



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Membership Survey

Please print this page and mail to Lisa Palmersheim 1618 C Ave Ogden, IA 50212, or e-mail membership@amesafwa.org.

In preparing for the 2014-2015 fiscal year, the incoming board would like to get your feedback on certain issues affecting the chapter and members. Please give us your **honest** answers, as they are needed to develop our chapter's goals. In order to have a chapter that meets its members' needs, we need to know where members stand. Please be assured that your answers will remain confidential. If you wish, you may submit this anonymously.

Member Issues

Benefits

1. What do you hope to gain from membership in Accounting and Financial Women's Alliance? Circle answers that are important to you.
 - a. Career and leadership development
 - b. Network of contacts from my community and across the country
 - c. Affiliation with an organization that serves accounting and financial professionals and promotes diversity of thought
 - d. Professional organization I can be connected with easily and comfortably
 - e. Other _____
2. How satisfied are you with your membership experience as compared to last year?
 - a. More satisfied- I feel more connected to the organization and more value from my membership
 - b. Same as last year
 - c. Less satisfied- I feel that the chapter needs to make improvements. Please list items that need improvement.
3. What do you see as the number one benefit of your membership in AFWA?
 - a. Networking
 - b. Continuing Education
 - c. Leadership Development
 - d. Other _____

The Meetings

4. What types of meetings are you interested in attending? Circle your preferences
 - a. Professional Education- technical
 - b. Professional Development – soft skills
 - c. Networking Events - Social
 - d. Fundraising
5. If you aren't able to attend the monthly meetings, what are some of the reasons?
 - a. Location
 - b. Time of the meeting
 - c. Day of the meeting
 - d. Topics
 - e. Cost
6. Please list at least three meeting topics and/or speakers that you have an interest in. We have many great speakers as members so please nominate yourself, if you have prepared a presentation share it with the chapter.

11/13/13

7. What days of the week work best for you to attend the Networking Lunches?

Membership

8. Please circle the activities below that you feel the chapter does well.

- a. Welcoming to new members
- b. Conveys the value of AFWA membership
- c. Holds enthusiastic and interesting monthly meetings
- d. Connects with other organizations to hold joint meetings
- e. Reaches out to the community by holding events, sponsorships, connect with students.
- f. Develops leaders / Succession planning
- g. Social Media/ Website

9. Do you recommend AFWA to others? If not, what would help make that easier?

- a. Discuss it more as a chapter
- b. Develop a clear value statement
- c. More support from employers or chapter board members
- d. Other _____

10. Are you planning to renew your membership this upcoming year? If not, why?

Leadership

11. Please choose one or more committees that you would be interested in learning more about or volunteering on. We encourage volunteering as a way to get more connected with the chapter and feel more value from your membership.

- a. Membership
- b. Program
- c. Newsletter
- d. Scholarship

12. Please choose a leadership position that you aspire to. Leadership positions offer many benefits, improving yourself and making a difference in the success of the chapter are just two.

- a. Committee Chair
- b. Treasurer
- c. Secretary
- d. Vice President
- e. President

Other

1. What can we do to make your membership experience more valuable?

2. Where do you feel our chapter needs or could create the most improvement?

3. Any other comments?