



Accounting & Financial Women's Alliance

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Ames Chapter

Accounting and Financial Women's Alliance
Ames Chapter #158
Membership Meeting
August 18, 2017

Call to Order:

The August Membership Meeting of the Ames Chapter #158 was called to order by President Elizabeth Almond at 7:34 p.m. on Wednesday, August 16, 2017, at The Iowa Stater in Ames, Iowa. Those in attendance were members: Ann Kurtenbach, Margaret Munson, Jan Duffy, Kayla Sander, Lisa Palmersheim, Cindy Sippel, Karen Jacobson, Catherine Mulder, and Elizabeth Almond. Guest, Amanda Moorman, visited the group for the CPE presentation.

A quorum was present.

Minutes:

Cindy Sippel moved that the minutes of the June meeting be approved as published in the August bulletin. The motion was seconded by Karen Jacobson. Motion carried.

Cindy Sippel moved that the minutes of the July planning meeting be approved as published in the August bulletin. The motion was seconded by Karen Jacobson. Motion carried.

Treasurer's Report:

Catherine Mulder presented the Treasurer's Report. The June and July reports were handed out. The balance in the General Account as of June 30, 2017, is \$7,042.93. The balance in the Scholarship Account as of June 30, 2017, is \$3,774.84 with an unrestricted balance of \$1,174.84.

The balance in the General Account as of July 31, 2017, is \$7,043.22. The balance in the Scholarship Account as of July 31, 2017, is \$3,775.08 with an unrestricted balance of \$1,175.08.

The reports will be placed on file for review.

Catherine Mulder proposed the 2017-2018 Budget.

Jan Duffy moved to approve the proposed budget with the amendment to change membership expense to \$300. The motion was seconded by Margaret Munson. Motion carried.

Committee Reports:

A. Membership:

1. Karen Jacobson reported that we currently have 19 active members.
2. In order to encourage our current membership to bring guests, membership has developed an incentive plan in which members will receive \$10 off their own meal and guests will receive \$10 of their meal. This reward can only be used once per guest. The money will come from the \$300 budgeted for membership expense.

3. Karen Jacobson and Jan Duffy plan to attend the social media committee meeting to help brainstorm about how social media can be used to attract new members.
4. Karen Jacobson and Jan Duffy also plan to compile a list of local accounting firms so that they can send marketing materials inviting guests. Their goal is to have the invite out for the September meeting.
5. Margaret offered to help compile a list of emails of the Des Moines chapter members from the National site so that they can be added to our listserv as a separate group.
6. Elizabeth Almond recognized Catherine Mulder on her 25 year anniversary with AFWA. Catherine was awarded a 25 year pin and certificate.

B. Program:

1. The upcoming program duties/plans are as follows:
September – (Libby) Mike Bootsma, ISU – VITA – The Iowa Stater
October – Joint meeting w/ DSM Chapter – Ron Dieter – Economics of College Sports – Library in Ankeny – catered by Tasteful Dinners
November – (Jan & Kayla) – Joint meeting w/ ISU students - New CPA Exam – ISU Campus
December – Holiday Party
January – No meeting
February – (Karen) Dr. Diane Janvrin
March – (Catherine Mulder) Real Estate
April – (Margaret Munson) Dr. Bill Dilla –Bitcoin
May
June
July – Planning Meeting

C. Bulletin:

1. Karen Jacobson will submit a write-up about the \$10 discount deal for inviting guests to be sent out with the bulletin.

D. Scholarship:

1. Catherine Mulder sent the scholarships funds to Iowa State University
2. Catherine Mulder reported that the scholarship donations from the planning meeting will be represented in the August treasurer's report.

E. Social Media

1. The committee will be Tuesday, August 22nd. Lisa Palmersheim extended an invitation to the membership committee to attend as previously discussed.

New Business:

A. Delegates for AFWA Annual Meeting

1. Chapter delegates are no longer used for voting at the annual meeting. Elizabeth Almond will get clarification on how voting now works. Karen will send along the info she has already obtained on this issue.

Announcements:

- A. The CPE is all up to date and has been approved by National. Thank you Ann!

- B. Elizabeth Almond commented on how useful and awesome our chapter website is. All agreed!
Thank you Margaret!

- C. Lisa Palmersheim accepted a new position at John Deere in Debt and Derivative Accounting.
Congratulations Lisa!

Adjournment: Meeting adjourned at 8:23 p.m.

Respectfully submitted,

Kayla Sander, Secretary