



Volume 9, Number 1

July 2013

# THE SPOKESWOMAN

Ames Chapter #158

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

### AMES CHAPTER OFFICERS

President: Kayla Sander  
Email: [president@amesaswa.org](mailto:president@amesaswa.org)

Vice President: Theresa Samson  
Email: [vice-president@amesaswa.org](mailto:vice-president@amesaswa.org)

Secretary: Cindy Sippel  
Email: [secretary@amesaswa.org](mailto:secretary@amesaswa.org)

Treasurer: Karen Jacobson  
Email: [treasurer@amesaswa.org](mailto:treasurer@amesaswa.org)

Past President: Soma Mitra  
Email: [past-president@amesaswa.org](mailto:past-president@amesaswa.org)

Program: Marilyn Moehlmann  
Jan Duffy  
Email: [programs@amesaswa.org](mailto:programs@amesaswa.org)

Membership: Lisa Palmersheim  
Linda Borst  
Email: [membership@amesaswa.org](mailto:membership@amesaswa.org)

Newsletter: Brenda O'Neall-Smith  
Email: [bulletin@amesaswa.org](mailto:bulletin@amesaswa.org)

Scholarship: Carla Danielson  
Karen Jacobson  
Jaimie Williamson  
Email: [scholarship@amesaswa.org](mailto:scholarship@amesaswa.org)

Webmaster: Margaret Munson  
Email: [webmaster@amesaswa.org](mailto:webmaster@amesaswa.org)

### MISSION STATEMENT

**To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.**

### PRESIDENT'S MESSAGE

President's Message  
July 2013

Hello all! I hope everyone is enjoying their summer! I can only imagine your past weeks have been filled with all kinds of summertime fun. I look forward to hearing all of your stories and news at our July meeting!

I have had a particularly memorable summer this year between my wedding and a trip to London where I co-taught an international accounting class with our fellow AFWA member, Jan Duffy. Whereas my new marriage has reminded me to slow down a bit and establish some priorities when it comes to my time, my trip to London has left me as excited as ever to be part of the accounting and finance industry



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right now. Jan and I were able to hear directly from an IASB board member among others in the industry. An overarching message among the group was that of teamwork. Throughout our trip we were reminded that as both human beings and accounting and finance professionals, we need to continue to open our minds to new ideas and others' viewpoints. Strong teamwork and collaboration is the root of progression.

As we enter into our first meeting in our new roles, I am so thankful for the collaboration and relationship building we all get to experience within our AFWA chapter. I have learned so much over the past few years from the individuals in our group and the fabulous presenters we have brought in. Even more special to me, I feel as though I have gained lifelong friendships with our members. I am extremely excited to start my term as president and talk with the group about the goals we have going forward. As we branch our reach out even farther this year, it will be very exciting to welcome new members into the great group we have established. I look forward to another year of fantastic presentations, networking, professional growth, and friendship.

Cheers!

Kayla Sander (my new married name!)

## AGENDA

Planning meeting – no agenda

## MEETING INFORMATION

Are you ready for a new year?

Join us at the Ames chapter AFWA planning meeting on Wednesday, July 17 at 6:00 PM. Last year's board members need to bring their information to pass on to the new board members. All members are encouraged to come help set our goals for the upcoming year!

We will be meeting at my house, 1034 NE Aspen Circle, Ankeny, IA

Here is a link on mapquest.

<http://mapq.st/18I9dDt>

And here are the directions to my house - 1034 NE Aspen Circle:

Take 1st street in Ankeny and turn north on to Delaware. On Delaware go approx. 0.6 miles to NE Fountain View Blvd and turn left. (NE Fountain View Blvd is the first street after 9th St.) Then turn right onto NE Fountain View Drive and take the next right onto NE Aspen Circle.



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We are at the end of a cul-de-sac and our house number is 1034. We have a flag pole in front of the house. There should be room for several cars in the driveway or you can park along the street on the north side. Please feel free to call if you get lost: 965-4529.

We will be having a potluck salad dinner. While the main meal will be salads, wine, bread and desserts are welcome. Please RSVP and let me know what you are planning to bring. My email is [sippel.cindy@principal.com](mailto:sippel.cindy@principal.com).

I am planning to make ramen noodle salad and broccoli raisin salad.

Don't forget to bring your ideas and your checkbook. We will be accepting contributions to the scholarship fund.

See you Wednesday, the 17th.

Cindy Sippel

### REVISED MAY 2013 MINUTES

Revised Minutes  
Accounting and Financial Women's  
Alliance  
Ames Chapter #158  
Membership Meeting

May 15, 2013

**Call to Order:** The May Membership Meeting of the Ames Chapter #158 was called to order by President Soma Mitra in Ames at 7:05 p.m. on Wednesday, May 15, 2013. Those in attendance were members Barbara Bennett, Linda Borst, Cheryl Carlile, Kayla Christensen, Jan Duffy, Linda Herman, Karen Jacobson, Ann Kurtenbach, Soma Mitra, Marilyn Moehlmann, Kate Mulder, Margaret Munson, Lisa Palmersheim, Theresa Samson, Cindy Sippel, Qian Wang, and Jaimie Williamson. A quorum was present.

Also in attendance were three guests: Elizabeth Bruns, Katy Farlow, and Helen Meyerhoff.

**Minutes:** Kate Mulder moved that the minutes of the April meeting be approved as corrected. The motion was seconded by Cindy Sippel. Motion carried.

**Treasurer's Report:** Karen Jacobson handed out the treasurer's report. The balance in the General Account is \$8,636.89. The balance in the Scholarship Account is \$7,620.34.



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### **Committee Reports:**

- A. Membership – No Report. There are currently 31 members.
- B. Program: Linda Herman reported that our June speakers will be Special IRS Agents. We will also install the officers for the 2013-2014 year and present the Member of the Year Award. July 17<sup>th</sup> will be our planning meeting.
- C. Scholarship: Jamie Williamson reported that a press release will be sent to the ISU Daily, Story County Sun, Ames Tribune, Nevada Journal, Boone News-Republican and Marshalltown Times-Republican newspapers. It will contain a picture of our scholarship recipients and a caption “Accounting and Financial Women’s Alliance Honors 2013 Scholarship Award Recipients.”
- D. Bulletin: No Report.

### **Old Business:**

- A. Financial Literacy progress report: No report.
- B. Election of Officers and Directors for 2013-2014: The following slate of officers have been nominated:

President: Kayla Christensen

Vice President: Theresa Samson  
Secretary: Cindy Sippel  
Treasurer: Karen Jacobson  
Past President: Soma Mitra  
Program: Jan Duffy and Marilyn Moehlmann  
Membership: Lisa Palmersheim and Linda Borst  
Newsletter: Brenda O’Neill-Smith  
Scholarship: Jaimie Williamson, Karen Jacobson, and Carla Danielson  
Webmaster: Margaret Munson

Jan Duffy moved that we accept the slate of officers by unanimous consent. Kate Mulder seconded. Motion carried.

- C. Rebranding Efforts: We need to hold a launch party before September 30<sup>th</sup>. Soma Mitra asked for ideas. Theresa Samson, Lisa Palmersheim and Barbara Bennett volunteered for this committee.
- D. Chapter Website: Margaret reported that an addendum to the bulletin is on the website. She will post the slate of officers.

### **New Business: None**

### **Announcements:**

- Margaret Munson and Karen Jacobson attended the Regional



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- Conference in Richmond, VA May 3-4, 2013. Kate Mulder was installed as National President. There were fantastic speakers at the conference.
- Karen Jacobson will be installed as a Director on the Education Foundation Board at the Southwest Regional Conference in Denver May 30-31, 2013.
  - The National conference will be in Indianapolis, IN October 20-23, 2013.
  - The Southwest Regional Conference will be May 15-16, 2014 in Flagstaff, AZ.
  - There will be a People to People delegation to South Africa in November.
  - Our next meeting will be Wednesday, June 19<sup>th</sup>.

Adjournment: Meeting adjourned at 7:40 p.m.

Respectfully submitted,

Ann Kurtenbach, Secretary

**JUNE 2013 MINUTES**

Accounting and Financial Women's  
Alliance  
Ames Chapter #158  
Membership Meeting

June 19, 2013

**Call to Order:** The June Membership Meeting of the Ames Chapter #158 was called to order by President Soma Mitra in Ames at 7:25 p.m. on Wednesday, June 19, 2013. Those in attendance were members Linda Borst, Linda Herman, Karen Jacobson, Ann Kurtenbach, Soma Mitra, Marilyn Moehlmann, Kate Mulder, Lisa Palmersheim, Theresa Samson, Cindy Sippel, Qian Wang, and Jaimie Williamson. A quorum was present.

Also in attendance was one guest: Elizabeth Bruns.

**Minutes:** Karen Jacobson moved that the minutes of the May meeting be approved as corrected. The motion was seconded by Cindy Sippel. Motion carried.

**Treasurer's Report:** Karen Jacobson handed out the treasurer's report. The balance in the General Account is \$8,518.29. The balance in the Scholarship Account is \$7,246.21. The savings account has been closed and the balance moved to the checking account. The summer scholarship payment has been made. Karen will issue receipts to



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donors. We are currently \$180 short of the budget projection for scholarship donations.

### **Committee Reports:**

E. Membership – No Report.

F. Program: Soma reported that we exceeded this year's goal of 7 meetings eligible for CPE credit. We had 8 this year.

G. Scholarship: Jamie Williamson reported that Karen write one scholarship check. Our applicant did not win a national scholarship.

H. Bulletin: No Report.

### **Old Business:**

E. Financial Literacy progress report: Karen talked to Brenda and the program is on hold. We are looking for groups who will benefit from the program.

F. Rebranding Efforts: Our new nametags have not arrived. The rebranding committee has not met yet. This committee consists of Barbara Bennett, Lisa Palmersheim and Theresa Samson. Lisa reported that the Des Moines chapter had 2 CPE of ethics. The

G. Minneapolis-St. Paul chapter is having their event this evening.

**New Business:** Karen Jacobson went to the regional conference in Denver. The Education Foundation board was installed and Karen is now a member of this board. Register for the conference in Indianapolis. It is the 75<sup>th</sup> anniversary of ASWA.

Cindy Sippel reported that the person chosen as the Member of the Year recipient is not in attendance, so the award will have to wait until the next meeting.

The 2012-2013 officers were installed.

The July planning meeting will be help on July 17<sup>th</sup> at 6:00 p.m. at Cindy Sippel's house. It will be pot luck. An e-mail or Evite will be sent.

Adjournment: Meeting adjourned at 7:50 p.m.

Respectfully submitted,

Ann Kurtenbach, Secretary



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### MEMBERSHIP REPORT

#### **Membership programs from National:**

1. Shoot for the Stars campaign: chapter can win \$1,000 by retaining at least 80% of the membership and earning 7.5% net increase in total membership since last fiscal year.
2. Individual Stargazer Award: individual members may compete for a chance to win a Kindle Fire or an iPad each time they recruit a new member.
3. Starburst Bonus Campaign: is designed to encourage chapters to develop creative events and marketing around the launch of our new name, Accounting & Financial Women's Alliance. This campaign rewards the most creative and successful chapters with cash prizes!

### PROGRAM SCHEDULE

There is a planning meeting this month. Look for a new schedule in September.

### NETWORKING LUNCH SCHEDULE

There is a planning meeting this month. Look for a new schedule in September.

### QUOTE OF THE MONTH

"A mind that is stretched by a new experience can never go back to its old dimensions."

~ **Oliver Wendell Holmes, Jr**

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesaswa.org](mailto:bulletin@amesaswa.org)