

THE SPOKESWOMAN

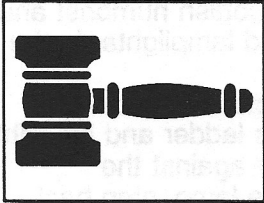
AMERICAN SOCIETY OF
WOMEN ACCOUNTANTS

Volume VI, No. 5

Ames Chapter No. 158

January 1996

PRESIDENT'S MESSAGE



"If you think you can, you can. If you think you can't, you can't" was a saying I saw recently in a catalog promoting positive attitude items for sale. It contained items from t-shirts to mugs to paper weights, all

with positive attitude and teamwork statements. The thing that struck me about the magazine was all the positive reinforcement it contained. We need to look at ourselves from time to time and evaluate our attitudes. Are we a person who sees the cup half full or one that sees it half empty? A former president of Hertz Farm Management, Tom Rittgers, once said "With adversity there comes challenge and with challenge comes opportunity. It's up to the individual what you do with this opportunity. Usually people do one of two things: 1) decide, I can't so I won't or 2) make something positive happen." Tom went on to show how our company turned adversity into opportunity and made something positive happen. We can follow that example.

Personally, one person that made a change in my perspective was a manager of Perkins restaurant I worked at as a bookkeeper about 15 years ago. This person was a very positive person. He thought he could attain the goal of having the 1st Perkins to attain a "gold" status offered in the company. We had team meetings with the kitchen and dining room managers and their assistants. Some of the people said the goals set by the company to get the "gold" status were too high, it couldn't be done. But the manager remained determined and continued to provide guidance to meet those goals. Within 6 months that store had a gigantic celebration and was featured on the front cover of the Perkins news magazine as the 1st "gold" star restaurant for Perkins! This manager has since been promoted within the organization, but his positive attitude has remained with me ever since. He thought he could, and he did!

So at this beginning of a New Year, let's take a look at ourselves and make sure that we're looking at things with a positive attitude. Set our priorities and goals then

pursue them with the attitude that you can obtain them and you will.

Kate Mulder, President

MEMBERSHIP MEETING

DATE: **Thursday, January 11, 1996**

TIME: 5:30 PM Board/Networking
6:00 PM Dinner

PLACE: The Broiler - order off the menu.
Fifteen percent gratuity included.

RESERVATIONS/GUEST NAMES:
Jan Duffy, 232-2213

DEADLINE: **Wednesday, January 10, 1996**

PROGRAM: We are going to participate in the Education Module from ASWA Education Foundation on Interpersonal Communications. This will be an interactive process, so come prepared to participate.

BULLETIN SPONSORS

Thanks to all who have sponsored or who have agreed to sponsor our bulletins for the 1995-96 year.

Sponsors are:

August: Margaret Munson
September: Cindy Sippel
October: Jacobson's Gun Center
November: Kim Supercynski
January: Hertz Farm Management
February: Wandling Engineering
March: Adventure Travel Services
April: Kathy Strum
May: ISU Press
June: (your name here)

Special thanks to Hertz Farm Management for sponsoring this month's bulletin.

NOTE FROM PROGRAM CHAIR

I have not received any information from anyone regarding exact details as to the arrangements that have been made for the rest of the year. Please let me know as soon as you have made any arrangements. I would suggest that you do so early, as it can be difficult to get room reservations as we move into the Spring.

Because of the small nature of our group, and the difficulty of providing quality programs for each month, we have agreed to all help out with the program process this year. My job as program chair will be to help the person doing the program each month in any way I can. The responsibilities of the individual providing the program each month will be to serve as program and hospitality chair. This basically means to find a speaker and a facility each month. If you agree to help out, I will provide you with a detailed list of what needs to be done.

Currently, I have no program for February, and am working on having a speaker on personal financial planning. Cindy Sippel is planning to speak in March, and Sherri is arranging an ethics speaker for April. Kate has nearly finalized our visit to Rieman Gardens in May, and our public relations dinner is scheduled for June.

Your help in making program arrangements is greatly appreciated. Please keep me informed of your progress.

Jan Duffy
Program Chairperson

POINT UPDATE

Points earned through the November 9, 1995 meeting:

Kathy Strum	25
Kate Mulder	5
Brenda O'Neill-Smith	5

Let's go, let's go, let's really go, ladies! Bring a guest and earn some points.

Karen Jacobson
Membership Chair

SCHOLARSHIP APPLICATION

The application form for the 1996-97 Chapter 158 Scholarship is enclosed. Please copy it and pass it along as you see fit. Note that the completed forms are due back by February 20, 1996. Kate Mulder has agreed to receive the applications on behalf of the Scholarship Committee.

PRESIDENT:
Catherine A. Mulder, CPA
1355 South K Avenue
Nevada, Iowa 50201
Home: (515) 382-3262
Work: (515) 382-6596
Fax: (515) 382-3762

MEMBERSHIP:
Karen E. Jacobson, CPA
107 Lafayette Avenue
Story City, Iowa 50248
Home: (515) 733-2660
Work: (515) 288-8541
Fax: (515) 733-4838

BULLETIN:
Margaret A. Munson, CPA
1314 Grand Avenue
Ames, Iowa 50010
Home: (515) 232-9950
Work: (515) 281-7716
Fax: (515) 281-5329

HOLIDAY NOTES

The Holiday Season is definitely here. My grandson wanted to know when I was putting the lights up on my house. Unfortunately, the daily business of life has put my Holiday planning on hold for the moment. I came across an article I thought was especially appropriate for the Season. I hope you enjoy it. Merry Christmas to all.

Kathy Strum

The Lamplighter

Some people come into our lives and quickly go. Some stay for awhile and leave footprints on our hearts -- and we're never the same.

Sir Harry Lauder, the Scottish humorist and singer, loved to tell about an old lamplighter in the village where he lived as a boy.

Each evening as dusk came, the old man would make his rounds with his ladder and his light.

He would put the ladder against the lamppost, climb up and light the lamp, step back down, pick up the ladder, and proceed to the next lamp.

"After awhile," said Sir Harry, "he would be down the street and out of sight. But I could always tell which way he had gone from the lamps he had lighted and the glow he left behind."

Life's highest tribute would be to live in such a way as to deserve the words, "I could always tell which way he went by the light he left behind."

- Dr. Dale E. Turner

MEMBER NEWS

Kim Supercynski, Controller at Iowa Benefits, is seeking a comparable position in this area, due to a business combination. Kim would appreciate any helpful hints, ideas, leads, etc. If you can help, please call her at (515) 232-8585 until January 31st, or at (515) 382-4550 after January 31st.

Our sympathies to Beverly Wandling and to Kathy Strum and their families on the recent deaths of their fathers-in-law.

NEW MEMBER

Welcome, Cindy Longnecker! Cindy was approved for regular membership at our November Board Meeting. Cindy works at Norwest Financial in Des Moines and lives in Ankeny. She heard about the Ames Chapter of ASWA from Miles Morrow, who has been one of our past speakers. Welcome again, Cindy!

FINANCIAL INFORMATION

APPLICATION FOR ASWA CHAPTER SCHOLARSHIP
AMERICAN SOCIETY OF WOMEN ACCOUNTANTS
Ames Chapter #158
Ames, Iowa

This scholarship will be approximately \$200. The recipient will be announced and recognized at the April 1996 meeting of the Ames Chapter of ASWA. The scholarship will be awarded on the basis of need and merit.

Candidates must submit a completed application by February 20, 1996. An interview may be required.

Applicants for this scholarship must meet the following criteria:

1. Be a resident of or attend college in Story, Boone, or Marshall counties of Iowa.
2. Be a full or part-time student with a declared major in accounting in a two-year or a four-year program.
3. Be planning to pursue a career in accounting or a related field.

Instructions for Completing the Application:

1. Answer all questions. If the information does not apply, please so state.
2. Attach a short essay explaining why you believe you should be selected to receive this scholarship.
3. Mail the completed application by February 20, 1996 to: Kate Mulder

1355 So. K. Ave.
Nevada, Iowa 50201

Applicant's Name _____

Permanent Address _____

City _____ State _____ Zip Code _____

School Applicant is Now Attending _____

School Address _____

City _____ State _____ Zip Code _____

Phone: _____ Course of Study _____

Academic Classification (Freshman, Sophomore, Junior, Senior) _____

Expected Date of Completion _____

Grade Average _____ (GPA/Base (e.g., 3.2/4.0))

Extra Curricular Activities _____

Special Recognitions, Awards, and Accomplishments (including year received): _____

Short Term Goals: _____

Long Term Goals: _____

FINANCIAL INFORMATION

Age _____ Marital Status _____ Social Security Number _____

Number of Dependents _____

Are you currently employed? _____ (Yes/No)

Current Employer Name _____

Position _____ Salary _____

Funds available (in dollars) to applicant for the 1996/1997 academic year:

Parents' Contribution _____ Applicant's Income _____

Other Scholarships _____ Other (spouse, relative, etc.) _____

Current Savings _____

Do you plan to work during the school year? _____ (Yes/No)

Your approximate expected earnings during the year: _____

PARENT/GUARDIAN INFORMATION

Name _____ Place of Employment _____ Position _____

Father (If Applicable) _____

Mother (If Applicable) _____

Spouse (If Applicable) _____

Guardian/Relative (If Applicable) _____

Brothers/Sisters Living at Home or in College

Name _____ Age _____ School Attending _____

Applicant's Dependent Children Living at Home or in College

Name _____ Age _____ School Attending _____

December 6, 1995

Dear Chapter President:

In accordance with ASWA National Bylaws Article V, Section 3, the 1995 Nominating Committee hereby submits their nominations for officers and directors to serve terms commencing July 1, 1996. We urge you to reprint this in your chapter bulletin.

President (*elected February 8, 1995*):

President-Elect:

Vice President:

Vice President:

Vice President:

Treasurer:

Secretary:

Donna Reed, Wichita Chapter

Barbara Clark, Indianapolis Chapter

Regina Rose, CPA, Birmingham Chapter

Dolores Lara, CPA, Orange County Chapter

Lynne Grix, CPA, San Antonio Chapter

Amy Norkus, CPA, Grand Rapids Chapter

Denisa Jones, Central Arkansas Chapter

Directors:

Serving One Year Term:

Linda O'Brien, Mid-Columbia Chapter

(*completing the term of Denisa Jones*)

Colene Blankinship, Houston Chapter

(*completing the term of Lynne Grix*)

Serving Two Year Terms:

Karen Hefner, Long Beach Chapter

Kym Anderson, CPA, El Paso Chapter

Mary Feeney Bonawitz, CPA, West Palm Beach Chapter

Vicki Bogenberger, CPA, Denver Chapter

Serving 2nd year of Two Year Term (*elected February 8, 1995*):

Alexandra King, Atlanta Chapter

Cynthia Kessler, New Orleans Chapter

Margaret Filaccio, CPA, Youngstown Chapter

Additional nominees may be added to the ballot provided consent of the member has been obtained and a petition has been signed by at least 10 members from each of five chapters. The petition and the member's biography must be received by the national president, not later than February 8, 1996.

Sincerely,

Shirley J. Laird

Shirley Laird

1995 National Nominating Committee Chair

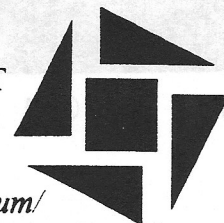
cc: 1995 - 1996 National Board of Directors and Area Directors
1996 - 1997 Nominated Board of Directors
1995 Nominating Committee
National Headquarters

...to enable women in all fields of accounting to achieve their personal, professional and economic potential and to contribute to the future development of the profession...

EDUCATIONAL FOUNDATION
SEEKS PARTNERS FOR PROGRESS



MAKING THE PIECES FIT



"The greatest thing about this summer was that my daughters and I were able to find a place to rent and have moved into a home of our own. It feels so good to be on my own again. . . that was the second best thing, the first was being reunited with my daughter. Over eighteen years ago I gave birth to a daughter who was adopted through a local agency. In June we met for the first time since her birth, and it has been a very fulfilling reunion. She will be attending Portland State University this fall, and we most likely will be going to college together in the fall of 1996."

This excerpt is taken from a recent letter from our first Displaced Homemakers Scholarship recipient. The program was put in place in 1993, and the first award was granted in the spring of 1994. Janet is in her second year of a four-year degree program.

A displaced homemaker is defined as a woman, who through divorce, separation or the death or disability of a spouse, must seek work in a job market with biases against her sex, age and sometimes race. If the woman has dependent children, her situation is even more challenging. The Foundation will be seeking grants from foundations and corporations to continue to fund this program. If you or your company wish to continue to support this project, please contact Maryln E. Covelli, 939 Fern Avenue, Elmhurst, IL 60126, 708/832-8661.

My thanks to all of you who have contributed to this fund, which was originally set up with the Foundation's 25th anniversary donations.



*Report on the Women's Forum/
U.N. Conference in Beijing*

As a westerner in Beijing, it was a real eye-opener to learn that women in many parts of the world are held in less esteem than household pets! A broad range of economic and political issues were addressed at both the Women's Forum and the U.N. Conference; however, the focus was clearly on the social issues affecting the status of women in third world countries. Many still live in unsafe conditions, are forced into prostitution or are subjected to mutilation and sterilization. Obviously these issues have the highest priority.

Before economic parity can be reached, certain basic human rights - safety, social acceptance and equality - must be attained. To complicate matters further, many third world countries are resisting the cultural changes necessary to implement some reforms to improve women's status. The U.N.'s "Platform for Action" is a universal declaration encouraging development and human rights for women, but it's not enforceable, especially in countries whose governments have no money.

The Conference and the Forum attracted worldwide press coverage, which raised the awareness level on the current status of women dramatically. Regional action plans were developed and work will continue at the regional level until the next conference (scheduled ten years from now).

(Susan Provyn, a member of the District of Columbia chapter of ASWA, served as the Society's delegate to the recent conference in Beijing.)



Ames Chapter No. 158
American Society of Women Accountants
Board of Directors Meeting
November 9, 1995

Call to Order: The regular monthly meeting of the board of directors, Ames Chapter, was brought to order at 5:39 pm. on Thursday, November 9 at the Stonebrook Clubhouse in Ames, IA, President Kate Mulder presiding.

Quorum: A quorum was announced by the President

Attendance: Karen Jacobson, Jan Duffy, Nancy Campbell, Kate Mulder, Cindy Sippel, and Margaret Munson were present.

Business: On a motion made by Nancy Campbell and seconded by Karen Jacobson, the minutes of the September and October meetings were approved. There was no Treasurer's report.

Committee Reports

-Bulletin deadline is December 28.

-Membership - On a motion made by Karen Jacobson and seconded by Cindy Sippel, Cindy Longnecker was approved for membership.

-Program - Jan Duffy will be unable to host December meeting as planned. We will make a decision at the membership meeting.

-Public Relations - Discussion of discontinuation of Meals on Wheels was entered into, and deferred to membership meeting.

-Scholarship - The application needs to be updated and appear in the January bulletin.

Kate Mulder brought up the idea of hosting the 1998 Prairie State Area Conference. It was decided to discuss at the membership meeting.

Announcements: The Prairie States Conference this year will be in Omaha on June 7, 8, and 9. The President encouraged everyone to attend.

Adjournment: At 6:01, Cindy Sippel moved to adjourn, and the motion was seconded by Margaret Munson. Motion carried.

Respectfully submitted,
Jan Duffy, Acting Secretary

Ames Chapter No. 158
American Society of Women Accountants
Membership Meeting
November 9, 1995

CALL TO ORDER: The regular monthly meeting of the Ames Chapter was brought to order at approximately 6:30 p.m. on Thursday November 9, 1995 at the Stonebrook Clubhouse in Ames, Iowa, President Kate Mulder presiding.

QUORUM: A quorum was present.

ATTENDANCE: The following members were in attendance: Sherri Martin, Karen Jacobson, Kate Mulder, Margaret Munson, Penney Wilson, Jan Duffy, Sharon Croissant, Judy Farthing, Nancy Campbell, and Cindy Sippel.

APPROVAL OF MINUTES: Jan Duffy made a motion to approve the September meeting minutes. Cindy Sippel seconded the motion and the motion carried.

TREASURER'S REPORT: None.

COMMITTEE REPORTS:

Bulletin: Scholarship Application will be published in the bulletin. Deadline for January Bulletin is Dec. 28.

Membership: Karen Jacobson informed us that Cindy Longnecker was approved for membership.

Public Relations: Following the discussion of the Meals on Wheels program, Brenda O'Neill-Smith moved we discontinue the program effective January 1996. Judy Farthing seconded the motion and the motion carried.

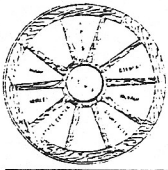
Scholarship: Jan Duffy moved that we set February 20 for the deadline for the scholarship applications. Karen Jacobson seconded the motion and the motion carried.

BUSINESS: Nancy Campbell made a motion to defer a decision on sponsoring the Prairie States Conference. Sherri Martin seconded and the motion carried.

ANNOUNCEMENTS: None.

ADJOURNMENT: The motion was made by Karen Jacobson to adjourn at approximately 7:15 and Jan Duffy seconded.

Respectfully Submitted,
Sherri Martin, Secretary



THE

SPOKESWOMAN

AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

Margaret Munson, CPA
1314 Grand Avenue
Ames, Iowa 50010

Graphics, postage, and printing courtesy of Hertz Farm Management

CALENDAR OF EVENTS

January 11, 1996	Membership Meeting
	Board Meeting
February 8, 1996	Membership Meeting
	Board Meeting
February 20, 1996	Scholarship Application Deadline

IMPORTANT NOTICE

Thanks to Marie Sternberger, Silicon Valley Chapter member, ASWA is now a CPE sponsor of Enrolled Agents. Our sponsor number is "150".

ASWA has entered into an agreement with the Internal Revenue Service, Office of Director of Practice, to meet the requirements of 31 Code of Federal Regulations, section 10.6(g), covering maintenance of attendance records, retention of program outlines, qualifications of instructors and length of class hours. This agreement does not constitute an endorsement by the Director of Practice as to the quality of the program or its contribution to the professional competence of the enrolled individual.

DEADLINE FOR THE FEBRUARY BULLETIN IS JANUARY 28, 1996
