



American Society of Women Accountants



Volume 5, Number 30

January 2010

Ames Chapter #158

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

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MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

PRESIDENT'S MESSAGE

Be mindful. That's my New Year's resolution. And believe it or not, this simple concept has already helped me reach some goals – and notice changes – only a couple weeks into 2010.

Regardless of the exact wording, I'll bet that both your and my resolutions in the past had something to do with mind, body or spirit. Or even a combination of the three. This year, by "being mindful", I've already been able to address all three concepts, albeit in ways that weren't initially obvious: to cut down the clutter at my desk, I decided to be mindful of the time that post-it notes with "to do" items were stuck to my monitor, or on the edge of my blotter. Not only do I feel productive when all the post-its from the day are gone by 3 p.m., but the next morning is even better – because that old feeling of "already being behind" is gone. That impacts the end of my day, when I head out to play racquetball or actually use one of those yoga DVDs that I bought three years ago. In the past I'd spend half of my free time feeling guilty that I wasn't at work. But lately, it's been easy to let myself have some 'free' time because I know that I don't have those old "to do" items waiting for me when I get in the next morning – and I can enjoy my workout. And as for the impact on my 'spirit' goes, I recently ran into a good friend while out in Ames, and asked how everything was going – and then actually listened to her answer. The discussion that followed reminded me that "being mindful" includes remembering that there are still things to learn about people we think we know well. And sometimes those people, who never showed vulnerabilities in the



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past, need an opportunity to let their guard down in the present.

As all of us continue to work on the goals we set for our Chapter, I ask that we all “be mindful”. First, let’s talk about scholarships. We don’t have a major fundraising event this year, but our committee has already started planning for the Regional Conference that our Chapter will be hosting in 2011. That’s still a long time away, but let us “be mindful” of the impact our scholarships have on the recipients. In the current state of our economy, current (and potential) students find it extremely hard to get funding. The scholarships that ASWA gives have a huge impact on the recipients that we may never fully understand. So as our committee continues to work on maximizing the success of our Conference, and provides updates to the rest of the membership, speak up! Let us know what you’re thinking and your ideas for making it even better. The more successful the Conference, the more scholarships we can award, and the more positive impact we can have.

Second, our Program Committee works hard every year to meet the goal of providing relevant, worthwhile CPE. So let’s all “be mindful” that when we take the time out of our schedules to attend ASWA meetings, we need to make the most of the presentations given to us. Can we be more interactive with the speaker? Can we provide some anecdotal stories for the group? And if we have ideas for future speakers, there’s no reason to wait for the July planning meeting – let the committee know now. You not only meet your own goals for learning, but you help out present and future committee members.

And finally, as we address our goal of increasing membership, “be mindful” of what ASWA has provided you over the years and how you can

share that with others. This goal is more than just getting more bodies to show up to our monthly meetings. It’s appreciating the intangible benefits that each of us has received from being part of this group, and keeping that top of mind as we meet other women in the accounting profession and think about offering them the same benefits.

Wishing all of you a fantastic 2010. See you next week.

-Stephanie

MEETING INFORMATION

Date: Wed., January 20th 2010

Time: 5:30 PM Social Time
6:00 PM Speaker
7:00 PM Dinner/Meeting

Topic: Tax Update

Speaker: Kristy S. Maitre
Senior Stakeholder Liaison
Internal Revenue Service

Location: THE BROILER
6008 Lincoln Way
(west of Ames on Lincoln Way)

RSVP: All attendees please RSVP by email:
programs@amesaswa.org



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AGENDA

American Society of
Women Accountants
Ames Chapter #158
November 18, 2009

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - d. Scholarship
6. Old Business
 - a. Regional Conference
 - b. Standing Rules
7. New Business
 - a. TBD
8. Announcements
9. Adjournment

November 2009 MINUTES

November Minutes
American Society of Women Accountants
Ames Chapter #158
Membership Meeting
November 18, 2009

Call to Order: The November 2009 Membership Meeting of the Ames Chapter #158 was called to order by Vice President Marilyn Moehlmann in Ames at 7:25 pm on Wednesday, November 18, 2009. Those in attendance were Margaret Munson, Soma Mitra, Jan Duffy, Lisa Lembke, Cindy Sippel, Karen Jacobson, Marilyn Moehlmann, Renee Twedt, Janet Mortvedt, Kate Mulder, Kayla Christensen, Brenda O'Neall Smith and one guest. A quorum was present.

Approval of Minutes: Karen Jacobson moved to approve the minutes with the amendments noted. Renee Twedt seconded the motion which passed.

Treasurer's Report: Renee is working on a new budget spreadsheet. The budget will include table rental for the JNC.

Committee Reports:

Membership Committee:

- Current membership stands at 31. This number should increase with one more renewal.
- We have added three new members this year.
- The membership committee is still looking at a "buddy system" for members.

Program:

- The January program will be a tax update by Kristy Maitre at the Broiler.
- The Christmas party will be on our regular meeting night in December. Details are still being determined and will be communicated to the membership when finalized.

Bulletin: Please send any bulletin items to Lisa Lembke. She will try to get it distributed earlier.

Scholarship:

- Fund raising – Jan Duffy will look into the possibility of selling concessions at Cyclone events.
- The Scholarship Committee has received many applications and will narrow the options down to three for the membership to consider.

Outreach: No report



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THE SPOKESWOMAN

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Social event – A Christmas event was considered but will not be pursued due to a small number of responses.

Old Business

2011 Regional Conference:

- The committee met to consider dates for the 2011 Regional Conference.
- The committee wants to make sure that the Des Moines Chapter is considered when determining the date.
- Possible dates discussed are:
 - May 12-14
 - June 2-4
 - June 9-11
- The committee is encouraged to consider holding the conference in Ames rather than Des Moines.

Standing Rules: We will plan to send out the updated standing rules to allow members time to review the changes and comment on them.

New Business:

A new brochure is available from the National Conference

Announcements:

Door Prize: Margaret Munson is winner of this month's door prize.

Adjournment: Meeting adjourned at 8:10 pm.

Respectfully submitted,

Cindy Sippel, Secretary

UPCOMING MEETINGS

02/17/10	Time & Place TBA
03/17/10	Time & Place TBA

ANNOUNCEMENTS

The next ASWA networking luncheon is on Tuesday, Jan 26th, noon at Dublin Bay.

QUOTE OF THE MONTH

"The trouble with facts is that there are so many of them."

- Samuel McChord Crothers

Articles and submissions to the newsletter are welcome. Please contact Lisa at bulletin@amesaswa.org