



Accounting & Financial Women's Alliance

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Ames Chapter

April 2016

# THE SPOKESWOMAN

Ames Chapter #158

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

### MISSION STATEMENT

*The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.*

### MEETING INFORMATION

"Cyber Security"

Wednesday, April 20<sup>th</sup>

The Iowa Stater Restaurant

2100 Green Hills Dr, Ames, IA

**Presenter:** Diane Janvrin, Ph.D., CPA, CMA, CIA, William Varner professorship, Associate Professor of Accounting, Iowa State University

**Field of Study:** Accounting

**Program Level:** Basic

**Program Prerequisites/Advance Preparation:** None

**Instructional Delivery Method:** Group Live

**Recommended Amount of CPE Credit:** 1 credit hour

**Administrative Policies:** Please respond to the evite. Meals will be individual bills. If you would like to make or cancel a reservation and did not receive a separate evite, please send an email to [Cindy.Sippel@gafg.com](mailto:Cindy.Sippel@gafg.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Cindy Sippel at [Cindy.Sippel@gafg.com](mailto:Cindy.Sippel@gafg.com) or 515-450-8670.

**Official National Registry Statement**

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: [www.nasba.org](http://www.nasba.org)

The schedule for the evening will be:

5:30 p.m. Networking

6:00 p.m. Speaker

7:00 p.m. Meeting

Please RSVP through the separate evite being sent. If you must change your registration after that time, please contact Cindy Sippel at [Cindy.Sippel@gafg.com](mailto:Cindy.Sippel@gafg.com) or 515-450-8670 or update your response on the Evite.

### NETWORKING LUNCHEON

TBD

Begins at 12:00 P.M.

Please RSVP through the separate evite being sent.



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## PRESIDENT'S MESSAGE

Hello Everyone,

I hope you all have a great Easter Weekend. On that Saturday, we spent the day with my husband's family and had our first Easter egg hunt for niece and nephews. I was able to work in a little surprise by revealing the gender of the baby. We are happy to let everyone know that a little girl will be joining us in August.

I am looking forward to the Treasurer's Seminar on May 7<sup>th</sup> and have been passing the information along to people at work. A few of them have expressed interest so hoping we can have a great turnout.

I am also excited to hear about cyber security for our April meeting. Accounting in the cloud has been a hot topic lately with many of my peers with questions around how a company can gain trust in the security of the service provider. It will be interesting to learn more about cyber security.

Hope to see you all there.

Lisa Palmersheim

## AGENDA

Agenda

1. Call to Order
2. Quorum
3. Approval of Minutes (March)
4. Treasurer's Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Scholarship
  - e. Treasurer's Workshop
6. Old Business
  - a. 2016-2017 Officer Nominations
  - b. Chapter Dues
  - c. Changes to Chapter Bylaws
7. New Business
  - a. Outstanding Member of the Year Committee
8. Announcements
9. Adjournment



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### 2016-2017 Proposed Slate of Officers

The nominating committee, comprised of Jaimie Williamson and Jan Duffy, announce the slate for 2016-2017:

- President: Jaimie Williamson  
Email: [president@amesafwa.org](mailto:president@amesafwa.org)
- Vice President: Elizabeth Bruns  
Email: [vice-president@amesafwa.org](mailto:vice-president@amesafwa.org)
- Secretary: Kayla Sander  
Email: [secretary@amesafwa.org](mailto:secretary@amesafwa.org)
- Treasurer: Catherine Mulder  
Email: [treasurer@amesafwa.org](mailto:treasurer@amesafwa.org)
- Past President: Lisa Palmersheim  
Email: [past-president@amesafwa.org](mailto:past-president@amesafwa.org)
- Program Coordinator: Ann Kurtenbach  
Email: [programs@amesafwa.org](mailto:programs@amesafwa.org)
- Membership: Jing Li  
Jan Duffy  
Email: [membership@amesafwa.org](mailto:membership@amesafwa.org)
- Newsletter: Cindy Sippel  
Email: [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)
- Scholarship: Theresa Samson  
Cheryl Carlile  
Catherine Mulder  
Email: [scholarship@amesafwa.org](mailto:scholarship@amesafwa.org)
- Webmaster: Margaret Munson  
Email: [webmaster@amesafwa.org](mailto:webmaster@amesafwa.org)

### MINUTES – March 2016

Accounting and Financial Women's Alliance  
Ames Chapter #158  
Membership Meeting  
March 16, 2016

Call to Order:  
The March Membership Meeting of the Ames Chapter #158 was called to order by President Lisa Palmersheim at 5:57 p.m. on Wednesday, March 16, 2016, at The Iowa Stater Restaurant in Ames, Iowa. Those in attendance were members: Ann Kurtenbach, Margaret Munson, Jan Duffy, Phyllis Friedman, Kayla Sander, Lisa Palmersheim, Theresa Samson, Jaimie Williamson, Cindy Sippel, & Elizabeth Bruns

A quorum was present.

Minutes:  
Theresa Samson moved that the minutes of the February meeting be approved as published in the March bulletin. The motion was seconded by Jan Duffy. Motion carried.

Treasurer's Report:  
Ann Kurtenbach presented the Treasurer's Report. The February reports were handed out. The balance in the General Account as of February 29, 2016, is \$7,491.58. The balance in the Scholarship Account as of February 29, 2016 is \$1,434.13 with an unrestricted balance of \$1,434.13. The report will be placed on file for review.

The meeting was suspended at 5:58 p.m. for the speaker.

The meeting reconvened at 7:35 p.m.



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### Committee Reports:

#### A. Membership:

1. On behalf of Karen Jacobson, Margaret Munson reported that there has been no change in membership since our February meeting. We currently have 24 active members.

#### B. Program:

1. Cindy Sippel reported that the planning for the April and May meetings are still in progress.
2. Gary Botine, Vice President & CFO of Mary Greeley Medical Center, will present on the topic of Impact in Healthcare at the June meeting.

#### C. Bulletin:

1. Jaimie Williamson had nothing to report. She thanked everyone for submitting their materials on time.

#### D. Scholarship:

1. Margaret Munson reported on behalf of the scholarship committee made up of Anne Kurtenbach, Theresa Samson, and Margaret Munson. The committee recommended awarding two \$600 scholarships to deserving applicants. Jan Duffy moved that the Ames Chapter award two scholarships as recommended by the scholarship committee. The motion was seconded by Cindy Sippel. Motion carried.
2. No chapter applications will be submitted to national by the Ames chapter.
3. Anne Kurtenbach will email national regarding suggested changes to the scholarship application. We would like to keep our chapter application similar to

the national application but there has been continuous confusion among applicants over the past few years on the financial piece of the application. Anne will suggest adding a line to the financial section for savings as well as request more detail on how applicants funded their expenses.

#### E. Treasurer's Workshop:

1. Margaret Munson reported on behalf of the workshop committee. The committee has drafted promotional materials for the workshop. The materials are posted on our chapter website and will be distributed via email using addresses obtained from the University of Iowa website for non-profits, the Iowa State University CPE conference mailing list, and the dinner train celebration mailing list. Margaret Munson is working to compile email addresses from 450 pages of data taken from the previously mentioned University of Iowa website. Jan Duffy will contact United Way. The Ames Tribune, Ames Sun, and Des Moines Register have all been contacted about possible advertisements. The committee has explored other methods of distribution, but these have been unsuccessful for various reasons. The committee is still looking for additional methods of effective distribution and welcomes any new ideas from the membership.
2. It is confirmed that the space in the Gerdin Business Building has been donated by the Iowa State



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University College of Business for this event.

3. Net proceeds from the workshop will be placed in the chapter scholarship account.

### Old Business:

- A. 2016-2017 Nominating Committee
  1. According to the chapter bylaws, it is appropriate for the Past President to serve as the chair of the nominating committee rather than the Vice-President. The chair for this term will remain as is, but this will be corrected for the 2017-2018 nominating committee.
  2. As chair of the nominating committee, Jaimie Williamson thanked Jan Duffy for her help on the committee. The committee submitted the following proposed slate of officers:  
President: Jaimie Williamson  
Vice President: Libby Bruns  
Secretary: Kayla Sander  
Treasurer: Kate Mulder  
Past President: Lisa Palmersheim  
Program Coordinator: Ann Kurtenbach  
Membership: Jing Li & Jan Duffy  
Scholarship: Theresa Samson, Cheryl Carlile, & Kate Mulder  
Newsletter: Cindy Sippel
  3. For the 2016-2017 year, the chapter will have a program coordinator who will be responsible for CPE records, arranging for a room and meal, and the E-vite. The responsibilities of scheduling a speaker and providing all equipment needed by the speaker will be split among the membership. Members

will sign up for the month which they will be responsible at the planning meeting.

### New Business:

- A. Chapter Dues Rates Form – Due March 31<sup>st</sup>
  1. Chapter dues are currently \$20.50 for all members excluding honorary and emeritus members who pay no chapter dues. Jan Duffy moved to suspend chapter dues for all members for the next one year as a temporary response to the large increase in national dues. The motion was seconded by Cindy Sippel. Motion carried. Lisa Palmersheim will submit our chapter dues rates form.
  2. Margaret Munson moved to temporarily suspend the chapter bylaws requirement for the deadline of notification of chapter dues rates. The motion was seconded by Jan Duffy. Motion carried.
- B. Changes to Chapter Bylaws
  1. Margaret Munson reported that proposed chapter bylaws changes regarding member classes and the mission statement are necessary to remain compliant with national. Cindy Sippel and Lisa Palmersheim will review this month. Margaret Munson will send proposed changes to the membership prior to the April meeting, and the vote will take place at the April meeting.

### Announcements:

- A. Libby announced that Barbara Bennett was spotlighted in the Business Record – Lift Iowa newsletter for her new position.



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Adjournment: Meeting adjourned at 8:31 p.m.

Respectfully submitted,

Kayla Sander, Secretary

### So You Said You'd be Treasurer- Now

#### What?

The seminar, "So You Said You'd be Treasurer- Now What?" will be Saturday, May 7 from 8:30 a.m. to 12 p.m. The conference information has been sent to the mailing list. A HUGE thanks to Margaret Munson for countless hours working on the mailing list and website. Registration is available on our website. The direct link to the conference page is: <http://amesafwa.org/Seminar.asp> Attached with the bulletin is a flyer that you can print and post anywhere you can think of. Please forward the flyer to anyone you know involved with local non-profits.

### AMES CHAPTER OFFICERS

President: Lisa Palmersheim

Email: [president@amesafwa.org](mailto:president@amesafwa.org)

Vice President: Jaimie Williamson

Email: [vice-president@amesafwa.org](mailto:vice-president@amesafwa.org)

Secretary: Kayla Sander

Email: [secretary@amesafwa.org](mailto:secretary@amesafwa.org)

Treasurer: Ann Kurtenbach

Email: [treasurer@amesafwa.org](mailto:treasurer@amesafwa.org)

Past President: Theresa Samson

Email: [past-president@amesafwa.org](mailto:past-president@amesafwa.org)

Program: Cindy Sippel

Elizabeth Bruns

Julie Luther

Email: [programs@amesafwa.org](mailto:programs@amesafwa.org)

Membership:

Karen Jacobson

Marilyn Moehlmann

Email: [membership@amesafwa.org](mailto:membership@amesafwa.org)

Newsletter: Jodi Baker

Email: [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)

Scholarship: Margaret Munson

Theresa Samson

Ann Kurtenbach

Email: [scholarship@amesafwa.org](mailto:scholarship@amesafwa.org)

Webmaster: Margaret Munson

Email: [webmaster@amesafwa.org](mailto:webmaster@amesafwa.org)

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)