



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

Volume 9, Number 7

February 2014

THE SPOKESWOMAN

Ames Chapter #158

Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

MEETING INFORMATION

The Psychology of Fraud

Wednesday, February 19th

3164 Gerdin Business Building, ISU

What motivates people to commit fraud? How do they rationalize committing fraudulent acts? This seminar will share recent findings from practice and research about these important questions. We will discuss what this information means for fraud prevention and corporate ethics programs.

About our Presenter: William N. Dilla, Ph.D., CPA is the Union Pacific / Charles B. Handy Associate Professor of Accounting at Iowa State University, where he teaches courses in auditing and fraud examination. His research focuses on interactive displays of accounting information, fraud in virtual worlds, and how investors process sustainability performance and assurance information. Bill

received his Ph.D. from the University of Texas at Austin and his MBA from Syracuse University. Prior to entering graduate school at the University of Texas, he served on the audit staff of Deloitte Haskins & Sells for three years. Bill is a member of the American Accounting Association, AICPA, Institute of Internal Auditors, and Association of Certified Fraud Examiners.

**3164 Gerdin Business Building,
ISU**

5:30 Networking

6:00 Dinner & Meeting

7:00 Speaker

Our meeting will be Wednesday, February 19 in 3164 Gerdin Business Building on the Iowa State University campus. Networking at 5:30; meeting and dinner at 6:00 with the speaker at 7:00. Note the time change. You may park on the lower level of the two story parking structure next to the building any time after 5:30.

The Café will be catering box lunches. The cost will be \$15 per person. Please select your sandwich choice from the menu at:

<http://thecafeames.com/Menus/Sandwiches-Menu.pdf>

Your meal will include a sandwich, salad, fruit and a dessert bar.



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RSVP through the Evite or to programs@amesafwa.org. Please include your sandwich choice!

If you have questions, email programs@afwa.org.

AGENDA

Agenda – February 19, 2014

1. Call to Order
2. Quorum
3. Approval of Minutes
 - a. November
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - Update national website listed – aswa link doesn't work anymore
 - d. Scholarship
 - Vote on scholarship recipients
 - Submit to National by March 1st
 - Discuss male applicants/criteria
 - Update scholarship criteria to match National
 - Includes finance majors
 - No 's' in *Financial* in header
 - Already voted upon and approved in our November meeting: *Jan Duffy made a motion that the scholarship*

committee review the application and make any changes necessary to conform to the National application. The motion was seconded by Margaret Munson and approved.

6. Old Business
 - a. Karen & Margaret are saints!
 - Reviewing and updating our chapter bylaws with a goal of being effective in March
 - Discussion necessary regarding proposed standing rules – will then be posted for review so that we will be able to vote on the changes in March
7. New Business
 - a. 2014-2015 Nominating Committee and Chair
 - b. Chapter Dues rate form due in March
8. Announcements
 - a. 2nd Quarterly Chapter Reporting Survey submitted to national
9. Adjournment

PRESIDENT'S MESSAGE

February 2014
 Share the LOVE!

This is probably something many of you ladies are very passionate about and very good at doing. However, I thought it would be a nice



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topic to reflect on this month as we focus on characteristics such as compassion, kindness, and friendship during this Valentine's Day season. What I am referring to is mentoring.

If you don't see the connection between Valentine's Day and mentoring others at work, I will share an idea with you....."***Finding a good mentor can be as important to your career as finding a soul mate is to the rest of your life.***" If you have developed yourself professionally with the help of a great mentor, you understand that phrase perfectly. The best mentors are often women that we establish a relationship with. We go to them for advice, encouragement, support, and so much more. Without them, it seems that our career would be greatly different. As we reflect on how much we appreciate those women who have served as wonderful mentors for us, why don't we all make an extra effort to pass on that benefit to others by finding our own mentees?

This month, I have an extra reason to focus on the passion for mentoring young women pursuing a career in business due to a new group I started with three phenomenal students. The group is called Collegiate Women in Business, and the purpose is to inspire, empower, and develop young women pursuing a career in business. The students I am working with wanted a group just for female business majors so that they could develop camaraderie with their peers as well as learn from some influential, experienced women professionals.

After really listening to these young women discuss their professional "wish list", I can tell

you that the young women entering our industry are really looking for someone with experience to pull them under their wing. Although our days fill up quickly with meetings, difficult decisions, emails, and just general stress, making the time to mentor the young women around us is time very well spent!

As I said, I know so many of you are already serving as great mentors for your coworkers, your children, your nieces and nephews, your siblings, your friends, and more. On their behalf, I will say "thank you" during this Valentine's Day season. What an impactful way to pass on and show your love!

Kayla Sander

MINUTES – November 2013

Accounting and Financial Women's Alliance
Ames Chapter #158
Membership Meeting
November 20, 2013

Call to Order: The November Membership Meeting of the Ames Chapter #158 was called to order by President Kayla Sander in Ames at 7:10 pm on Wednesday, November 20, 2013. Those in attendance were members Soma Mitra, Linda Borst, Jan Duffy, Theresa Samson, Kayla Sander, Marilyn Moehlmann, Margaret Munson, Lisa Palmersheim, Barb Bennett, Ann Kurtenbach, Jamie Williamson, Cheryl Carlile, Kate Mulder, Tammy Hertzell, Shobha Premkumar, Jeannie Lemke and Cindy Sippel. A quorum was present.

Minutes:



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June – Linda Borst moved and Theresa Samson seconded a motion to approve the June minutes. The motion passed.

July – Notes from the July meeting were printed in the bulletin. No approval is needed.

August – Jan Duffy moved and Lisa Palmersheim seconded a motion to approve the August minutes. The motion passed.

Treasurer's Report: Treasurer's Reports for July, August, September and October were distributed. The rebranding launch party incurred \$1,238.31 in expenses. Postage charges will be added to that total. The reports will be placed on file for review.

Committee Reports

A. Membership:

- a. Lisa Palmersheim distributed copies of the membership survey for members to complete. All members are encouraged to fill out the survey and send to the membership committee.
- b. National Promotion – Jazz Up Your Chapter Membership Campaign is National's membership promotion to recruit new members and retain current members. Chapters will be eligible for quarterly cash drawings and can win free registration for the National Conference.
- c. Networking lunches – Plans are to advertise the networking lunches in local media.
- d. Social Gathering – Jan Duffy suggested the Madrigal Dinner in January as a social gathering for the group. She will send an invite to see who is interested in attending.

B. Program: The holiday party will be a Cyndie Jeffrey's house on Wednesday, December 18. There will be no meeting in January. The program for February will be on making a business plan. Additional program ideas are needed.

C. Bulletin: No report.

D. Scholarship: The committee will be updating the scholarship application to change the name of our organization. Jan Duffy made a motion that the scholarship committee review the application and make any changes necessary to conform to the National application. The motion was seconded by Margaret Munson and approved.

Old Business
None

New Business:

- A. National Meeting Update – AFWA National President Kate Mulder gave an update of the National Meeting which included the 75th Anniversary Gala. 18 past National presidents were in attendance. The bylaws were changed to add "and finance" to the membership criteria. Our chapter received an award for member retention.
- B. Chapter Bylaws – Karen Jacobson and Margaret Munson will be updating the chapter bylaws with the plan to have them ready for the February meeting.

Announcements: None

Adjournment: Meeting adjourned at 7:55 pm.

Respectfully submitted,
Cindy Sippel, Secretary



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MEMBERSHIP REPORT

Nothing this month.

PROGRAM SCHEDULE

Mike Upah of the Small Business Development Center has rescheduled his presentation on business plans to April. Karen Jacobson and Kate Mulder will be presenting in May on the AFWA trip to South Africa. We are still in need of a program for March, so let me know if you have any ideas.

Mar 19th TBD – Any ideas??
Apr 16th Making a Business Plan
May 21st AFWA People to People Trip to South Africa
June 18th TBD

NETWORKING LUNCH SCHEDULE

@ 12:00 Noon

Tues, Feb 25th The Café
2616 Northridge Pkwy, Ames
Wed, Mar 26th El Azteca
2727 Stange Rd., Ames
Wed, Apr 23rd Brick Street Grill
2704 Stange Rd., Ames
Thurs, May 15th Stomping Grounds
303 Welch Ave., Ames

AMES CHAPTER OFFICERS

President: Kayla Sander
Email: president@amesafwa.org

Vice President: Theresa Samson
Email: vice-president@amesafwa.org

Secretary: Cindy Sippel
Email: secretary@amesafwa.org

Treasurer: Karen Jacobson
Email: treasurer@amesafwa.org

Past President: Soma Mitra
Email: past-president@amesafwa.org

Program: Marilyn Moehlmann
Jan Duffy
Email: programs@amesafwa.org

Membership: Lisa Palmersheim
Linda Borst
Email: membership@amesafwa.org

Newsletter: Brenda O'Neill-Smith
Email: bulletin@amesafwa.org

Scholarship: Carla Danielson
Karen Jacobson
Jaimie Williamson
Email: scholarship@amesafwa.org

Webmaster: Margaret Munson
Email: webmaster@amesafwa.org



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QUOTE OF THE MONTH

"Take your work seriously but yourself
lightly."

~ **C.W. Metcalf**, American Writer

Articles and submissions to the newsletter are
welcome. Please contact
bulletin@amesafwa.org