



American Society of Women Accountants

THE SPOKESWOMAN

Volume 6, Number 9

June 2011

Ames Chapter #158

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

AMES CHAPTER OFFICERS

President: Marilyn Moehlmann
Email: president@amesaswa.org

Vice President: Lisa Palmersheim
Email: vice-president@amesaswa.org

Secretary: Margaret Munson
Email: secretary@amesaswa.org

Treasurer: Penelle Strum
Email: treasurer@amesaswa.org

Past President: Stephanie Roscoe
Email: past-president@amesaswa.org

Program: Cheryl Carlile
Lisa Shen
Email: programs@amesaswa.org

Membership: Stephanie Fox
Brenda O'Neall-Smith
Email: membership@amesaswa.org

Newsletter: Cindy Sippel
Email: bulletin@amesaswa.org

Scholarship: Cynthia Jeffrey, Chair
Soma Mitra
Penelle Strum, Treasurer
Email: scholarship@amesaswa.org

MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

PRESIDENT'S MESSAGE

President's Message
June, 2011

Whatever happened to those lazy, hazy, crazy days of summer?!? There are always too many opportunities and too little time to take advantage of them. One major opportunity for learning and networking and having a great time is our Regional Conference on July 15 & 16. The final planning and arranging of all the details has kicked into high gear. Come to our meeting on June 15 to hear the latest update. We will also have the installation of the new board and do some planning for next year. Jan Duffy will be providing dinner but bring your checkbook to make a contribution to the scholarship fun and some ideas to share!

Marilyn Moehlmann
President

AGENDA



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AGENDA – June 15, 2011

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer’s Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - d. Scholarship
 - e. Outreach
6. Old Business
 - a. Regional Conference Update
 - b. Financial Literacy progress report – Karen Jacobson
7. New Business
 - a. Installation of Officers
 - b. Planning for next year
8. Announcements
9. Adjournment

MEETING INFORMATION

**Date: Wed, June 15th 2011
Installation of Officers and
Planning meeting**

Time: 6:00 PM

**Dinner: Jan will provide dinner. Bring
your checkbooks to contribute
to the scholarship fund.**

**Location: Jan Duffy’s House
3014 Roxboro Drive
Ames, IA**

RSVP: jduffy@iastate.edu

May 2011 MINUTES

May Minutes
American Society of Women Accountants
Ames Chapter #158
Membership Meeting
May 18, 2011

Call to Order: The May Membership Meeting of the Ames Chapter #158 was called to order by President Marilyn Moehlman in Ames at 6:55 pm on Wednesday, May 18, 2011. Those in attendance were members Cheryl Carlile, Karen Jacobson, Haiyan Li, Soma Mitra, Marilyn Moehlmann, Margaret Munson, Brenda O’Neill-Smith, Lisa Palmersheim, Stephanie Roscoe, Lin Shen, Kathy Strum, and Penny Strum. A quorum was present.

Minutes: Karen Jacobson moved and Kathy Strum seconded that the April minutes be approved as printed in the bulletin, with the correction of the spelling of “Moehlmann”. Motion carried.

Treasurer’s Report: Penny Strum presented the treasurer’s report for April. Interest earned for the month was \$0.53. The report will be placed on file for review.

The meeting was suspended at 7 pm for dinner. The meeting resumed at 7:15 pm.

Committee Reports

A. Membership: The May networking lunch will be held on Thursday, May 26, at Wallaby’s patio.



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- B. Program: The annual planning meeting will be held in June this year because of the regional conference in July. Installation of officers will occur at the June meeting. Officers and committee chairs are reminded to bring committee reports to the meeting in June.
- C. Bulletin: Watch email for the bulletin reminder.
- D. Scholarship: The American Society of Women Accountants Educational Foundation (The Foundation) announced today that Katie Ann Kosner, one of the 2011 Beverly M. Wandling Scholarship winners from our chapter, has been awarded a Robert Half International scholarship through The Foundation. A member pledged to provide Ms. Kosner with a scholarship to the regional conference if she is available to attend.
- E. Outreach: One Heart Equestrian Therapy is looking for new volunteers. Training is required and is being scheduled now. Contact Stephanie Roscoe right away if interested.

Old Business

- A. Regional Conference: Stephanie Roscoe reported that planning for the regional conference to be held in Ames July 15-16, 2011, is going well. The schedule for the conference is set. The Web site has been updated with conference information. Payment may be made on-line or by mail. The brochure will be finished soon. Friday night will be Fun Night at the M-Shop in the Memorial Union (MU) from 7 to 8:30 pm. The committee is working with the M-Shop manager about entertainment. Hospitality will also be held in the M-Shop following the entertainment – from 8:30 to 10:30 pm. Fun Night is included in the registration. The silent auction will be in one classroom and the vendor exhibits will be in another on the

lower level of the MU. There are three corporate sponsors so far. Thursday, there may be an informal get-together for dinner if there is interest. Thursday dinner is not included in the registration. Early-bird registration ends June 11. See the new Ames ASWA Web site for more information.

Marilyn Moehlmann will see about getting a list of IMA members. Margaret Munson will provide conference information to the Association of Government Accountants

- B. Outreach: Karen Jacobson reported that she and Brenda O’Neill-Smith met with the Boys and Girls Club and they will contact YSS. Boys and Girls Club is interested and is willing to do something with YSS if that can be worked out. Programs will probably be in the fall.

New Business:

- A. Stephanie Fox will be resigning as co-chair of membership. Lisa Palmersheim will follow-up on getting a tenured member to co-chair that committee.
- B. Nominations for outstanding member should be submitted as soon as possible to Lisa Palmersheim. Cheryl Carlile and Margaret Munson will serve on the selection committee. The award, if any, will be presented at the June meeting.

Announcements: None.

Adjournment: Meeting adjourned at 7:55 pm.

Respectfully submitted,
Margaret Munson, Secretary



The chapter is extremely delighted to announce that our nominated candidate,



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Katie Anne Koser, was selected by the ASWA Educational Foundation to receive the Robert Half Scholarship in the amount of \$1,100 funded by the Robert Half International! She will be graduating from Iowa State University Fall 2011 with a major is Accounting, International Business and Spanish. Katie is an high achiever who has a commendable academic record - Dean's list every semester at ISU, Top 2% College of Business Sophomores and Top 2% of College of Business Juniors.

Katie has been involved with an impressive list of extracurricular activities as well. She was President of the International Business Club, Vice President of Rotaract and Community Advisor in residence halls. She is a graduate of the Gerdin Citizenship Program (a new program at the ISU College of Business aimed at increasing the involvement of freshmen and sophomores in the College of Business by engaging them in activities meant to develop their knowledge and abilities in eight different areas), and held memberships and offices in the following clubs and committees: Academic Standards Committee, International Business Club, the Argentinean, Uruguayan & Chilean Student Association and Beta Alpha Psi (a National Honors Fraternity for Financial Information Professionals).

Katie pictures herself working abroad as an accountant for a multinational company and inspiring other young women to pursue careers in accounting. We are very proud of her and wish her a dazzling future!

Mentors Needed

Female mentors are needed for the United Way of Story County Women with Initiative

program. According to Kristin Pates who heads the program, "Our highest need presently is for more female mentors."

The Women with Initiative program provides for a series of financial education classes for at-risk women in Story County. So far, more than 75 women have been impacted by this financial education program.

Typical issues for mentors to help clients with working are on their household budgets, implementing saving strategies and understanding their credit report/history. The program provides training for all of the mentors, so they know exactly what the clients learn during the sessions and have tips on starting conversations. Typical mentoring relationships last about six weeks. Mentors and participants meet when it is convenient for both parties, with once a week suggested.

For more information, contact: Kristin Pates, UWSC Women with Initiative, 515-268-5142, kpates@uwstory.org.

Slate of Officers 2011-2012

President: Lisa Palmersheim
Vice President: Soma Mitra
Secretary: Ann Kurtenbach
Treasurer: Penelle Strum



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Program: Kayla Christensen Co-Chair
Program: Cheryl Carlile
Membership: Cindy Sippel Co-Chair
Membership: Haiyan Li
Newsletter: Carla Danielson
Scholarship: Jan Duffy Co-Chair
Scholarship: Lin Shen Co-Chair
Scholarship: Penelle Strum Treasurer

Articles and submissions to the newsletter are welcome. Please contact Cindy at bulletin@amesaswa.org

UPCOMING MEETINGS

- July 15-16 Regional Conference

Networking Lunches

Future Networking Lunches:

TBD

QUOTE OF THE MONTH

"It's a toss-up as to which are finally the most exasperating – the dull people who never talk, or the bright people who never listen." – Sydney J. Harris