



February 2019

Ames Chapter #158

# THE SPOKESWOMAN

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

### MISSION STATEMENT

*The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.*

### MEETING INFORMATION

## “Get Acquainted with iXBRL and Workiva”

Date: **Thursday**, February 21, 2019

Time: 5:30 p.m. Networking and Heavy Appetizers (Provided by Workiva)  
6:00 p.m. Program- iXBRL, SEC mandate, & Q&A  
7:00 p.m. Business Meeting

Location: Workiva  
2900 University Blvd  
Ames, IA 50010

Please park on the south side of the building by the employee entrance. Kristen Krausman will be there waiting to let you in. You will need to sign in as a visitor.

**Presenter: Kim Gresham**, Professional Services Manager, has been with Workiva for over four years. She currently focuses on creating, updating, and reviewing IFRS Taxonomy training materials for customers

to ensure the content is appropriate. Kim received her bachelor's degree in accounting from Arizona State University W.P. Carey School of Business.

### Learning Objectives & Program Content:

Kim will be covering iXBRL.

- What is iXBRL
- SEC mandate
- Workiva software
- Q&A regarding Workiva

**Field of Study:** Accounting

**Program Level:** Basic

**Program Prerequisites/Advance**

**Preparation:** None

**Instructional Delivery Method:** Group Live

**Recommended Amount of CPE Credit:** 1 credit hour

**Administrative Policies:** Please respond to the invite. If you would like to make or cancel a reservation and did not receive a separate invite, please send an email to Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com).



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### Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: [www.nasba.org](http://www.nasba.org)

### PRESIDENT'S MESSAGE

Welcome back to our AFWA year after a long break! I hope everyone enjoyed the holidays and the January break. We had a great time at the Christmas party and raised some money for the scholarship fund.

I have always worked for a company with a calendar year end so January is a very busy month. I don't really mind since being busy makes the days fly by. However, with all of the snow and cold that we experienced it was a very long month, too! I sure hope the groundhog was right and that spring is coming soon.

I am looking forward to our February meeting at Workiva and getting an overview from Kristen. Thank you to Libby for presenting in November. One of the greatest

things about our chapter is the willingness of our members to present and the opportunities for personal growth. We may not be a big chapter but we have always been a mighty one!

Cindy

### AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes (November)
4. Treasurer's Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Scholarship
  - e. Publicity
  - f. Webmaster

#### Old Business

- a. Bylaws vote due January 31

#### New Business

- a. 2019-2020 Nominating Committee
- b. 2019-2020 Chapter Dues Rates

#### Announcements

#### Adjournment



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### MINUTES – November 2018

Ames Chapter #158  
Accounting & Financial Women's Alliance  
Membership Meeting Minutes  
November 14, 2018

#### Call to Order:

The November Membership Meeting of the Ames Chapter #158 was called to order by President Cindy Sippel at 7:29 pm on Wednesday, November 14, 2018, at The Iowa Stater Restaurant, Gateway Hotel & Conference Center, 2100 Green Hills Drive, Ames, Iowa. Those in attendance were members Ann Kurtenbach, Margaret Munson, Karen Jacobson, Cindy Sippel, Kayla Sander, Kate Mulder, Jan Duffy, Cheryl Carlile, Libby Almond, Anne Clem and Becky Musselman. Stephanie Braun attended as a guest. A quorum was present.

#### Approval of Minutes:

On motion made by Jan, seconded by Margaret, motion carried that the minutes of the September meeting be approved as presented in the November bulletin.

#### Treasurer's Report:

No Treasurer's report was available.

#### Committee Reports:

Membership - Margaret reported that we have 21 members, which includes Jane Cavanaugh who will be transferring to the

Des Moines Chapter. No further information is available on the Corporate Membership for Workiva. The November 27 Networking Luncheon will be held at Olde Main Brewing Company and the December 11 Networking Luncheon will be held at Aunt Maude's.

Program – Kayla noted that the December meeting is our Christmas Party and that the next Membership Meeting will be February 20th. It will be held at Workiva, who will also do the catering. The only meeting which is not finalized is the speaker for the June meeting.

Bulletin – Cindy reported that Jaimie sends her requests for information out early so that she can send the bulletin one week before the meeting.

Scholarship – Cindy will follow up with Chair Lisa Palmersheim on updating and posting the application for this year. It was recommended that the application be posted earlier in hopes of getting more applicants.

Publicity – Libby reported that Facebook is ready for final review by Kayla, Lisa and Margaret before publishing. Once it is published, Libby will notify the rest of the membership. It was suggested that we create a position for Linked In to be filled by the next Nominating Committee. Webmaster – No report.

#### Old Business:

Karen, Kate and Kayla reported on the recent National meeting in Kansas City. Kate



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expressed concern that no financial statements for the National organization were available at the annual business meeting. The goal of 100 lifetime members was reached at the annual conference.

### New Business:

The Christmas Party will be held on December 19<sup>th</sup> at 6:00 pm at Cindy Sippel's home in Ankeny. It will be a potluck and members are asked to indicate what they will bring in their RSVP response. Bring your checkbook for donating to the scholarship fund. Also bring a white elephant gift.

### Announcements:

Jaimie Williamson had a baby daughter Mia Rae on October 29<sup>th</sup> and Lisa Palmersheim had a baby boy Kyler Thomas on November 3<sup>rd</sup>. Congratulations to Jaimie and Lisa and their families.

It was noted that Brenda O'Neall-Smith was given her 25-year membership pin at the National conference.

### Adjournment:

Meeting adjourned at 7:56 pm.

Respectfully submitted,

Karen E. Jacobson  
Secretary

## NETWORKING LUNCHEON

| Networking Lunch | Meeting Date | Restaurant       | Location                          |
|------------------|--------------|------------------|-----------------------------------|
| Mon, 3/11        | 20-Mar       | Jethros          | 1301 Buckeye Ave, Ames            |
| Friday, 4/26     | 17-Apr       | Flame and Skewer | 2801 Grand Ave (North Grand Mall) |
| Thurs, 5/30      | 15-May       | Stomping Grounds | 303 Welch Ave, Ames               |
| Mon, 6/24        | 19-Jun       | Café Beaudelaire | 2504 Lincoln Way, Ames            |

## 2018-2019 OFFICERS

President: Cindy Sippel

Vice President: Catherine Mulder

Secretary: Karen Jacobson

Treasurer: Lisa Palmersheim

Past President: Elizabeth Almond

Program : Kayla Sander

Program Coordinator: Ann Kurtenbach

Publicity: Lisa Palmersheim, chair  
Kayla Sander  
Elizabeth Almond  
Margaret Munson



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Membership: Margaret Munson, chair  
Kristen Krausman

Newsletter: Jaimie Williamson

Scholarship: Lisa Palmersheim, chair  
Anne Clem  
Carla Danielson

Webmaster: Margaret Munson

## QUOTE OF THE MONTH

“You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose.”

– Dr. Seuss

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)