



American Society of Women Accountants



Volume 7, Number 8

April 2012

Ames Chapter #158

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

AMES CHAPTER OFFICERS

President: Lisa Palmersheim
Email: president@amesaswa.org

Vice President: Soma Mitra
Email: vice-president@amesaswa.org

Secretary: Ann Kurtenbach
Email: secretary@amesaswa.org

Treasurer: Penelle Strum
Email: treasurer@amesaswa.org

Past President: Marilyn Moehlmann
Email: past-president@amesaswa.org

Program: Kayla Christensen
Cheryl Carlile
Email: programs@amesaswa.org

Membership: Cindy Sippel
Haiyan Li
Email: membership@amesaswa.org

Newsletter: Carla Danielson
Email: bulletin@amesaswa.org

Scholarship: Jan Duffy
Lin Shen
Penelle Strum, Treasurer
Email: scholarship@amesaswa.org

MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

PRESIDENT'S MESSAGE

President's Message
April, 2012

It was nice to see everyone last month at the White Oak Winery for our joint meeting with the IMA. I would like to give a huge Thank You to the program committee for all of your hard work coordinating the joint meeting and for booking such a great location. Everyone seemed to enjoy meeting new people and participating in the wine tasting.

I would also like to encourage everyone who can make it to our April meeting to do so. We will be voting upon our panel of officers for next year.

I hope to see everyone at Pizza Ranch on Wednesday night.

Lisa Palmersheim



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AGENDA

AGENDA – April 18, 2012

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer’s Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - d. Scholarship
 - e. Outreach
6. Old Business
 - a. Financial Literacy progress report
7. New Business
 - a. Election of Officers and Directors
 - b. Member of the Year Nominating Committee
 - c. Updates to the Chapter Website
 - d. Transfer of money from the general fund to the scholarship fund
 - e. TBD
8. Announcements
 - a. TBD
9. Adjournment

MEETING INFORMATION

Date: Wednesday, April 18th

Time: 5:30-6:00 Social;
6:00 buffet dinner and presentation;
7:30 chapter meeting

Presenter: Natalie Lischer, Treasurer at Renewable Energy Group

Natalie Lischer has more than ten years of experience working in finance and accounting. Currently, Ms. Lischer serves as Treasurer for Renewable Energy Group®. As Treasurer, Ms. Lischer oversees cash management, investor relations, credit, invoicing, tax, inventory, accounts payable and debt banking relationships. Lischer joined REG in 2007 after working as a senior consultant for Deloitte Consulting in Kansas City. Prior to being appointed Treasurer, Ms. Lischer served as Senior Manager of Corporate Finance and Investment Banking. Ms. Lischer holds a Master of Business Administration degree from Washington University in St. Louis, a Master of Accountancy from Truman State University and a Bachelor of Science in Accounting from Truman State University. Ms. Lischer is also a licensed Certified Public Accountant.

Topic: “Going Public!” - REG, an Ames company, was the first company to go public in 2012!



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Location: Pizza Ranch
1404 Boston Avenue Ames, IA
50010

Phone: (515) 232-1999

Cost: The charge will be \$10.17 at the door if you want the full buffet. There are other options as well.

RSVP: An e-vite has been sent out.

MARCH 2012 MINUTES

Minutes
American Society of Women
Accountants
Ames Chapter #158
Membership Meeting
March 20, 2012

Call to Order: The March Membership Meeting of Ames Chapter #158 was called to order by President Lisa Palmersheim at White Oak Winery in Cambridge at 8:02 p.m. on Tuesday, March 20, 2012. Those in attendance were members Cheryl Carlile, Kayla Christensen, Jan Duffy, Linda Herman, Karen Jacobson, Sue Jones, Soma Mitra, Marilyn Moehlmann, Kate Mulder, Margaret Munson, Jordan Nolta, Lisa Palmersheim, Cindy Sippel and Jaimie Williamson. A quorum was present.

Cheryl Carlile moved and Jan Duffy seconded that all business except the items on the agenda printed in the bulletin be suspended for this meeting. Motion carried.

Minutes: Kate Mulder moved and Jaimie Williamson seconded that the November minutes be approved as revised in the most recent bulletin. Motion carried.

Dues: Current chapter dues are \$20.50 per year. Marilyn Moehlmann moved and Karen Jacobson seconded that the dues remain the same for the coming year. Motion carried.

Scholarship: Scholarship applicant Jordan Nolta was excused from the discussion on scholarship. Jan Duffy reported that we had received three applications for our scholarships. Background information was shared on each of the three applicants. On behalf of the committee, she moved that a \$2,000 scholarship be awarded to Kalais Eddy. Cheryl Carlile seconded the motion. Discussion ensued. Kate Mulder moved to amend the motion to reduce the scholarship to \$1,000. Margaret Munson seconded. Motion carried on the amendment with three nays. Jan called the question, seconded by Margaret Munson. It was approved. The original motion as amended carried.



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Kayla Christensen moved and Kate Mulder seconded that a \$500 scholarship be awarded to Jordan Nolta. A lengthy discussion ensued. Although Jordan is graduating in May, she will be attending classes to get the required 150 hours to sit for the CPA exam. Jordan does not qualify for one of our regular scholarships based on grades and graduation, but the Chapter is very interested in supporting its members. Based on the discussion, Karen Jacobson moved and Cheryl Carlile seconded, that the motion be amended to reduce the scholarship to \$250. Motion carried with one nay. The original motion as amended carried.

Nominating Committee: Because there was no quorum at the last meeting, it was necessary for President Lisa Palmersheim to appoint the third member of the Nominating Committee rather than have her elected by the membership. Action by the President was ratified by the membership in attendance. Nominating Committee Chair Marilyn Moehlmann presented the following slate to the membership as printed in the March bulletin:

- | | |
|----------------|-------------------|
| President | Soma Mitra |
| Vice President | Kayla Christensen |
| Secretary | Ann Kurtenbach |
| Treasurer | Kathy Strum |
| Past President | Lisa Palmersheim |
| Program | Marilyn Moehlmann |

- | | |
|-------------|-------------------|
| Newsletter | Linda Herman |
| Scholarship | Carla Danielson |
| | Jan Duffy |
| | Jaimie Williamson |
| | Kathy Strum |

Adjournment: Meeting Adjourned at 8:35 p.m.

Respectfully submitted,
Karen Jacobson, Acting Secretary

OFFICER NOMINATION 2012-2013

ASWA - Ames Chapter
Nominations for 2012-2013

- | | |
|----------------|-------------------|
| President | Soma Mitra |
| Vice President | Kayla Christensen |
| Secretary | Ann Kurtenbach |
| Treasurer | Kathy Strum |
| Past President | Lisa Palmersheim |
| Programs | Marilyn Moehlmann |
| | Linda Herman |
| Membership | Haiyan Li |
| | Julie Lyon |
| Newsletter | Carla Danielson |
| Scholarship | Jan Duffy |
| | Jaimie Williamson |
| | Kathy Strum |



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THE SPOKESWOMAN

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FINANCIAL LITERACY

Update on Financial Literacy

Brenda O’Neill-Smith and Karen Jacobson presented the first session of the FDIC’s module 3 on Setting Financial Goals on Tuesday, April 3, 2012 to 8 young men at the Boys & Girls Club in Ames. They ranged from 8th grade to senior. We thought the evening was quite successful. Cindy Sippel will present on April 10th with Brenda since Karen is unavailable. The participants will choose the next topic they would like to hear about and once that and the next date(s) are chosen for the next quarter (July – September), we will ask for one volunteer to assist with the presentation. If you have any questions, please contact either one of us. It is really exciting to get this program underway.

Brenda O’Neill-Smith
Karen Jacobson
Co-Chairs

PROGRAM SCHEDULE

May: Cyndi Jeffrey, Iowa State University Associate Professor, will present “Tax Policy Motivates Desired Outcomes – Including Reducing Greenhouse Gases”

June: Mary Jo Gonzales, Iowa State University Assoc Dean of Students/Director of Academic Success Center, will present “Queen Bees, Tall Poppies, and Drama Queens: Avoiding the pitfall of women mentoring women”

July: Planning Meeting

NETWORKING LUNCHES

Future Networking Lunches :

All lunches will be held at noon.

Wed 4/25/11 Stomping Grounds

QUOTE OF THE MONTH

Nothing contributes so much to tranquilize the mind as a steady purpose-- a point on which the soul may fix its intellectual eye.

~Mary Shelley

Articles and submissions to the newsletter are welcome. Please contact Carla at bulletin@amesaswa.org