



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

May 2019

Ames Chapter #158

# THE SPOKESWOMAN

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

### MISSION STATEMENT

*The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.*

### MEETING INFORMATION

## “#accountingsocialmedia: Social Media Trends in Accounting”

Date: Wednesday, May 15, 2019

Time: 5:30 p.m Networking  
6:00 p.m. Program  
7:00 p.m. Dinner

Location: The Iowa Stater  
Gateway Hotel & Conference Center  
2100 Green Hills Drive  
Ames, IA

See Evite for more details

**Program Prerequisites/Advance**

**Preparation:** None

**Instructional Delivery Method:** Group Live

**Recommended Amount of CPE Credit:** 1 credit hour

**Administrative Policies:** Please respond to the evite. Meals will be individual bills. If you would like to make or cancel a

reservation and did not receive a separate evite, please send an email to Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at [Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com).

### Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Website: [www.nasba.org](http://www.nasba.org)

### PRESIDENT'S MESSAGE

It's hard to believe it is May already. The year has flown by very quickly. Even though I enjoyed school as a child, the school year seemed to stretch on. Now it seems like each day, week, month, year flies by. In some ways that is good. I am starting to count down the quarters until I retire! Right now, I am looking at 11 more quarter-ends with an end date of March



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2022. In other ways, I hate seeing the time go by so quickly. I would like to enjoy and savor the moments and not see them rush by so fast.

I have been thinking about our Chapter and you, it's members. I am grateful for the increase in membership this year! Thank you to our new members for joining us. I hope that you will find AFWA as rewarding and enjoyable as I have found it over the past 25 years. Some of the best friends I have made are my AFWA family. AFWA is a fantastic way to meet women in our profession and learn new skills. I encourage our new members to get involved. I have found that the more involved I am in any group, the more I get out of it. I am also grateful for our long-term members. I appreciate your active participation and everything that you have brought to the chapter and continue to bring each year.

Hope to see all of you on May 15<sup>th</sup>!

Cindy

### 2019-2020 OFFICERS

President	Catherine Mulder
Vice President	Margaret Munson
Secretary	Cindy Sippel
Treasurer	Lisa Palmersheim
Past President	Cindy Sippel

Program	Jan Duffy
	Kayla Sander
Program Coordinator	OPEN
Publicity	Lisa Palmersheim
	OPEN
	OPEN
Membership	OPEN
	OPEN
Newsletter	Jaimie Williamson
Scholarship	Ann Clem
	Cheryl Carlile
	Lisa Palmersheim
Webmaster	Margaret Munson

### AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes - April
4. Treasurer's Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin



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- d. Scholarship
- e. Social Media
- f. Webmaster
- 6. Old Business
  - a. 2019-2020 Nominating Committee
- 7. New Business
  - a. Member of the year committee
- 8. Announcements
- 9. Adjournment

### MINUTES – April 2019

Accounting and Financial Women's Alliance  
Ames Chapter #158  
Membership Meeting  
April 17, 2019

#### Call to Order:

The April Membership Meeting of the Ames Chapter #158 was called to order by President Cindy Sippel at 7:34 p.m. on Wednesday, April 17, 2019, at The IowaStater in Ames, Iowa. Those in attendance were members: Ann Kurtenbach, Lisa Palmersheim, Cindy Sippel, Catherine (Kate) Mulder, Anne Clem, Jan Duffy, Elizabeth (Libby) Almond, and Margaret Munson.

A quorum was present.

#### Minutes:

Kate Mulder moved that the minutes of the February meeting be approved as published

in the March bulletin. The motion was seconded by Anne Clem. Motion carried. There are no minutes from the March meeting due to lack of quorum.

#### Treasurer's Report:

Lisa Palmersheim presented the Treasurer's Report. The March report was handed out. The balance in the General Account as of 3/31/19 was \$6,699.16. The balance in the Scholarship Account as of 3/31/19 was \$6,619.43, with an unrestricted balance of \$3,019.43.

The report will be placed on file for review.

#### Committee Reports:

##### A. Membership:

Margaret Munson reported that we currently have 24 active members. Nametags were ordered and can be picked up from Margaret at a membership meeting. The Evite contacts are being reviewed and the Des Moines Chapter entries will be updated prior to the May meeting.

##### B. Program:

No new report

The upcoming program duties/plans are as follows:

**May** – #accountingsocialmedia:  
Social Media Trends in Accounting  
by Abhi Rao @ The IowaStater

**June** -- Unscheduled at this time -  
@ The IowaStater

**July** -- Chapter Planning Meeting  
@ TBD

##### C. Bulletin:

No report



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### D. Scholarship:

Lisa Palmersheim reported that the scholarship committee had reviewed the applications received and recommend that the chapter award a \$1,000 scholarship to each of two students: Alexandra Patterson and Marissa Simpson. Jan Duffy moved that the recommendation of the committee be accepted. Kate Mulder seconded. The motion carried.

### E. Publicity

Lisa Palmersheim reported that she and Libby are working on publicity.

### F. Webmaster

No report

### Old Business:

#### 2019-2020 Nominating Committee

Vice president Kate Mulder has agreed to be President. Lisa Palmersheim has agreed to continue as Treasurer. Libby Almond continues to work on filling the remaining officer and director positions. Volunteers are welcome.

### New Business:

None

### Announcements:

The April networking luncheon will be held at noon, April 26, at Flame and Skewer, North Grand Mall, Ames.

### Adjournment:

Meeting adjourned at 8:05 p.m.

Respectfully submitted,

Margaret Munson

Acting Secretary

## NETWORKING LUNCHEON

Networking Lunch	Meeting Date	Restaurant	Location
Thurs, 5/30	15-May	Stomping Grounds	303 Welch Ave, Ames
Mon, 6/24	19-Jun	Café Beaudelaire	2504 Lincoln Way, Ames

## 2018-2019 OFFICERS

President: Cindy Sippel

Vice President: Catherine Mulder

Secretary: Karen Jacobson

Treasurer: Lisa Palmersheim

Past President: Elizabeth Almond

Program : Kayla Sander

Program Coordinator: Ann Kurtenbach

Publicity: Lisa Palmersheim, chair  
Kayla Sander  
Elizabeth Almond  
Margaret Munson



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Membership: Margaret Munson, chair  
Kristen Krausman

Newsletter: Jaimie Williamson

Scholarship: Lisa Palmersheim, chair  
Anne Clem  
Carla Danielson

Webmaster: Margaret Munson

## QUOTE OF THE MONTH

“The difference between the possible and the impossible lies in a person’s determination.”-

Tommy LaSorda

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)