



April 2019

Ames Chapter #158

THE SPOKESWOMAN

Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

MEETING INFORMATION

“Setting Up Your Succession – It is everyone’s business”

Date: Wednesday, April 17, 2019

Time: 5:30 p.m Networking

6:00 p.m. Program

7:00 p.m. Dinner

Location: The Iowa Stater
Gateway Hotel & Conference Center
2100 Green Hills Drive
Ames, IA

Presenter: Lisa Shimkat is the State Director of the Iowa Small Business Development Center (SBDC). The Iowa Small Business Development Center has 15 centers across the state that provide business counseling for entrepreneurs in all areas of starting, operating and expanding a business, including utilizing existing community loan programs in partnership with banks and federal programs.

Lisa has an MBA from Iowa State University, is a Certified Business Advisor from University of Toledo, and has Economic Development Finance Professional (EDFP) certification through the National Development Council. She served on the Securities and Exchange Commission Advisory Committee on Small and Emerging Companies through 2017. She is currently a member of the Fort Dodge School Board and is joining the Iowa Economic Development Authority Board in May.

Learning Objectives & Program Content:

This program will discuss business succession strategies and how to prepare your business for succession.

- Why is Business Succession Important
- How do you maximize the value of your business
- Who needs to be on your team to help the succession of your business successful
- Pitfalls and problems that affect your successful transition

Field of Study: Business Management & Organization

Program Level: Basic

Program Prerequisites/Advance

Preparation: None

Instructional Delivery Method: Group Live



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Recommended Amount of CPE Credit: 1 credit hour

Administrative Policies: Please respond to the invite. Meals will be individual bills. If you would like to make or cancel a reservation and did not receive a separate invite, please send an email to Annmarie Kurtenbach at

Annmarie.kurtenbach@gmail.com. For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com.

Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Website: www.nasba.org

NEW MEMBERS

Welcome new members! Our chapter is very excited to have four new chapter members from Workiva: Laura Arterburn, Jill Klindt, Angie Kooiker, and Jessica Smith. We're looking forward to getting to know you better.

PRESIDENT'S MESSAGE

Hello Spring! After plenty of snow this winter, I'm guessing everyone is looking forward to warm weather and sunshine. It makes me smile to see the spring flowers and green grass.

Thank you to our March speaker, Matthew Haubrich, who spoke to us on Big Data. What an interesting topic and fascinating to see that big data is all around us. Now we just need to figure out how to use it. We'll have another interesting program in April on the Small Business Administration program and strategies for transitioning to the next generation.

As we start winding down our AFWA year, I want to make a plug for you to get involved in the chapter! We are in need of members to serve on our Board of Directors for the next year. I have learned so much from the various positions that I have held in AFWA. Serving our chapter is a great way to get to know our members, learn valuable



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skills and increase your confidence. I hope you will consider a position on our Board for the coming year.

See you at the Iowa Stater on April 17th.

Cindy

AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes - February
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Program
 - c. Bulletin
 - d. Scholarship
 - e. Social Media
 - f. Webmaster
6. Old Business
 - a. 2019-2020 Nominating Committee
7. New Business
8. Announcements
9. Adjournment

MINUTES -March 2019

Ames Chapter #158
 Accounting & Financial Women's Alliance
 Membership Meeting Minutes
 March 20, 2019

No minutes as there was not a quorum.

NETWORKING LUNCHEON

Networking Lunch	Meeting Date	Restaurant	Location
Friday, 4/26	17-Apr	Flame and Skewer	2801 Grand Ave (North Grand Mall)
Thurs, 5/30	15-May	Stomping Grounds	303 Welch Ave, Ames
Mon, 6/24	19-Jun	Café Beaudelaire	2504 Lincoln Way, Ames

HELP WANTED

Please consider serving on our AFWA Board of Directors for the 2019-2020 year. New members, we would especially like to see you get involved in our chapter. It is a great way to get to know our members and you will learn valuable skills serving our chapter. Please help us out and see where you can make a contribution to our chapter!



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2018-2019 OFFICERS

President: Cindy Sippel
Vice President: Catherine Mulder
Secretary: Karen Jacobson
Treasurer: Lisa Palmersheim
Past President: Elizabeth Almond
Program : Kayla Sander
Program Coordinator: Ann Kurtenbach
Publicity: Lisa Palmersheim, chair
Kayla Sander
Elizabeth Almond
Margaret Munson
Membership: Margaret Munson, chair
Kristen Krausman
Newsletter: Jaimie Williamson
Scholarship: Lisa Palmersheim, chair
Anne Clem
Carla Danielson
Webmaster: Margaret Munson

QUOTE OF THE MONTH

“The most common way people give up their power is by thinking they don’t have any.”

-Alice Walker

Articles and submissions to the newsletter are welcome. Please contact bulletin@amesafwa.org