



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

November 2017

Ames Chapter #158

THE SPOKESWOMAN

Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

MEETING INFORMATION

Work Life Balance: Some Real Stories

November 15, 2017

3164 Gerdin Business Building - Iowa State University

*Parking is available below the deck east of the building after 5:30 PM.

Time: 5:40 - 6:30 AFWA Business Meeting

6:30 - 7:20 Panel Presentation

7:20 Pizza and Networking

Panel:

Kristin Krausman - Senior Manager of Professional Services. She manages a team of over 35 professionals and leads the Professional Services internship program. She focuses on team project management, XBRL

data modeling, mapping, tagging, and review of XBRL for public companies. She came to Workiva in the Spring of 2012. Prior to Workiva, she worked at Ernst and Young as an auditor for a couple years. Kristen holds a master's degree in accounting from Iowa State University and is licensed as a CPA in the state of Iowa.

Kayla Sander - Senior Lecturer and Dean's Teaching Fellow at Iowa State University. She graduated with her MAcc in 2007 and works extensively mentoring women within the Ivy College of Business. She is the mother of two young children as well.

Libby Almond - Libby graduated with her MAcc in 2015 and has been working in the tax department at RSM since graduation. Libby got married shortly after graduation and lives in Ankeny with her husband.

Cindy Sippel - Cindy previously worked for Principal and Danfoss. She now works for Global Atlantic Financial Company in Des Moines. Cindy is married and has six grandchildren and a love of all things Disney. Cindy started college when her three children were in school and entered the work force a bit later in life.

Jan Duffy will serve as moderator.



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Learning Objectives & Program Content: We will have a panel discussion on work-life balance featuring four women currently at various stages of their careers. They will discuss how they are making life work with families and career responsibilities.

Field of Study: Personal Development

Program Level: Basic

Program Prerequisites/Advance Preparation:
None

Instructional Delivery Method: Group Live

Recommended Amount of CPE Credit: 1 credit hour

Administrative Policies: Please respond to the invite. Pizza will be provided. If you would like to make or cancel a reservation and did not receive a separate invite, please send an email to Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com. For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com.

Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org

PRESIDENT'S MESSAGE

Our joint meeting in October was a great success! Thank you to everyone who traveled to Ankeny and networked with the Des Moines Chapter. I'm excited for our meeting with ISU students this month to talk about work-life balance and hopefully inspire some new members!

As this bulletin is sent I am sitting in my company's week-long CPE Training. With the December deadline, I've been a little nervous waiting until November for the bulk of my hours. Makes me thankful for our group and the CPE we can provide for our members throughout the year. See you all soon!

Libby

AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes- September
4. Treasurer's Report
 - a. Results from Treasurer Oversight Project
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin



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- d. Scholarship
- e. Social Media
- f. Webmaster
 - i. Draft Home Page
- 6. Old Business
- 7. New Business
 - a. Standing Rules Change
 - b. Announcements from External Businesses
- 8. Announcements
- 9. Adjournment

ATTENTION MEMBERS!!!

For any member bringing a FIRST TIME guest, Membership will pay \$10 toward each meal (\$10 for you and \$10 for your guest). What a deal! Bring a guest and help us build our membership in the Chapter. If you bring a different first time guest each meeting, you will get \$10 off each time.

CALLING ALL NOMINATIONS!!

We are now accepting nominations for the 2017 Founders Day Award. Please submit your nominations or send a quick note if you intend to nominate someone. Per standing rules, nominations can be made to anyone on the Board who will then create a committee. Thank you!

SOMETHING WORTH READING

From Kate Mulder: “Another article my son, Joe, shared with me that I thought others in our chapter might find interesting. “Have smartphones destroyed a generation?”

https://www.theatlantic.com/magazine/archive/2017/09/has-the-smartphone-destroyed-a-generation/534198/?utm_source=eb

NETWORKING LUNCHEON

Networking Lunch	Meeting Date	Restaurant	Location
Thurs, 11/30	11/15	Red Lobster	1100 Buckeye Ave, Ames
Fri, 12/29	12/20	Aunt Maude's	547 Main St, Ames
Fri, 1/19	None	Olde Main Brewing	316 Main St, Ames
Thurs, 3/1	2/21	Brick City Grill	2704 Stange Rd, Ames
Mon, 4/2	3/21	Mary Kay Flowers	3134 Northwood Dr, Ames
Tues, 5/1	4/18	El Azteca	2727 Stange Rd, Ames
Wed, 5/30	5/16	Stomping Grounds	303 Welch Ave, Ames
Thurs, 6/28	6/20	The Café	2616 Northridge Pkwy, Ames



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MINUTES – September 2017

Call to Order:

The September Membership Meeting of the Ames Chapter #158 was called to order by President Elizabeth Almond at 7:09 p.m. on Wednesday, September 20, 2017, at The Iowa Stater in Ames, Iowa. Those in attendance were members Ann Kurtenbach, Margaret Munson, Jan Duffy, Kayla Sander, Karen Jacobson, Catherine Mulder, and Elizabeth Almond. Past member, Carolyn Niemantsverdriet, joined us as a guest.

A quorum was present.

Minutes:

Karen Jacobson moved that the minutes of the August meeting be approved as published in the September bulletin. The motion was seconded by Margaret Munson. Motion carried.

Treasurer's Report:

Catherine Mulder presented the Treasurer's Report. The August report was handed out. The balance in the General Account as of August 31, 2017, is \$7,013.52. The balance in the Scholarship Account as of August 31, 2017, is \$4,275.29 with an unrestricted balance of \$1,675.29.

The report will be placed on file for review.

Catherine also presented the 2017-2018 budget as approved in August. Updates had been made such as a dues income decrease of \$15 and a

membership expense increase of \$150 as discussed in August.

Elizabeth Almond will work with Catherine to become an authorized signer of chapter checks as a back-up.

Jan Duffy will provide an informal review of the 2016-2017 treasurer reports and bank statements.

Committee Reports:

A. Membership:

1. Karen Jacobson reported that we currently have 19 active members.
2. Jan Duffy and Karen drafted a letter promoting AFWA and mailed it out to 39 accounting and bookkeeping service providers in Ames. Margaret Munson will post highlights from the letter to our chapter website for promotion as well.
3. It was reported that ASWCPA has disbanded, and it appears as though the group will mold into the AICPA.
4. Margaret Munson earned the \$10 reward for bringing a guest. She donated the \$10 back to the chapter. Margaret's guest, Carolyn Niemantsverdriet, donated her \$10 reward back to the chapter as well.

B. Program:

1. The upcoming program duties/plans are as follows:



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November – (Jan & Kayla) – Joint meeting w/ ISU students – There Are Many Ways to Find Work/Life Balance – Panel - ISU Campus

December – Holiday Party

January – No meeting

February – (Karen) Dr. Diane Janvrin – Data Mining

March – (Catherine Mulder) Real Estate

April –

May - (Margaret Munson) Dr. Bill Dilla –Bitcoin

June -

July – Planning Meeting

C. Bulletin:

1. No report

D. Scholarship:

1. Catherine Mulder will look into getting updated scholarship application forms by the end of October.

E. Social Media

1. The social media committee reported that we have decided to pursue having a social media presence in LinkedIn and Facebook. Jan Duffy and Margaret Munson will set up our accounts and profiles.

Karen Jacobson moved that a committee be appointed to conduct a review of our bylaws and standing rules and to draft a bylaws change

creating a communications director on our board. The motion was seconded by Catherine Mulder. Motion carried.

Margaret Munson and Elizabeth Almond volunteered to serve on the review committee. The plan will be to publish the draft for November meeting discussion and then publish again before a February vote.

New Business:

A. Founders Day Committee

1. Elizabeth Almond welcomes any nominations for the Founders Day Award. She will discuss this in the October President's message and also make a separate announcement in the bulletin. She will appoint an award selection committee if necessary.

Announcements:

A. Brenda O'Neill-Smith just had shoulder surgery. Wishing you a speedy recovery, Brenda!

Adjournment: Meeting adjourned at 8:17 p.m.

Respectfully submitted,
Kayla Sander, Secretary



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Quote of the Month

" Never get so busy making a living that
you forget to make a life."

— *Dolly Parton*

Articles and submissions to the newsletter are
welcome. Please contact bulletin@amesafwa.org

2017-2018 OFFICERS

President: Libby Almond

Vice President: Cindy Sippel

Secretary: Kayla Sander

Treasurer: Catherine Mulder

Past President: Jaimie Williamson

Program Coordinator: Ann Kurtenbach

Membership: Karen Jacobson
Jan Duffy

Newsletter: Brenda O'Neill Smith

Scholarship: Cheryl Carlile
Catherine Mulder
Linda Borst

Webmaster: Margaret Munson