

THE SPOKESWOMAN

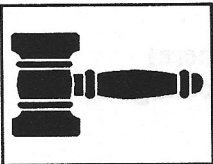
AMERICAN SOCIETY OF
WOMEN ACCOUNTANTS

Volume VI, No. 6

Ames Chapter No. 158

February 1996

PRESIDENT'S MESSAGE



Success begins with a dream. And dreams become successful if you act upon them and grow them into successful endeavors. Dr. David Schwartz in his book, "The Magic of Thinking Success," likens growing dreams to growing a successful garden and outlines six steps to make your dream develop into success. They are:

1. Select your dream seed.
2. Prepare your mind to accept the seed.
3. Plant your dream seed.
4. Nourish your dream.
5. Focus your energy. Put "I will" to work.
6. Hire time to work for you.

I challenge each of you to make ASWA part of your dream. In 1990 several women in the Ames area dreamed an ASWA dream and prepared themselves to begin forming an ASWA chapter which they established (planted their dream seed). We need to continue nourishing this dream and make it grow.

Small but mighty - that was our ASWA January meeting. But we had a wonderful evening with stimulating conversation from the Interpersonal Communications session Jan presented plus a problem solving session thanks to Brenda! However, we need more members at our February meeting. At the February meeting we will be forming the nominating committee for next year. Consider volunteering to serve as a board member or committee chair for next year. Give it some thought and come prepared to serve our organization - remember, we all have an opportunity to grow by learning how to do something new or hone our skills on tasks we have done at some previous time. Remember the old saying, "many hands make light work." We can help make the work light by each doing a small share. So come ready to volunteer!

Hope to see you February 8!

Kate Mulder, President

MEMBERSHIP MEETING

DATE: Thursday, February 8, 1996

TIME: 5:30 PM Board/Networking
6:00 PM Dinner

PLACE: Madeline's Tea Room
417 Douglas (next to the Octagon)

MENU: Shrimp AuGratin with Spinach Feticuni
or
Cheese Stuffed Manicotti.
\$10.00, includes entree, salad, vegetable,
beverage, dessert, tax and tip. We may bring wine in,
but none is available for purchase.

RESERVATIONS/GUEST NAMES:
Jan Duffy, 232-2213 (Home)
294-1481 (Work)

DEADLINE: Monday, February 5, 10:00 pm
(with menu choice)

PROGRAM: Carolyn Flynn, Investment Executive from Piper Jaffrey, is going to speak to us about getting our financial houses in order. Carolyn is an experienced speaker who often addresses Iowa State students and professionals alike. In today's job market, one needs to start early to prepare for the many uncertainties that exist.

Carolyn has been with Piper Jaffrey in Ames since 1991, and in the investment business since 1987. She believes in conservative growth and that "implementing asset allocation applications is extremely important when putting a financial program together to limit your exposure to market risk."

IT'S A BOY!

Congratulations to Sherri and Kerry Martin on the birth of their son, Taylor Paul. Taylor was born January 18 and weighed 7 lbs, 13 ozs. Mom and baby are home and doing fine.

IOWA PUBLIC TV FUND RAISER

Our Chapter has agreed to have ten people to answer phones and take pledges to help with the fund raising for Iowa Public TV. Our block of time is from 9:30 am to 2:00 pm on March 17, 1996. Contact Karen Jacobson or Kate Mulder if you'd like to help.

MEMBER NEWS

Sheena Boten has a new address and phone number:

Sheena Boten
224 S. Kellogg Avenue
Ames, IA 50010
Phone: (515) 232-5039

BULLETIN SPONSORS

Thanks to all who have sponsored or who have agreed to sponsor our bulletins for the 1995-96 year. Sponsors are:

August: Margaret Munson
September: Cindy Sippel
October: Jacobson's Gun Center
November: Kim Supercynski
January: Hertz Farm Management
February: Wandling Engineering
March: Adventure Travel Services
April: Kathy Strum
May: ISU Press
June: (your name here)

Special thanks to Wandling Engineering for sponsoring this month's bulletin.

Ames Chapter No. 158
American Society of Women Accountants
Board of Directors Meeting
January 11, 1996

CALL TO ORDER: The regular monthly meeting of the Board of Directors, Ames Chapter, was brought to order at approximately 5:45 p.m. at The Broiler, Ames, Iowa, President Kate Mulder presiding.

QUORUM: A quorum was present.

BUSINESS:

Minutes: Nancy Campbell moved for the approval of the December minutes; Karen Jacobson seconded. Motion carried.

COMMITTEE REPORTS:

Bulletin: The deadline for the February bulletin is January 28. Nancy volunteered Sauer-Sundstrand to donate the cost of the May bulletin.

Membership: Karen Jacobson reported on membership. Jeanne Beidler, previously of the Des Moines chapter, is considering rejoining the Ames chapter.

Karen Jacobson suggested the membership volunteer for the Friends of IPTV fundraiser March 9-18. The board agreed that we could commit ten volunteers, members or nonmembers. Karen will contact IPTV to see what 2 hour shifts are available and report at the February meeting.

Scholarship: Kate Mulder announced that Erin Bartholomew resigned as Scholarship Chair. Nancy Campbell has volunteered to chair the scholarship committee. Applications will be sent out this week by Kate.

OLD BUSINESS: None.

NEW BUSINESS:

The Nominating Committee will need to be activated at February's membership meeting. Nominees will need to be printed in the March and April bulletins. Board members were encouraged to seek volunteers immediately for recommendation to the committee in February.

ADJOURNMENT: On motion made by Nancy Campbell, seconded by Jan Duffy. motion carried that the meeting be adjourned at 6:25 p.m.

Respectfully submitted,
Brenda O'Neill-Smith, Acting Secretary

PRESIDENT:
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MEMBERSHIP:
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Fax: (515) 733-4838

BULLETIN:
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WHAT IS ASWA'S "VISION 2000"?

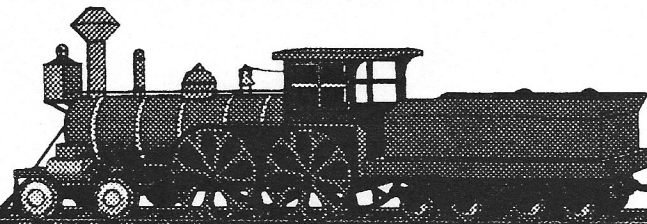
You've seen it in the national newsletter. You've heard the national president talk about it at area conferences and the national meeting. Your own chapter president may be speaking of it in her monthly bulletin message. **But what exactly is the ASWA "Vision 2000"?**

Vision 2000 is the cornerstone of the ASWA Long Range Plan. It is so much easier to achieve a goal if you can visualize the final result. If ASWA achieves the goals and plans laid out in its Long Range Plan, the result is that we will be "the premier women's accounting organization in the world," i.e., the *Vision 2000*. When the National Long Range Planning Committee developed the term "*Vision 2000*," they developed the following list of characteristics of the vision:

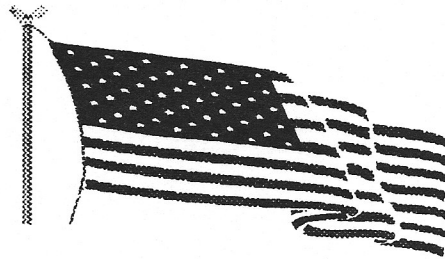
- ★ ASWA is the only women's accounting organization in the world.
- ★ ASWA is one of the most influential women's professional organizations in the country, i.e., "the AICPA for women."
- ★ The activities of ASWA are highly visible in chapter/local areas and in the national media and professional world.
- ★ ASWA is financially sound at both the chapter and national level.
- ★ ASWA reaches at least 50% of all women accountants at both the chapter and national level.
- ★ ASWA has achieved a balance of membership among management levels, career paths and career stages, at both the chapter and national level. Our members are: mostly women, accountants, professional, educated, credentialed.
- ★ ASWA has a strong and effective Headquarters staff with the technology to support its programs.
- ★ ASWA has strong, effective area and chapter leadership that is self-renewing.
- ★ ASWA has chapters in every major metropolitan area and also has a large base of at-large members.

We want to encourage all members to put this article someplace they can see it often. In order to achieve the *Vision 2000*, every member needs to be able to visualize our goal and what success would look like.

Watch your bulletin for more on the Long Range Plan and how the results



In the Service of Their Country



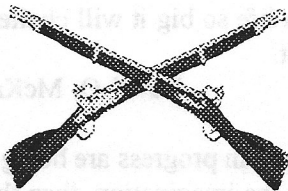
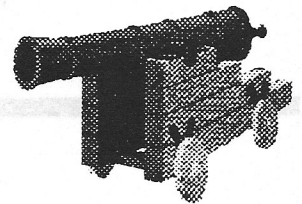
Chattanooga's Military History

The Chattanooga area is a history buff's time capsule. The Medal of Honor Museum of Military History, located at the corner of 4th Street and Georgia Avenue downtown, houses memorabilia, photos, paintings and artifacts tracing the history of our country's highest military award from the Revolutionary War to Desert Storm.



A short drive from downtown takes the historian to the Chattanooga National Cemetery, established in December, 1863 by General George Thomas. More than 12,000 fallen soldiers from various sites in the Chattanooga area were reinterred here, including the famed "Andrews' Raiders." Four of the Raiders were among the first recipients of the Medal of Honor.

At the foot of Lookout Mountain is one of Chattanooga's best known visitor attractions - the Battles for Chattanooga Museum (formerly Confederama). Here the electronic battle map comes alive with lights, sound effects and thousands of miniature soldiers recreating the November, 1863 battles. Gift shop and bookstore. Open all year. Daily hours: Sept.-May, 9 a.m. - 5 p.m.



To complete the tour of the area, take I-75 South to the Chickamauga/Chattanooga National Military Park Exit. The Park is the first as well as the largest commemorating soldiers from both the North and the South. The Visitor Center houses the Fuller Gun Collection and provides a remarkable audiovisual presentation as well as self-guided and hosted tours.

For additional information on Hours and Fees, Contact:

CHATTANOOGA AREA CONVENTION & VISITORS BUREAU
800/322-3344

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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

Margaret Munson, CPA
1314 Grand Avenue
Ames, Iowa 50010

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CALENDAR OF EVENTS

February 8, 1996

Membership Meeting
Board Meeting

February 20, 1996

Scholarship Application Deadline

FOOD FOR THOUGHT

He who gains victory over other men is strong;
but he who gains a victory over himself is all powerful.

- Lao-Tzu

The first thing any man has to know is how to handle
himself. Training counts. You can't win any game unless
you are ready to win.

- Connie Mack

Find a purpose in life so big it will challenge every capacity
to be at your best.

- David O. McKay

Great strides in human progress are being made by men who
delve deeply into the imagination, then through the medium
of hard work, bring fancy into reality.

- Robert K. Patterson

DEADLINE FOR THE MARCH BULLETIN IS FEBRUARY 26, 1996
