

# **The Spokeswoman**

## **AMERICAN SOCIETY OF WOMEN ACCOUNTANTS**

**Ames Chapter No. 158**

**September 2001**



**September Meeting Notice**  
**Wednesday, September 19, 2001**  
**Chef's Inn**  
**6400 West Lincolnway**  
**Ames, IA**

**Social/Meeting: 5:30    Program: 6:00    Dinner: 7:00**

**Dinner Reservations by noon Tuesday, September 18**

**Theresa Samson**  
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**Email: samson.theresa@principal.com**

**Speaker: Roger Murphy**

**Topic: Uniform Accounting Act (UAA)**

***How the new regulations affect each of us and the profession***



### **President's Message**

Somehow our meeting next week seems less important given recent events, but I hope that everyone will come. Over the years we have become more than professional associates, we have become close friends, and we need our friends and families during these trying times. We really need to see each other to help us all move forward.

Our topic is a really important one as well. The number of accounting majors here at Iowa State (and elsewhere) is really dropping lately, largely as a result of the very high starting salaries being offered in the information technology field. Many of the best and brightest are not going into accounting anymore. Each member of our chapter needs to be an ambassador for the profession, and part of that is having good knowledge of the requirements and expectations for accountants. When you come in contact with young people, make a pitch for your chosen career. We especially need for young people to understand the dynamic and often creative nature of accounting.

I look forward to seeing you next week, and I hope you will all make a special attempt to attend.



## Membership List of Ames Chapter

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