

THE SPOKESWOMAN

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Volume II, No. 4

Ames Chapter No. 158

November, 1991

PRESIDENT'S MESSAGE

It was great to have so many guests at our October meeting. Keep it up, members!

Our November meeting is our Public Relations Dinner. This is the biggest event of the year for our Chapter. Joan Rost has done a great job with all the planning. Because this is our first Public Relations Dinner since chartering, let's try to make it a memorable one. If you haven't personally handed out an invitation to someone you would like to know more about ASWA, please get one from Joan soon. She also has Chapter brochures if you need them. Let's all try to attend with a guest, if at all possible. Spouses and significant others are welcome to attend with you.

Remember that there will be no regular meeting in December. We will have an after-work get-together for fun and frolic on our regular meeting night (December 12th). If you are interested, let Cindy Wilson know. We'll make plans once we see how many are interested and what the members would like to do. There will be no Bulletin for December, nor will there be any networking luncheon in December.

Although it is still a long way from Christmas, I hope each of you has a very happy and wonderful holiday season.

Let's spread the word of ASWA with a great Public Relations Dinner. See you there!

Karen Jacobson
President

REGULAR MEMBERSHIP MEETING PUBLIC RELATIONS DINNER

DATE:	November 14, 1991
TIME:	5:30 PM Cocktails 6:30 PM Dinner
PLACE:	Holiday Inn Gateway Center
COST:	\$18.50
RESERVATIONS:	Send a check for dinner payable to American Society of Women Accountants to Joan Rost, 3906 Squaw Valley Road, Ames, IA
DEADLINE:	November 4, 1991
PROGRAM:	JoAnn Ryan, President Voyager Party Sales Tupperware, Inc.

LAST MONTH'S MEETING

Our last meeting was held October 10th at Bonanza. Our speaker was Dan Buss, partner with D.D. Pyle Company who discussed year end tax planning for individuals. His focus was primarily on tax deferral programs such as IRA's and FLEX benefit programs. For some reason, Dan did not feel we were interested in tax planning for the very rich. Maybe next year!

Stephanie Fox

STUDYING BLUES?

As November has just blown in, some ASWA members are busy trying to fit last minute cramming into their hectic schedules. The fall CPA exam is scheduled for November 6, 7, and 8. Good Luck to all those sitting for this exam! Take heart . . . the rest of us will be thinking of you.

BECKER CPA REVIEW

Has anyone heard if the Becker CPA review course in Des Moines is going to materialize? Stephanie Fox is trying to help a friend that was interested but missed the organizational meeting.

IT'S ONLY A PAPER WORLD

(Condensed from Working Woman)

Many experts claimed that the computer age heralded the advent of the paperless office. Clearly, this is not to be. If anything, offices are overwhelmed by even more paper, much of it now with sprocket holes.

Humankind is adapting, fortunately. According to the dictates of our varied individual natures, we have developed ways of coping with our changing ecosystem.

BEAVERS

The beaver uses paper to build. It may not be exactly clear to observers just what she's building, but deep in her genetic code she knows.

On one side of the typical beaver's desk leans a foot-high stack of papers. Close by is a vertical file stuffed with bulging folders, some waving in the air, unable to touch bottom. In between, the beaver constructs a clever "dam" to prevent the entire structure from falling over. Her two-tier In/Out box supports the pile and allows movement of papers from one place to another.

Incredibly, to nonbeaver observers, the beaver has an uncanny ability to locate a two-month-old report buried within the pile. With deft precision, she can move her hand four-millimeters down the pile and extract what she's looking for, confident that the dam will hold.

SQUIRRELS

The squirrel's desk, by contrast, is barren. Throughout the year, in all kinds of weather, the squirrel energetically stores away what her brain tells her she may need

someday. In her many file cabinets, drawers and bookcases, she neatly stores memos, letters, printouts and receipts she believes will nourish her in the months and years to come.

Unlike her co-worker, the beaver, the squirrel does not always know exactly where she has hidden a particular item. She knows she has it but is not skilled at remembering the exact location.

CROWS

Nature's scavengers, her "clean-up crew," crows are regarded with wary admiration by squirrels and beavers, who recognize their contribution to keeping corporate ecosystem tidy.

Crows are responsible for such paper-management advice as "Act on it - or throw it away." They are deeply drawn to paper shredders, trash compactors, and outsized waste receptacles and will buy them if they happen to work in purchasing.

BEES

The clever bees are among the wonders of the corporate world. A bee neither hoards nor destroys paper; she redistributes it, moving from office to office as if between flowers.

Her methods are various and unpredictable, but there is no madness in them. Sometimes she arrives in an office the paper in hand and, distracting a colleague with conversation, simply leaves the paper inconspicuously on his desk. Sometimes she moves paper through seemingly legitimate channels, sending it through interoffice mail in ingenious notes like "Please look into this when you get a chance." More often, she employs the clever notation invented by bees, "FYI".

POSSUMS

While others of the species hoard, distribute and destroy paper, the possum follows the evolutionary dictates of all marsupials and carries it with her.

Instead of a pile, the office possum has a briefcase--in some cases, several. It is large and soft-sided to accommodate her needs. Some possums, as an auxiliary system, carry handbags large enough to hold legal-size files. When a possum needs to retrieve paper, she goes not to a file cabinet or an In box but to her bags. She protects her paper by carrying it with her at all times--to her home, to the health club, to lunch.

Though she has no natural predators, the possum's habits create special risks. She must spend considerable time at the lost-and-found department of theaters and restaurants and know by heart the telephone number of the taxi commissioner. One of her arms is longer than the other.

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Ames Chapter No. 158

American Society of Women Accountants
Membership Meeting
October 10, 1991

CALL TO ORDER: The October meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 8:00 p.m. on October 10, 1991, at the Bonanza Restaurant, President Karen Jacobson presiding.

QUORUM: A quorum was present.

ATTENDANCE: There were 14 members and 7 guests in attendance.

PROGRAM: Stephanie Fox introduced Dan Buss, Partner D.D. Pyle & Company, CPA's, who presented some year end tax planning ideas.

BUSINESS: Michele Maldonado made the motion to approve the September membership meeting minutes as printed in the bulletin. Cindy Wilson seconded the motion and the motion carried.

Treasurer's Report: We have \$648.95 in our account. The discussion draft of the year end audit has been reviewed and approved by the Board.

Committee Reports:

Hospitality: Hospitality needs a new Chairperson to finish the year. In the meantime, the Board will fill in as needed.

Membership: Applications are available for any guests wishing to become active members.

Public Relations: Joan Rost reported that she needs a volunteer to serve on November 9, for the Meals on Wheels program. The Public Relations Dinner is on November 14, 1991 at the Gateway Center. Joann Ryan will be presenting a motivational topic for the evening. Joan Rost distributed invitations to the members. Michelle Maldonado made a motion to dispense with business at the November meeting. Betty Eckebrecht seconded the motion and the motion carried.

OLD BUSINESS: None reported.

NEW BUSINESS: None reported.

ANNOUNCEMENTS: The deadline for the November bulletin is October 21, 1991. The next networking luncheon will be held on October 24, 1991, at the Mandarin. The next board meeting will be November 4, 1991, 5:30 p.m., at the Ames Savings Bank. All committee Chairs are requested to phone in their reports. The next membership meeting will be November 14, 1991. The Professional Development Symposium will be October 23, 1991 in Des Moines.

ADJOURNMENT: Stephanie Fox made a motion to adjourn the meeting. Jan Duffy seconded the motion and the motion carried. The meeting adjourned at 8:15 p.m.

Respectfully Submitted,

Kathleen Strum, Secretary

**Ames Chapter No. 158
American Society of Women Accountants
Board of Directors Meeting
October 7, 1991**

CALL TO ORDER: The fourth regular monthly meeting of the board of directors, Ames Chapter, was brought to order at approximately 5:43 p.m. on Monday, October 7, 1991, at Ames Savings Bank, Ames, Iowa, President Karen Jacobson presiding.

QUORUM: A quorum was present.

ATTENDANCE: The following board members were in attendance: Karen Jacobson, Kim Supercynski, Stephanie Fox, Sharon Croissant, Kathy Strum, and Gwen Waalkes.

BUSINESS: Stephanie Fox made a motion to approve the September board minutes as printed in the October bulletin. Kim Supercynski seconded the motion and the motion carried.

Treasurer's Report: Kim Supercynski reported on the status of non-renewing members and of those members with outstanding obligations. The auditor's Representation and Engagement letters have been signed and mailed to Vroman, McGowen, Hurst, Clark & Smith PC of Des Moines with a copy given to Kim for our files. We reviewed the discussion draft of the audit. Kathy Strum made a motion to accept the draft as presented with Kim clarifying the comments with the auditors. Sharon Croissant seconded the motion and the motion carried.

Committee Reports:

Administrative Reporting: No report.

Bulletin: Deadline for November bulletin is October 21, 1991. The Board agreed that there would be no December bulletin.

Bylaws: No report.

Education & Legislation: No report.

Hospitality: The next meeting is at Bonanza. Kim Supercynski will arrange a meeting place for January.

Member Relations: Karen reported for Cindy Wilson that the networking luncheon will be October 24, 1991 at the Mandarin. Cindy will survey former members who did not renew as to reason for dropping.

Membership: Four people have been added to the bulletin list.

Program: Stephanie Fox reported that Dan Buss will present a program on year end tax planning at the October membership meeting.

Public Relations: Karen reported for Joan Fost. Joan is requesting that everyone bring their guest list to the next membership meeting.

Publicity: No report.

Student Activities: No report.

OLD BUSINESS: None.

NEW BUSINESS: Karen Jacobson reported on her meeting with Jill Bryant, the Area Director, in Des Moines. Also, there will be a seminar, co-sponsored by the Des Moines Chapter, on October 23 in Des Moines.

ANNOUNCEMENTS: The next board meeting will be on November 4, 1991, at the Ames Savings Bank. The meeting will begin at 5:30 p.m.

ADJOURNMENT: There being no other business brought before the Board of Directors, Kathy Strum made a motion to adjourn the meeting. Kim Supercynski seconded the motion and the motion carried. The meeting adjourned at approximately 6:49 p.m.

Kathleen Strum, Secretary



PRAIRIE STATES AREA NEWSLETTER

October 15, 1991
by Jill Bryant, Area Director

ON THE ROAD AGAIN! Since I saw you all in Tulsa, I've been to Omaha and St. Louis for procedures meetings and to Wichita, Springfield, Oklahoma City, Des Moines, and Kansas City for ScoreCard Management sessions. Seven of the chapters in our area have now been through the ScoreCard Management program. I've learned a lot from facilitating these sessions, and I hope I've been able to pass on the ideas I've picked up from other chapters. Now I hope we'll all see some results!

CONGRATULATIONS!! WAY TO GO!!

The following members sponsored five or more new members in fiscal year 1990-91. Of 7,700 members nationwide, only 28 achieved this goal.

Brenda Downs - Ames
Aneita Remus - Kansas City
Betsy Scott - Kansas City

Cyndy Rogers - Tulsa
Patti Stoner - Springfield

FYI

As of June 30, 1991, there were 625 members in ten chapters in the Prairie States area. This is an increase of 72 members over the June 30, 1990 membership of 553.

Teddy Sherman facilitated the ScoreCard Management session in Wichita on August 10. It was great to see Teddy. The Wichita Chapter appreciated her trip!

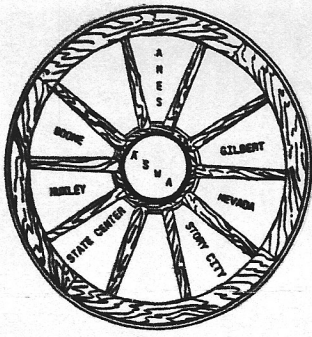
At the Joint Annual Meeting in Chicago, the following Prairie States chapters received awards:

Banners - Tulsa, 24 net new members
Springfield, 12 net new members
Des Moines, chartered new Ames Chapter

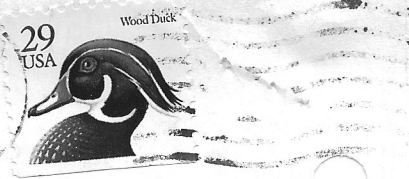
Patches for 90% retention - Oklahoma City
Topeka
Wichita

Goal and Action Plan Awards - Omaha, Honorable Mention - Bulletin
St. Louis, Honorable Mention - Publicity

Don't forget! The next Prairie States Area Conference is in Kansas City on the world famous Country Club Plaza! Mark your calendars for June 26 - 28, 1992. SEE YOU THERE!



THE SPOKESWOMAN



AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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CALENDAR OF EVENTS

<u>DATE</u>	<u>EVENT</u>
November 4, 1991	Board of Director's Meeting Ames Savings Bank, FSB
November 14, 1991	Public Relations Dinner, Holiday Inn Gateway
November 21, 1991	Networking Luncheon
December 12, 1991	Informal After-work Get Together
January 9, 1992	Board of Director's Meeting
January 9, 1992	Regular Meeting
January 29, 1992	Networking Luncheon

DEADLINE FOR THE JANUARY BULLETIN IS DECEMBER 20, 1991