was mentioned in the September membership meeting - because ASWA is not yet a household word, each member is being asked to personally invite 3 - 5 guests - i.e., personally handing out invitations and a copy of the chapter brochure. Pick up your invitations at the October meeting from Joan Rost. If you will not be able to attend the October meeting, contact Joan at 232-3260 days, 233-1943 evenings, for invitations. She will be keeping a running list of the invitees so as to avoid potential harassment of our future guests.

### TRIPLE THREAT



Singer / Songwriter / Auditor

Drawing by Robert Mankoff, reprinted by permission, United Features Syndicate, Inc.

**BULLETIN:**  
Gwenyth Y. Waalkes, CPA  
1316 10th Street  
Nevada, IA 50201  
Home: (515) 382-5948  
Work: (515) 226-3688  
FAX: (515) 226-3701

## 1992 BUDGET

The following budget was approved by the Board for the 1991/1992 fiscal year.

### REVENUE

Dues - National	\$1,680
Dues - Local	640
<b>TOTAL REVENUE</b>	<b><u>\$2,320</u></b>

### EXPENDITURES

National Dues	\$1,680
Program & Speaker	120
Bulletin	50
Public Relations	300
Yearbook	50
Postage	70
Membership	30
Miscellaneous	20
<b>TOTAL EXPENDITURES</b>	<b><u>\$2,320</u></b>

### Budget Assumptions

#### Revenue Assumptions

1. 30 regular members and 5 student members.

#### Expenditure Assumptions

1. Program/speaker - 6 will be needed.
2. Bulletin expenditures will be low assuming private companies contribute to the cost. This will also include postage.
3. Education program will be self-supporting.

## PROGRAMS FOR FUTURE ASWA MEETINGS

November 14, 1991

Public Relations Dinner

Speaker: Joann Ryan

Subject: Motivational Management

December 12, 1991

Informal Holiday Gathering, no speaker or formal meeting

January 9, 1992

Speaker: (Individual will be announced) Winner 1991 Chamber of Commerce Women's Leadership in Professional Award Subject: (Tentative) You Too Can Be a Leader

February 13, 1992

Joint Meeting with the ISU Accounting Club

March 12, 1992

Joint Meeting with the Des Moines ASWA Chapter

Speaker: Sharon Baudler, Iowa Society of CPA's

Subject: Understanding CPE Requirements

April 9, 1992

Speaker: Dixie Bjurstrom, Instructor of Business Communication

Subject: Conducting Effective Meetings

May 14, 1992

Speaker: David Stockman, Employee Benefits Director, Fisher International

Subject: Accounting for Post Retirement Benefits

June 11, 1992

Wrap up of last year with suggestions for next year.

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## What to Do When Your Plane is Overbooked

Reprinted from the June 1991 CPA Client Bulletin, an AICPA Publication

Corporate Travel magazine offers the following suggestions for the next time an airliner you are scheduled to fly on is overbooked (which seems to be quite often these days):

- o If not enough volunteers offer to give up their seats, the bumping of passengers must follow published, nondiscriminating rules. Generally, these provide for the last to check in being the first to be bumped.
- o If you are bumped, but the airline gets you to your destination within an hour of the originally scheduled arrival time, they owe you nothing.
- o If they get you there within two hours, they must pay you \$200-payable at once. They might offer you tickets instead, but you can insist on cash, provided you have followed the correct check-in procedure.
- o If the delay is more than two hours, they owe you twice your original fare, up to \$400.
- o If you don't fly, but no one else does either, a different set of rules applies. The airline is not required by law to follow its schedule, nor to arrive on time. When a flight is canceled or a switch is made to a smaller plane for safety reasons, no passenger compensation may be forthcoming. For public relations reasons, however, some airlines will take generous action.

When you find yourself in such a situation, locate the station manager for the airline. He or she is the one who can provide for a night's lodging or meals, or even write checks for small claims.



**Ames Chapter No. 158  
American Society of Women Accountants  
August Membership Meeting  
September 19, 1991**

**CALL TO ORDER:** The August meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 8:05 p.m. on September 19, 1991, at Country Kitchen Restaurant, President Karen Jacobson presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** There were 15 members and 2 guests in attendance.

**PROGRAM:** Stephanie Fox introduced Sherry Shafer, Branch Manager of the Ames Small Business Development Center, who presented a stimulating program entitled, "Mirror Mirror on the Wall, Who's the Best in Business After All?".

**BUSINESS:** Michele Maldonado made the motion to approve the May and August membership meeting minutes as printed in the bulletin. Sue Logan seconded the motion and the motion carried.

Committee Reports:

Bylaws: Kim Supercynski made a motion to change the definition of a quorum from over 50% of the voting members to 40% of the voting members in the Chapter Bylaws. Betty Eckebrecht seconded the motion and the motion carried.

Hospitality: Michele Maldonado reported that the October meeting will be held at Bonanza where the members will be ordering off the menu. She also reported that she will have to relinquish her duties as Hospitality chair effective October 31, 1991.

Membership: Sharon Croissant reported that a few potential members invited to our September meeting called to acknowledge their interest in finding out more about our organization, but were unable to attend the September meeting. Karen Jacobson presented certificates to three new members: Gretchen Langwith, Mary Inger, and Deb Bielunski. Welcome to ASWA!

Program: Stephanie Fox distributed a list of all the programs for the remaining fiscal year. The October program will be presented by Dan Buss, Partner D.D. Pyle & Company, on Year End Tax Planning.

Public Relations: Joan Rost reported that there are still a few openings remaining on the Meals on Wheels schedule. Our responsibility is to deliver meals on the second Saturday of every month through next August. The Public Relations Dinner is on November 14, 1991 at the Gateway Center. Joann Ryan will be presenting a motivational topic for the evening. Joan challenged each member to send out five invitations. She needs the names prior to the October meeting. Joan also reported that she would like someone to volunteer to be on her committee to help with the plans for this special event.

**OLD BUSINESS:** None reported.

**NEW BUSINESS:** Karen Jacobson reported on the JAM Meeting in Chicago. She brought back with her several booklets and handouts and the Annual Reports for the Education Foundations and the American Society of Women Accountants. Karen reported that the Bylaw changes regarding Honorary Status for Past Presidents and Open Meetings of the Board of Directors were defeated. Also, the Bylaw changes regarding the Women's CPA magazine were approved.

**ANNOUNCEMENTS:** The deadline for the October bulletin is September 23, 1991. The next networking breakfast will be held on September 25, 1991, at Country Kitchen on South Duff at 7:00 a.m. The next board meeting will be October 7, 1991, 5:30 p.m., at the Ames Savings Bank. This is an open meeting and all members are welcome. The next membership meeting will be October 10, 1991. On September 28, 1991, the Becker CPA Review will be holding an informational meeting in Des Moines. Jill Bryant will be in Des Moines on September 28, 1991 and would like to meet with members from our group to help us analyze our strengths and weaknesses. The Acme Vocals will be at the Iowa State University Memorial Union Maintenance Shop on October 1, 1991 at 9:00 p.m.

**ADJOURNMENT:** Stephanie Fox made a motion to adjourn the meeting. Debbra Matney seconded the motion and the motion



carried. The meeting adjourned at 8:20 p.m.

Respectfully Submitted,

Kathleen Strum, Secretary

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**Ames Chapter No. 158  
American Society of Women Accountants  
Board of Directors Meeting  
September 16, 1991**

**CALL TO ORDER:** The third regular monthly meeting of the board of directors, Ames Chapter, was brought to order at approximately 5:55 p.m. on Monday, September 16, 1991, at Ames Savings Bank, Ames, Iowa, President Karen Jacobson presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** The following board members were in attendance: Karen Jacobson, Kim Supercynski, Stephanie Fox, and Gwen Waalkes. Also present was Joan Rost.

**BUSINESS:** Stephanie Fox made a motion to approve the August board minutes as printed in the September bulletin. Kim Supercynski seconded the motion and the motion carried.

**Treasurer's Report:** Kim Supercynski reported the bank balance was \$650.95 as of September 9, 1991. The audit for Fiscal Year 1991 should be completed by the end of September. Kim presented the budget for Fiscal 91-92. Gwen Waalkes moved to approve the budget as presented. Stephanie Fox seconded the motion and the motion carried.

**Committee Reports:**

**Administrative Reporting:** No report.

**Bulletin:** Deadline for October bulletin is September 23, 1991.

**Bylaws:** No report.

**Education & Legislation:** No report.

**Hospitality:** Karen reported that Michele Maldonado is resigning after the October meeting. Kim Supercynski volunteered to finish the year.

**Member Relations:** Karen reported for Cindy Wilson that the breakfast networking will be held September 25, 1991, at South Duff Country Kitchen at 7:00 a.m. Karen will ask Cindy to survey former members who did not renew as to reason for dropping.

**Membership:** No report.

**Program:** Stephanie Fox presented a listing of programs for the year.

**Public Relations:** Joan Rost presented a budget for the Public Relations dinner and discussed the menu and room arrangements. She suggested each member hand carry five invitations to persons who might be interested in attending.

**Publicity:** No report.

**Student Activities:** No report.

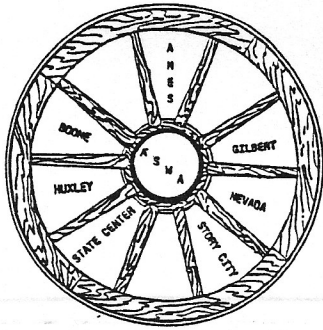
**OLD BUSINESS:** None.

**NEW BUSINESS:** Karen Jacobson reported on the Chicago JAM.

**ANNOUNCEMENTS:** The next board meeting will be on October 7, 1991, at the Ames Savings Bank. The meeting will begin at 5:30 p.m.

**ADJOURNMENT:** There being no other business brought before the Board of Directors, Stephanie Fox made a motion to adjourn the meeting. Kim Supercynski seconded the motion and the motion carried. The meeting adjourned at approximately 7:12 p.m.

Stephanie Fox, Acting Secretary



# THE SPOKESWOMAN



## AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Graphics, postage, and printing courtesy of Iowa Benefits, Inc.

### CALENDAR OF EVENTS

<u>DATE</u>	<u>EVENT</u>
October 7, 1991	Board of Director's Meeting Ames Savings Bank, FSB
October 10, 1991	Regular Monthly Meeting Bonanza Restaurant, South Duff
October 21, 1991	Bulletin Deadline
October 24, 1991	Networking Luncheon Mandarin Chinese Restaurant
November 4, 1991	Board of Director's Meeting Ames Savings Bank, FSB
November 14, 1991	Public Relations Dinner, Holiday Inn Gateway
November 21, 1991	Networking Luncheon

**DEADLINE FOR THE NOVEMBER BULLETIN IS OCTOBER 21, 1991**