

October 2011



**Ames Chapter #158** 

### **Websites**

National: <a href="http://www.aswa.org">http://www.aswa.org</a>
Local: <a href="http://amesaswa.org">http://amesaswa.org</a>

## **AMES CHAPTER OFFICERS**

President: Lisa Palmersheim

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Vice President: Soma Mitra

Email: vice-

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Secretary: Ann Kurtenbach

Email: secretary@amesaswa.org

Treasurer: Penelle Strum

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Past President: Marilyn Moehlmann

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Cheryl Carlile

Email: programs@amesaswa.org

Membership: Cindy Sippel

Haiyan Li

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Newsletter: Carla Danielson

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Scholarship: Jan Duffy

Lin Shen

Penelle Strum, Treasurer

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### **MISSION STATEMENT**

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

### PRESIDENT'S MESSAGE

President's Message October, 2011

This fall has proven to be an exciting time. After months of waiting, my husband and I finally closed on our new house near Ogden. The past week has been a whirlwind of packing boxes and trying to get everything moved over to the new house. Everything has been moving along smoothly aside from the few bumps and burses that somehow tend to happen when lifting large pieces of furniture through a front door. Fall will also prove to be interesting this year as Nick and I have also taken on the adventure of becoming landlords. We will be renting out our house in Collins. Now I will need to brush up on the rental tax laws!!

From our meeting in September, it was nice to see so many new faces within the group. I would like to welcome all of our new members!!



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The Joint Meeting with the Des Moines chapter is on Wednesday. I hope to see you all there!!

Lisa Palmersheim President

AGENDA

There is no membership meeting since this month is the joint meeting with the Des Moines chapter.

# MEETING INFORMATION

<u>Date</u>: Wednesday, October 19th

Time: 5:30 Social, 6:00 Dinner,

7:00 (or probably before if we are ready) Presentation

& Meeting

<u>Dinner:</u> Catered by Palmers -

Cavatilli, Garden Saladfamily style, Garlic Cheese Bread, & Dessert Tray

Cost: \$15 at the door

Location: Ankeny DMACC Campus -

**Building 8 - Room 12** 

Directions: https://go.dma

cc.edu/ankeny/maps/Page

s/welcome.aspx

RSVP: An e-vite was sent out

Presenter: Jan Duffy

Bio: Jan Duffy, CPA has been teaching at lowa State University for the past 25 years, primarily in the areas of financial and managerial accounting. She holds a BA in Economics from the University of Nebraska and an MS in Accounting from Penn State University. She is active in the Iowa State VITA program, and coordinates the Master of Accounting program. She is a charter member of the Ames Chapter of ASWA.

Topic: Update on Convergence and the Revenue Recognition Proposal – The FASB and IASB are working on a new proposal on revenue recognition that is expected to create a new model for revenue recognition. The basic model and most recent developments will be addressed. Additionally, a short discussion of the SEC's new "condorsement" approach will be included.

## **SEPTEMBER 2011 MINUTES**

American Society of Women Accountants Ames Chapter #158 Membership Meeting September 21, 2011



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Call to Order: The September Membership Meeting of the Ames Chapter #158 was called to order by President Lisa Palmersheim in Ames at 7:15 p.m. on Wednesday, September 21, 2011. Those in attendance were members Cheryl Carlile, Kayla Christensen, Jan Duffy, Linda Herman, Karen Jacobson, Ann Kurtenbach, Haiyan Li, Marilyn Moehlmann, Catherine Mulder, Margaret Munson, Jordan Nolta, Brenda O'Neall-Smith, Lisa Palmersheim, Cindy Sippel, Kathy Strum, and guest Rose Hubby. A quorum was present.

Minutes: Marilyn Moehlmann moved and Karen Jacobson seconded that the June minutes be approved. Motion carried.

Treasurer's Report: Kathy Strum, filling in for Treasurer Penny Strum, presented the treasurer's reports for June, July and August. The Scholarship Account earned \$0.82, \$2.13, and \$2.14 in interest for June, July and August respectively. \$2,960.25 was transferred from the General Account to the Scholarship Account in August. This money was received from our auction items (\$370), The Foundation (\$590.25) and a contribution from Robert Half (\$2,000). Kathy reported there were 81 registrants for the ASWA Regional Conference and 50% of the registrants were non ASWA members. The net income from the conference is \$9,629.69. The treasurer's reports and the regional conference detail have been placed on file for review.

#### Committee Reports

Membership: Cindy Sippel reported that the Networking Luncheons are listed on our website. We have two new members: Linda Herman and Jordan Nolta. Tonight's guest, Ruth Hubby, indicated that she will be joining our chapter.

Karen Jacobson sent the list of non-ASWA Regional conference attendees to the Ames Chapter Membership Committee and to ASWA Des Moines chapter member Gina Slack. Potential ASWA members who live in Ankeny and south were referred to the Des Moines Chapter and those living in Ankeny and north were referred to our chapter.

Program: Kayla Christiansen and Cheryl Carlile reported that we will hold our annual joint meeting with the Des Moines chapter on October 19th, Building 8, Room 12 on the Ankeny DMACC campus. The meal will be catered by Palmer's Deli and the cost will be \$15/person. Menu: pasta, garlic bread and dessert. Jan Duffy will present the program Revenue Recognition: What's Coming with IFRS. Kristy Maitre will be our November speaker and her topic will be Tax Updates. We will have our Christmas party in December in place of a meeting. We will have a joint meeting with the Institute of Management Accountants in March. Lisa Palmersheim will be our March speaker and her program will be Behavorial Interviewing.

Bulletin: No report.

Scholarship: Jan Duffy reported that the scholarship committee will work on the scholarship application and get the application out next month.

Outreach: Karen Jacobsen and Brenda O'Neall-Smith, Discussed under Old Business.

The meeting was suspended at 7:30 p.m. for dinner. The meeting resumed at 8:00 p.m.

#### Old Business:

Regional Conference Recap: Discussed under Treasurer's Report.

Financial Literacy Progress Report: Brenda O'Neall-Smith and Karen Jacobson



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reported that they have spoken with Geff with the Boys and Girls Club and Andrea with Youth and Shelter Services about the FDIC program, FDIC Money Smart for Young Adults. They are both interested in having this program presented. There are eight modules in this program:

- 1. Bank On It: An introduction to bank services
- 2. Check It Out: How to choose and keep a checking account
- 3. Setting Financial Goals: How to keep track of your money
- 4. Pay Yourself First: Why you should save, save, save
- 5. Borrowing Basics: An introduction to credit
- 6. Charge It Right: How to make a credit card work for you,
- 7. Paying for College and Cars: Knowing what you are borrowing before you buy
- 8. A Roof Over Your Head: What how ownership and renting are all about.

Andrea would like to make it a mandatory part of their program. The program would be presented to teens with the majority between the ages of 14-16. The teens live in two YSS homes. The boys and girls would have to have separate presentations. Chervl Carlile mentioned that personal finance is taught in the Ames Middle School. Karen and Brenda are looking for volunteers to teach specific modules. Would we prefer to be able to begin teaching at 4:00 or 4:30? Each session would last 1.0 - 1.5 hours. Two speakers are needed for each module. They would like the classes to begin in

November, but that may be too soon for us.

#### **New Business:**

ASWA Annual Conference: The conference will be held in Charlotte, North Carolina October 24-26. There are not proposed changes to the national bylaws. We can send three delegates for the annual business meeting. Karen Jacobson and Kate Mulder will

be attending from our chapter. Our chapter will receive a complementary registration because we hosted a regional conference. Karen Jacobson suggested that the free registration be offered to Vice President Soma Mitra. Kathy Stum moved and Marilyn Moehlmann seconded that we nominate Karen Jacobson and Soma Mitra as both delegates and alternates and nominate Kate Mulder as an alternate. Motion carried.

Kate Mulder moved and Cheryl Carlile seconded that if Soma Mitra cannot attend and if no one else from our chapter can attend, Kathryn Eaton from the Knoxville chapter will be offered the free registration. Motion carried.

Karen will talk to Soma tomorrow. The deadline for the free registration is this Friday, September 23rd. Karen will send an e-mail out to our members if Soma will not be attending the conference. Interested members should respond to Lisa by 8:00 a.m. Friday morning. The list of delegates needs to be turned in by September 30th.

The annual conference will be held next year in San Diego, October 22-24.

Kathy Strum motioned and Cindy Sippel seconded that we give \$500 to the National Education Foundation. Motion carried.

Kathy Strum reported that we did not give \$500 to the National Education Foundation last year. There was a discussion as to whether we voted to give \$500 last year. Last year's minutes will be reviewed. Margaret Munson motioned and Karen Jacobson seconded that IF we voted to give \$500 last year, we would then add that amount to our current donation for a total of \$1,000 to the National Education Foundation. Margaret Munson moved and Brenda O'Neall-Smith seconded that we use funds from our General Account for the donation. Motion carried.



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Announcements: Cheryl Carlile wanted feedback regarding where to meet in November. Various places were discussed including Pazzesco Pasta and Chophouse, Hilton Garden Inn, and Pizza Ranch. Pizza Ranch offers a pizza buffet and salad bar. No one had a strong opinion and Kayla Christensen and Cheryl Carlile will decide where we will meet.

Adjournment: Meeting Adjourned at 8:25 p.m. Respectfully submitted, Ann Kurtenbach, Secretary

SCHOLARSHIP NEWS

None

UPCOMING MEETINGS

November will be the tax update by Kriste Maitre & December will be the Christmas party.

# PROGRAM SCHEDULE

Sept 21	Margaret Munson	Utility Regulation
Oct. 19	Jan Duffy	Revenue Recognition - What's Coming with IFRS
Nov. 16	Kriste Maitre	Tax Update
Dec. 21		Christmas Party
Jan. 18		
Feb. 15		
Mar 21	Lisa	Behavioral Interviewing

Palmershein

Apr. 18

May 16 Cyndi Jeffrey ??

Jun. 20 Planning Meeting

# NETWORKING LUNCHES

Future Networking Lunches:

All lunches will be held at noon.

Wed 10/26/11 Old Main Brewing Co.

Mon 11/07/11 Dublin Bay

Thur 1/12/12 Panera Bread

Tue 2/28/12 The Café Fri 3/09/12 Hickory Park

Wed 4/25/11 Stomping Grounds

# **Civility At Work**

20 Ways to Build a Kinder Workplace

by Tom Terez

It's not always easy being nice. There are deadlines to meet, conflicts to settle, resources to share, promotions to snag -- all of which can pit people against each other. What to do? Here are 20 practical ideas. If you believe that workplaces work better when people get along, scan this list and start living it.

1. Say what you mean, and mean what you say. There's no substitute for authentic communication.



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- 2. Be less inclined to give advice -- and more inclined to seek it.
- 3. Resist the urge to jump to conclusions about people and their motives. Go to the source, get the facts, and then decide.
- 4. Identify the biggest redeeming quality of that person who's always driving you crazy. Keep it in mind the next time the two of you interact.
- 5. When greeting a colleague, skip the mindless how-ya-doin'. Ask a question that shows genuine interest.
- 6. Go out of your way to say thank you. Sincere appreciation is powerful stuff -- it's feedback, recognition, and respect all wrapped in one.
- 7. If you're overdue in showing gratitude, make up for lost time. Contact everyone who's owed thanks from you, and let them know how much you appreciate their help.
- 8. When credit and compliments come your way, spread them around to all who helped. And if you think you're solely responsible for that honored achievement, think again.
- 9. Promise only what you can deliver. If what you deliver falls short, explain why.
- 10. When things go wrong, resist the urge to assign blame. It's the system that usually fails, so fix the system, not the people.
- 11. Widen your social circle. If you always go to lunch with the same group, invite someone new.

- 12. Give a gift for no reason. If you work with nature lovers, order some plants or flowers. If the group has a chronic sweet tooth, get a few candy dishes and keep them full.
- 13. When a rumor reaches your ear, let it go out the other.
- 14. Step down from the treadmill of daily tasks and have an inefficient chat with a colleague. If it's someone you rarely engage in conversation, all the better.
- 15. Show interest in someone else's interests. Okay, maybe you're not dying to hear about Pat's passion for stamp collecting, but Pat will be thrilled you asked.
- 16. When you take a stand and later realize it's the wrong stand, be honest enough to say so.
- 17. Involve more people in weighing options and making decisions. There's incredible brainpower all around you, so why not put it to work?
- 18. If you tend to send e-mails to colleagues who are an easy walk away, give the computer a rest. Get up, walk over, and have a no-tech conversation.
- 19. Try going a whole day without making judgments about people. Good luck -- it's tough!
- 20. Don't wait for kindness to come your way. Gandhi had it right: We must be the change we wish to see in the world.

#### ABOUT THE AUTHOR

Tom Terez is a speaker, workshop leader, and author of 22 Keys to Creating a Meaningful



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Workplace. His Web site, http://BetterWorkplaceNow.com, is filled with tools for building a great work environment. Write to Tom@BetterWorkplaceNow.com or call 614-571-9529.

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QUOTE OF THE MONTH

"It's never too late to be who you might have been." --George Elliot

Articles and submissions to the newsletter are welcome. Please contact Carla at bulletin@amesaswa.org