

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

AMES CHAPTER OFFICERS

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Membership: Cindy Sippel
Haiyan Li
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Newsletter: Carla Danielson
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Scholarship: Jan Duffy
Lin Shen
Penelle Strum, Treasurer
Email: scholarship@amesaswa.org

MISSION STATEMENT

**To enable women in all
accounting and related fields to
achieve their full personal,
professional and economic
potential and to contribute to the
future development of their
profession.**

PRESIDENT'S MESSAGE

President's Message
January, 2012

Hello Everyone!! Hope you have all be enjoying our unusually warm January weather, however, it sounds like it's going to start getting a little colder out. It was great seeing everyone who could attend the Holiday Party at Jan's house last month. As always, the White Elephant exchange was the highlight of the evening. For our January meeting, Kate Mulder will be performing a Focus Group to "Consider Change" and allow us to provide feedback to the national ASWA board. Our feedback is important so I encourage everyone to attend our next meeting in order to make sure our chapter is well represented.

Also, you should have received the 2011 Member Satisfaction Survey in your email. This email is conducted annually to ensure that ASWA member services reflect our needs. The goal is to make membership in

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ASWA more meaningful to you, so participation in this survey is greatly appreciated. The survey responses are due Tuesday, January 17, 2012.

Lisa Palmersheim
President

AGENDA

AGENDA – January 18, 2012

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - d. Scholarship
 - e. Outreach
6. Old Business
 - a. Financial Literacy progress report – Karen Jacobson
7. New Business
 - a. Updates to the Chapter Website
 - b. Quarterly Chapter Leader Report
 - c. TBD
8. Announcements
 - a. ASWA 2012-13 Nominated Slate
9. Adjournment

MEETING INFORMATION

Date: Wednesday, January 18th

Time: 6:00 PM

Topic: Focus Group on the Face of ASWA hosted by Kate Mulder

Location: The IowaStater (located inside the Gateway Hotel)
2100 Green Hills, Ames, IA

Menu Link:
<http://www.theiowastaterrestaurant.com/Menus/LunchDinner.aspx> -

There is no spending minimum on the meal.

RSVP: An e-vite will be sent out
*Cheryl will be bringing all CPE certificates to date for pick-up at the meeting.

A Note from Kate:

For our January 2012 meeting I will be conducting focus groups to “Consider Change” and provide feedback to the national ASWA board. The National Board is considering change based upon the research we’ve done over the course of the last year and are in the phase of eliciting feedback from members.

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To prepare for these focus groups, please view a recorded abbreviated version of Monika's President's speech and the related video presented at the Annual Business Meeting in Charlotte. **To be prepared to participate fully, please view this video before we conduct the focus groups.**

Please click here for the link :

<http://www.youtube.com/user/ASWAHQ>

Thank you for your interest in providing input ASWA's National Board! If you have questions, please feel free to contact me. I look forward to seeing you and hearing your comments at our meeting January 18th!

Regards,

Kate Catherine (Kate) A. Mulder, CPA
National Vice President, Chapter Partnering
American Society of Women Accountants

DECEMBER 2011 MINUTES

No December Minutes. The holiday party was held in December.

NOVEMBER 2011 MINUTES

November Minutes
American Society of Women
Accountants

Ames Chapter #158
Membership Meeting
November 16, 2011

Call to Order: The November Membership Meeting of Ames Chapter #158 was called to order by President Lisa Palmersheim in Ames at 7:47 p.m. on Wednesday, November 16, 2011. Those in attendance were members Cheryl Carlile, Kayla Christensen, Jan Duffy, Linda Herman, Ann Kurtenbach, Haiyan Li, Soma Mitra, Marilyn Moehlmann, Catherine Mulder, Lisa Palmersheim, Stephanie Roscoe, Sue Rybolt, Theresa Samson, and Lisa Shen. A quorum was present.

Minutes: Stephanie Roscoe moved and Jan Duffy seconded that the September minutes be approved. Motion carried.

Treasurer's Report: Stephanie Roscoe, filling in for Treasurer Penny Strum, presented the treasurer's report for October. The Scholarship Account earned \$2.07 in interest. Net income from the joint meeting with the Des Moines chapter was \$37.87. Dues income was \$61.50. A \$500 check was written to the National Education Foundation and taken to the Annual Conference. The October 31st balance in the General Account was \$16,156.90 and the balance in the Scholarship Account was \$5,307.09. The treasurer's report has been placed on file for review.

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Committee Reports

Membership: Haiyan Li reported that we have 30 active members. Upcoming Networking Luncheons are January 12th at Panera Bread, February 28 at The Café, and March 9th at Hickory Park.

Program: Kayla Christiansen reported that our December meeting will be our annual holiday party. Jan Duffy will host the party at her house. The date was moved from December 21st to December 14th. Bring a wrapped gift for the gift exchange. Jan will provide the soup. A sign-up sheet was passed around and Jan will create a Doodle for sign up.

Our annual planning meeting is July, not June. We have five meetings scheduled with CPE. Our goal is have seven meetings per year which would qualify for CPE. A discussion ensued as to what qualifies for CPE credit.

Bulletin: No report.

Scholarship: Jan Duffy reported that she will get the application out within two weeks. The Scholarship Committee will collect the applications and present them at the January meeting. Currently, there is a January 1st deadline for the scholarship applications. Jan will check to see when the National deadline is and will move the deadline to submit

applications to February 1st if possible. If the application deadline is moved to February 1st, the applications will be presented at the February meeting.

Do we want to transfer money from the General Account to the Scholarship Account? This will be an agenda item at our January meeting.

Jan reported that she would like our ASWA Chapter to host a 4 hour conference for Treasurers of Not For Profit Organizations. She suggested charging \$75 per person with a goal of 100 attendees.

Outreach: Karen Jacobsen and Brenda O'Neill-Smith were not present. Cheryl Carlile reported that the Boys and Girls Club and YSS are still very interested in the Financial Literacy Program and would like to pick out a module for ASWA to present.

Old Business:

ASWA Annual Conference: Kate Mulder and Soma Mitra reported on their experiences at the National Conference in Charlotte, North Carolina. Soma appreciated receiving our chapter's complementary registration. Kate is our National Vice President and nominated our chapter for the Chapter Achievement Award and we were chosen for this award. Soma accepted this award for our chapter at the Awards Luncheon. We received a "Chapter

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Achievement Award 2011" patch. We also received the National Membership Award 2010-2011 which is an award for 90% member retention.

New Business:

ASWA Focus Group: Kate reported that the National ASWA organization would like ASWA members to participate in focus groups of up to 20 people. This would take place some evening or a Saturday. We would need to watch a You Tube presentation in preparation and our board members would act as facilitators. We would then report back to the National Executive Committee. Kate will draft an e-mail and send out to the membership. Possibly we could do this during a membership meeting. Kayla will check to see if Toni Bright will be available to present a program at our January meeting. The offer has already been extended. If she will not be presenting, we could conduct the focus group at our January meeting. Otherwise, Kate will choose three dates and let members respond.

Announcements: Stephanie reported that Indian Creek Country Club in Nevada manager, Sherry Newsome, is a PGA professional and she is offering her services. Women's League is on Wednesdays and we could play the first four holes and she would give tips and help with golf techniques. Do we want to have a meeting there in the future?

Adjournment: Meeting Adjourned at 8:30 p.m.

Respectfully submitted,
Ann Kurtenbach, Secretary

SCHOLARSHIP NEWS

The scholarship application is available at www.amesaswa.org. The deadline for submission in February 1, 2012. Feel free to distribute this to any accounting majors you know. It is open to 2 and 4 year students as well as masters candidates. Please contact Jan Duffy with any questions or email scholarship@amesaswa.org

Please see attached scholarship application.

PROGRAM SCHEDULE

February: Abhi Rao, Iowa State University College of Business Communications Specialist will present "Tips on Good Email vs. Bad Email"

March: We will have a joint meeting with the Institute of Management Accountants. Lisa Palmersheim, ASWA President will present "Behavioral Interviewing"

April: Toni Bright, Iowa Board of Accountancy Executive Officer will present "A CPE Requirements Update"

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May: Cyndi Jeffrey, Iowa State University Associate Professor will present “Tax Policy Motivates Desired Outcomes – Including Reducing Greenhouse Gases”

June: Mary Jo Gonzales, Iowa State University Assoc Dean of Students/Director of Academic Success Center will present “Queen Bees, Tall Poppies, and Drama Queens: Avoiding the pitfall of women mentoring women”

July: Planning Meeting

NETWORKING LUNCHES

Future Networking Lunches :

All lunches will be held at noon.

Thur	1/12/12	Panera Bread
Tue	2/21/12	The Café
Fri	3/09/12	Hickory Park
Wed	4/25/11	Stomping Grounds

QUOTE OF THE MONTH

The ultimate measure of a man is not where he stands in moments of comfort, but where he stands at times of challenge and controversy.

~Martin Luther King

Articles and submissions to the newsletter are welcome. Please contact Carla at bulletin@amesaswa.org