



Accounting & Financial Women's Alliance

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Ames Chapter

Accounting and Financial Women's Alliance
Ames Chapter #158
Membership Meeting
July 17, 2017

Call to Order:

The Annual July Planning Meeting of the Ames Chapter #158 was called to order by President Libby Almond at 7:15 p.m. on Wednesday, July 17, 2017, at the home of Cindy Sippel in Ankeny, Iowa. Those in attendance were members: Margaret Munson, Lisa Palmersheim, Jan Duffy, Karen Jacobson, Libby Almond and Cindy Sippel.

A quorum was present.

Minutes:

No minutes were approved at the planning meeting. The bulletin for August should include the minutes for both June and July.

Treasurer's Report:

No treasurer's report for July.

Committee Reports:

A. Membership:

1. Karen and Jan have put together a list of networking lunches for the coming year. They have sent the information to Brenda to publish in the bulletin and will send it to Margaret for the website. We discussed the possibility have having some joint meeting with other groups this year. Possible groups would be Ames Young Professionals, ABWA Nevada, Collegiate Women in Business, Beta Alpha Psi, MAC students. We decided to have a joint meeting with the MAC students in November. Current membership stands at 19 members. See Goals section for current year membership and attendance goals.
We also discussed having an incentive for bringing guests - \$10 towards dinner for both the member and their first time guest.
We discussed the need to clean up the evite list.

B. Program:

1. The upcoming program duties/plans are as follows:
August – Abhi Rao will speak on communication, Cindy to plan
September – Libby to plan – VITA with Mike Bootsma
October – Joint meeting with DSM chapter – Margaret to coordinate – Bitcoin with Bill Dilla
November – Jan and Kayla to plan – New CPA exam with MAC students
December – Holiday Party
January – No meeting
February – Karen to plan – Diane Janvrin
March – TBD
April – TBD

May – TBD

June – TBD

2. Possible topics for future meetings (including topics already discussed above):

VITA

New CPA exam

Revenue recognition

Leases – new guidance

IFRS

Leadership workshop

Department of Revenue

Linda Hermann – small business

Ann Doty – retirement ISU

Healthcare in retirement

Sustainability and sustainability reporting

Workiva

C. Social Media Committee:

1. The committee will be meeting Tuesday, July 25. They will try to define the primary objective and how to accomplish it.

Goals:

Membership – net gain of 4, current membership 19.

Attendance – attendance of 12 for each meeting

Guests – 10 guests brought to meetings this year

CPE – provide 8 hours of CPE

Scholarships – raise \$2000 for scholarships

New Business:

A. 25 year certificates and pins were presented to Margaret Munson and Jan Duffy. In addition, Kate Mulder was also recognized as a 25 year member.

Adjournment: Meeting adjourned at 8:38 p.m.

Respectfully submitted,

Cindy Sippel, Acting Secretary