

# THE SPOKESWOMAN

AMERICAN SOCIETY OF  
WOMEN ACCOUNTANTS

Volume V, No. 6

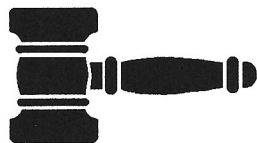
Ames Chapter No. 158

February 1995

## PRESIDENT'S MESSAGE

In an article in "Women as Managers" publication that we get at work, I came across some great ideas that we can all use as both individuals and as an organization to help us achieve our goals.

Kate restated the goals last month, and while we are progressing, we need to keep in mind what we are reaching for. The first tip is that effective goals are written. We have our organization goals written down, but are they visible to you so that you do not forget them between meetings.



The second tip was to make them manageable. Our chapter goals are very manageable, but we must all work together to achieve them.

Another tip was that goals should be planned. I think we are working on this by trying many new methods of getting members to attend meetings and attracting new members. The idea of a point system for bringing new members is a great idea, and will give us an opportunity to plan on how we can get members to join.

Goals should have realistic deadlines. Ours do, by the end of the year. What we are striving for is easily accomplished in the time we have left.

The final tip that this points out is the most important one. Effective goals must yield a reward to you and be of value to you. I think that having a broader base of membership should be of value to all of us. Not only will we have fresh ideas, but more available draw upon for some of the functions, therefore not burning us out as members.

Think about our goals, not only during the membership meetings or as you prepare for them,

but during the whole month. Think of ways you can contribute to this effort, and how we can more effectively accomplish what we are trying to achieve.

Nancy Campbell  
President

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## JOINT MEETING WITH ISU ACCOUNTING CLUB

**DATE:** Thursday, February 16, 1995

**TIME:** 5:30 PM Program  
Short Board meeting after program.  
Membership meeting, if needed.

**PLACE:** 105 Carver Hall  
Iowa State University  
Ames, Iowa

Pizza at DaVinci's after the program. \$10 donation per member to cover costs of treating the Accounting Club as our guests.

**PROGRAM:** Ken McCuskey  
Sauer-Sundstrand

Topic: Reaching for Excellence

**HOSPITALITY:** Kim Supercynski  
(515) 232-8585 (work)  
(515) 382-4550 (home)

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## NETWORKING LUNCHEON

Noon, Thursday, February 23, 1995  
Garden Cafe -- Ames, Iowa

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## SCHOLARSHIP APPLICATIONS

Remember that the deadline for our Scholarship Applications is February 20, 1995. Applications were attached to last month's bulletin and are available from Judy Farthing or Margaret Munson. The early deadline will allow us to award the scholarship at our April meeting.

## MEALS ON WHEELS

The Meals on Wheels schedule is as follows:

|             |                  |
|-------------|------------------|
| February 11 | Margaret Munson  |
| March 11    | Sharon Croissant |
| April 8     | Jan Duffy        |
| May 13      | Diane DuVall     |
| June 10     | Margaret Munson  |
| July 8      | Karen Jacobson   |
| August 12   | Karen Jacobson   |
| September 9 | Nancy Campbell   |
| October 14  | Beverly Wandling |
| November 11 | open             |
| December 9  | open             |

## BULLETIN SPONSORS

Bulletin Sponsors are as follows:

|          |                  |
|----------|------------------|
| February | Jan Duffy        |
| March    | Cindy Sippel     |
| April    | Beverly Wandling |
| May      | Margaret Munson  |
| June     | open             |
| July     | open             |

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## IPTV TELETHON

We were unable to schedule a convenient time for our group to participate in the IPTV Telethon this year.

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Ames Chapter No. 158  
American Society of Women Accountants  
Board of Directors Meeting  
January 12, 1995

**CALL TO ORDER:** The regular monthly meeting of the Board of Directors, Ames Chapter, was brought to order at approximately 5:34 p.m. on Thursday, January 12, 1995 at the Broiler, Ames, Iowa, President Nancy Campbell presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** The following people were in attendance: Nancy Campbell, Kate Mulder, Jan Duffy, Margaret Munson, Karen Jacobson, Brenda O'Neill-Smith, and Cindy Sippel.

### **BUSINESS:**

**Minutes:** It was noted that the minutes of the November meeting as printed in the Bulletin contained a typographical error. On a motion made by Karen Jacobson, seconded by Kate Mulder, motion carried unanimously that the minutes of the November 10, 1994 Board Meeting be approved as corrected.

**Treasurer's Report:** Jan Duffy distributed the treasurer's report. As of January 11, 1995 there was a balance of \$280.26 in the checking account and \$848.44 in the savings account, \$300 of this amount is earmarked for the spring scholarship payment. The treasurer's report will be placed on file for audit.

### **OLD BUSINESS:**

None

### **NEW BUSINESS:**

**Membership:** Another application for membership has been received, Erin Bartholomew. On a motion made by Karen Jacobson, seconded by Cindy Sippel, motion carried unanimously to approve Erin's application, subject to approval by National.

Karen and Kate will be calling potential members to invite them to the February meeting.

Karen also proposed a contest to promote membership where points are awarded for different activities. A drawing for a prize will be held at the end of the year. Members earning points will be awarded chances for the drawing. Karen Jacobson moved, with Brenda O'Neill-Smith seconding, that this promotion be presented at the membership meeting for discussion and possible adoption. Motion carried unanimously.

Membership promotion -- points awarded from activities beginning July 1, 1994.

### **Activities**

Give name of potential member to membership chair

Bring a visitor to a meeting

Sponsor a new member

### **Points**

1

5

10

**Scholarship:** The scholarship application was included in the January Bulletin. We discussed the possibility of changing the February 15 deadline for scholarship applications. The reason for this is that our next meeting will be a joint meeting with the ISU Accounting Club on February 16. We would like to encourage the students in attendance to submit a scholarship application. On motion made by Jan Duffy, seconded by Cindy Sippel, motion carried unanimously that the board recommend to the membership that the scholarship deadline be extended until February 20 (postmark).

**ANNOUNCEMENTS:** Margaret asked that the list of membership phone numbers be updated for any changed. The list will be send around during the membership meeting for this purpose.

**ADJOURNMENT:** On motion made by Jan Duffy, seconded by Margaret Munson, motion carried unanimously that the meeting be adjourned at 5:55 p.m.

Respectfully Submitted,  
Cindy Sippel, Secretary

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**PRESIDENT:**  
Nancy Campbell, CMA  
3630 Fletcher Circle  
Ames, Iowa 50010  
Home: (515) 232-1173  
Work: (515) 239-6456  
Fax: (515) 232-9147

**MEMBERSHIP:**  
Karen E. Jacobson, CPA  
107 Lafayette Avenue  
Story City, Iowa 50248  
Home: (515) 733-2660  
Fax: (515) 733-4838

**BULLETIN:**  
Margaret A. Munson, CPA  
1314 Grand Avenue  
Ames, Iowa 50010  
Home: (515) 232-9950  
Work: (515) 281-7716  
Fax: (515) 281-5329

Ames Chapter No. 158  
American Society of Women Accountants  
Regular Membership Meeting  
January 12, 1995

**CALL TO ORDER:** The regular monthly membership meeting of the Ames Chapter No. 158 of the American Society of Women Accountants, was called to order at approximately 6:04 p.m. on Thursday, January 12, 1995 at the Broiler, Ames, Iowa, President Nancy Campbell presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** There were 14 members and 2 guests in attendance (Nancy Campbell, Kate Mulder, Jan Duffy, Kim Supercynski, Margaret Munson, Karen Jacobson, Brenda O'Neill-Smith, Kathy Strum, Judy Farthing, Diane DuVall, Sharon Croissant, Penney Wilson, Beverly Wandling, and Cindy Sippel).

**BUSINESS:**

**Minutes:** On a motion made by Brenda O'Neill-Smith, seconded by Kathy Strum, motion carried unanimously that the minutes of the November 10, 1994 Membership Meeting be approved as printed in the Bulletin.

**Treasurer's Report:** Jan Duffy distributed the treasurer's report. As of January 11, 1995 there was a balance of \$280.26 in the checking account and \$848.44 in the savings account, \$300 of this amount is earmarked for the spring scholarship payment. The treasurer's report will be placed on file for audit.

**COMMITTEE REPORTS:**

**Bulletin:** The deadline for the next bulletin is January 27. Sharon will give Margaret an updated Meals on Wheels list for printing in the bulletin.

**Membership:** We approved another new member at the Board meeting subject to approval by National. This brings our total of new members to 4 for this year (goal is 6).

A promotion to encourage the recruitment of new members was presented. The following is a list of activities and the points that will be awarded to members completing the various activities.

Membership promotion -- points awarded from activities beginning July 1, 1994.

**Activities**

|   | <u>Points</u> |
|---|---------------|
| Give name of potential member to membership chair | 1             |
| Bring a visitor to a meeting                      | 5             |
| Sponsor a new member                              | 10            |

A drawing will be held at the end of the year with members entitled to one chance for each point. On motion made by Margaret Munson, seconded by Brenda O'Neill-Smith, motion carried unanimously that the members authorize the purchase of a prize for the membership promotion.

Karen sent out letters to potential members telling about our organization. Karen and Kate will follow-up with a phone call inviting them to our February meeting.

We received official notification from National of the acceptance of two new members to our chapter, Penney Wilson and Sherri Martin.

**Program:** The next meeting will be a joint meeting with the ISU Accounting Club on Thursday February 16, 1995. On motion made by Kathy Strum seconded by Cindy Sippel, motion carried unanimously that members attending the meeting will pay for the cost of the pizza with a maximum contribution of \$10 per member. Any deficit for the cost of the pizza will be paid out of the treasury.

**Public Relations:** The Friends of Iowa Public Television fund raiser will be in March. Several dates are available for us to volunteer to take phone pledges. Jan Duffy moved, seconded by Karen Jacobson, that we participate on Saturday, March 19 from 11:00 - 1:30. Motion carried.

**Scholarship:** The scholarship application was included in the January Bulletin. Additional applications have been sent to area colleges. We discussed the possibility of changing the February 15 deadline for scholarship applications. The reason for this is that our next meeting will be a joint meeting with the ISU Accounting Club on February 16. We would like to encourage the students in attendance to submit a scholarship application. On motion made by Jan Duffy, seconded by Margaret Munson, motion carried unanimously that the scholarship deadline be extended until February 20 (postmark).

**OLD BUSINESS:** It was noted that the Christmas Party was held at Elwell's in Ames instead of Des Moines.

**NEW BUSINESS:**

Penney Wilson was presented her certificate of membership.

**ANNOUNCEMENTS:** The February meeting will be on Thursday, February 15 on the ISU Campus. It will be a joint meeting with the ISU Accounting Club.

**ADJOURNMENT:** On motion made by Kathy Strum,, seconded by Kim Supercynski, motion carried unanimously that the meeting be adjourned at 6:25 p.m.

Respectfully Submitted,  
Cindy Sippel, Secretary

# THE SPOKESWOMAN

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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Margaret Munson, CPA  
1314 Grand Avenue  
Ames, Iowa 50010

Graphics, postage, and printing courtesy of Jan Duffy

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## CALENDAR OF EVENTS

| <u>DATE</u>       | <u>EVENT</u>                           |
|-------------------|--|
| February 11, 1995 | Meals on Wheels                        |
| February 16, 1995 | Joint Meeting with ISU Accounting Club |
| February 20, 1995 | Scholarship Deadline                   |
| February 23, 1995 | Networking Luncheon                    |

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**DEADLINE FOR THE MARCH BULLETIN IS FEBRUARY 26, 1994**

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### BE A WINNER!

We're having a membership drive contest. The more you spread the word of ASWA, the better your chances of winning. We will be assigning points to membership recruitment activities as follows:

**1 point** - supply a name and address of a potential member to me.

**5 points** - bring a guest to a meeting.

**10 points** - sponsor a new member.

If you do it all, you can earn 16 points on just one person. For each point, your name will be entered in a drawing for a nice "mystery" gift. Only I will know what it is -- when I buy it. We will run this contest until June 30th and have the drawing at our August

meeting. We will be giving points for activity beginning last July 1. *Please contact me to verify your points to date.* Once we get a firm total, we will keep you posted in the Bulletin. Thanks for your participation. Let's get recruiting!

Karen Jacobson  
Membership Chair