

# THE SPOKESWOMAN

## AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Volume III, No. 8

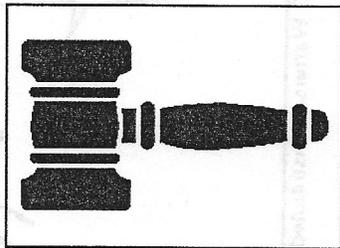
Ames Chapter No. 158

May, 1993

### PRESIDENT'S MESSAGE

This month we will be granting our very first scholarship. Oh, what a feeling! Thank you, thank you, to all the people who contributed in their own way to make this scholarship a reality. Have you bought your T-shirt yet? I hope everyone is planning to attend the May meeting to help celebrate this occasion. I would like to encourage everyone to bring a friend and join us at the Broiler.

The Prairie States Conference is right around the corner. We will all be getting further information in the near future regarding registration. Several of us are planning to go. If you would like to know more about what goes on at one of these sessions, just ask Judy, Karen, Kate or Beverly. It's not too soon to start planning.



I hope Spring is here by the time you read this message. It has been a long winter and we all need a breath of fresh air. See you at the Broiler.

Kathy Strum  
President

*Join us on May 13th and meet  
our scholarship winner.*

### REGULAR MEMBERSHIP MEETING

- DATE:** Thursday, May 13, 1993
- TIME:** 5:00 PM Board Meeting  
5:30 PM Network/Order  
6:00 PM Business Meeting  
6:15 PM Dinner  
7:00 PM Program
- PLACE:** The Broiler  
6008 West Lincoln Way, Ames
- MENU/COST:** Order from Selected Menu  
\$15.00, tip included (\$5.00 charge  
by Broiler for Meeting only)
- RESERVATIONS/  
GUEST NAMES:** Judy Farthing, Hospitality  
Ames 233-2784 Work  
Nevada 382-6596 Work  
Nevada 382-2583 Home  
Please call even if not attending
- DEADLINE:** Noon, Tuesday  
May 11, 1993
- PROGRAM:** Dusting the Ladder on the Way Up  
Thea (Ted) Oberlander, CPA  
Brenton Banks, Inc.

### OUR SPEAKER

Thea (Ted) Oberlander is Corporate Controller for Brenton Banks, Inc., a \$1.4 billion Iowa-based bank holding company located in Des Moines. Ted has been with Brenton for seven years and prior to that spent nine years with Peat Marwick. She is serving her third term on the Board of Directors of the Iowa Society of CPA's and is a past president of "Up with Downs," a family support group. Ted was chosen by the Des Moines Register as one of Iowa's 25 "Up and Comers" for 1991. She is married and has two children (5 and nearly 2). Ted's husband, Al, is an architect in Des Moines.

## CONDUCTING A FACT-FINDING MISSION

When you are called upon to secure facts and to base a decision on them, use these tips to help your fact-finding mission succeed:

**Look at the problem backwards:** Where do you want to end up? Is there more than one way to solve the problem? Ask yourself, "How do I get there from here?" You'll get an idea of what kinds of facts you'll need and where to look for them.

Think of the problem as a jigsaw puzzle. You know what the puzzle should look like from the picture on the box. You can put the sky together first and work your way down, or you can piece the whole border together first and work toward the middle. The end product is the same; the approaches are different.

**Go to the source:** Don't take someone else's word for anything. Talk to the people closest to the situation or problem.

**Verify your facts:** Get at least two sources that say the same thing.

**Learn the jargon of the field under investigation:** Many facts become garbled because the interviewer is hearing one thing while the interviewee is saying another. When in doubt about a term used by someone you're talking to, ask for an explanation.

**Take notes and organize your facts:** Don't rely on memory. Write everything down. Then organize your facts into general categories. You may see trends emerge - ones you can investigate further.

**Don't believe everything you hear:** Consider the source. Is the person known for honesty? Does he or she have something to gain by your report - or something to lose? Weigh the information accordingly. And verify with an impartial source.

**Learn when to stop:** Don't expect to find all the facts all the time. Find enough facts on which to

base your decision or recommendation. Then stop. If you don't, you'll never finish the project.

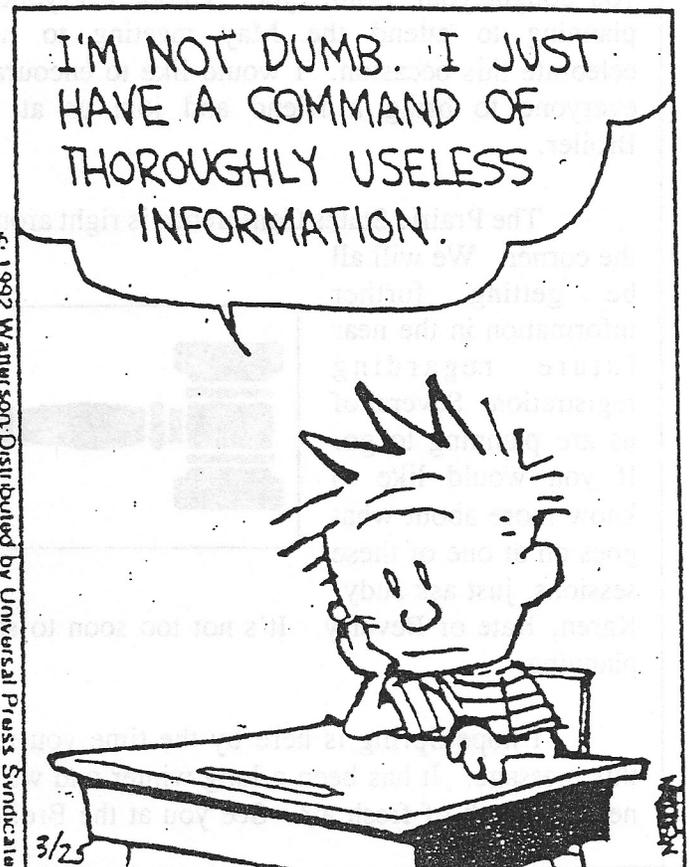
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## MEMBER NEWS

Elizabeth Starleaf has a new telephone number at work (294-0965).

Jodi Adams-Hein has a new job. She is an Accounting Clerk at Gentry Management Services in Urbandale. Jodi started on April 12. Good luck!



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Ames Chapter No. 158  
American Society of Women Accountants  
Board of Directors Meeting  
April 8, 1993

**CALL TO ORDER:** The regular monthly meeting of the Board of Directors, Ames Chapter, was brought to order at approximately 5:25 p.m. on Thursday, April 8, 1993, at Lucullan's Restaurant, Ames, Iowa, President Kathleen Strum presiding.

**QUORUM:** A quorum was not present.

**ATTENDANCE:** The following Board members were in attendance: Kathy Strum, Karen Jacobson and Kate Mulder.

**BUSINESS:**

**Treasurer's Report:** At the end of March 1993, there was \$244.31 in the checking account and \$380.40 in the savings account. All the T-shirts have now been paid off and any sales are pure profit for the Scholarship Fund. The report was placed on file for audit.

**Administrative Reporting:** No report.

**Bulletin:** The Bulletin deadline is April 23rd and the final two sponsors for this fiscal year have been obtained.

**Bylaws:** No report.

**Education & Legislation:** No report.

**Hospitality:** No report.

**Member Relations:** No report.

**Membership:** No report.

**Program:** No report.

**Public Relations:** No report.

**Publicity:** No report.

**Student Activities:** No report.

**Scholarship:** Scholarship Committee Chair Jan Duffy discussed the background of the two finalists and recommended that two scholarships be given with the first place winner receiving \$250 and the 2nd place winner receiving \$150. Both women were excellent candidates.

**OLD BUSINESS:** None.

**NEW BUSINESS:** None.

**ANNOUNCEMENTS:** The next Board meeting is May 13, 1993. The networking luncheon is scheduled for Thursday, April 22, 1993 with the location to be announced.

**ADJOURNMENT:** The meeting was adjourned at 5:40 p.m.

Respectfully Submitted,

Karen E. Jacobson, Acting Secretary

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Ames Chapter No. 158  
American Society of Women Accountants  
Membership Meeting  
April 8, 1993

**CALL TO ORDER:** The April meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 6:05 p.m. on April 8, 1993 at Lucullan's Restaurant, President Kathleen Strum presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** There were 11 members in attendance.

**PROGRAM:** Nancy Brooks from the Board of ACCESS (Assault Care Center Extending Shelter and Support) presented a program on Domestic Violence.

**BUSINESS:** Jan Duffy made the motion to approve the February 25, 1993 minutes as printed in the Bulletin. Cindy Sippel seconded the motion and the motion carried.

**Treasurer's Report:** At the end of March there was \$380.40 in the checking account and \$244.31 in the savings account. All T-shirts have now been paid off, so all future sales result in pure profit. A special thank you was given to Beverly Wandling for all her work and the advancement of funds for the T-shirt project. The report will be placed on file for audit.

**Committee Reports:**

**Administrative Reporting:** No report.

**Bulletin:** Karen Jacobson reported that she has enough sponsors for the remainder of the year. Deadline for the next bulletin is April 23, 1993.

**Bylaws:** No report.

**Hospitality:** The next meeting will be held at the Broiler in West Ames. The scholarships will be presented at the May meeting..

**Member Relations:** The next networking luncheon will be on April 22nd with the location to be determined.

**Membership:** President Kathy Strum presented a membership certificate and ASWA pin to Jane Thomsen, who works for the Financial Bureau of the Iowa Department of Human Resources in Des Moines and lives in Ames.

**Program:** The speaker for the May program will be Thea (Ted) Oberlander from Brenton Banks, Inc. who will talk about managing her personal and professional lives. The speaker for the June meeting will be National Director Jill Bryant.

**Public Relations:** It was agreed upon that the Chapter would continue delivering Meals on Wheels through July and the new Board and Committee Chairs could decide about the future at the July planning meeting.

**Publicity:** Cindy indicated she needed to get out additional publicity for the meetings.

**Scholarship:** Committee Chair Jan Duffy gave a detailed report to the membership. Five applications were received. The Committee recommended that Jennifer Schmidt receive a \$250 scholarship and Jeannie Marcus receive a \$150 scholarship, both to be payable over two semesters. Beverly Wandling moved, and Karen Jacobson seconded, that the membership accept the recommendations of the Committee. Motion carried. Jan Duffy will notify ISU about the scholarships. Jan also thanked Kate Mulder for all the additional work she did in developing the scholarship application.

**Student Activities:** No report.

**OLD BUSINESS:** None.

**NEW BUSINESS:** President Kathy Strum noted that Deb Gould had to withdraw her name from the 1993-1994 slate of officers as Secretary because she would not be able to fulfill the commitment. Karen Jacobson was added to the slate as Secretary. There were no other nominations from the floor. Jodi Adams-Hein moved and Elizabeth Starleaf seconded, that the revised slate be presented to the membership with the addition of Karen Jacobson as Secretary. Motion carried. Beverly Wandling moved, and Elizabeth Starleaf seconded, that the following officers and directors be elected to the Board for the 1993-1994 fiscal year. Motion carried.

President	Kim Supercynski, CPA	Directors:
Vice President	Nancy Campbell, CMA	Judy Farthing (Membership)
Secretary	Karen Jacobson, CPA	Joan Rost, CPA (Program)
Treasurer	Kate Mulder	Jodi Adams-Hein (Bulletin)
Immediate Past President	Kathy Strum, CPA	

President Kathy Strum indicated she would contact Northup, Haines (CPA's) and ask them to conduct a review of our Chapter books for this year.

**ANNOUNCEMENTS:** The next membership meeting will be May 13, 1993. The Prairie States Conference will be held in Springfield, Missouri June 4-6, 1993. Several members have expressed interest in attending.

**ADJOURNMENT:** Jodi Adams-Hein moved, and Elizabeth Starleaf seconded, that the meeting be adjourned. Motion carried and the meeting was adjourned at 6:42 p.m.

Respectfully Submitted,

Karen E. Jacobson, Acting Secretary

## SCHOLARSHIP REPORT

The Scholarship Committee is pleased to announce that the recipient of our first (hopefully annual) scholarship will be Jeannie Marcus. Jeannie is an Iowa State University student, majoring in Accounting. Her hometown is Altoona. She is involved in the ISU Accounting Club, as well as an officer in the Campus United Way. Jeannie plans to pursue a career in public accounting after she graduates in December of 1994.

If you were at the March meeting, you know that we had planned on offering two scholarships. The day after the meeting the other proposed recipient (Jennifer Schmidt) told me that she was changing her major to Psychology. Thus, she no longer met the qualification of being an accounting major. The Committee, therefore, along with President Kathy Strum, decided to recommend awarding just one larger scholarship to Jeannie. A majority of the membership was contacted and approved the recommendation. The amount awarded will be \$300, with \$150 paid per semester next year.

The Scholarship Committee would like to thank everyone who contributed to the fund. (All necessary paperwork has now been completed to allow our scholarship contributions to be included under the ASWA tax deductible status) We raised almost \$400 this year, with about half of it coming from the garage sale and the other half coming from member donations. The T-shirts are now completely paid for and should show a good cash flow next year. We are interested in soliciting members' opinions as to how fundraising could best be accomplished next year. It has been suggested that garage sales are inappropriate for a professional organization such as ours. However, perhaps a "White Elephant Sale" could qualify. It has also been suggested that members are very busy, and that the most effective way to raise funds may be through member donations. Therefore, please indicate your preferred method of fundraising for next year. Once again, THANK YOU TO EVERYONE for helping to get our scholarship fund off the ground. Special thanks to Kate Mulder for doing way more than a committee member should have to do and to Beverly Wandling for her efforts on the T-shirts.

Please join us at the meeting and get an opportunity to meet Jeannie Marcus - our very first (of many) scholarship winners.

Jan Duffy, Chair  
Scholarship Committee

## FUNDRAISING ALTERNATIVES for 1993-1994

Please check any of the following fundraising activities you would like to see used for next year. You may mark more than one item.

\_\_\_\_\_ Member Contributions

\_\_\_\_\_ White Elephant Sale

\_\_\_\_\_ Other \_\_\_\_\_

(Please return this information to Jan Duffy)

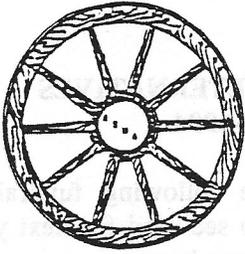
## WANTED

**Experienced tax preparer to share office expenses. Growing practice in need of another preparer. Call or write Rose Hubby, CPA, 720-8th Street, Boone, Iowa, 50036, 1-515-432-7673.**

## OBJECTIVES of ASWA

- To develop technical, leadership and management skills and to provide training in career planning and goal setting.
- To promote active participation in developing, implementing and maintaining accounting and ethical standards that serve the profession, the business community and the general public.
- To educate accounting professionals in the value of addressing quality-of-life issues.
- To cooperate with other accounting and business organizations in joint projects which support the mission of the Society.
- To ensure the continuation of ASWA as a strong and viable organization supporting members in achieving successful careers.

(Reprinted from The Saint Louis Ledger)



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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Karen E. Jacobson, CPA  
Brenton Savings Bank of Ames, FSB  
424 Main Street  
Ames, Iowa 50010

Graphics, postage, and printing courtesy of Wandling Engineering, P.C.

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### CALENDAR OF EVENTS

<u>DATE</u>	<u>EVENT</u>
May 13, 1993	Board and Membership Meetings Presentation of First Annual Scholarship
May 27, 1993	Networking Luncheon
June 4-6, 1993	Prairie States Conference, Springfield, MO
June 10, 1993	Board and Membership Meetings
June 24, 1993	Networking Luncheon

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**DEADLINE FOR THE JUNE BULLETIN IS MAY 21, 1993**