

THE SPOKESWOMAN

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Volume IV, No. 10

Ames Chapter No. 158

June, 1994

PRESIDENT'S MESSAGE

I think we all deserve a standing ovation for sponsoring a truly Professional Women's Banquet and Scholarship. I received several comments on what a good time they had and that they really enjoyed the speaker. We may even get two new members as a result of the dinner. These types of comments will definitely spread around and give our Chapter a good name. We may have extended ourselves financially for a good speaker and restaurant, but I promise you in the long run it will pay off for us.

This will be my last President's Message. I really enjoyed working and getting to know everyone. We did not meet our goal of increasing our membership to 25, but I do believe we came close to 60% attendance and once again increased our visibility through the Public Relations Dinner. We were also very fortunate this year to be able to have six of our members attend the National Convention in Minneapolis.

Thank you to my Board and Committees. Everyone did a great job. I wish Nancy a successful '94-'95 year.

> Kim Supercynski President

PLANNING MEETING/ **POOL PARTY** July 14, 1994 Stonebrook Clubhouse Plan to Attend Now!!!!

MEMBERSHIP MEETING

DATE:

Thursday, June 9, 1994

TIME:

5:00 PM **Board Meeting** 5:30 PM Networking

6:00 PM

Dinner

7:00 PM

Business Meeting

PLACE:

Aunt Maude's Restaurant

547 Main Street Ames, Iowa

MENU/COST:

8 oz. Prime Rib

\$15.00

Broiled Salmon Chicken Tequila

Fettucini

\$15.00

Mainstreet Chicken

\$14.00

\$23.00

(Price includes beverage, tax and

gratuity)

Order at the meeting

RESERVATIONS/ **GUEST NAMES:** Kim Supercynski

232-8585 Work

232-6275 Home

DEADLINE:

Wednesday, 12:00 Noon

June 8, 1994

PROGRAM:

Installation of Officers

Year-End Wrap-Up

ATTENTION, MEMBERS!!!

Our 1994-1995 Planning Meeting is going to be held at the Stonebrook Clubhouse, 3816 Fletcher Blvd., Ames, (232-7314) on our regular meeting night, July 14th. The food will be catered in and those attending will divide the expenses. It starts at 5:30 p.m. Bring your swimsuit for the pool after the planning session is over. We held our April meeting here and the facilities were great. EVERYONE IS WELCOME TO ATTEND. BRING YOUR IDEAS AND PLAN TO HAVE FUN!!!!!!

NETWORKING LUNCHEONS

June 23, 1994 July 28, 1994 Applebee's Hickory Park

All networking luncheons start at noon. Plan now to attend one or more of these luncheons. It's a great way to get to know your colleagues.

NOTE: The next luncheon for Ames Chapter members working in Des Moines will be on Tuesday, June 28th, 11:30 PM, at Alley's in the Marriott Skywalk.

MEALS ON WHEELS VOLUNTEERS

June 11, 1994 July 9, 1994 Jane Thomsen Karen Jacobson

Members, if you wish to assist someone above, please contact Jane Thomsen.

Also, please think about whether you would like to continue this project. We will discuss it at the June meeting.

MEMBER NEWS

BRENDA O'NEALL-SMITH recently accepted the position of Chief Financial Officer at the Iowa State University Press in Ames. She will assume her new duties on June 27th. Congratulations, Brenda!!!!!

KAREN JACOBSON is no longer working temporarily at Central Life Assurance Company in Des Moines. She will be helping her husband out a great deal this summer and can be reached at home (733-2660) or the store (733-2995).

ATTENTION, MEMBERS!!

The IRS Liaison Committee is asking for volunteers to work at a Non-Filers Days on July 14, 15 and 16. The IRS is setting up booths in all the Des Moines malls and the IRS building for the purpose of helping non-filers become current. They are asking for professional preparers and other interested parties to help with this effort. If any of you as members are interested in helping any of the days, contact either Kate Mulder or Nancy Campbell for information concerning times and who to contact to volunteer. This would be a great opportunity for some exposure of our organization if anyone is willing to help with this effort.

COMMITTEE CHAIRS WANTED

The newly elected Officers and Board of Directors for 1994-1995 will be installed at the June meeting. President Nancy Campbell will be filling the various Committee Chairs soon. Get involved and develop your leadership skills. Contact her to serve as Committe Chair or JUST SAY YES when she calls to ask you to serve. It is a great way to meet the other members of our Chapter and various committees need different amounts of time committment. There is one with your name on it if you look hard enough. WE NEED YOU!!!

ASWA MISSION STATEMENT

To enable women in all fields of accounting to achieve their personal, professional and economic potential and to contribute to the future development of the profession.

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MEMBERSHIP: Judy Farthing Hertz Farm Management P.O. Box 500 Nevada, Iowa 50201 Home: (515) 382-2583 Work: (515) 233-2784 Fax: (515) 382-3762 BULLETIN: Karen E. Jacobson, CPA 107 Lafayette Avenue Story City, Iowa 50248 Home: (515) 733-2660 Work:

Fax: (515) 733-4838

BOOK REVIEW

"Women and the Work/Family Dilemma" (How Today's Professional Women are Finding Solutions) was written by Deborah J. Swiss & Judith P. Walker. These two writers sent out 1,644 surveys to Harvard women graduates. They received back 902 responses (341 from the Business School, 332 from the Law School and 229 from the Medical School) for a response rate of 55 percent. Two thirds of the respondents were mothers with most having children age 12 and under.

This study of working mothers revealed the following themes: These women are looking for answers and quick and painless solutions do not exist; fundamental changes in the workplace and in the home will be required to resolve the issues facing these women; and women want to be part of the solution for solving the work/family dilemma even though they are not the problem.

The book talks about the Diana Penalty (the dual conflict between career and family). Suggestions made by many of the respondents as realistic strategies to reduce or avoid the Diana Penalty include:

Starting your family when your career is strong.

Being realistic about how your life will change after the birth of your child.

Negotiating professional flexibility from a position of strength.

Not beginning a new job and a pregnancy at the same time, if at all possible.

Upon returning from maternity leave and beginning a reduced work schedule, devoting special attention to keeping in touch with the informal lines of communication in your organization.

Never underestimating the impact of any absence from work, whether legitimate or just perceived. Letting your own instinct be your guide.

Remembering that you might have to try more than once to find the right work setting which supports the goals in both your personal and professional lives.

This book is very interesting because it is based on working professionals like ourselves. It is one to which we can all relate and often see ourselves as responding in a similar manner. Chapters include how these women are dealing with part-time careers as an alternative, going into business for themselves or being full-time moms for awhile. It is a very enjoyable book and I highly recommend it to all of you.

Karen Jacobson

MEET OUR SCHOLARSHIP WINNERS

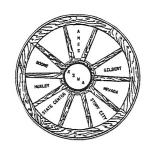
Our two scholarship winners were announced at the Public Relations Dinner. They are KIMBERLY HASPESLAGH and TANA KELCE.

Kimberly graduates in May of 1995 and carries a grade point average of 3.9. She is a member of VITA and also volunteers within her community. Kimberly is a former president of Delta Sigma Pi and is a returning independent student.

Tana is a single mother who hopes to attend law school after graduation in May 1995. After 10 years and the birth of her son, Tana decided to continue her education.

CONGRATULATIONS, KIMBERLY
AND TANA!!!

ENJOY YOUR SUMMER



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Karen E. Jacobson, CPA 107 Lafayette Avenue Story City, Iowa 50248

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CALENDAR OF EVENTS

DATE	<u>EVENT</u>
June 9, 1994	Board and Membership Meetings Installation of New Officers and Directors
June 23, 1994	Ames Networking Luncheon
June 28, 1994	Des Moines Networking Luncheon
July 14, 1994	Planning Meeting/Pool Party
August 11, 1994	Board and Membership Meetings