



August 2018

THE

Ames Chapter #158

# SPOKESWOMAN

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

### MISSION STATEMENT

*The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.*

### MEETING INFORMATION

## “Worried About Cybersecurity? A Little Planning Goes a Long Way”

Presented by: Dr. Jim Davis

Date: Wednesday, August 15, 2018

Time: 5:30 Networking

6:00 Program

7:00 Dinner

Location: The Iowa Stater

Gateway Hotel & Conference Center

2100 Green Hills Drive

Ames, IA

**Presenter:** Jim Davis is an Associate Professor in Information Systems in the Ivy College of Business at Iowa State University. He has a long history of working in cybersecurity beginning as an educator and researcher in the 1990s while he was a faculty member in Computer Engineering at ISU, then with more of a management focus

while he served as the university's first CIO until 2015. Jim's current research interests are in cybersecurity management and analytics.

### Learning Objectives & Program Content:

Few events can be as instantly disruptive to a business as a cybersecurity breach. Recovery from damage to reputation, operations, intellectual property, customer and employee information are often slow and costly.

Developing and executing a plan to prevent or mitigate a breach can be a daunting task. Jim will lead a discussion of crucial considerations that can help lead to a robust cybersecurity plan for any size company.

### Takeaways

- Become familiar with the essential components of a cybersecurity plan
- Identify key questions during planning that will improve the efficacy of a cybersecurity solution
- Leave with pointers for widely respected security planning and audit documents

**Field of Study:** Information Technology

**Program Level:** Basic

**Program Prerequisites/Advance**

**Preparation:** None

**Instructional Delivery Method:** Group Live

**Recommended Amount of CPE Credit:** 1 credit hour



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**Administrative Policies:** Please respond to the evite. Meals will be individual bills. If you would like to make or cancel a reservation and did not receive a separate evite, please send an email to Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com).

## Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: [www.nasba.org](http://www.nasba.org)

## PRESIDENT'S MESSAGE

August! What do you think of when August starts? The state fair, start of school, hot lazy days, the last chance for a summer vacation? Personally, I am thinking of doing some serious cleaning!

My office recently completed the first phase of a move and remodel. We now have an open office plan with much less storage than in the old design. For me, that meant purging a lot of paper. While it was a bit of a challenge, I am enjoying the more streamlined look and will get used to less paper. With that in mind, I now want to do the same thing at home and clean out my closet and kitchen!

As accountants, we have seen many changes over the years and have needed to purge old ideas and embrace new guidance and methods. I am thankful to have spent my career in a profession where I am continually learning and growing. I look forward to the opportunities we have each month as our speakers present new information and ideas.

See you August 15!

Cindy

## AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes - July
4. Treasurer's Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Scholarship



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- e. Social Media
- f. Webmaster
6. Old Business
  - a. 2018 National Membership Challenge
7. New Business
  - a. AFWA Annual Meeting, delegates
8. Announcements
9. Adjournment

### MINUTES – July 2018

Ames Chapter #158  
Accounting & Financial Women's Alliance  
Membership Meeting Minutes  
July 18, 2018

#### Call to Order:

The July Membership Meeting of the Ames Chapter #158 was called to order by President Cindy Sippel at 7:48 p.m. on Wednesday, July 18, 2018, at Cindy's home at 1034 NE Aspen Circle in Ankeny, Iowa. Those in attendance were members Ann Kurtenbach, Margaret Munson, Jan Duffy, Lisa Palmersheim, Karen Jacobson, Cindy Sippel, and Libby Almond. A quorum was present.

#### Approval of Minutes:

On motion made by Libby, seconded by Ann, motion carried that the minutes of the June meeting be approved as presented in the July bulletin.

#### Treasurer's Report:

Lisa presented the May and June Treasurer's reports prepared by past Treasurer Kate Mulder. (See attached.) As of June 30, 2018, the checking account had \$7,012.52 and the scholarship savings account had \$6,117.39 (with restricted funds of \$1,500 for the current scholarship payable and \$3,100 for the Kathy Strum Memorial Scholarship).

The reports will be placed on file for review. Lisa will prepare a budget for approval at the August meeting.

#### Old Business:

Chapter Challenge – President Cindy reviewed a letter from Diane Lyngstad regarding the Chapter Challenge goal for a membership increase of a net two by October 1, 2018. Libby reviewed the additional perks the Chapter would receive if it achieved its goal.

#### New Business:

Chapter Goals – 22 members, 8 hours of CPE, and monthly attendance goal of 60%. Locations for the meetings – Suggestions included the old Valentino's location and Jethro's (Jan will check these out) and Bufords once a year. Jan will also talk with Kayla regarding who will reserve the meeting spaces. The Gateway was also included.

Dates for meetings – It was decided to move the November meeting date to the week



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before Thanksgiving (11/14/18). The October meeting date is Tuesday, October 16, 2018 with the Des Moines Chapter hosting the joint meeting. All other meeting dates are on the normal third Wednesday of the month. No meeting will be held in January.

Suggestions for Programs – Cindy shared a list of possible topics from Kate and the group also made suggestions. The combined list of possible topics and speakers is as follows:

1. Taxes – changes in meals and entertainment expense deductions
2. Taxes – changes for individual tax payers
3. SBA (Small Business Assn) program – startup businesses (or other programs they might have)
4. Small business strategies for transitioning to the next generation
5. C Corporations – how tax law changes will influence moves in or out of a C Corporate structure
6. Investing in retirement plans in a volatile market (looking at beginning investors thru retired investors)
7. Story County Community Foundation – Sunny Swarbrick
8. Long duration insurance contracts – Cindy Sippel
9. CECL – recognizing impairment of assets

10. Tax update (possible Des Moines joint meeting topic – they are hosting in October)
11. Nuts and bolts of Social Security (including how to figure your monthly benefit) – Margaret is checking on contact
12. SHIP – Medicare and Medicare Advantage
13. Autonomous cars (impact on insurance, regulatory issues)
14. “Big Data” – data analytics (higher level picture) (Margaret’s son has degree in data analytics) – how has big data made your business better?

## Announcements:

AFWA National Meeting - It will be held in Kansas City from October 28th-30th. Karen, Kate, Margaret and Jan are probably attending.

Scholarship Fund – Members attending were asked to make their donations to the Scholarship Fund for tonight’s meeting.

## Adjournment:

Meeting adjourned at 8:35 p.m.

Respectfully submitted,

Karen E. Jacobson  
Secretary

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)



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CONNECT • ADVANCE • LEAD

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### 2018-2019 OFFICERS

President: Cindy Sippel  
Vice President: Catherine Mulder  
Secretary: Karen Jacobson  
Treasurer: Lisa Palmersheim  
Past President: Elizabeth Almond  
Program : Kayla Sander  
Program Coordinator: Ann Kurtenbach  
Publicity: Lisa Palmersheim, chair  
Kayla Sander  
Elizabeth Almond  
Margaret Munson  
Membership: Margaret Munson, chair  
Kristen Krausman  
Newsletter: Jaimie Williamson  
Scholarship: Lisa Palmersheim, chair  
Anne Clem  
Carla Danielson  
Webmaster: Margaret Munson

### Quote of the Month

“The secret to getting ahead is getting started.”

- Mark Twain