



Accounting & Financial Women's Alliance

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Ames Chapter

Accounting and Financial Women's Alliance
Ames Chapter #158
Membership Meeting
November 15, 2017

Call to Order:

The November Membership Meeting of the Ames Chapter #158 was called to order by President Elizabeth Almond at 5:43 p.m. on Wednesday, October 15, 2017, at the Iowa State University College of Business Gerdin Business Building. Those in attendance were members: Ann Kurtenbach, Margaret Munson, Jan Duffy, Kayla Sander, Lisa Palmersheim, Cindy Sippel, Karen Jacobson, Catherine Mulder, and Elizabeth Almond

A quorum was present.

Minutes:

The September meeting minutes required an amendment regarding Jan Duffy's oversight of the treasurer reports and bank statements. An updated version of the September minutes will be available on the chapter website. Catherine Mulder moved that the minutes of the September meeting be approved as amended. The motion was seconded by Cindy Sippel. Motion carried.

Treasurer's Report:

Catherine Mulder presented the Treasurer's Report. The revised August report was handed out along with the September and October reports.

The August report was revised to include the addition of \$90 of dues in the General Account. The balance in the General Account as of August 31, 2017, is \$7,103.52. The Scholarship Account was unaffected.

The balance in the General Account as of September 30, 2017, is \$7,073.81. The balance in the Scholarship Account as of September 30, 2017, is \$3,975.46 with an unrestricted balance of \$1,375.46.

The balance in the General Account as of October 31, 2017, is \$7,067.32. The balance in the Scholarship Account as of October 31, 2017, is \$3,975.64 with an unrestricted balance of \$1,375.64.

The reports will be placed on file for overview.

Committee Reports:

A. Membership:

1. Jan Duffy and Karen Jacobson reported that we currently have 19 active members.
2. It does not appear that the mailing generated any new interest in our membership.
3. Karen will reach out to those who have not yet renewed their membership.

B. Program:

1. The upcoming program duties/plans are as follows:

December – Holiday Party (see item 2)

January – No meeting

February – (Karen) Dr. Diane Janvrin – Data Mining

March – (Catherine Mulder) Real Estate

April – open

May - (Margaret Munson) Dr. Bill Dilla –Bitcoin

June – open

July – Planning Meeting

2. Cindy Sippel will host the holiday party at her house (1034 NE Aspen Circle, Ankeny). The party will begin at 6:00 PM and be potluck. Cindy will make soup. All members are asked to RSVP with what they will bring (ideas are breads, wine, desserts, etc.). There will be a white elephant exchange in which you can bring either a true white elephant gift or something you choose to purchase for the exchange.

C. Bulletin:

1. No report

D. Scholarship:

1. Catherine Mulder will follow up with Cheryl Carlile, committee chair, and send any posting to Margaret Munson for the website.
2. Our chapter will work to strongly market the scholarship opportunities. Among these efforts, Kayla Sander will reach out to the undergraduate advising office and the accounting faculty for their assistance in identifying applicants who would qualify and spreading the word.

E. Social Media

1. The committee plans to reschedule the canceled meeting.

F. Webmaster

1. Margaret has posted a new homepage which includes pieces of the recruitment letter content.
2. Many members commented that they like the new webpage format.

New Business:

A. Standing Rules Change

1. Elizabeth Almond and Margaret Munson handed out the proposed changes to the chapter standing rules. It was discussed to add publicity to the standing committees for which the chair will be elected by the members. A list of publicity committee responsibilities was identified for Appendix A. It was decided to use the wording social media rather than identifying exactly which outlets will be used.

2. Margaret Munson moved to accept the proposed changes as handed out and amended per discussion. The motion was seconded by Jan Duffy. Motion carried.

You can find the revised standing rules in the bulletin.

Suspension: Meeting suspended at 6:15 p.m.

Recommencement: Meeting recommenced at 6:16 p.m.

3. Libby appointed the social media committee to serve as the publicity committee for the remainder of the year until our next set of elections. Lisa Palmersheim will serve as chair, and the committee will consist of Elizabeth Almond, Margaret Munson, and Kayla Sander.

B. Announcements from External Businesses

1. It was discussed that several business are contacting our members with requests or encouragements to post announcements and/or advertisements. The membership decided that members have the right to use their own discretion on what to pass along via the bulletin or chapter emails. It was mentioned that any posting to the website should require a more standard policy, but this was tabled.

2. Elizabeth Almond will forward a specific request from a National AFWA partner on to the appropriate contact at National to inquire about the policy for posting.

Announcements:

A. Karen Jacobson reported that The Foundation had over \$35,000 in gross revenues from the National Conference.

Adjournment: Meeting adjourned at 6:30 p.m.

Respectfully submitted,

Kayla Sander, Secretary