



Volume 8, Number 2

September 2012



Ames Chapter #158

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

AMES CHAPTER OFFICERS

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Treasurer: Kathy Strum
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MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

PRESIDENT'S MESSAGE

President's message
September Meeting

We had a great meeting in August! We learned about team building and had a lot of fun doing so interactively through games and we even earned CPE credit for it! Thank you Linda!

If you are still undecided on whether to attend the ASWA's 2012 Annual Conference for Accounting and Financial Women — "Connect. Advance. Lead", I would encourage you to give another thought. You can select from 63 hours of CPE to earn up to 23 hours of credit in your area of practice. Between the keynotes, early bird sessions, plenary sessions and breakout sessions with four tracks catered to your needs, you'll leave our conference with a year's worth of knowledge, making this conference one of the best deals out there. Did you know that ASWA will celebrate its 75th year in 2013? To celebrate this "diamond anniversary" year for our

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organization, our ASWA National Membership Committee has developed a brand new campaign themed around "diamonds in the sky". Individual members may *Shoot for the Stars* via the **Individual Stargazer Award** and earn a chance to win a Kindle Fire or an Ipad each time they recruit a new member. ASWA Chapters may **Shoot for the Stars** by reaching 80% membership retention and 7.5% net increase in total membership over last year. I will be sharing more information on these in the September meeting. Looking forward to seeing you all!

Soma Mitra
President
Ames Chapter

AGENDA

September meeting Agenda

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Program
 1. Joint Meeting with Des Moines Chapter
 2. Joint Meeting with IMA
 - c. Bulletin
 - d. Scholarship
6. Old Business

- a. Financial Literacy progress report
7. New Business
 - a. 2012 ASWA Annual Business Meeting Delegates
 - b. 2012-2013 Membership Anniversary blowout from National ASWA
8. Announcements
9. Adjournment

MEETING INFORMATION

Date: Wednesday, September 19th

Time: 5:30 social

6:00 Meeting

Topic: Fraud

Location: Mongolian Buffet

1620 S. Kellogg Ave (off south Duff)

AUGUST 2012 MINUTES

Minutes
American Society of Women
Accountants
Ames Chapter #158
Membership Meeting
August 15, 2012

Call to Order: The June Membership Meeting of Ames Chapter #158 was called to order by President Soma Mitra in Ames at 7:05 p.m. on Wednesday,

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August 15, 2012. Those in attendance were members Linda Herman, Karen Jacobson, Ann Kurtenbach, Haiyan Li, Julie Lyon, Soma Mitra, Margaret Munson, Lisa Palmersheim, Cindy Sippel, Jaimie Williamson and guest Allison Taylor. A quorum was present.

Minutes: Karen Jacobson moved and Cindy Sippel seconded that the June minutes be approved. Motion carried.

Treasurer's Report: No report

Committee Reports:

Membership: Cindy Sippel reported that we have 29 members. Julie Lyon checked into putting the meeting notices in local newspapers. The *Boone News-Republican* will place a notice in the regular meeting section at no cost. The *Tri-County Times* and the *Nevada Journal* will print a meeting notice at no cost if space allows. Julie sent out a survey to 10 members asking for information to share with potential members. She asked "What made you join and what made you stay?" to inspire new members to join. Margaret Munson reported that she updated the chapter website and someone else added more information and amended it. She does not know who placed the updated information on the website.

Program: Linda Herman reported that invitations have been sent to Toni

Bright, Mary Jo Gonzales and Kristy Maitre (November). The Des Moines chapter will host the October meeting. We may have a joint meeting with the IMA.

Bulletin: Margaret Munson is placing past issues of our The Spokeswoman newsletters on our website. She passed out a list of newsletters she has and would like our members to look to see if they have any past issues she is missing. She has the September, 2003 and May, 2004 issues but is missing everything in-between.

Scholarship: No report

Old Business:

Financial Literacy Progress Report – Lisa Palmersheim will present the FDIC Program, *Paying for College and Cars* module this fall to the Boys and Girl Club. Paperwork will be filed at the National ASWA Conference to receive the National Literacy patch.

New Business:

National Conference – Soma Mitra, Karen Jacobson and Kate Mulder are attending the conference and all will be listed as delegates and alternates.

ASWA has formed a partnership with MassMutual. Each chapter will have a MassMutual employee as a member.



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Barbara Bennett will join both the Ames and the Des Moines chapters. There was discussion on whether someone can be a member of more than one chapter.

Announcements:

Karen Jacobson's new e-mail address is kjacob107@hotmail.com.

The networking luncheons and meeting dates are on the website.

The Mongolian Buffet has a projector and if we have more than 10 people in attendance, we will receive \$1 off the price of the buffet.

Our next meeting will be Wednesday, September 19th. Secretary Ann Kurtenbach will not be in attendance and requested that someone take the meeting minutes for her.

Adjournment: Meeting adjourned at 7:48 p.m.

Respectfully submitted,

Ann Kurtenbach, Secretary

PROGRAM SCHEDULE

Program

Our speakers for the September meeting will be Vicki Sheridan and Amy Pilcher from KPMG. They will cover the prevention, detection and investigation of fraud. Vicki Sheridan is a manager with KPMG – Des Moines. She currently serves various public and private audit engagements and has experience in a variety of industries specializing in diversified industrials and consumer goods. Vicki holds a B.A. in Accounting from the University of Northern Iowa and is a Certified Public Accountant. Vicki is also a member of the American Institute of Certified Public Accountants and the Iowa Society of CPAs. Amy Pilcher is a senior accountant with KPMG – Des Moines. Amy currently serves as audit in-charge on various public and private audit engagements. She has experience in a variety of industries including diversified industrials, consumer goods, insurance, and banking. Prior to joining KPMG, Amy worked for small public accounting firms in Ames, IA and Champaign, IL. There she was responsible for completing and reviewing income tax returns for individuals, partnerships, and corporations as well as risk assessment and audit procedures for several small business, construction, and non-profit clients. Amy holds a B.S. in Agri-Accounting and a M.S. in Accounting from the University of Illinois at Urbana – Champaign. She is a Certified Public Accountant and member of the American Institute of Certified Public Accountants.

The meeting will be held at the Mongolian Buffet at 1620 S. Kellogg Avenue, Ames, IA.

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Social time will begin at 5:30, with the speakers at 6:00 and dinner and the business meeting following at 7:00.

NETWORKING LUNCH SCHEDULE

QUOTE OF THE MONTH

Your living is determined not so much by what life brings to you as by the attitude you bring to life; not so much by what happens to you as by the way your mind looks at what happens.
 ~Kahlil Gibran

Date	Restaurant	Location	RSVP by Noon on
Mon. 9/24/12	Old Main Brewing	316 Main St.	Fri 9/21/12
Tue 10/23/12	Aunt Maude's	547 Main St.	Mon 10/22/12
Fri 11/16/12	Applebee's	105 Chestnut Street	Thur 11/15/12
Thur 1/24/13	Fuji	1614 S. Kellogg Ave. Suite 101	Wed 1/23/13
Thur 2/21/13	The Café	2616 Northridge Pkwy	Wed 2/20/13
Wed 3/13/13	Pancho's	1310 S. Duff, Suite 103	Tue 3/12/13
Fri. 4/12/13	Noodles & Company	414 S. Duff	Thur 4/11/13
Thur 5/23/13	Stomping Grounds	303 Welch Ave.	Wed 5/22/13

Articles and submissions to the newsletter are welcome. Please contact Carla at bulletin@amesaswa.org