



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

October 2017

# THE SPOKESWOMAN

Ames Chapter #158

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

## MISSION STATEMENT

*The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.*

## MEETING INFORMATION

**Joint Meeting with the Des Moines AFWS  
Chapter**

**"Some Numbers From Collegiate  
Sports That Economists and  
Accountants Should Find Interesting  
and Maybe Entertaining."**

Presented by: Ronald E. Deiter, PhD  
Professor of Economics  
Iowa State University

Date: Wednesday, **October 18, 2017**  
Time: 5:15 to 7:00 with dinner at 5:30 pm and  
speaker at 6 pm.

Location: **Kirkendall Public Library**  
**1210 NW Prairie Ridge**  
**Ankeny, IA 50021**

Dinner will be catered by Tasteful Dinners of Ankeny. Cost for dinner is \$20, payable to the Ames Chapter AFWA at the meeting. Please RSVP by October 12. Any "yes" RSVP's not canceled by noon on October 12 must pay for dinner.

**Presenter:** Ronald Deiter, PhD Ron Deiter has been on the Economics faculty at Iowa State University since 1977. He has won numerous teaching awards during this time and has long served as the Advisor to the Ag Business Club which routinely wins the national award for best Ag Bus Club. He has recently developed a course in the Economics of Sport. He loves playing golf, attending Cyclone athletic events, and spending time with family.

**Learning Objectives & Program Content:** In this program, Dr. Deiter will discuss the "The NCAA and the Financing of Collegiate Athletics".

**Field of Study:** Economics

**Program Level:** Basic

**Program Prerequisites/Advance Preparation:**  
None

**Instructional Delivery Method:** Group Live

**Recommended Amount of CPE Credit:** 1 credit  
hour

**Administrative Policies:** Please respond to the invite. Any "yes" RSVP's not canceled by noon on October 12 must pay for dinner. If you would like to make or cancel a reservation and did not receive a separate invite, please send an email to Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com).



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### **Official National Registry Statement**

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: [www.nasba.org](http://www.nasba.org)

### **PRESIDENT'S MESSAGE**

I am really looking forward to the joint meeting this month! The NCAA has always fascinated me and with college sports at top of mind after our Cyclones' recent win, we are sure to have a good discussion. It's always fun to get together with fellow AFWA members to do a little socializing and take advantage of the vast network AFWA brings.

As we talked about in the September meeting, please submit your nominations for the AFWA Founders Award. This award is the perfect way to honor someone's long-term service to this great group. With so many long serving members in our chapter, there are certainly deserving women in our midst! I am proud to serve with such a dedicated group of people.

Hope to see you all in a couple weeks!

Libby

### **AGENDA**

No agenda due to Joint Meeting.

### **ATTENTION MEMBERS!!!**

For any member bringing a FIRST TIME guest, Membership will pay \$10 toward each meal (\$10 for you and \$10 for your guest). What a deal! Bring a guest and help us build our membership in the Chapter. If you bring a different first time guest each meeting, you will get \$10 off each time.

### **CALLING ALL NOMINATIONS!!**

**We are now accepting nominations for the 2017 Founders Day Award. Please submit your nominations or send a quick note if you intend to nominate someone. Per standing rules, nominations can be made to anyone on the Board who will then create a committee. Thank you!**



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## NETWORKING LUNCHEON

Networking Lunch	Meeting Date	Restaurant	Location
Tues, 10/31	10/18	Hickory Park	1404 S Duff, Ames
Thurs, 11/30	11/15	Red Lobster	1100 Buckeye Ave, Ames
Fri, 12/29	12/20	Aunt Maude's	547 Main St, Ames
Fri, 1/19	None	Olde Main Brewing	316 Main St, Ames
Thurs, 3/1	2/21	Brick City Grill	2704 Stange Rd, Ames
Mon, 4/2	3/21	Mary Kay Flowers	3134 Northwood Dr, Ames
Tues, 5/1	4/18	El Azteca	2727 Stange Rd, Ames
Wed, 5/30	5/16	Stomping Grounds	303 Welch Ave, Ames
Thurs, 6/28	6/20	The Café	2616 Northridge Pkwy, Ames

## MINUTES – September 2017

### Call to Order:

The September Membership Meeting of the Ames Chapter #158 was called to order by President Elizabeth Almond at 7:09 p.m. on Wednesday, September 20, 2017, at The Iowa Stater in Ames, Iowa. Those in attendance were members Ann Kurtenbach, Margaret Munson, Jan Duffy, Kayla Sander, Karen Jacobson,

Catherine Mulder, and Elizabeth Almond. Past member, Carolyn Niemantsverdriet, joined us as a guest.

A quorum was present.

### Minutes:

Karen Jacobson moved that the minutes of the August meeting be approved as published in the September bulletin. The motion was seconded by Margaret Munson. Motion carried.

### Treasurer's Report:

Catherine Mulder presented the Treasurer's Report. The August report was handed out. The balance in the General Account as of August 31, 2017, is \$7,013.52. The balance in the Scholarship Account as of August 31, 2017, is \$4,275.29 with an unrestricted balance of \$1,675.29.

The report will be placed on file for review.

Catherine also presented the 2017-2018 budget as approved in August. Updates had been made such as a dues income decrease of \$15 and a membership expense increase of \$150 as discussed in August.

Elizabeth Almond will work with Catherine to become an authorized signer of chapter checks as a back-up.

Jan Duffy will provide an informal review of the 2016-2017 treasurer reports and bank statements.

### Committee Reports:



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### A. Membership:

1. Karen Jacobson reported that we currently have 19 active members.
2. Jan Duffy and Karen drafted a letter promoting AFWA and mailed it out to 39 accounting and bookkeeping service providers in Ames. Margaret Munson will post highlights from the letter to our chapter website for promotion as well.
3. It was reported that ASWCPA has disbanded, and it appears as though the group will mold into the AICPA.
4. Margaret Munson earned the \$10 reward for bringing a guest. She donated the \$10 back to the chapter. Margaret's guest, Carolyn Niemantsverdriet, donated her \$10 reward back to the chapter as well.

### B. Program:

1. The upcoming program duties/plans are as follows:  
**November** – (Jan & Kayla) – Joint meeting w/ ISU students – There Are Many Ways to Find Work/Life Balance – Panel - ISU Campus  
**December** – Holiday Party  
**January** – No meeting  
**February** – (Karen) Dr. Diane Janvrin – Data Mining  
**March** – (Catherine Mulder) Real Estate  
**April** –

**May** - (Margaret Munson) Dr. Bill Dilla –Bitcoin

**June** -

**July** – Planning Meeting

### C. Bulletin:

1. No report

### D. Scholarship:

1. Catherine Mulder will look into getting updated scholarship application forms by the end of October.

### E. Social Media

1. The social media committee reported that we have decided to pursue having a social media presence in LinkedIn and Facebook. Jan Duffy and Margaret Munson will set up our accounts and profiles.

Karen Jacobson moved that a committee be appointed to conduct a review of our bylaws and standing rules and to draft a bylaws change creating a communications director on our board. The motion was seconded by Catherine Mulder. Motion carried.

Margaret Munson and Elizabeth Almond volunteered to serve on the review committee. The plan will be to publish the draft for November meeting discussion and then publish again before a February vote.



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## New Business:

### A. Founders Day Committee

1. Elizabeth Almond welcomes any nominations for the Founders Day Award. She will discuss this in the October President's message and also make a separate announcement in the bulletin. She will appoint an award selection committee if necessary.

## Announcements:

A. Brenda O'Neill-Smith just had shoulder surgery. Wishing you a speedy recovery, Brenda!

Adjournment: Meeting adjourned at 8:17 p.m.

Respectfully submitted,  
Kayla Sander, Secretary

## Quote of the Month

**"You will always miss 100 percent of the shots you don't take."**

— *Wayne Gretzky, Canadian hockey player and leading scorer in NHL history.*

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)

## 2017-2018 OFFICERS

President: Libby Almond

Vice President: Cindy Sippel

Secretary: Kayla Sander

Treasurer: Catherine Mulder

Past President: Jaimie Williamson

Program Coordinator: Ann Kurtenbach

Membership: Karen Jacobson  
Jan Duffy

Newsletter: Brenda O'Neill Smith

Scholarship: Cheryl Carlile  
Catherine Mulder  
Linda Borst

Webmaster: Margaret Munson