



March 2015

# THE SPOKESWOMAN

Websites

Ames Chapter #158

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

## MISSION STATEMENT

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

## MEETING INFORMATION

### "Tips on Good Public Speaking"

Wednesday, March 18<sup>th</sup>

Iowa Stater at the Gateway

2100 Green Hills Dr., Ames

**Presenter:** Ames Toastmasters members  
**Learning Objectives & Program**

**Content:** This program will discuss the following:

1. Introduction of Ames Toastmasters
2. Toastmasters speech presentation
3. Evaluation of speech by group
4. Summarize tips to make a good speech

**Program Level:** Basic

**Program Prerequisites/Advance Preparation:** None

**Field of Study:** Communications

**Instructional Delivery Method:** Group Live

**Recommended Amount of CPE Credit:** 1 credit hour

**Administrative Policies:** Please respond to the evite. Meals will be individual bills. If you would like to make or cancel a reservation and did not receive a separate evite, please send an email to [Cindy.Sippel@gafg.com](mailto:Cindy.Sippel@gafg.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Cindy Sippel at [Cindy.Sippel@gafg.com](mailto:Cindy.Sippel@gafg.com) or 515-450-8670.

### Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: [www.nasba.org](http://www.nasba.org)

The schedule for the evening will be:

5:30 p.m. Networking

6:00 p.m. Speaker

7:00 p.m. Dinner and Meeting

Please RSVP by **12:00 p.m. on Monday, March 16th** through the separate evite being sent. If you must change your registration after that time, please contact Cindy Sippel at [Cindy.Sippel@gafg.com](mailto:Cindy.Sippel@gafg.com).



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## PRESIDENT'S MESSAGE

March 2014

Happy Spring! What a difference a month makes. Looks like we have turned the corner and are on our way to warmer days.

We have a really full agenda this month. In addition to our speaker, we will be voting on Chapter bylaw changes, Chapter standing rule changes and participating in a focus group.

The focus group discussion will be related to national benefits provided to members. Please give some thought prior to the meeting about the benefits you receive from our national organization and any suggestions you have for benefits they might provide in the future.

Looking forward to seeing you all on the 18<sup>th</sup>!

Theresa Samson

## NEW MEMBER

Welcome to Tamra Shadlow! Tamra works with Edward Jones in Story City and has been a Financial Advisor in Central Iowa since 1999. She and her husband Dale

have three children: Melissa a graduate of Central College, Cassandra a freshman at Grand View and Zachary a freshman at Roland-Story High School.

Welcome, Tamra!

## 2015-2016 Proposed Slate of Officers

The nominating committee, comprised of Kayla Sanders, Karen Jacobson and Cindy Sippel, announce the slate for 2015-2016:

President: Lisa Palmersheim  
Email: [president@amesafwa.org](mailto:president@amesafwa.org)

Vice President: Jaimie Williamson  
Email: [vice-president@amesafwa.org](mailto:vice-president@amesafwa.org)

Secretary: Sara Kolbe  
Email: [secretary@amesafwa.org](mailto:secretary@amesafwa.org)

Treasurer: Ann Kurtenbach  
Email: [treasurer@amesafwa.org](mailto:treasurer@amesafwa.org)

Past President: Theresa Samson  
Email: [past-president@amesafwa.org](mailto:past-president@amesafwa.org)

Program: Cindy Sippel  
Libby Bruns  
Julie Luther  
Email: [programs@amesafwa.org](mailto:programs@amesafwa.org)

Membership: Karen Jacobson  
Marilyn Moehlmann  
Email: [membership@amesafwa.org](mailto:membership@amesafwa.org)

Newsletter: Jodi Baker



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Email: [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)

Scholarship: Barbara Bennett, Chair  
 Ann Kurtenbach, Treas.  
 Margaret Munson

Email: [scholarship@amesafwa.org](mailto:scholarship@amesafwa.org)

Webmaster: Margaret Munson

## CHANGES TO CHAPTER BYLAWS

We received an update from National about the bylaws amendments that passed at the National meeting in October. We need to modify our bylaws to make them consistent with National. As we do this, we also need to make a decision as a chapter about what to do with the chapter dues for Emeritus members. The draft bylaws you are reviewing have treated the Emeritus members the same as Honorary members – we waive the chapter dues. Of course, we could keep them the same as for other members or reduce them to something between full and zero.

Our bylaws say that members must have 30-days' notice so any vote on these changes will be taken in March at the earliest.

Below is a summary of the changes and the attached document is a draft of our revised chapter bylaws reflecting these changes: Formatting will be cleaned up in the final copy before it is posted to the web site.

- Proposed Amendment #2 Amend Article II; Article III Section 1 E 1 and 2, Section 5B; Article IV Section 2B; Article V Section 1,

Section 5, Section 9, Section 10; Article VII Section 1, Section 2; Article VIII Section 1A, Section 3; Article IX; Article XI to replace "Society" with "organization"

- Proposed Amendment #3-Amend Article XI Dissolution – Update the name to "The Foundation of Accounting & Financial Women's Alliance" from "ASWA Educational Foundation".
- Proposed Amendment #4-Article III Members Section 1 – to add the word "five" to "six"
- Proposed Amendment #5 Amend Article III, Section 1 to add F. Emeritus Member
- Proposed Amendment #6 to – Amend Article III, Section 1.B. Associate – 1. Qualifications – a. insert the word "finance", strike "a related field" and add "its equivalent"

We had made the change from "society" to "organization" when we modified our bylaws last year and we also changed the name of the foundation.

The proposed amendment about retired members did not pass.

## CHANGES TO CHAPTER

### STANDING RULES

We will be voting on a change to the standing rules in the coming months and



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want to get the proposed change out to members for your consideration.

The current rule:

"The incoming Chapter president shall be responsible for purchasing the outgoing president's gift after notification and approval by the Board and shall present the President's gift at the time of installation of officers."

The proposed change is to replace "incoming Chapter president" with "immediate past Chapter president".

### AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes
4. Treasurer's Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Scholarship
6. Old Business
7. New Business
  - a. Vote on Changes to Chapter Standing Rules
  - b. Vote on Changes to Chapter Bylaws
  - c. 2015-2016 Slate of Officers
  - d. Focus Group
8. Announcements
9. Adjournment

### MINUTES – February 2015

Accounting and Financial Women's Alliance  
Ames Chapter #158  
Membership Meeting  
February 18, 2015

Call to Order:

The February Membership Meeting of the Ames Chapter #158 was called to order by President Theresa Samson at 7:40 p.m. on Wednesday, February 18, 2015, at The Iowa Stater Restaurant in Ames, IA. Those in attendance were members: Barbara Bennett, Libby Bruns, Adela Hodzic, Karen Jacobson, Ann Kurtenbach, Marilyn Moehlmann, Kate Mulder, Margaret Munson, Lisa Palmersheim, Theresa Samson, Kayla Sander, and Cindy Sippel. The following guest was also present: Phyllis Friedman.

A quorum was present.

Agenda:

President Theresa Samson noted that two additional items needed to be added to the agenda under New Business. Those were Focus Groups and Bylaws Review. Motion made by Karen Jacobson, seconded by Cindy Sippel, that the revised agenda be adopted. Motion carried.

Minutes:

The November minutes were available for all to read. It was noted that "Bob Dilla" should be "Bill Dilla." Motion made by Cindy Sippel, seconded by Ann Kurtenbach, that the November minutes be approved as amended. Motion carried.

Treasurer's Report:

Ann Kurtenbach handed out the November 2014 – January 2015 treasurer's report.

The balance in the General Account as of 1/31/15 is \$7,984.85. The balance in the Scholarship Account as of 1/31/15 is \$1,952.26. In December, \$350 in donations from AFWA Ames Chapter members was deposited in the Scholarship Account. Interest income was



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reported for both the General Account and Scholarship Account in all three months. The report was placed on file for review.

### Committee Reports:

- A. Membership: Margaret Munson reported that we currently have 31 members. We have one new member: Tamra Shadlow from Edward Jones in Story City.
- B. Program: Our March meeting will include a program on public speaking and will be held at the Iowa Stater at the Gateway Hotel. The speakers will be from Toastmasters.
- C. Bulletin: No Report
- D. Scholarship: Ann Kurtenbach reported that we have received six applications. The committee will make its recommendations at the March meeting for the membership to vote on.

### Old Business:

- A. Chapter Director and Officer Insurance: Since we are waiting for National to possibly develop D&O Insurance the chapters can participate in and consensus was there was no immediate need for chapter D&O Insurance at this time, it was decided to remove this item as a continuing item from future agendas.

### New Business:

- A. Standing Rules: Margaret Munson recommended the following changes to the Standing Rules: Under Awards and Recognition, sentence one would replace "incoming Chapter president" with "immediate past Chapter president" and delete "after notification and approval by the Board." Sentence two in that same section would remove "Board" from the sentence.

Motion made by Kayla Sander, seconded by Kate Mulder, that the Standing Rules changes as presented be approved. Motion carried.

- B. Nominating Committee: The Immediate Past President will serve as the Chair of the Nominating Committee with two members of the chapter serving on the committee. Cindy Sippel and Karen Jacobson volunteered to serve with Kayla Sander.
- C. Focus Groups: National has requested that all chapters hold a focus group by May 1 to discuss the benefits they are receiving from National. Chapter benefits are not part of this discussion. Barbara Bennett volunteered to be the facilitator and Cindy Sippel will be the recorder. The focus group will happen at the March meeting.
- D. Chapter Bylaws: The Chapter Bylaws needed to be updated to reflect the bylaws changes approved at the National Conference in September 2014. A sixth category of membership was added: Emeritus. National is not requiring this category of membership to pay national dues and payment of chapter dues was left to each chapter. Since Honorary members do not pay chapter dues, consensus was that Emeritus members also would not pay dues. This is the way the bylaws were presented initially, so no change is required. All other changes to the chapter bylaws were just to conform to National's bylaws. The bylaws will be distributed again and changes will be voted on at the March meeting. They will then be sent to the National officer in charge of Bylaws for final approval.



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Announcements:

- Several new brochures are now available from National. Libby Bruns requested several copies of the one relating to students.
- The slate of National officers was passed around at this meeting since we did not have a January meeting. It will be included in the next bulletin.

Adjournment: Meeting adjourned at 8:07 p.m.

Respectfully submitted,

Karen Jacobson, Acting Secretary

### NETWORKING LUNCH SCHEDULE

@ 12:00 Noon

- Thurs, Mar 26<sup>th</sup> Wallaby's  
2733 Stange Rd
- Tues, Apr 28<sup>th</sup> Panera Bread  
309 S. Duff
- Thurs, May 14<sup>th</sup> Stomping Grounds  
303 Welch Ave
- Mon, Jun 8<sup>th</sup> Brick City Grill  
2704 Stange Rd.

Please RSVP through the Evite or to [membership@amesafwa.org](mailto:membership@amesafwa.org) by noon the day before.

### AMES CHAPTER OFFICERS

President: Theresa Samson  
Email: [president@amesafwa.org](mailto:president@amesafwa.org)

Vice President: Lisa Palmersheim  
Email: [vice-president@amesafwa.org](mailto:vice-president@amesafwa.org)

Secretary: Jaimie Williamson

Email: [secretary@amesafwa.org](mailto:secretary@amesafwa.org)

Treasurer: Ann Kurtenbach  
Email: [treasurer@amesafwa.org](mailto:treasurer@amesafwa.org)

Past President: Kayla Sander  
Email: [past-president@amesafwa.org](mailto:past-president@amesafwa.org)

Program: Cindy Sippel  
Karen Jacobson  
Jan Duffy  
Email: [programs@amesafwa.org](mailto:programs@amesafwa.org)

Membership: Margaret Munson  
Elizabeth Bruns  
Email: [membership@amesafwa.org](mailto:membership@amesafwa.org)

Newsletter: Brenda O'Neall-Smith  
Email: [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)

Scholarship: Carla Danielson, chair  
Barbara Bennett  
Ann Kurtenbach  
Email: [scholarship@amesafwa.org](mailto:scholarship@amesafwa.org)

Webmaster: Margaret Munson  
Email: [webmaster@amesafwa.org](mailto:webmaster@amesafwa.org)

### QUOTE OF THE MONTH

*"If you have an important point to make, don't try to be subtle or clever. Use a pile driver. Hit the point once. Then come back and hit again. Then hit it a third time – a tremendous whack."* **Winston S. Churchill**

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)