

# THE SPOKESWOMAN

AMERICAN SOCIETY OF  
WOMEN ACCOUNTANTS

Volume IV, No. 9

Ames Chapter No. 158

May, 1994

## PRESIDENT'S MESSAGE

This month is our third annual Public Relations Dinner. This year we decided to call it the "Professional Women's Banquet" to attract more women from other professional fields. I hope everyone is putting in an extra effort in inviting people. Bosses, spouses, friends are all welcome. My goal as President this year is to reach 75 in attendance. Please, everyone, help me reach that goal. Thanks to Jane Thomsen for all the work she has done for the banquet.

Also another exciting event taking place at the banquet is the announcement of the Scholarship recipients. Thank you to Margaret Haubrich and her committee for the work they have done.

SEE YOU ALL MAY 12!!!

Kim Supercynski  
President

## HOW TO NETWORK TO GET AHEAD

- Make networking a high priority.
  - Organize your current network.
    - Put yourself out there.
    - Advertise yourself.
    - Make the first contact.
    - Be a promoter of others.
  - Remember the key word: Ask.
    - Keep in touch.
  - Network with competitors.
  - Remember people's "special" days.
    - Say thanks.
  - Sell networking to others.
- Author Unknown*

## MEMBERSHIP MEETING

DATE: Thursday, May 12, 1994

TIME: 5:30 PM Networking  
6:30 PM Dinner  
7:30 PM Program

PLACE: Holiday Inn Gateway Center  
US30 & Iowa State Center  
Exit  
Ames, Iowa

COST: \$19.50

RESERVATIONS/  
GUEST NAMES: Jane Thomsen  
239-6456 Work  
232-1173 Home

SPEAKER: Steve Siemens  
"The People Builder"

## PRAIRIE STATES CONFERENCE "Meet Us in St. Louis"

This year's Prairie States Conference is being held in St. Louis, Missouri, Friday-Sunday, June 3-5, 1994, at the Sheraton Plaza Hotel. Everyone should have received their personal invitation by now, but if you didn't, ask Karen Jacobson or Kim Supercynski for a copy. There will be lots of time for fun and learning, as well as just beginning and renewing friendships with other Prairie States ASWA members. Take in a Cards vs. Giants baseball game on Friday night and a Showboat presentation on Saturday night.

Saturday's CPE includes seven hours of information including morning sessions on Managing Workplace Diversity, Winning Communication Strategies for the Office, Trends in Microcomputer Technologies, and Estate Planning & Living Trusts. Afternoon sessions include Business Organization Structures, Minimizing Distress, Update on Healthcare Reforms (2 hours), and Business Risk Management. Also included is a By-Laws Seminar.

It's a great experience. Register now!

## NETWORKING LUNCHEONS

May 26, 1994                      People's - Campustown  
June 23, 1994                      Applebee's

All networking luncheons start at noon. Plan now to attend one or more of these luncheons. It's a great way to get to know your colleagues.

NOTE: The next luncheon for Ames Chapter members working in Des Moines will be on Tuesday, May 24th, 11:30 PM, at Spaghetti Works on Court Avenue.

## MEALS ON WHEELS VOLUNTEERS

5/14/94                      Kim Supercynski  
6/11/94                      Jane Thomsen

Members, if you wish to assist someone above, please contact Jane Thomsen.

Also, please think about whether you would like to continue this project. We will discuss it at an upcoming meeting.

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Ames Chapter No. 158  
American Society of Women Accountants  
Board of Directors Meeting  
April 14, 1994

**CALL TO ORDER:** The regular monthly meeting of the Board of Directors, Ames Chapter, was brought to order at approximately 5:05 p.m. on Thursday, April 14, 1994, at the Stonebrook Clubhouse, Ames, Iowa, President Kim Supercynski presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** The following Board members were in attendance: Kathy Strum, Karen Jacobson, Nancy Campbell, Judy Farthing, Kate Mulder and Kim Supercynski.

### **BUSINESS:**

Minutes: On motion made by Kathy Strum, seconded by Nancy Campbell, motion carried unanimously that the minutes of the March 10, 1994, Board Meeting be approved as printed in the Bulletin.

Treasurer's Report: At the end of March, 1994, there was \$593.37 in the checking account and \$787.11 in the savings account. The report was placed on file for audit.

### **OLD BUSINESS:**

Membership: We need to obtain the list of names from Sue Logan for a mailing to prospective members.

Public Relations: President Supercynski reviewed the details for our public relations dinner at the Holiday Inn. She passed around the invitations, which look terrific. Our speaker will be Steve Siemens. The name of the banquet was changed to "Professional Women's Banquet in the hopes of attracting more professional women. Kim is planning on sending out a number of invitations to various businesses in town.

### **NEW BUSINESS:**

Scholarship: The Scholarship Committee of Margaret Haubrich, Jan Duffy and Kate Mulder met on Friday, April 8th. Based on the applications received, the Committee will present a recommendation to the membership to select two winners for \$300 each payable over two semesters. The winners will be announced at the Public Relations Dinner.

Other: Kate Mulder reported that National does not have an inventory of promotional items and she has obtained several catalogs with ideas for such items within a reasonable price range. Board members reviewed the catalogs, but made no decision at this meeting. Discussion was held on where to have the July Planning Meeting. President-Elect Campbell suggested that we have a pool party at the Stonebrook Clubhouse because of the very nice facilities. She will check into the matter.

**ANNOUNCEMENTS:** The next Board meeting will be held on Tuesday, May 10th, tentatively at 11:30 a.m. at Applebee's Restaurant on South Duff in Ames. The change in meeting date is due to the Public Relations Dinner in May.

**ADJOURNMENT:** On motion made by Kathy Strum and seconded by Karen Jacobson, motion carried unanimously that the meeting be adjourned at 5:45 p.m.

Respectfully Submitted,

Karen E. Jacobson, Secretary

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**PRESIDENT:**  
Kim Supercynski, CPA  
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**BULLETIN:**  
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Work:  
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Ames Chapter No. 158  
American Society of Women Accountants  
Regular Membership Meeting  
April 14, 1994

**CALL TO ORDER:** The regular April membership meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at 6:05 p.m. on April 14, 1994 at the Stonebrook Clubhouse in Ames, President Kim Supercynski presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** There were 9 members in attendance (Kim Supercynski, Kathy Strum, Karen Jacobson, Judy Farthing, Kate Mulder, Nancy Campbell, Margaret Haubrich, Jane Thomsen and Jan Duffy).

**BUSINESS:**

Minutes: On motion made by Jan Duffy, seconded by Kathy Strum, motion carried unanimously that the minutes for the March 10, 1994 meeting be approved as printed in the Bulletin.

Treasurer's Report: At the end of April there was \$593.37 in the checking account and \$787.11 in the savings account. The report will be placed on file for audit.

**COMMITTEE REPORTS:**

Bulletin: Deadline is April 22, 1994.

Hospitality and Member Relations: No report since the May meeting is Public Relations.

Membership: Four new prospects were discussed, including one who contacted Kim about the organization after receiving a Bulletin in the mail. Karen noted that this person was a new member of the Iowa Society of CPA's whose name appeared in the ISCPA monthly publication.

Program: No speaker for May since that is the Public Relations Dinner and none for June since that is the wrap-up meeting and installation of new officers and Board members.

Public Relations: Chair Jane Thomsen reported that our speaker will be Steve Siemens and the dinner will be at the Holiday Inn Gateway. She reviewed plans in detail and noted we would not be having the dessert table as before. The scholarships will be announced prior to the main speaker. Kate will represent the Scholarship Committee. Reception will be at 5:30 p.m., dinner at 6:30 p.m. and program at 7:30 p.m. The invitations were handed out. They look great. Kim noted that she will be sending out a number of invitations to local businesses in the hopes of attracting more professional women.

Student Activities: Additional donations were received which totally covered the pizza served at the Student Activities Night with the ISU Accounting Club.

Scholarship: Margaret reported that the Committee of Kate Mulder, Jan Duffy and herself had met on the previous Friday and that they were recommending two applicants to receive \$300 scholarships payable over two semesters. The applicants are Kimberly Haspeslagh and Tana Kelce, who will both be seniors. On motion made by Kathy Strum, seconded by Jan Duffy, motion carried unanimously that the membership approve the recommendation made by the Scholarship Committee. After discussion, on motion made by Kathy Strum, seconded by Jan Duffy, motion carried unanimously that the Scholarship Committee pay the meal cost of the two scholarship winners at the Public Relations Dinner in May. The Scholarship Committee will personally pay for a plaque or certificate to be given to the winners.

**OLD BUSINESS:** None.

**NEW BUSINESS:**

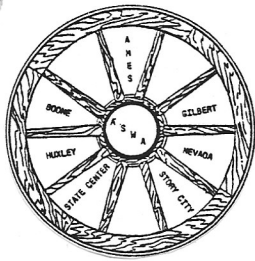
Election of Officers and Directors: Nominating Committee Chair Karen Jacobson reviewed the proposed slate of officers and directors for 1994-1995. There were no nominations from the floor. On motion made by Kathy Strum, seconded by Karen Jacobson, motion carried unanimously that the entire slate elected voted on in one motion. On motion made by Kathy Strum, seconded by Kate Mulder, motion carried unanimously that the following slate of officers and directors be approved by unanimous consent: Nancy Campbell, President; Kate Mulder, Vice President; Cindy Sippel, Secretary; Jan Duffy, Treasurer; Brenda O'Neill-Smith, Director - Program; Margaret Haubrich, Director - Bulletin; Karen Jacobson, Director - Membership; and Kim Supercynski, Immediate Past President.

**ANNOUNCEMENTS:** There will be no membership meeting at our Professional Women's Banquet (Public Relations Dinner) on May 12th. The next regular membership meeting will be June 9th. Kim announced that all Meals on Wheels volunteers are invited to a recognition breakfast for all volunteers in Story County to be held at the North Grand Mall in April. The Planning Meeting for July was discussed and President-Elect Nancy Campbell suggested a pool party at the Stonebrook Clubhouse. She will check arrangements for July 14, 7 and 21, in that order.

**ADJOURNMENT:** The meeting was adjourned at 6:40 p.m.

Respectfully Submitted,

Karen E. Jacobson, Secretary



## THE SPOKESWOMAN

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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Karen E. Jacobson, CPA  
107 Lafayette Avenue  
Story City, Iowa 50248

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### CALENDAR OF EVENTS

<u>DATE</u>	<u>EVENT</u>
May 12, 1994	Professional Women's Dinner
May 24, 1994	Des Moines Networking Luncheon
May 26, 1994	Ames Networking Luncheon
June 3-5, 1994	Prairie States Conference, St. Louis, MO
June 9, 1994	Board and Membership Meetings Installation of New Officers and Directors

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**DEADLINE FOR THE JUNE BULLETIN IS MAY 20, 1994**