



American Society of Women Accountants



Volume 8, Number 4

November 2012

Ames Chapter #158

Websites

National: <http://www.aswa.org>

Local: <http://amesaswa.org>

AMES CHAPTER OFFICERS

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MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

PRESIDENT'S MESSAGE

President's Message
November Meeting

I feel energized having attended the ASWA National Conference at San Diego! The conference was great in all facets - networking, gathering knowledge, personal growth and professional development. I was able to get 20 hours of CPE credits by attending all the early bird sessions!

The annual business meeting at the conference was exceptionally exciting this year for several reasons. First, our chapter member Kate Mulder was installed as president for the National ASWA for the 2012-2013 year! Congratulations, Kate! This will give our chapter a lot of visibility this year. Thank you, Kate! Second, Karen Jacobson was nominated by the Ames Chapter to the nominating committee that



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nominates next year's slate of officers for the National and Karen was elected with a huge majority! Congratulations, Karen! Last, but not the least, the name change proposal passed with a two-third majority and now the name is official – Accounting and Financial Women's Alliance - Connect, Advance, Lead.

Over the next few weeks, ASWA Board of Directors will develop a timeline to implement the name change. The Board will share implementation details with chapters so that members are informed about each step of the process. As I receive these communications, I will share those with you.

Looking forward to seeing you all at the November meeting!

Soma Mitra
President
Ames Chapter

AGENDA

ASWA, Ames Chapter #158
November 2012 Meeting

Agenda

- Call to Order
- Quorum
- Approval of Minutes
- Treasurer's Report
- Committee Reports

- Membership
- Program
- Bulletin
- Scholarship
- Old Business
 - Financial Literacy progress report
 - Bulletin archival progress report
- New Business
 - Holiday Party
 - TBD
- Announcements
 - Update on ASWA National Conference at San Diego
- Adjournment

MEETING INFORMATION

Date: November 14th
Time: Social 5:30 Speaker at 6:00
Location: Pizza Ranch
1404 Boston Ave
Ames, IA
Program: Kristy Maitre, IRS
Upcoming Changes

An e-vite has been sent to RSVP for the meeting.

SEPTEMBER 2012 MINUTES

September Minutes
American Society of Women
Accountants
Ames Chapter #158
Membership Meeting
September 19, 2012



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Call to Order: The September Membership Meeting of the Ames Chapter #158 was called to order by President Soma Mitra in Ames at 7:27 pm on Wednesday, September 19, 2012. Those in attendance were members Karen Jacobson, Haiyan Li, Soma Mitra, Marilyn Moehlmann, Margaret Munson, Kate Mulder, Jan Duffy, Jamie Williamson, Jordan Nolta, Lisa Palmersheim, Linda Herman, Barbara Bennett Kayla Christenson, and Cindy Sippel. Several guests were also in attendance Kalais Eddy, Maggie Schlermann, and Tammy Hertzell. A quorum was present.

Update: Kate Mulder gave the members an update on Kathy Strum. Kathy is at home recovering from surgery. Please keep her in your thoughts and prayers.

Minutes: Karen Jacobson proposed several changes to the August meeting minutes. Karen moved and Margaret Munson seconded that the August minutes be approved as amended. Motion carried.

Treasurer's Report: None.

Committee Reports

A. Membership: Members are reminded to return the surveys that were distributed prior to the last meeting. Membership committee

co-chair Julie Lyon is also recovering from surgery. The September networking lunch is Monday, September 25 at Old Main Brewing. Due to the National Conference the October networking lunch has been moved to Tuesday, October 30 at Aunt Maude's.

B. Program:

- a. Joint Meeting with Des Moines Chapter – Topic will be Budgeting – Iowa's Future with State Treasurer, David Vaudt. The meeting will be Thursday, October 11 at the Kirkendall Library in Ankeny. Dinner will be at 5:30 and the speaker will begin at 6:15. Cost will be \$20 or \$10 for first time guests. RSVPs are due Monday, October 8. For the nametags be sure to include your name, company and title.
- b. The November meeting will be the second Wednesday of the month, Nov. 14th rather than the usual third Wednesday due to the Thanksgiving holiday. The program will be on taxes by Kristi Matrie. The December meeting will be our annual Christmas party.

C. Bulletin: No report.



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D. Scholarship: Certificates were presented to our scholarship winners, Kalais Eddy and Jordan Nolta, by Jan Duffy. The scholarship application will be updated for the new year and be sent out shortly.

Old Business

A. Financial Literacy progress report: Karen Jacobson reported that the dates have been set for the next program with the Boys and Girls Club. Lisa Palmersheim will be presenting with Karen the module on paying for college and cars on November 13 and 20.

New Business:

A. 2012 ASWA Annual Business Meeting Delegates – Our chapter can send two delegates to the annual business meeting at the National Conference. Cindy Sippel moved and Kate Mulder seconded a motion that Soma Mitra and Karen Jacobson be selected as delegates and alternates at the annual business meeting to carry the chapter's votes. The motion carried.

a. Issue to be voted on at business meeting – The National organization's proposed name change to Accounting and Financial Women's Alliance will be voted on at the annual business meeting. The

chapter discussed whether to send the delegates to the business meeting informed or instructed. To gauge the chapter's interest a straw poll was taken on the proposed name change. The results were 5 in favor of the change, 2 opposed to the change and 6 undecided. Also discussed was whether the name change would have an impact on continuing education and programs. Jan Duffy moved with Marilyn Moehlmann seconding a motion that the delegates be sent informed to the business meeting on the issue of the name change. The motion passed.

b. Karen Jacobson moved and Jamie Williamson seconded a motion that our chapter donate \$500 to the Education Foundation at the National Conference. The motion passed.

B. 2012-2013 Membership Anniversary blowout from National ASWA – To celebrate the 75th anniversary of ASWA, National has created a membership campaign themed around "diamonds in the sky". There are individual and chapter awards. The chapter would need a net gain of 3 to meet the chapter goal for the campaign.



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Announcements: Barb Bennett, new member from Mass Mutual, a preferred ASWA partner, told the chapter about two items. 1) ASWA members can get a 10% discount on LTC and disability insurance and 2) She has a list of topics on which she can present for CPE. She can conduct 1 or 2 hour sessions. At the November meeting, she will donate a bracelet for the door prize.

Door Prize: The winner of tonight's door prize was Kayla Christenson.

Adjournment: Meeting adjourned at 8:10 pm.

Respectfully submitted,
Cindy Sippel, Acting Secretary

PROGRAM SCHEDULE

December – Christmas Party

January – No Meeting

February – Barbara Bennett, Mass Mutual

March – TBA

April 17th – “Who gets Grandma’s Yellow Pie Plate”

May 15th – Jodi (Adams) Baker – Administrative Accounting Rules

(Formerly with the Iowa Licensing Bureau)

June 19th – Special Agents Dani Coleman & Beth Thompson, IRS

These agents are involved in tax fraud cases that involve prison sentences.

NETWORKING LUNCH SCHEDULE

Date	Restaurant	Location	RSVP by Noon on
Fri 11/16/12	Applebee's	105 Chestnut Street	Thur 11/15/12
Thur 1/24/13	Fuji	1614 S. Kellogg Ave. Suite 101	Wed 1/23/13
Thur 2/21/13	The Café	2616 Northridge Pkwy	Wed 2/20/13
Wed 3/13/13	Pancho's	1310 S. Duff, Suite 103	Tue 3/12/13
Fri. 4/12/13	Noodles & Company	414 S. Duff	Thur 4/11/13
Thur 5/23/13	Stomping Grounds	303 Welch Ave.	Wed 5/22/13



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ISU ACCOUNTING CONFERENCE

Iowa State University College of
Business
Presents...

**The Annual
Contemporary Issues in
Accounting Conference**

Friday, December 14, 2012

8:00 a.m. to 3:40 p.m.

Gerdin Business Building

MARK YOUR CALENDARS!!

Watch for an email announcing the opening of online registration information in a few weeks.

Sessions will include Ethics, Budgeting, Sustainability, Current Research in Accounting, and several other sessions. Our full schedule and registration will be available in mid-October.

The registration fee of \$200 includes

- full day of sessions
- breaks
- lunch
- easily accessible free parking

For further information or group pricing, contact Elizabeth Salton at [515-294-6882](tel:515-294-6882) or esalton@iastate.edu

QUOTE OF THE MONTH

"Victory goes to the player who makes the next-to-last mistake."
~ Chessmaster Savielly Grigorievitch Tartakower (1887-1956)

Gratitude is the memory of the heart.
~ Jean Baptiste Massieu, translated from French

Articles and submissions to the newsletter are welcome. Please contact Carla at bulletin@amesaswa.org