

THE SPOKESWOMAN

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Volume II, No. 5

Ames Chapter No. 158

January, 1992

PRESIDENT'S MESSAGE

This President's Message hopes that all of you have had a wonderful holiday season and are ready to start off 1992 with a bang.

Our November meeting was our Public Relations Dinner. The turnout was terrific and, on behalf of the Chapter, I would like to thank Joan Rost for a job well done. Our first Public Relations Dinner was quite a success. We gave out a number of applications for membership and look forward to adding these people to our membership roster.

The morning after our Public Relations Dinner I had a call from one of the writers at the Ames Tribune. She was interested in writing an article on our Chapter and ASWA. Because there were no meetings in December, she plans to attend the January meeting to see our Chapter in action. She will also be visiting with several members about the Chapter. What a good way to spread the word about ASWA!

January is the beginning of another year and a time when we all seem to set new goals for ourselves. Please set one which will include involvement with the Ames Chapter of ASWA. We have a lot to offer and if we don't have what you need, get involved and help us develop something which will fill that need.

I will be unable to attend the January Board and membership meetings, so see you in February at the joint meeting with the ISU Accounting Club.

Karen Jacobson
President

REGULAR MEMBERSHIP MEETING

DATE: Thursday, January 9, 1992

TIME: 5:00 PM Board Meeting
6:00 PM Dinner

PLACE: Valentino's, North Grand Mall

COST: \$8.00

MENU: Buffet

RESERVATIONS:
Kim Supercynski
232-8585



DEADLINE: Tuesday, January 7, 1992 5:00 PM

PROGRAM: Assessing Your Management Style
Ellen Rasmussen, Assistant to the Provost, ISU
Ellen's program comes from a workshop she presents as a Facilitator to ISU Training and Development Program. Come listen to a fellow ASWA member.

Last month's Public Relations Dinner was a huge success. Approximately 40 persons attended the dinner including 10 guests. JoAnn Ryan, President of Voyager Party Sales, spoke about goals. She noted that goals should work for you, that goals need to be vocalized to others, and how to know when you've reached your goal. The evening was topped off with a wonderful dessert bar.

**NOMINATING COMMITTEE
TO BE SELECTED
AT JANUARY MEETING**

January is the time for the Chapter to elect the Nominating Committee which will put together a slate of officers and directors for the 1992-1993 year. The Board will elect one of its members to serve on this committee and the membership will elect two members. If you are interested in serving on the Nominating Committee, please make your interest known to the other members or the Board. The election of officers and directors will take place at the April meeting.

**SPRING CONFERENCE
MAY 21 - 23, 1992
ANCHORAGE, ALASKA**

The last spring conference to be held by ASWA will be May 21 - 23, 1992 in Anchorage, Alaska. Our Chapter has started to receive materials on both the conference and the pre-conference and post-conference tours. The Anchorage Chapter has requested that we provide them with a "straw poll" of members and guests who are planning on attending. This is a great place to visit and a good way to combine vacation and work. Please consider attending and if you are unable to attend the January meeting when the "straw poll" will be taken, call Karen Jacobson at 232-2714 (work) or 733-2660 (home) if your vote is "yes." There will be some information about this at the January membership meeting.

**NEW ADDRESS
ASWA NATIONAL HEADQUARTERS**

National's move to Memphis is complete now. Their new address is

1755 Lynnfield Rd., Suite 222
Memphis, TN 38119

and new phone is 1-800-326-2163.

HAVE A HAPPY NEW YEAR!!

PRAIRIE STATES CONFERENCE 1992

Our Chapter has been invited to Kansas City on June 26-28, 1992 for the Prairie States Conference. Hotel headquarters for the weekend will be The Hilton Plaza Inn which overlooks the famed Country Club Plaza with more than 150 fine shops, restaurants, and night spots. So start saving your shopping money now!! There will be several technical programs, as well as the ASWA Leadership Workshop and the ASWA Treasurer's Workshop. Note this month's handy map insert and keep watching the Bulletin for more details.

ATTENTION BOARD MEMBERS!

Don't forget that the January Board Meeting will be held just prior to the regular meeting on Thursday, January 9, 1992. It is scheduled to begin at 5:00 P.M. and will be chaired by Vice President Sue Logan.

**TEST OF LOGICAL PERCEPTUAL
THINKING
(A Test of Intelligence)**

1. I went to bed at 8:00 in the evening and set the alarm clock to get me up at 9:00 in the morning. How many hours of sleep would this allow me?
2. Do they have a Fourth of July in England?
3. Some months have 30 days, some have 31. How many months have 28 days?
4. If you had one match and entered a dark room where there was an oil lamp, an oil heater, and some kindling wood, which would you light first?
5. If a doctor gave you three pills and told you to take one every half hour, how long would they last?
6. A man builds a house with 4 sides to it, a rectangular structure, each having a southern exposure. A big bear come wandering by, what color is the bear?
7. A farmer had 17 sheep. All but 9 died. How many did he have left?
8. Divided 30 by 1/2. Add 10. What is the answer?
9. Take 2 apples from 3 apples. What do you have?
10. How many animals of each species did Moses take aboard the Ark?

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Ames Chapter No. 158

American Society of Women Accountants
Board of Directors Meeting
November 4, 1991

CALL TO ORDER: The fifth regular monthly meeting of the board of directors, Ames Chapter, was brought to order at approximately 5:45 p.m. on Monday, November 4, 1991, at Ames Savings Bank, Ames, Iowa, President Karen Jacobson presiding.

QUORUM: A quorum was present.

ATTENDANCE: The following board members were in attendance: Karen Jacobson, Sue Logan, Kathy Strum, and Gwen Waalkes.

BUSINESS: Gwen Waalkes made a motion to approve the October board minutes as printed in the November bulletin. Sue Logan seconded the motion and the motion carried.

Treasurer's Report: The Year-End Audit Report has been completed and placed on file with the treasurer.

Committee Reports:

Administrative Reporting: No report.

Bulletin: Deadline for January bulletin is December 20, 1991.

Bylaws: No report.

Education & Legislation: No report.

Hospitality: Kim Supercynski will contact Valentino's for the January meeting.

Member Relations: Cindy will survey former members who did not renew as to reason for dropping.

Membership: Four requests for membership applications.

Program: No report.

Public Relations: Very few reservations in at this time for Public Relations Dinner.

Publicity: No report.

Student Activities: No report.

OLD BUSINESS: None.

NEW BUSINESS: A new committee will be organized to choose the Ames Chapter's applicant for the national scholarship. There will be a meeting in January prior to the next membership meeting.

ANNOUNCEMENTS: The next board meeting will be on January 9, 1992, at the Ames Savings Bank. The meeting will begin at 5:00 p.m.

ADJOURNMENT: There being no other business brought before the Board of Directors, Kathy Strum made a motion to adjourn the meeting. Sue Logan seconded the motion and the motion carried. The meeting adjourned at approximately 6:35 p.m.

Kathleen Strum, Secretary

Kansas City Chapter #30

will host the

Prairie States Conference

June 26-28, 1992

Find the road maps

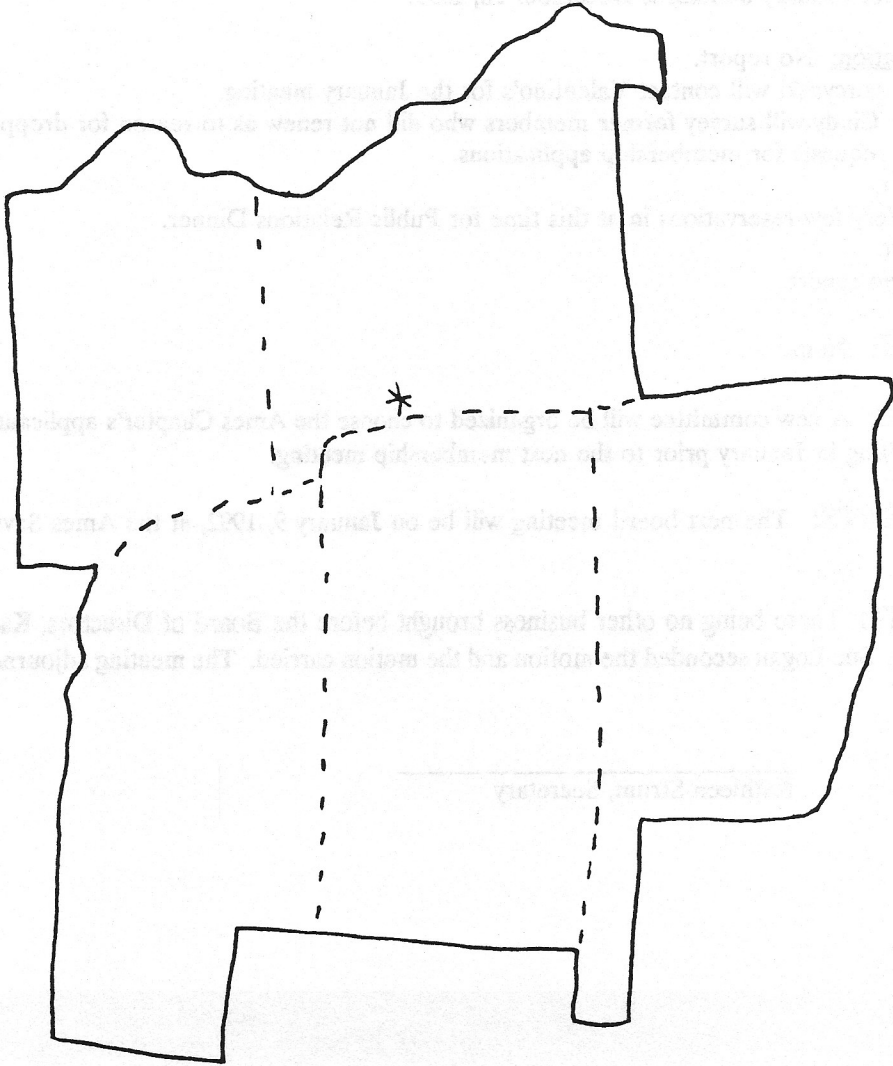
Mark the way

to

KANSAS CITY

THE

FOUNTAIN OF KNOWLEDGE



HOW STRONG ARE YOUR MANAGEMENT SKILLS?

As you read the following article on potential executive criteria, consider whether these criteria are present in your work area. Regardless, it certainly does provide some food for thought.

Five new criteria by which executives will be evaluated:

- A strong business-profit orientation:
Instinctively thinks customer needs, customer service, understands the anatomy of the economic structure of the business; strong innate instincts for making money.
- Demonstrated ability to accept accountability, assume leadership and initiative:
Raises standards constantly as the environment changes; by personality and chemistry, is open and secure in assuming the initiative in building leadership, without horizontal power or authority; believes in sharing information and engendering trust; less control mentality, more empowering mentality; team builder.
- Demonstrated record for making a "qualitative shift" and impact on the business:
Has shown the vision and courage to change things, not just run things; willingness to experiment.
- Astute in the selection of people:
Demonstrated evidence that this person has the judgement and the security to select and build a team of superior people; willing to cut losses.
- Intellectual curiosity and global mind-set:
Has the mental makeup for learning continuously about global developments, technology, etc. from the outside world.

Reprinted from the Harvard Business Review -
Sept.-Oct. 1991 Issue

Don't forget . . . The February bulletin deadline is January 19, 1992. If you have an article appropriate for the newsletter, please send it to Gwen Waalkes at 1316 10th Street, Nevada, IA 50201.

\$ CHARITABLE DOLLARS TO SPARE?

Since it appears that we all made it through the holiday season, it may be appropriate to consider a contribution to a charity or foundation. Please consider the Educational Foundation of AWSCPA-ASWA when you write your next check. The Foundation has selected several valuable projects for 1991-1992. The projects include:

-Funding the joint statistical survey on women accountants. This survey compiles unique demographic information used by the AICPA, state CPA societies, Federal and various state governments, and governments and universities.

-Printing the Competing for the Future in Accounting brochure. This brochure is used by chapters for Student Nights, Career Days, and Job Fairs and provides information on accounting career opportunities.

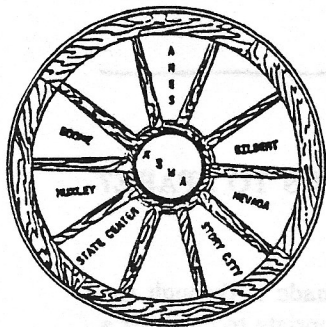
-Nationally awarded scholarships, providing financial support to women accounting students. Candidates are nominated by local chapters, and awards are made based on criteria including scholastic excellence and need. The Laurels Fund awards scholarships to graduate level accounting students.

Projects are submitted to the Foundation trustees by the National Board of ASWA and AWSCPA, but they can only be funded with support from members like you!

Contributions may be made by sending a check to the Educational Foundation of AWSCPA-ASWA, P. O. Box 427, Marysville, OH 43040. Please be as generous as you can - we need your support. Your contributions are tax deductible.

Answers to the Test of Logical Perceptual Thinking:

1. It depends if you have a windup alarm (1 hour sleep) or an electric 24 hour clock (13 hours of sleep).
 2. Every calendar has July 4. The British don't celebrate it as a holiday.
 3. Twelve. Every month has at least 28 days.
 4. The match.
 5. One hour.
 6. White.
 7. Nine.
 8. 70.
 9. 2 apples.
 10. Moses wasn't on the ark.
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CALENDAR OF EVENTS

<u>DATE</u>	<u>EVENT</u>
January 9, 1992	Board of Director's Meeting-Before the regular meeting
January 9, 1992	Regular Meeting-Valentino's North Grand Mall
January 29, 1992	Networking Luncheon
February 3, 1992	Board Meeting
February 13, 1992	Regular Meeting
February 26, 1992	Networking Luncheon

DEADLINE FOR THE FEBRUARY BULLETIN IS JANUARY 21, 1992