



American Society of Women Accountants



Volume 6, Number 8

May 2011

Ames Chapter #158

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

AMES CHAPTER OFFICERS

President: Marilyn Moehlmann
Email: president@amesaswa.org

Vice President: Lisa Palmersheim
Email: vice-president@amesaswa.org

Secretary: Margaret Munson
Email: secretary@amesaswa.org

Treasurer: Penelle Strum
Email: treasurer@amesaswa.org

Past President: Stephanie Roscoe
Email: past-president@amesaswa.org

Program: Cheryl Carlile
Lisa Shen
Email: programs@amesaswa.org

Membership: Stephanie Fox
Brenda O'Neall-Smith
Email: membership@amesaswa.org

Newsletter: Cindy Sippel
Email: bulletin@amesaswa.org

Scholarship: Cynthia Jeffrey, Chair
Soma Mitra
Penelle Strum, Treasurer
Email: scholarship@amesaswa.org

MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

PRESIDENT'S MESSAGE

President's Message
May, 2011

Now that the weather – not just the calendar – is telling us it is spring I am spending time outdoors working in my gardens. A neighboring tree was blown down last summer, turning what had been a deep shade garden into a bright, sunny space. I've had to look at my garden with a new perspective, get creative about new homes for the shade-lovers and what to do with the newly sunny area. Flexibility will be necessary when my great ideas don't synch with my budget or time constraints. These are also things we need to do at work occasionally. Step back from the day-to-day activities and take a fresh look at processes. Think of new ways to get the job done more effectively. Be prepared to work around the inevitable roadblocks. Vision, creativity, flexibility – good skills to have in all aspects of your life!

I hope you will take time to join us at Pazzesco's on Wednesday, May 18, for some fun, food, and fellowship.
See you there!



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Marilyn Moehlmann
President

AGENDA

AGENDA – May 18, 2011

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer’s Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - d. Scholarship
 - e. Outreach
6. Old Business
 - a. Regional Conference Update
 - b. Financial Literacy progress report – Karen Jacobson
7. New Business
8. Announcements
9. Adjournment

MEETING INFORMATION

Date: Wed, May 18th 2011

Time: 5:30 PM Social Time
6:00 PM Speaker
7:00 PM Dinner

Speaker: Helena Poist, Contract Associate, Small Business Development Center, ISU

Topic: *Small Business Creation and Growth*

Location: **Pazzesco Pasta and Chophouse**
6008 W Lincolnway
Ames, IA 50014
www.pazzescochophouse.com

RSVP: [See Evite](#)

April 2011 MINUTES

April Minutes
American Society of Women Accountants
Ames Chapter #158
Membership Meeting
April 20, 2011

Call to Order: The April Membership Meeting of the Ames Chapter #158 was called to order by President Marilyn Moehlman in Ames at 7:20 pm on Wednesday, April 20, 2011. Those in attendance were members Cheryl Carlile, Kayla Christensen, Jan Duffy, Karen Jacobson, Soma Mitra, Marilyn Moehlmann, Kate Mulder, Margaret Munson, Lisa Palmersheim, Stephanie Roscoe, Cindy Sippel, Kathy Strum, and Penny Strum. A quorum was present.

Minutes: Karen Jacobson moved and Kate Mulder seconded that the March minutes be approved as printed in the bulletin. Motion carried.

Treasurer’s Report: Penny Strum presented the treasurer’s report for March. The



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scholarships were paid. There were no other expenses. The report will be placed on file for review.

Committee Reports

- A. Membership: No report
- B. Program: Cheryl Carlile reported that the committee is working on the May program. The annual planning meeting will be held in June this year because of the regional conference in July. Installation of officers will occur at the June meeting. Officers and committee chairs are reminded to bring committee reports to the meeting in June.
- C. Bulletin: Watch email for the bulletin reminder.
- D. Scholarship: Scholarships were paid. The top candidate's application was submitted to National.

Old Business

- A. Regional Conference: Stephanie Roscoe reported that planning for the regional conference to be held in Ames July 15-16, 2011, is going well. The Web site has been updated with conference information. The link to PayPal will be on the Web site by the end of next week. National will send out three notices about the regional conference: the first two will go to all members, the third to members in the region. The committee will ask that the third reminder be sent to all members in the adjoining states. The committee will be looking at the Memorial Union on Friday. The brochure will be finished

soon. Speakers have been contacted but not all have confirmed. Jan Duffy will see about getting a contact list from the Iowa Society of CPAs and Marilyn Moehlmann will see about getting a list of IMA members. The committee will look into Facebook and Linked-In. Members are asked to solicit and/or contribute silent auction items to raise money for the Foundation and for our local chapter scholarship. Email Stephanie or Penny with ideas/pledges.

- B. Outreach: Karen Jacobson reported that she and Brenda O'Neill-Smith met with Kristin Pates who coordinates the United Way Women with Initiative financial literacy program. They do not need teachers but are looking for individuals to serve as mentors for participants after they complete the program. The committee will contact high schools in Ames, Story City, and Nevada to see if there is a need for programs. They will also contact Mitchellville about working with soon-to-be released inmates.

New Business:

- A. Election of Officers: Cindy Sippel moved and Karen Jacobson seconded that the slate of officers reported in March and printed in the bulletin be approved by unanimous consent. Motion carried.

Announcements: None.

Adjournment: Meeting adjourned at 8:10 pm.



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THE SPOKESWOMAN

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Respectfully submitted,
Margaret Munson, Secretary

Thurs, May 26th @ Wallaby's patio

Slate of Officers 2011-2012

- President: Lisa Palmersheim
- Vice President: Soma Mitra
- Secretary: Ann Kurtenbach
- Treasurer: Penelle Strum
- Past President: Marilyn Moehlmann
- Program: Kayla Christensen Co-Chair
- Program: Cheryl Carlile
- Membership: Stephanie Fox Co-Chair
- Membership: Haiyan Li
- Newsletter: Carla Danielson
- Scholarship: Jan Duffy Co-Chair
- Scholarship: Lin Shen Co-Chair
- Scholarship: Penelle Strum Treasurer

Presented by the Nominating
Committee: Karen Jacobson
Lisa Palmersheim
Stephanie Roscoe

UPCOMING MEETINGS

- June 15 – Planning Meeting
- July 15-16 Regional Conference

Networking Lunches

Future Networking Lunches:

QUOTE OF THE MONTH

“Learning without thought is labor lost; thought without learning is perilous.” – Confucius

Articles and submissions to the newsletter are welcome. Please contact Cindy at bulletin@amesaswa.org