

# THE SPOKESWOMAN

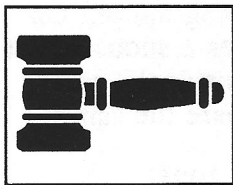
AMERICAN SOCIETY OF  
WOMEN ACCOUNTANTS

Volume VI, No. 8

Ames Chapter No. 158

April 1996

## PRESIDENT'S MESSAGE



Good news! - we have two new members, pending National's approval. Please welcome Marti Miller-Landers and Dawn Tank to our Chapter!

Let's get geared up for an exciting, educational and motivational June meeting! Kathy Strum has the Sales and Use Tax Workshop program and Public Relations Dinner and Speaker arranged for Monday, June 3rd. Check this bulletin for the complete program and details. Plan now to attend and begin spreading the word about an opportunity to those you know. Let's make this the most successful Public Relations Dinner ever!!

Once again, I'm encouraging you to remember Prairie States Conference in Omaha June 7-9. It's sure to be a good time with valuable educational programs and chance to meet other women in accounting residing in this area. Remember, when the information comes, we can share rooms and rides to make this a very affordable opportunity. Pencil it in on your calendar now!

Sorry we missed so many members at our March meeting. Perhaps our timing was off. Let's see, it was Spring Break at Iowa State and Iowa State was playing in the first round of the NCAA tournament games - guess it was a bad night for a meeting! However, those of us there learned so much about Insurance Accounting from Cindy that we were amazed. As Cindy shared, it isn't like anything they taught her at school. Their balance sheet is remarkably different than any we have seen in textbooks and what we usually see. Thank you Cindy, for that very interesting and informative program!

But now time is pressing and we really, really need

each of you to attend the April meeting. We have several items on the agenda that **must** be acted upon in April. We need to select a scholarship recipient and vote on officers for next year. Our Scholarship Committee and Nominating Committee have worked hard to complete their duties, so let's attend to act upon these items. Let's make a special point of attending this meeting! And Sherri has a very interesting program and speaker for us! See you on April 11th!

Kate Mulder, President

## MEMBERSHIP MEETING

DATE: Thursday, April 11, 1996

TIME: 5:30 PM Board/Networking  
6:00 PM Dinner

PLACE: Madeline's Tea Room  
417 Douglas (next to the Octagon)  
Ames

MENU: Chicken Parmesan or  
Cheese Manicotti

RESERVATIONS/GUEST NAMES:  
Sherri Martin, 382-3824 (Home)

DEADLINE: Monday, April 8, 5:00 pm

PROGRAM:  
Dan Norris, Iowa State University  
"Red Flags"

## MEMBER NEWS

### A Correction

Sherri and Cary Martin are the proud parents of a son, Chandler, born January 18. Chandler weighed 7 lbs, 13 ozs. when he was born.

You may have seen an announcement in an earlier issue of *The Spokeswoman*. Unfortunately, some of the information was incorrect. Our apologies to the Martin family.

### PROPOSED SLATE OF OFFICERS

President - Cindy Sippel  
Vice President - Jeanne Beidler  
Treasurer - Beverly Wandling  
Secretary - Sherri Martin  
Immediate Past President - Kate Mulder  
Bulletin - Jan Duffy  
Program - Judy Farthing  
Membership - Nancy Campbell  
Scholarship - Margaret Munson

## BULLETIN SPONSORS

Thanks to all who have sponsored or who have agreed to sponsor our bulletins for the 1995-96 year. Upcoming sponsors are:

April: Kathy Strum

May: ISU Press

June: Sauer-Sundstrand

Special thanks to Kathy Strum for sponsoring this month's bulletin.

**THE MARRIAGE PENALTY** is immortalized in a poem by tax lawyer Edwin S. Cohen: "When a boy meets a girl and they determine to wed,/ They are not likely to think of the taxes ahead./ If one earns the wages and other's keeping house,/ On the 15th of April each is happy as a spouse./ But if both are earners and their income's the same,/ They'll find it's been costly to share the same name."

*The Wall Street Journal*, June 7, 1995

From Kathy Strum

Ames Chapter No. 158  
American Society of Women Accountants  
Board of Directors Meeting  
March 18, 1996

**CALL TO ORDER:** The regular monthly meeting of the board of directors, Ames Chapter, was brought to order at 5:50 p.m. on Monday, March 18, 1996 at Cindy Sippel's home in Ames, Iowa, President Kate Mulder presiding.

**QUORUM:** A quorum was present.

**ATTENDANCE:** The following board members were in attendance: Kate Mulder, Karen Jacobson, Cindy Sippel, Margaret Munson, and Sherri Martin.

**BUSINESS:** Amendment to the minutes by Karen Jacobson to include that Jeanne Beidler's membership is subject to approval by National. Cindy Sippel moved to amend the minutes and Karen Jacobson second. Motion carried.

**Bulletin:** Deadline is March 27, 1996.

**Membership:** Karen Jacobson moved to approve Dawn M. Tank's associate membership and Martha Miller Landers' membership subject to approval by National and Margaret Munson second. Motion carried.

**Public Relations:** Monday, June 3rd there will be a workshop on Sales and Use Tax from 3:00-6:00 p.m. and dinner at 6:30 at the Scheman Building in Ames, Iowa. Sponsored by the Ames and Nevada Chamber of Commerce.

**Scholarship:** No report.

**OLD BUSINESS:** None.

**NEW BUSINESS:** None.

**ANNOUNCEMENTS:** The next board meeting is April 11, 1996.

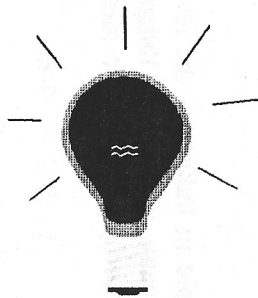
**ADJOURNMENT:** The motion was made by Cindy Sippel to adjourn the board meeting with Margaret Munson seconding the motion. The meeting was adjourned at approximately 6:20 p.m.

Respectfully Submitted,  
Sherri Martin, Secretary

PRESIDENT:  
Catherine A. Mulder, CPA  
1355 South K Avenue  
Nevada, Iowa 50201  
Home: (515) 382-3262  
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Fax: (515) 382-3762

MEMBERSHIP:  
Karen E. Jacobson, CPA  
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Fax: (515) 733-4838

BULLETIN:  
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Fax: (515) 281-5329



**"IN THE KNOW  
ABOUT SALES AND  
USE TAX"**

*Presented by Opal Current  
Taxpayer Service Specialist with the  
Iowa Department of Revenue & Finance*

**"REACHING YOUR  
GOALS WITH THE  
RIGHT KIND OF  
ATTITUDE!"**

*Presented by Bernie McKinley*

**Workshop and Public Relations  
Dinner**

Sponsored by:  
**AMES CHAPTER  
#158 OF THE AMERICAN SOCIETY OF  
WOMEN ACCOUNTANTS**

**Where:**

Scheman Continuing Education Building  
Iowa State Campus in Ames, Iowa

**When:**

Monday, June 3, 1996

3:00-6:00 p.m. Sales and Use Tax  
Workshop  
6:00-6:30 p.m. Social Hour  
6:30 p.m. Public Relations  
Dinner

**Opal Current**

Opal has been with the Iowa Department of Revenue for over 12 years and is an authority on the basic laws, rules, and "in's and out's" of sales tax in the State of Iowa. She will give you tips on what to do to avoid audits and what to expect if you are audited.

**Bernie McKinley -**

Bernie will delight you with his humor and energy, but most important, you will learn skills that will stick with you. Bernie McKinley has become an expert at converting visions into reality. He has a proven track record on and off the platform. he has walked his talk.

- Award-winning sales manager and manager for The Prudential for 26 years
- Mayor of Waterloo, Iowa for 6 years; 9,000 jobs created during his tenure
- Named 1990 Marketer of the Year by Northeast Iowa Marketing and Advertising Club
- Named Public Citizen of the Year by the Waterloo Chamber of Commerce

**Registration Form**

Ames Chapter #158 American Society of  
Women Accountants Workshop and Public  
Relations Dinner

Return to: Kathy Strum  
P.O. Box 500  
Nevada, IA 50201

For Information call: Kathy or Kate at  
515-382-6596

Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



Yes, register me for both the Sales and Use Workshop and the dinner meeting with speaker Bernie McKinley. Enclosed is \$40.

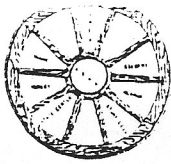
Register me for the Sales and Use Tax Workshop only. Enclosed is \$25.

Register me for the dinner meeting with speaker Bernie McKinley only. Enclosed is \$20.

**Make checks payable to:  
ASWA-Ames Chapter**

**Registration deadline  
May 15, 1996**

*PRELIMINARY DRAFT*



# THE SPOKESWOMAN

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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

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Margaret Munson, CPA  
1314 Grand Avenue  
Ames, Iowa 50010

Graphics, postage, and printing courtesy of Kathy Strum

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## CALENDAR OF EVENTS

April 11, 1996	Membership Meeting Board Meeting
June 3, 1996	Sales and Use Tax Workshop Public Relations Dinner
June 7-9, 1996	Prairie States Conference, Omaha

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## FOOD FOR THOUGHT

Successful collaborative negotiation lies in finding out what the other side really wants and showing them a way to get it, while you get what you want.

- Herb Cohen

Whether you believe you can do a thing or not, you are right.

- Henry Ford

There are three categories of people in industry - the few who make things happen, the many who watch things happen, and the overwhelming majority who have no idea what happened.

- O.A. Battista

Beaten paths are for beaten men.

- Eric A. Johnston

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**DEADLINE FOR THE MAY BULLETIN IS APRIL 25, 1996**

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