

# THE SPOKESWOMAN

Volume 1, Issue 9    Ames Chapter No. 158    June 2005

**Websites**

National <http://www.aswa.org>  
Local <http://www.amesaswa.org>



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## Ames Chapter Officers & Committee Contacts

President	Karen Jacobson	<a href="mailto:kjacob107@hotmail.com">kjacob107@hotmail.com</a>
Vice President	Theresa Samson	<a href="mailto:tsamson@crosspaths.net">tsamson@crosspaths.net</a>
Secretary	Margaret Munson	<a href="mailto:munson@mid Iowa.net">munson@mid Iowa.net</a>
Treasurer	Ann Kurtenbach	<a href="mailto:kurtenbach@mid Iowa.net">kurtenbach@mid Iowa.net</a>
Past President	Cindy Sippel	<a href="mailto:rcsippel@msn.com">rcsippel@msn.com</a>
Membership	Jan Duffy	<a href="mailto:jduffy@iastate.edu">jduffy@iastate.edu</a>
Newsletter	Kara Mikesell	<a href="mailto:klmikesell@mcleodusa.net">klmikesell@mcleodusa.net</a>
Program	Marsha Peterson	<a href="mailto:peterston1965@msn.com">peterston1965@msn.com</a>
Scholarship	Kathy Strum	<a href="mailto:kstrum@nev.hfmgmt.com">kstrum@nev.hfmgmt.com</a>

*MISSION STATEMENT: to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.*



## President's Message

This is the last President's Message for me. I can't believe the year has gone by so quickly. We have had excellent speakers this year and a terrific educational seminar as a fund-raising event. We awarded \$1800 in scholarships and we gained four new members. All of these successes are due to you, the members.

Thank you to those who served on the Board this year. You have made it very easy to serve as President. Members - your attendance and continued support help make our chapter so successful. Even though we are a small chapter in size, we are a very active chapter. We even have two of our members serving on National Boards.

This month we install the Board and Officers for the upcoming year. We can anticipate continued success for the Chapter under the leadership of Theresa Samson.

Thank you all for giving me the honor and opportunity to serve as your President for the past year. It has been a privilege to do so. What a great group of ladies for me to call colleagues and friends.

Hope to see you all at the Legends on June 15<sup>th</sup> for the final meeting of the year. Come and hear one of our very own – Marsha Peterson – speaking on Networking.

Karen Jacobson  
President

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### Meeting Notice

Wednesday, June 15, 2005

**\*\*\*NEW LOCATION\*\*\***

**Skybox at Legend's Restaurant**

**119 Stanton**

**Ames, IA**

**(Parking available underneath the building, in the St. John's Episcopal Church lot, or metered parking on the street or a city lot ½ block away.)**

Networking 5:30

Speaker 6:00

Dinner/Meeting 7:00

**Topic: Computer Security – Effective Networking**

**Speaker: Marsha Peterson**

**Dinner Reservations by noon Tuesday, June 14, 2005**

**Kara Mikesell**

**515-232-7080**

**Email: [klmikesell@mcleodusa.net](mailto:klmikesell@mcleodusa.net)**

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## Standing Reservation List

If you are interested in be included on the Standing Reservation List or have questions, please email Marsha at [marsha.peterson@mchsi.com](mailto:marsha.peterson@mchsi.com) or Kate at [cmulder@nev.hfmgt.com](mailto:cmulder@nev.hfmgt.com) .

Cindy Sippel  
Kara Mikesell

Jan Duffy

Karen Jacobson

Kate Mulder

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## Speaker Information

**Marsha Peterson** has been a member of the Ames Chapter of the ASWA for three years. After completing her B.S. in Accounting, Marsha continued her education in the Master's of Public Policy and Administration program at Iowa State University. Marsha has recently accepted a full-time position with a not-for-profit organization. The organization has the stated goal of building community through human social capital development. Her creative component focus on human social capital development through the creation of social networks.

## Topic Information

**Effective Networking**--How to get the most out of your business and personal relationships. The speaker will discuss ways to capitalize on your personal and business associations for the mutual benefit of all involved. Networking extended to benefit and enhance the community will also be presented; this includes ways to grow human social capital within a community.

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## Coming Attractions



## Coming Attractions

### Member Meeting Dates

July 20, 2005

### Speaker/Topic

Planning Mtg



### Networking Luncheons

RSVP to Jan Duffy at 294-1481 or 232-2213..... [jduffy@iastate.edu](mailto:jduffy@iastate.edu)

Date	Location	Time	RSVP by noon on:
Wednesday, July 6	Cazador's (west Ames)	12:00	July 5

## Seminars

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## Member News

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### CONGRATULATIONS!!!

#### Cindy Sippel's Woman of the Year Award from the Ames ASWA Chapter

Ames Chapter #158 of the American Society of Women Accountants is pleased to announce that Cindy Sippel of Ames has been named the 2005 Chapter Member of the Year. Ms. Sippel served the chapter this year in many ways. She served as Past President, chair of the nominating committee, co-chair of the chapter seminar task force, keeper of the name tags, arranger of car pools, social secretary, and substitute recording secretary. Ms. Sippel's past service to the Chapter has been distinguished as well. She has held many offices, is almost always on the chapter Board, has represented the Chapter at National ASWA meetings, and has been on many ad-hoc committees.

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#### Strum receives public service award from statewide CPA association

WEST DES MOINES – The Iowa Society of Certified Public Accountants (ISCPA) has named Kathleen M. Strum, CPA, Nevada, as the recipient of the ISCPA Public Service Award for 2005. Strum is controller, director, and officer for Hertz Farm Management, Inc., a group of management and investment companies headquartered in Nevada.

Strum's public service has been with the following organizations:

- **American Society of Women Accountants** – Strum has most recently served as the credentials chair for the 2004 national convention. She also currently serves as a national board member for the American Society's educational foundation, which provides scholarships for women and men pursuing careers in accounting. Locally, she has served the organization as president, secretary, and treasurer, in addition to chairing and serving on numerous committees.
- **Rotary International** – Strum served as District 6000 treasurer in 2003-2004 and as the Nevada Club treasurer in 1994 and secretary/treasurer in 1995 and 1996. She volunteers for the Rotary Literacy Program for elementary school students and, for the past four years, as a mentor for elementary school students for the Youth and Shelter Services program. She is currently mentoring two students.
- **Ward One** – Strum served as City Council Person for the City of Nevada from 1997-2003. During that time, she also served as Gates Hall Board of Control member, overseeing the operations and \$1 million renovation of the hall, Nevada's community center.
- **National Kidney Foundation** – Strum has helped organize and participated in fundraisers which helped teams go to the 2002 Orlando and 2004 Minneapolis U.S Transplant Games. She has participated in activities to help raise organ donor awareness. In addition, she is a

past volunteer for United Way of Story County, serving on its Special Activities Committee from 2000-2003.

ISCPA represents more than 4,400 CPAs who work in public accounting, business, industry, government, not-for-profit organizations, and education. For more information about the Iowa Society of CPAs, contact Karen Thuente, director of communications, at 515-223-8161 or [kthuente@iacpa.org](mailto:kthuente@iacpa.org).

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### **2005-2006 Slate of Officers**

President -----	Theresa Samson
Vice President -----	Pat Jenkins
Secretary -----	Dominique Bryant
Treasurer -----	Annmarie Kurtenbach
Past President -----	Karen Jacobson
Bulletin -----	Kara Mikesell
Membership -----	Cindy Sippel
	Carla Sacco
Scholarship -----	Jan Duffy
	Pat Jenkins
	Annmarie Kurtenbach
Program -----	Sue Rybolt
	Kate Mulder

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### **June Meeting Agenda** **ASWA Membership Meeting** **June 15, 2005**

1. Call to Order
2. Quorum
3. Approval of May minutes
4. Treasurer's Report
  - a. Monthly Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Bylaws
6. Old Business
7. New Business
  - a. Installation of Officers and Board Members
8. Announcements
  - a. Next meeting – Planning Meeting - July 20, 2005 – Location to be announced
  - b. Networking Luncheon – Wednesday, July 6, 2005 – Cazador's – 12:00 noon
9. Adjournment

**Membership Minutes**  
**Minutes**  
**American Society of Women Accountants**  
Ames Chapter #158  
Membership Meeting  
May 18, 2005

**Call to Order:** The May 2005 Membership Meeting of the Ames Chapter #158 was called to order by President Karen Jacobson in Ames on Wednesday, May 18 at 7:35 pm. Those in attendance were Carolyn Bauer, Dominique Bryant, Nancy Campbell, Jan Duffy, Karen Jacobson, Pat Jenkins, Kate Mulder, Margaret Munson, Carla Sacco, Theresa Samson, and Cindy Sippel. A quorum was present.

**Minutes:** The April minutes were presented in the bulletin. Nancy Campbell moved and Cindy Sippel seconded that the minutes be approved as presented. Motion carried.

**Treasurer's Report:** Treasurer's report for April was presented and will be placed on file for review. The educational seminar drew 22 attendees and netted a profit for the scholarship fund.

**Committee Reports:**

**Membership Committee:** The mailing for the educational seminar may create awareness and draw new members.

**Program Committee:**

- Thanks to Cindy Sippel and Jan Duffy for the work on the educational seminar. Thanks to Jim Kurtenbach for donating his time to teach the seminar. Thanks also to the ISU College of Business and ISU Parking for their help in making the seminar a success. Theresa Samson moved and Pat Jenkins seconded that the chapter buy a \$50 thank you gift for Jim Kurtenbach. President Karen Jacobson will send the gift and a thank you letter from the chapter.
- Next month's program will be Marsha Peterson speaking on Networking. The meeting will be at Legends in Campustown in Ames.

**Bulletin:** The deadline for the June Bulletin is May 30.

**Bylaws:** Theresa Samson is reviewing chapter bylaws for amendments to align with National ASWA bylaws. The review is under way and a report will be presented at an upcoming meeting.

**Member of the Year:** Cindy Sippel was named the 2005 Member of the Year.

**Old Business:** None

**New Business:** None

**Announcements:**

**Next Meeting:** The next meeting will be June 15, 2005, at Legends in Campustown in Ames. Officers will be installed.

**Networking Luncheon:** The May networking luncheon is cancelled. It was originally scheduled for the Memorial Day holiday. Watch email for the next scheduled luncheon.

**Adjournment:** The meeting adjourned at 8:00 pm.

Respectfully submitted,  
Margaret Munson  
Secretary

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## News from National

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The current issue of ASWA's THE COMMUNIQUÉ is now available online at <http://www.aswa.org/i4a/pages/Index.cfm?pageid=3414>.

This issue contains:

- Tips for Recruiting New Members
- Sample Office Installation Speeches
- The Chapter Officers and Committee Form

In every issue:

- Upcoming Calendar of Events
- Regional Director Listing

If you have trouble logging in or have any questions, please do not hesitate to contact me at ASWA at [etanner@aswa.org](mailto:etanner@aswa.org) or (703) 506-3265.

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### *Message from ASWA's 2004-05 & 2005-06 National Presidents*

Hello ASWA Members -

On behalf of the ASWA National Board of Directors, thank you for supporting your professional association during the past year. We are privileged to count you among the 4,000 members of ASWA, the best and the brightest women in the accounting profession.

Your membership is up for renewal and we encourage you to maintain your support of ASWA. Some of the exciting programs that ASWA is offering in 2005-2006 that you won't want to miss include:

- **Online Career Center**, job seeking members will be able to post resumes to our new career site for free. As well, members seeking job candidates will receive discounted resume searches from a database containing over 100,000 accounting, finance and banking resumes.
- **The Edge Magazine**, an industry magazine designed to keep your finger on the pulse of the accounting and financial services professions, assist you in maintaining work/life balance, and highlight pioneers in your profession.
- **The ASWA/AWSCPA Joint Inspired Solutions Conference**, September 28 - October 1, in Philadelphia, Pennsylvania, where you'll benefit from a selection of more than 40 high-quality seminars and workshops and the opportunity to explore the historical city of Philadelphia;

Take advantage of ASWA's online membership renewal today! Simply click on the secure [ASWA Membership Renewal Invoice](#) and follow the 4 easy steps below...

1. Enter your last name and member ID number (you may request your ID number at the login screen)

2. Answer the questions on the form
3. Enter your credit card number and expiration date (we accept AMEX, MC & Visa)
4. Click the "Submit" button!  
 \*ASWA has obtained a secure site certificate from VeriSign to ensure that your information is secure

If you wish to pay by check or prefer to fax your credit card information to ASWA, do not click the "Submit" button. Simply print out the form after you enter your information and send it to us with your payment. Send your check to ASWA Lockbox, PO Box 826131, Philadelphia, PA 19182-6131 or fax your renewal form with credit card payment to 703-506-3266.

This year's membership renewal provides you the opportunity to give to our foundation! The mission of the American Society of Women Accountants Educational Foundation (ASWAEF) is to encourage and advance financial literacy, scholarships and life skills through programs of recognition, research and outreach for women in accounting and related fields. For more information about the ASWAEF, please click [here](#) to go to our website.

ASWA stands for excellence. Your support is your commitment to our profession, and to your career and life balance. Please renew your membership today.

Sincerely,

Debbie L. Michael, CPA  
 2005-2006 National President

Christi L. Olsen, CPA  
 2004-2005 National President

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### Job Opportunities

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If you are looking or know someone who is looking for a new position, look no further.

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### Other News

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 Contributions and announcements for the next issue of the Spokeswoman would be gladly accepted. Please send any contributions or ideas to the newsletter chair, Kara Mikesell, [klmikesell@mcleodusa.net](mailto:klmikesell@mcleodusa.net).  
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