

THE SPOKESWOMAN

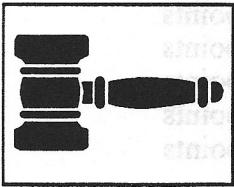
AMERICAN SOCIETY OF
WOMEN ACCOUNTANTS

Volume VI, No. 9

Ames Chapter No. 158

May 1996

PRESIDENT'S MESSAGE



Thank you to all the members attending the April meeting. It was exciting to have 10 members present and two more new guests! We were able to elect our new officers and board for next year and vote for scholarship recipients. Our program on fraud with Dan Norris provided valuable information plus it was interesting and fun! Ask anyone there about the new term "fraudsters" we learned!

We had excellent response to Beverly's pledge to our scholarship fund. Other members also pledged to the scholarship fund and allowed us to award two scholarships this year! One scholarship for \$200 will go to Beth Schwery and another one for \$300 will go to Kristy Lemker, both ISU students. The Scholarship Committee has prepared a short summary about each of these students in this bulletin. We will be awarding these scholarships at the June Public Relations Dinner, so let's each of us congratulate these young women in person at that time!

June's Public Relations Dinner is well planned - thanks to Kathy Strum! Remember to pull out the insert in this bulletin and copy it then sign yourself and others up for some good CPE and an entertaining but educational evening. Additional flyers will be available at the May meeting if you have other people you would like to let know about this opportunity.

May is a time when we really begin to enjoy Iowa's spring and we have an excellent opportunity to view and learn about the newest garden in Ames - the Reiman Gardens. Dress for this meeting will be casual if you so choose (jeans, shorts, slacks, etc.)

as we will be touring Reiman Gardens and have an informal presentation in the facility following the tour. So come to May's meeting to relax and enjoy!

Kate Mulder, President

MEMBERSHIP MEETING

- DATE:** Thursday, May 9, 1996
- TIME:** 5:30 PM Board/Networking
6:00 PM Dinner
- PLACE:** Reiman Gardens
Ames
- MENU:** Catered, approximate cost \$15.
Coffee and tea provided. Can bring wine if you wish to.
- RESERVATIONS/GUEST NAMES:**
Kate Mulder, (515) 382-6596 (Work)
(515) 233-2784 (Work)
(515) 382-3262 (Home)
- DEADLINE:** Tuesday, May 7, noon.
- PROGRAM:** Linda Naeve, Education Director
Reiman Gardens
- "All About the Reiman Gardens:
Present and Future"

Linda Naeve has been working for Iowa State University for 18 years as an Extension Horticulturist. She also coordinates the state-wide Master Gardener Program. She has expanded her role and also works as the Education Director for Reiman Gardens since its inception in 1994.

MEMBER NEWS

Welcome Marty Miller Landers and Dawn Tank as our newest members. Please update your records for these two.

Dawn Tank
Student -- ISU
220 Raphael Avenue, #4
Ames, IA 50014
(515) 292-3665

Marty Miller Landers Business Manager
2019 Division Octagon Center for the Arts
Boone, IA 50036 Ames, IA 50010
(515) 432-1436 (515) 232-5331

BULLETIN SPONSORS

Thanks to all who have sponsored or who have agreed to sponsor our bulletins for the 1995-96 year. Upcoming sponsors are:

May: ISU Press

June: Sauer-Sundstrand

Special thanks to The ISU Press for sponsoring this month's bulletin.

1996-1997 SLATE OF OFFICERS

President - Cindy Sippel
Vice President - Jeanne Beidler
Treasurer - Beverly Wandling
Secretary - Sherri Martin
Immediate Past President - Kate Mulder
Bulletin - Jan Duffy
Program - Judy Farthing
Membership - Nancy Campbell
Scholarship - Margaret Munson

POINTS UPDATE

(through the April meeting)

Jan Duffy	60 points
Beverly Wandling	35 points
Kathy Strum	25 points
Brenda O'Neill-Smith	10 points
Kate Mulder	10 points

OK, ladies! Jan is leading the troops! Let's give her some competition. I missed not having a new member application at the April meeting. Let's have some for May.

Karen Jacobson
Membership Chair

Ames Chapter No. 158 American Society of Women Accountants Board of Directors Meeting April 11, 1996

CALL TO ORDER: The regular monthly meeting of the board of directors, Ames Chapter, was brought to order at 5:40 p.m. on Thursday, April 11, 1996 at Madeline's Tearoom, Ames, Iowa, President Kate Mulder presiding.

QUORUM: A quorum was present.

APPROVAL OF MINUTES: Cindy Sippel made a motion to approve the February minutes, Jan Duffy seconded the motion and the motion carried.

ATTENDANCE: The following board members were in attendance: Sherri Martin, Karen Jacobson, Kate Mulder, Beverly Wandling, Margaret Munson, Jan Duffy, and Cindy Sippel.

TREASURER'S REPORT: On hand. No comments.

COMMITTEE REPORTS:

Bulletin: Deadline April 25, 1996

BUSINESS: None

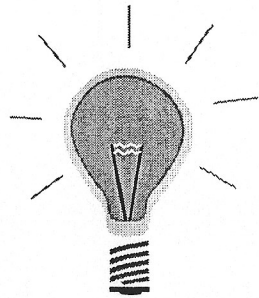
ADJOURNMENT: The motion was made by Margaret Munson to suspend all business with Jan Duffy seconding the motion. The meeting was adjourned at approximately 5:45.

Respectfully Submitted,
Sherri Martin, Secretary

PRESIDENT:
Catherine A. Mulder, CPA
1355 South K Avenue
Nevada, Iowa 50201
Home: (515) 382-3262
Work: (515) 382-6596
Fax: (515) 382-3762

MEMBERSHIP:
Karen E. Jacobson, CPA
107 Lafayette Avenue
Story City, Iowa 50248
Home: (515) 733-2660
Work: (515) 288-8541
Fax: (515) 733-4838

BULLETIN:
Margaret A. Munson, CPA
1314 Grand Avenue
Ames, Iowa 50010
Home: (515) 232-9950
Work: (515) 281-7716
Fax: (515) 281-5329



"IN THE KNOW ABOUT SALES AND USE TAX"

Presented by Opal Current

Taxpayer Service Specialist with the Iowa Department of Revenue & Finance

"REACHING YOUR GOALS WITH THE RIGHT KIND OF ATTITUDE!"

Presented by Bernie McKinley

Workshop and Public Relations Dinner

Sponsored by:

AMES CHAPTER

#158 OF THE AMERICAN SOCIETY OF WOMEN ACCOUNTANTS AND YOUR CHAMBER OF COMMERCE

Where:

Scheman Continuing Education Building
Iowa State Campus in Ames, Iowa

When:

Monday, June 3, 1996

3:00-6:00 p.m.	Sales and Use Tax Workshop
6:00-6:30 p.m.	Social Hour
6:30 p.m.	Public Relations Dinner

Opal Current -

Opal has been with the Iowa Department of Revenue since 1984, progressing from collection agent through examiner until she was one of eight employees selected in 1990 as a Taxpayer Service Specialist. In this capacity she travels the state providing presentations to many organizations. Opal's humorous and lively presentations provide the basic laws, rules, and "in's and out's" of sales tax in the State of Iowa (even tips on what to do to avoid audits).

Bernie McKinley -

Bernie will delight you with his humor and energy, but most important, you will learn skills that will stick with you. Bernie McKinley has become an expert at converting visions into reality. He has a proven track record on and off the platform. He has walked his talk.

- *Award-winning sales manager and manager for The Prudential for 26 years*
- *Mayor of Waterloo, Iowa for 6 years; 9,000 jobs created during his tenure*
- *Named 1990 Marketer of the Year by Northeast Iowa Marketing and Advertising Club*
- *Named Public Citizen of the Year by the Waterloo Chamber of Commerce*

Registration Form

Ames Chapter #158 American Society of Women Accountants Workshop and Public Relations Dinner

Return to: Kathy Strum
P.O. Box 500
Nevada, IA 50201

For Information call: Kathy or Kate at
515-382-6596

Name: _____

Daytime Phone: _____

Address: _____

City _____ State _____ Zip _____



Yes, register me for both the Sales and Use Workshop and the dinner meeting with speaker Bernie McKinley. Enclosed is \$40.

Register me for the Sales and Use Tax Workshop only. Enclosed is \$25.

Register me for the dinner meeting with speaker Bernie McKinley only. Enclosed is \$20.

**Make checks payable to:
ASWA-Ames Chapter**

**Registration deadline
May 18, 1996**

AND YOUR CHAMBER OF COMMERCE
 WOMEN ACCOUNTANTS
 MEMBERS OF THE AMERICAN SOCIETY OF
 AMERICAN CHAPTER

Sponsored by:

Dinner

Presented by Dennis McKinley
 "ATTITUDE!"
 WITH THE RIGHT KIND OF
 REACHING YOUR GOALS

Presented by Dept. Current
 Taxpayer Services Specialist with the
 Your Department of Revenue & Finance

"IN THE KNOW ABOUT
 SALES AND USE TAX"



AMERICAN SOCIETY OF WOMEN ACCOUNTANTS
 PO BOX 500
 NEVADA IA 50201

Monday, June 2, 1998
 10:00-11:30 p.m.
 10:00-11:30 p.m.

Public Relations
 Workshop
 Sales and Use Tax

Dennis McKinley -
 Dennis will delight you with his humor and energy, but most important, you will gain skills that will stick with you. Dennis has a report of an exciting vision of the platform. He has worked his tax-avoiding ideas. The program for 1998 is 6 years, 6:00 p.m. just around the corner. Round 1998 Member of the Year for the Iowa Chamber of Commerce.

workshop and manager for
 The program for 1998 is 6 years, 6:00 p.m. just around the corner. Round 1998 Member of the Year for the Iowa Chamber of Commerce.

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 The program for 1998 is 6 years, 6:00 p.m. just around the corner. Round 1998 Member of the Year for the Iowa Chamber of Commerce.

Registration deadline
 May 18, 1998

W.A. James Chapter
 State of Iowa

Register me for the dinner meeting with
 speaker Dennis McKinley only. Enclosed is \$20.

Register me for the Sales and Use Tax
 Workshop only. Enclosed is \$25.

Register me for both the Sales
 and Use Workshop and the dinner meeting with
 speaker Dennis McKinley. Enclosed is \$45.



City _____ State _____

Address _____

Daytime Phone _____

Name _____

For information call, Kathryn Kaiter at
 515-283-6112

Monday, June 2, 1998
 P.O. Box 500
 Nevada, IA 50201

Registration Form
 Return to: Kathryn Kaiter
 P.O. Box 500
 Nevada, IA 50201
 Women Accountants Workshop and Dinner
 Reception Dinner
 James Chapter W.A. American Society of

HEADQUARTERS COMPUTER CONVERSION: WHAT DOES IT MEAN TO YOU?

The ASWA National Headquarters is undergoing a major technology conversion this year. In October, the National Board approved the funds for new hardware and software ensuring ASWA's ability to serve its members' (and prospective members') needs. In January, contracts were negotiated and purchases were made. Installation and training occurred in February. March, April and May are reserved for conversion of data, testing and preparing the new system for the start of the new administrative year in July.

What does this mean to you?

- **Better service:** Faster PCs, the latest software, integrated systems, and on-line access will combine in up-to-date technology that promises to serve you more quickly and efficiently.
- **Ability to adjust to changing trends:** ASWA has purchased a user-definable database, with a strong report writing program, which will allow us to track the information most important to meeting our goals and providing important demographics on women accountants. With the previous system, we had to pay a programmer every time we wanted to make the simplest change or request a different type of report.
- **Accurate records:** The ASWA staff chose to do the data conversion themselves rather than relying on an expensive, potentially inaccurate data conversion program to copy the membership records from the old system to the new. When you call Headquarters over the next two months and find us in the middle of conversion activities, we promise to return your calls, answer your questions and fill your requests as always. We do ask and appreciate your tolerance for any slight delays that may occur.
- **ASWA on the Internet:** At the annual meeting in Cleveland, we promised you that we'd be on the Internet and have our own e-mail address by the next annual meeting in Chattanooga. This is going to allow us to reach out to thousands more women accountants. We hope that by marketing to them, we're going to increase the numbers in your chapters, thereby increasing the network to which you can turn. We also hope to get more information to our interactive members more quickly. The possibilities are enormous!

CHRISTIE'S Travel Guide

ASWA ANNUAL CONFERENCE OCTOBER 16-19, 1996

CONFERENCE PLANS UP IN THE AIR? Here's Help.



Christie Jordan, National Conference Co-Chair, has done a superb job of information gathering to provide ASWA members with some excellent travel planning tips (watch for deals, NEVER pay full price) as well as a sampling of air fares (as of March 5, 1996) and destination options. Christie reminds you that:

The three major airlines serving Chattanooga are **USAIR, Delta and Northwest.**

Remember that there is generally an *air fare war* in the Spring with **40% off** the normal 21-day advance reservation price.

Although the airlines advertise these fares as non-refundable, if you press for details, you'll find that they can usually be reissued for use within a specified period of time.

The small print at the bottom of the promotional ads advises that there is a \$50.00 fee for changes in reservations made during these promotions. However, even if you make a change, fares are still considerably less than the regular price.

The best rates are on 21-day advance reservations, or traveling Tuesday through Thursday, or staying over a Saturday night, which gives you the opportunity to see a bit more of the area while you're there.

Fly into Atlanta or Nashville and take the Express Shuttle (approximately 1-1/2 hours from Atlanta, 2-1/2 from Nashville to Chattanooga. When the conference is over, shuttle back and see some of the sights in those cities. The shuttle runs approximately every two hours and costs \$25 one-way. It is a 15-passenger shuttle, so you need to make reservations as soon as you know your flight schedule. For specific information, contact Express Shuttle at 800/896-9928.

Flying From:	TO CHTG	TO ATL	TO NSHVL
Dallas	\$388	\$138	\$236
Denver	\$408	\$208	\$188
Hartford, CT	\$418	\$218	\$296
Indianapolis	\$288	\$136 Fri/Sun	\$98 Other Days***
LaGuardia	\$388	\$198 (Newark)	\$418
Los Angeles	\$598	\$318	\$360
Philadelphia	2/\$677**	\$176	\$256
Phoenix	\$447**	\$228	\$280
San Francisco	\$698	\$320-418	\$328
Wichita	2/\$773**	\$248**	\$388

*** = Special Promotions (limited time/varies with city/airline)

Ames Chapter No. 158
American Society of Women Accountants
Membership Meeting
April 11, 1996

CALL TO ORDER: The April meeting of the Ames Chapter No. 158 of the American Society of Women Accountants was called to order at approximately at 6:00 on April 11, 1996, at Madeline's Tearoom, Ames, Iowa, President Kate Mulder presiding.

QUORUM: A quorum was present.

APPROVAL OF MINUTES: Jan Duffy made motion to approve February's minutes, Cindy Sippel seconded the motion, the motion carried.

ATTENDANCE: Kate Mulder, Jan Duffy, Sherri Martin, Margaret Munson, Sharon Croissant, Cindy Sippel, Karen Jacobson, Beverly Wandling, Judy Farthing and Jeanne Bridler were in attendance.

TREASURER'S REPORT: On file for review.

BUSINESS: Jan Duffy made the motion to approve January minutes as printed in the bulletin. Cindy Sippel seconded the motion and the motion carried.

COMMITTEE REPORTS:

Bulletin: The deadline is April 25, 1996.

Membership: No report.

Public Relations: We need volunteers to help out.

Scholarship: We voted on the recipients Kristy Lemker and Beth Schwery. Jan Duffy motioned that we award Kristy \$200.00 and Beth \$100.00, Cindy Sippel seconded. After discussion and total pledges of \$250.00 made by the members, Jan Duffy motioned to amend the motion, motion amended was approved. Jan Duffy moved that we award \$300.00 to Kristi and \$200.00 to Beth divided equally over two semesters. Karen Jacobson seconded the motion and the motion carried.

OLD BUSINESS: Karen Jacobson moved to move by unanimous consent to vote on the new slate of officers for the following year 96-97. Jan Duffy seconded the motion and motioned carried by unanimously.

NEW BUSINESS: None.

ANNOUNCEMENTS: The next membership meeting will be May 9, 1996.

ADJOURNMENT: Margaret Munson moved we adjourn the meeting. Sharon Croissant seconded the motion and the motion carried. The meeting was adjourned at 6:40

Respectfully Submitted,
Sherri Martin, Secretary

SCHOLARSHIP WINNERS

This year the Ames Chapter is pleased to be able, due to the generosity of its members, to award two scholarships to two very deserving students. We had 12 applicants, representing 4 different schools. The scholarship committee, Beverly Wandling, Judy Farthing, and myself met and had a very difficult time with the selection process. Any one of the candidates would have been a worthy recipient.

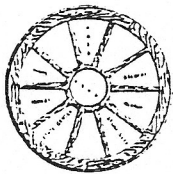
After a lot of discussion we recommended to the Membership two applicants, Beth Schwery and Kristy Lemker. The membership also had a difficult time and as a result presented a \$300 scholarship to

Kristy Lemker, and a \$200 scholarship to Beth Schwery.

Both applicants are students at Iowa State University. Kristy is a senior, member of Beta Alpha Psi, has been a member of Kappa Phi Honor Society, and Golden Key National Honor Society. Beth is a junior, member of the accounting club, and has achieved high grades in her accounting classes.

Both of these applicants have been contacted and will be joining us at the Public Relations Dinner, June 3. Please join me in congratulating them on this achievement.

Nancy Campbell
Scholarship Chair



THE SPOKESWOMAN

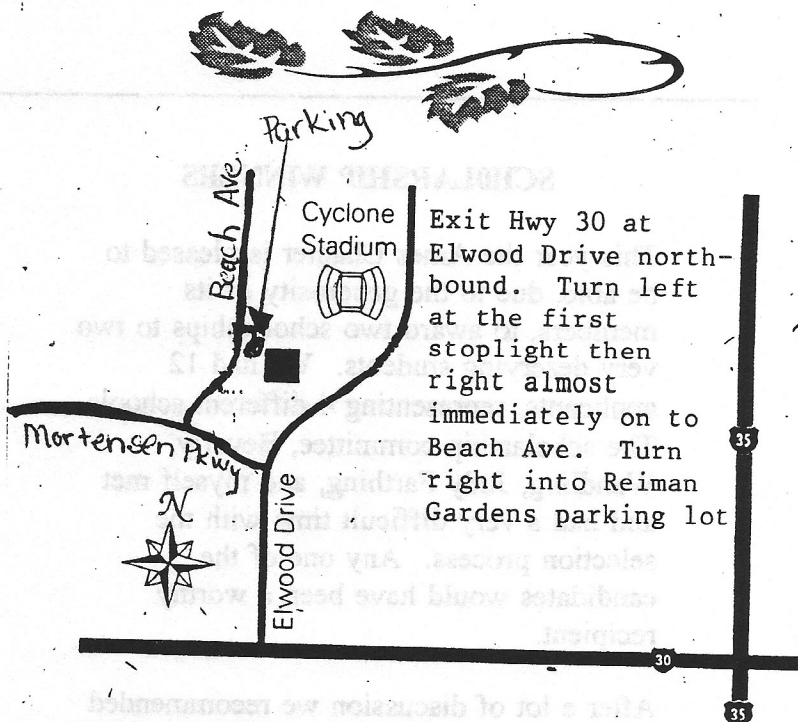
AMERICAN SOCIETY OF WOMEN ACCOUNTANTS - AMES CHAPTER NO. 158

Margaret Munson, CPA
1314 Grand Avenue
Ames, Iowa 50010

Graphics, postage, and printing courtesy of The ISU Press

CALENDAR OF EVENTS

- May 9, 1996 Membership Meeting
Board Meeting
at Reiman Gardens
(see map ⇒)
- June 3, 1996 Sales and Use Tax Workshop
Public Relations Dinner
- June 6-7, 1996 Prairie States Conference,
Omaha



DEADLINE FOR THE MAY BULLETIN IS MAY 29, 1996