



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

June 2019

Ames Chapter #158

# THE SPOKESWOMAN

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

### MISSION STATEMENT

*The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.*

### MEETING INFORMATION

#### Discussion Regarding Mentorship

Date: Wednesday, June 19, 2019

Time: 5:30 p.m. Networking

6:00 p.m. Program

7:00 p.m. Dinner

Location: The Iowa Stater

Gateway Hotel & Conference Center

2100 Green Hills Drive

Ames, IA

**Discussion Leader:** Kayla Sander

**Learning Objectives & Program Content:**

This program will allow for meaningful discussion amongst the group for interactive professional development.

**Program Prerequisites/Advance**

**Preparation:** None

**Instructional Delivery Method:** Group

Live

**Recommended Amount of CPE Credit:** 1 credit hour

**Administrative Policies:** Please respond to the invite. Meals will be individual bills. If you would like to make or cancel a reservation and did not receive a separate invite, please send an email to Annmarie Kurtenbach at

[Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com). For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at

[Annmarie.kurtenbach@gmail.com](mailto:Annmarie.kurtenbach@gmail.com).

#### Official National Registry Statement

AFWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have the final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Website: [www.nasba.org](http://www.nasba.org)



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### PRESIDENT'S MESSAGE

It's time for my last president's message. I am both happy and sad about it. I have often said that the most difficult part of being president of our AFWA chapter is writing the monthly president's message. I am not a writer; I like my numbers. That is what drew me to being an accountant. But I have come to realize that you need to be able to communicate as an accountant, whether it is through spreadsheets, memos or emails so you actually need to be able to write!

I might sound like a broken record but I want to offer my thanks to every member of our chapter. I appreciate all of the contributions this year from programs to scholarship to the bulletin to the increase in our membership. I am grateful for each one of you. As I have done in other messages this year, I want to encourage you to look for ways to be involved in our chapter. Our chapter is a great place to learn new skills and grow! The personal development that you gain through AFWA is valuable, resume-building experience that will serve you well in your career.

See you on the 19<sup>th</sup>!

Cindy

### SCHOLARSHIP

At our May meeting Lisa Palmersheim presented Marissa Simpson with the 2019 Beverly M. Wandling Memorial Scholarship.

Marissa Simpson is a student at Iowa State University in the College of Business with a major in Accounting. She has had a wide variety of internships over the past few years. First of which in summer of 2018 with Rockwell Collins (now Collins Aerospace) in Cedar Rapids, IA working in Government Systems Contracts and Pricing. That Fall, she interned at Workiva in Ames as a Financial Reporting Intern. Marissa interned at Deloitte in Houston, TX as an Audit & Assurance Intern. Now she will be returning to Collins Aerospace this summer for another internship.

Marissa plans to work in public accounting upon graduation and peruse her CPA license. At Iowa State, she had the opportunity to be a peer mentor to first semester College of Business students. Within her career, she plans to serve as a mentor for people who are interning or starting their career to pass her experiences on to other students entering the Accounting field and work for a company that is dedicated to giving back to their community.



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Pictured: Scholarship Recipient Marissa Simpson, left  
Ames AFWA member Lisa Palmersheim, right

## AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes - May
4. Treasurer's Report
5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Scholarship
  - e. Social Media
  - f. Webmaster

6. Old Business
  - a. Member of the year
7. New Business
  - a. Installation of 2019-2020 officers
8. Announcements
9. Adjournment

## MINUTES – May 2019

Accounting and Financial Women's Alliance  
Ames Chapter #158  
Membership Meeting  
May 15, 2019

### Call to Order:

The May Membership Meeting of the Ames Chapter #158 was called to order by President Cindy Sippel at 7:36 p.m. on Wednesday, May 15, 2019, at The IowaStater in Ames, Iowa. Those in attendance were members: Ann Kurtenbach, Lisa Palmersheim, Cindy Sippel, Catherine (Kate) Mulder, Kayla Sander, Karen Jacobson, Elizabeth (Libby) Almond, and Margaret Munson. Scholarship winner Marissa Simpson attended as a guest.

A quorum was present.

### Minutes:

On motion made by Libby Almond, seconded by Kate Mulder, motion carried



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that the minutes of the April meeting be approved as published in the May bulletin.

### Treasurer's Report:

Lisa Palmersheim presented the Treasurer's Report. The April report was handed out.

The balance in the General Account as of 4/30/19 was \$6,669.43. The balance in the Scholarship Account as of 4/30/19 was \$6,619.70, with an unrestricted balance of \$1,019.70.

The report will be placed on file for review.

### Committee Reports:

#### A. Membership:

Margaret Munson reported that we currently have 24 active members. The May Networking Lunch is at the Stomping Grounds on May 30, 2019. A discussion was held on how to get more members to attend meetings. We barely made a quorum tonight and March didn't have a quorum. Personal invitations via phone calls were suggested, concentrating on new members. Kate, Libby, Karen, Cindy and Margaret volunteered to each call a new member for the June meeting. Margaret will match callers with new members and send relevant information out to the callers. If others would like to call longer standing members who have not been to recent meetings, they are encouraged to do so. Holding our regular meeting on another

night (possibly Tuesday) was also mentioned. A more in-depth discussion on this subject will take place at the July planning meeting.

#### B. Program:

The upcoming program duties/plans are as follows:

**June** -- Unscheduled at this time -  
@ The IowaStater

It was suggested that an Open Forum on Career Paths and Personal Development be held for the June meeting

**July** -- Chapter Planning Meeting  
@ TBD

#### C. Bulletin:

No report

#### D. Scholarship:

Lisa Palmersheim presented an award certificate to Marissa Simpson, one of our two scholarship winners this year. Alexandra Patterson, our other scholarship winner, will be attending a subsequent meeting after school resumes.

#### E. Publicity

Lisa Palmersheim reported that she needed volunteers for her Publicity Committee. A discussion was held on our Social Media types. Marissa reported that Beta Alpha Psi highlights members on its Social Media site. It was suggested that for the Planning Meeting in July each member BRING a short bio on themselves to be featured on our FaceBook page.



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### F. Webmaster

Margaret reported that the domain name was expiring and needed to be re-upped. Possible lengths of term are 1, 3 or 5 years. She recommended 5 years for approximately \$105. On motion made by Karen, seconded by Lisa, motion carried that the domain name be extended for 5 years. Margaret will take care of this.

### Old Business:

#### 2019-2020 Nominating Committee

Libby Almond presented the following slate:

President – Catherine (Kate) Mulder

Vice President – Margaret Munson

Secretary – Cindy Sippel

Treasurer – Lisa Palmersheim

Past President – Cindy Sippel

Program – Jan Duffy

Kayla Sander

Program Coordinator – Ann Kurtenbach

Publicity – Lisa Palmersheim

Membership – Margaret Munson (for National purposes only)

Newsletter – Jaimie Williamson

Scholarship – Anne Clem (Chair)

Cheryl Carlile

Lisa Palmersheim

Webmaster – Margaret Munson

There were no additional nominations from the floor.

On motion made by Karen, seconded by Ann, motion carried that the proposed slate

of officers for 2019-2020 be approved as presented.

### New Business:

**Member of the Year Committee** – Vice President Kate Mulder will chair this committee and Margaret volunteered to help. Nominations are required by June 1 and should be sent to both Kate and Margaret via e-mail.

### Announcements:

#### Adjournment:

Meeting adjourned at 8:26 p.m.

Respectfully submitted,

Karen E. Jacobson  
Secretary

**PUBLICITY UPDATE**

We have our Facebook page up and running. If you haven't already done so, go out and like our page. Feel free to invite your coworkers and/or friends who might have interested in AFWA.

<https://www.facebook.com/AMESAFWA.org/>

To help promote our organization, we will be posting member spotlights to the page and within our Newsletter. We are asking



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members to provide a short bio of their career history, what organizations you belong too, what does AFWA mean to you, and any other great items you would like to share. We will also be asking for an electronic photo to include with your bio. Send your write-ups to Lisa Palmersheim or [publicity@amesafwa.org](mailto:publicity@amesafwa.org)

### NETWORKING LUNCHEON

Networking Lunch	Meeting Date	Restaurant	Location
Mon, 6/24	19-Jun	Café Beaudelaire	2504 Lincoln Way, Ames

### 2018-2019 OFFICERS

President: Cindy Sippel  
 Vice President: Catherine Mulder  
 Secretary: Karen Jacobson  
 Treasurer: Lisa Palmersheim  
 Past President: Elizabeth Almond  
 Program : Kayla Sander  
 Program Coordinator: Ann Kurtenbach  
 Publicity: Lisa Palmersheim, chair  
 Kayla Sander

Elizabeth Almond  
Margaret Munson

Membership: Margaret Munson, chair  
Kristen Krausman

Newsletter: Jaimie Williamson

Scholarship: Lisa Palmersheim, chair  
Anne Clem  
Carla Danielson

Webmaster: Margaret Munson

### 2019-2020 OFFICERS

President: Catherine (Kate) Mulder

Vice President: Margaret Munson

Secretary: Cindy Sippel

Treasurer: Lisa Palmersheim

Past President: Cindy Sippel

Program: Jan Duffy  
Kayla Sander

Program Coordinator: Ann Kurtenbach

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Newsletter: Jaimie Williamson

Scholarship: Anne Clem (Chair)  
Cheryl Carlile  
Lisa Palmersheim

Webmaster: Margaret Munson

## QUOTE OF THE MONTH

“ It’s possible to climb to the top without  
stomping on other people.” ~ **Taylor Swift**

Articles and submissions to the newsletter are  
welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)