

THE SPOKESWOMAN

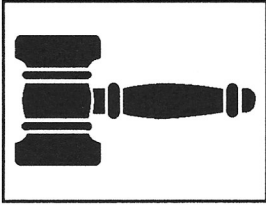
AMERICAN SOCIETY OF
WOMEN ACCOUNTANTS

Volume VI, No. 3

Ames Chapter No. 158

October 1995

PRESIDENT'S MESSAGE



Thank you, Karen, for a very interesting and educational program on taking your company public! It was an enlightening overview of the total process and how you had to adapt and change with each

stage of the various transition periods. While we may not plan on taking on such a process ourselves, the overall knowledge of how the process occurs will enhance our knowledge and help us grow. You helped prove the point that we do have a wealth of knowledge in our own members -- and thank you for sharing some of your expertise with us.

Our September meeting was to be our membership drive.

Thank you, Kathy Strum, for bringing our one guest. It is apparent that we need to look to other methods of finding women in accounting who would be interested in our group. But remember to continue with any contacts you have, we would welcome them to **any** of our meetings. If you have any other ideas of how to identify potential members, please call Karen with them. Remember, if at first you don't succeed, try, try again! Let's not give up, but renew our efforts and try new approaches.

Our next meeting is our joint meeting with the Des Moines Chapter on October 12. We are the hosts of this meeting, so let's have a good turnout. We've had 50% attendance at the last two meetings, let's stretch for that 66% goal we set in our planning meeting! Remember the opportunities this particular meeting has for us -- it's a chance to develop our network with the Des Moines members. You never know when you may have the opportunity of working with one of them on some project. And we have a **great** speaker with an **exceptionally interesting** topic.

Mark your calendar now for the October 12th meeting and plan to be there!

Kate Mulder, President

MEMBERSHIP MEETING Joint Meeting with Des Moines

DATE: **Thursday, October 12, 1995**

TIME: 5:45 PM Networking
6:15 PM Dinner
7:00 PM Program

PLACE: Wallaby's Down Under
(formerly The Boulevard)
209 N. Ankeny Blvd.
Ankeny

MENU/COST: 10 oz. Prime Rib \$17.00
Chicken Cordon Bleu \$16.00
Walleye \$17.00
(Price includes beverage, tax, and tip)

RESERVATIONS/GUEST NAMES:
Jan Duffy (515) 232-2213 (Home)
(515) 294-1481 (Work); (515) 294-6060 (FAX)

DEADLINE: Tuesday, noon, October 10, 1995

PROGRAM: Jill Kern, ISU Management Professor

TOPIC: How Professionals Make Sense of
Gender Inequality in their Firms.

OUR SPEAKER, JILL KERN, PhD.

Jill Kern received her PhD from Yale University in Organizational Behavior. She is currently an Assistant Professor of Management in the Iowa State University College of Business. She was hired as part of the University's efforts to increase multicultural perspectives in the curriculum. Her research focuses on how gender inequality is rationalized in organizations. Her presentation, "How Professionals Make Sense of Gender Inequality in their Firms", will examine the differences between men and women, among women themselves, and how various firms respond to women.

MEMBERSHIP CONTEST

The September meeting was Membership Drive Night. Kathy Strum earned 10 points in our Membership contest for bringing a guest.

MEALS ON WHEELS

October 14 Beverly Wandling

IT'S A BOY!!

Congratulations to Dana and Michael Monosmith on the birth of their son, Joseph Michael. Joseph was born at 12:39 am on September 24; he weighed 7 pounds and was 20 1/2" long.

Ames Chapter No. 158
American Society of Women Accountants
Board of Directors Meeting
September 14, 1995

CALL TO ORDER: The regular monthly meeting of the Board of Directors, Ames Chapter, was brought to order at approximately 5:50 p.m. at Aunt Maude's, Ames, Iowa, President Kate Mulder presiding.

QUORUM: A quorum was present.

ATTENDANCE: The following people were in attendance: Kate Mulder, Margaret Munson, Jan Duffy, Beverly Wandling, Karen Jacobson, and Cindy Sippel.

BUSINESS:

Minutes: On motion made by Cindy Sippel, seconded by Karen Jacobson, motion carried unanimously that the minutes of the August 10, 1995, Board Meeting be approved as amended.

Treasurer's Report: As of June 30, 1995, we had \$305.76 in the checking account and \$558.44 in the scholarship fund, \$250 of which is scheduled for disbursement this fall, and \$250 scheduled for spring.

COMMITTEE REPORTS:

Bulletin: The deadline for the next bulletin is September 26.

Membership: Members are encouraged to invite potential members to the monthly meetings.

Program: Jan Duffy passed out a form to be completed by those who agreed to arrange for speakers at this year's meetings. We still need programs for December and February.

Public Relations: Nothing to report.

Scholarship: The Annual Fall Fund Raiser will be held on September 30 at Jan Duffy's house. \$125 was given to the scholarship fund for the August meeting. A special "Thank You" goes to Judy Farthing for planning the August meeting.

OLD BUSINESS: None.

NEW BUSINESS:

Treasurer's Resignation: Diane DuVall has resigned as Treasurer. Beverly Wandling has graciously agreed to fulfill the term. On motion made by Jan Duffy, seconded by Karen Jacobson, motion passed unanimously to accept Diane's resignation and appoint Beverly to complete the term.

National Conference Delegates: The National Conference will be held in October. Kate Mulder, Karen Jacobson and Jan Duffy will be attending. Subject to approval; by the membership, the Board recommends Kate and Jan as delegates for Chapter 158.

ANNOUNCEMENTS:

Since the next meeting will be the joint meeting with the Des Moines chapter, the next scheduled Board meeting will be in November, The October meeting will be at Wallaby's in Ankeny. Sixteen of 18 members have renewed for the current membership year.

ADJOURNMENT: On motion made by Jan Duffy, seconded by Cindy Sippel, motion carried unanimously that the meeting be adjourned at 6:10 p.m.

Respectfully submitted,
Cindy Sippel, Acting Secretary

PRESIDENT:
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**ASWA - AMES CHAPTER #158
BUDGET FY 1995-96**

	Checking	Scholarship	Total
Cash Carryover from FY 1994-95	\$ 305.76	\$ 558.44	\$ 864.20
REVENUE			
Dues (16 members)	328.00		328.00
Public Relations	600.00		600.00
Scholarship Fund Raising		500.00	500.00
Misc. Income	100.00	-	100.00
TOTAL PROJECTED REVENUE	\$ 1,028.00	\$ 500.00	\$ 1,528.00
EXPENSES			
Program and Speaker	90.00		90.00
Public Relations	1,000.00		1,000.00
Scholarship Award		500.00	500.00
Membership	20.00		20.00
Office Supplies and Misc.	100.00	-	100.00
TOTAL PROJECTED EXPENSES	\$ 1,210.00	\$ 500.00	\$ 1,710.00
PROJECTED CASH EXCESS	<u>\$ 123.76</u>	<u>\$ 558.44</u>	<u>\$ 682.20</u>

Board Approved 8/10/95

NETWORKING

- World-wide job bank & database.
- We keep national statistics tracking position and income.
- We are electronically linked and accessible by members.

LEADERSHIP

- Members of ASWA hold positions of national leadership in organizations & companies.
- Members want to (compete to) serve in leadership positions in ASWA.
- ASWA Area Directors are staff.
- ASWA has a nationally accredited leadership training program.
- OPTIONAL: ISO9000 program in place.

PERSONAL DEVELOPMENT

- We have made this benefit of membership tangible.
- National promotion and recognition, award-winning programs.
- Define the opportunities available and promote them.



PROGRAMS & SERVICES

- They are 100% member driven.
- ASWA has the finest "state-of-the-art" service and delivery.
- ASWA has a national conference so large it is difficult to house in one place.

FINANCIAL

- ASWA has a strongly endowed foundation.
- ASWA has a proven reserve.
- Fully funded national volunteer participation.
- ASWA has a competitively funded staff & staff resources.
- ASWA has a member driven budgeting process.

To enable women in all fields of accounting to achieve their personal, professional and economic potential and to contribute to the development of the profession.

MEMBERSHIP

- Membership numbers reflect 10% market penetration - approximately 30,000.
- ASWA has a 2-5% net growth annually.
- National Accounts Program in place and successful.
- ASWA has international visibility.

Trying to lead without a plan is like trying to navigate without a chart -- you are at the mercy of the winds! Realizing this, the National Board has developed and approved a long range plan to make ASWA the premier women's accounting organization in the world. This is the graphic version of the long range plan with six key focus areas and several goals for each area. For a more detailed explanation of the plan, read President Ivy Zito's President's Message in the August issue of *The COORDINATOR*. If you have any questions about the plan, or would like to provide input, please call National Headquarters at 800-325-2163.

Ames Chapter No. 158
American Society of Women Accountants
Board of Directors Meeting
September 14, 1995

CALL TO ORDER: The regular monthly membership meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately 6:20 p.m. on Thursday, September 14, 1995, at Aunt Maude's, Ames, Iowa, President Kate Mulder presiding.

QUORUM: A quorum was present.

ATTENDANCE: There were nine members and one guest in attendance (Kate Mulder, Margaret Munson, Brenda O'Neill-Smith, Jan Duffy, Kathy Strum, Erin Bartholomew, Beverly Wandling, Karen Jacobson, and Cindy Sippel).

BUSINESS:

Minutes: On motion made by Jan Duffy, seconded by Cindy Sippel, motion carried unanimously that the minutes of the August 10, 1995, membership meeting be approved as amended.

Treasurer's Report: As of June 30, 1995, we had \$305.76 in the checking account and \$558.44 in the scholarship fund, \$250 of which is scheduled for disbursement this fall and \$250 scheduled for spring. \$125 in member donations has been received from the August meeting. The treasurer's report will be placed on file for audit.

COMMITTEE REPORTS:

Bulletin: The deadline for the October bulletin is September 26. Sponsors are needed for future bulletins (March through June).

Membership: We have one guest attending the meeting tonight. Anyone with ideas to gather names of potential members is encouraged to pass this information along to Karen Jacobson.

Program: The October meeting will be held at Wallaby's in Ankeny. It will be a joint meeting with the Des Moines chapter. The speaker will be Jill Kern from ISU.

The December meeting will be a social at Jan Duffy's house. A program is needed for February.

Public Relations: The need for volunteers for Meals on Wheels in November and December was discussed. Karen Jacobson volunteered to coordinate the effort to help with the Iowa Public Television fund raiser in March.

Scholarship: The Annual Fall Fund Raiser will be held at Jan Duffy's house on September 30 from 8:00 to 1:00. A Thank You note from this year's scholarship winner, Laura Davis, was read to the membership.

OLD BUSINESS: Erin Bartholomew was presented her membership certificate.

NEW BUSINESS:

Treasurer's Resignation: Diane DuVall has resigned as Treasurer. Beverly Wandling has graciously agreed to fulfill the term.

National Conference Delegates: The National Conference will be held in October. Kate Mulder, Karen Jacobson, and Jan Duffy will be attending. On motion made by Kathy Strum, seconded by Karen Jacobson, motion passed unanimously that Kate Mulder and Jan Duffy serve as delegates for Chapter 158.

ANNOUNCEMENTS:

Applications are available for the National Nominating Committee.

Sixteen of 18 members have renewed for the current membership year.

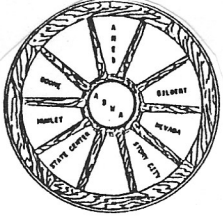
The next Networking Luncheon will be held on September 29 at 1:00 at the Mandarin.

We are planning to include member addresses in the membership book this year.

Jan Duffy will coordinate any applications for the Education Foundation Scholarship. Forms are now available.

ADJOURNMENT: On motion made by Jan Duffy, seconded by Margaret Munson, motion carried unanimously that the meeting be adjourned at 7:10 p.m.

Respectfully Submitted,
Cindy Sippel, Acting Secretary



THE SPOKESWOMAN

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

Margaret Munson, CPA
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Graphics, postage, and printing courtesy of Jacobson's Gun Center, Story City, Iowa.

CALENDAR OF EVENTS

<u>DATE</u>	<u>EVENT</u>
September 30, 1995	Fall Fund Raiser
October 12, 1995	Membership Meeting Joint Meeting with Des Moines Chapter
October 14, 1995	Meals on Wheels
October 26-28, 1995	Annual National Business Meeting

DEADLINE FOR THE OCTOBER BULLETIN IS OCTOBER 26, 1995
