



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

February 2020

Ames Chapter #158

THE SPOKESWOMAN

Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

MEETING INFORMATION

CSR: The Challenges Large Corporations Face When Using Smaller Enterprises Within Their Supply Chain

Date: Tuesday, February 11, 2020

Time: 5:30 p.m. Networking
6:00 p.m. Program
7:00 p.m. Dinner and Business Meeting

Location: The Iowa State Restaurant
Gateway Hotel & Conference Center
2100 Green Hills Drive
Ames, IA

Presenter: Cynthia Jeffrey, Ph.D., CPA, CGMA

Cynthia Jeffrey, Ph.D., CPA, CGMA, is the RSM Faculty Fellow in Accounting at Iowa State University, where she researches and teaches in the areas of international accounting, accounting theory, corporate social responsibility, and ethics. Her research has been published in numerous scholarly

journals including *The Accounting Review*, *Behavioral Research in Accounting*, *The International Journal of Accounting*, *Journal of Accounting, Auditing and Finance*, *Accounting Horizons*, and *Business Ethics Quarterly*. Cyndie is the past editor of research on professional responsibility and ethics in accounting. She is a member of the AICPA, Accounting and Financial Women's Alliance, and the American Accounting Association, and she was the founding director of the Master of Accounting program at Iowa State University. Cyndie received her Ph.D. from the University of Minnesota and has completed the IFRS Certificate of Educational Achievement.

Learning Objectives & Program Content:

This program will look at the problems of small and medium sized enterprises as part of the supply chain for big corporations. We will discuss a case of a small flower producer in Africa and what they needed to be successful. We will address the challenges that arise when large enterprises require certain CSR metrics for small entities and how that potentially impacts corporate disclosure.

Field of Study: Specialized Knowledge

Program Level: Basic

Program Prerequisites/Advance

Preparation: None

Instructional Delivery Method: Group Live



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Recommended Amount of CPE Credit: 1 credit hour

Administrative Policies: Please respond to the evite. Meals will be individual bills. If you would like to make or cancel a reservation and did not receive a separate evite, please send an email to Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com. For more information regarding administrative policies such as complaint and refund, please contact Ames Chapter Program Co-Chair, Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com

PRESIDENT'S MESSAGE

Welcome back from our winter break. I hope you had a wonderful holiday season and are having a great start in 2020. I hope you had a chance to relax and enjoy the time off so you are ready to head into this busy season for many of us accountants.

This month we'll be promoting our scholarship opportunities. This is a way for us, as a chapter, to share and promote the profession (you may want to consider donating to our scholarship fund). With these scholarships we can pay it forward to the students that are tomorrow's future accountants. Please encourage any accounting students you know to apply for our scholarships.

I'm looking forward to seeing you February 11th for our program on Corporate Social Responsibility presented by Cyndie Jeffrey. It promises to be another great program – see you then.

Catherine (Kate) A. Mulder

NOVEMBER MEETING MINUTES

Accounting and Financial Women's Alliance
Ames Chapter #158
Membership Meeting
November 12, 2019

Call to Order:

The November Membership Meeting of the Ames Chapter #158 was called to order by President Catherine (Kate) Mulder at 5:55 p.m. on Tuesday, November 12, 2019, at the Iowa Stater Restaurant at 2100 Green Hills Drive in Ames, Iowa. Those in attendance were members Kate Mulder, Margaret Munson, Annmarie Kurtenbach, Kayla Sander, Jan Duffy, Karen Jacobson, and Stacey Webster. A quorum was present.

Minutes:

On motion made by Anne, seconded by Karen, motion carried to approve the minutes of the September 2019 membership meeting as printed in the October bulletin.



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Treasurer's Report:

The Treasurer's Report for September and October will be reviewed at a future meeting since the Treasurer was not in attendance.

Committee Reports:

Membership: Current membership stands at 22. New member Stacey Webster was introduced. Linda Borst did not renew.

Programs: No changes from the schedule presented at prior meetings. There will be no program at the December meeting as it is our Christmas pot luck.

Bulletin: No report

Scholarship: No report

Social media: No report

Webmaster: No report

Old Business:

None

New Business:

National Bylaw Amendments: Kate reviewed the three bylaw amendments. 1 – Dues will be changed back to all at June 30, rather than on the member's anniversary date. This recommendation to change was done because of comments from chapters on the difficulty of monitoring membership every month. Karen mentioned that concerns were expressed at the Bylaws Forum at the recent national conference in Orlando regarding proration for new members and those not currently on a June 30 renewal date. The issue was satisfactorily addressed at that time. 2 – This amendment

is to clarify networks and that they are not operating as a chapter. 3 – This amendment is to clarify the pathway to leadership at the national level for members-at-large. There was not much discussion on any of these amendments. National will be sending out an e-mail ballot to each individual member as these are no longer voted on by chapters due to a prior change in National's bylaws. Kate mentioned that anyone wishing to comment on these amendments could do so with National President-Elect Tyna Gaylor by December 20, 2019.

Chapter Standing Rules: Margaret mentioned that the information regarding the Founder's Day Award was inadvertently omitted from the last update to the Standing Rules for the Chapter. She also noted that it was appropriate to change position of the apostrophe in the word Founders so that it will now be Founders' Day Award. The following will now be included in the Chapter Standing Rules regarding the Founders' Day Award:

The Chapter may award a Founders' Day Award for long-term service to the Chapter. Nominations for the award may be made to the Board by any member. Upon receipt of a nomination, the Board will convene a committee of the Board, not including the nominee, to consider the nomination and, if the committee approves the nomination, to prepare and present the award.



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On motion made by Margaret, seconded by Anne, motion carried that the above paragraph regarding the Founders' Day Award be included in the Chapter Standing Rules.

The meeting was suspended at 6:08 p.m. for the speaker's presentation and reconvened at 7:08 p.m.

Holiday Party: The Christmas Party will be held on our regular meeting night, Tuesday, December 10, 2019. Cindy graciously offered to host the party. Be sure to bring a white elephant gift and your checkbook for donations to the Scholarship Fund.

Announcements:

Former member Marilyn Moehlmann has a friend who is selling her tax practice of 50-100 clients. If anyone is interested, or knows someone who is, please let Marilyn know. The annual ISU accounting conference being held December 20 is still open for registration.

Adjournment:

Meeting adjourned at 7:15 p.m.

Respectfully submitted,

Karen E. Jacobson
Acting Secretary

FEBRUARY 2020 MEMBERSHIP MEETING AGENDA

1. Call to Order
2. Quorum
3. Approval of Minutes – November 2019
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Programs
 - c. Bulletin
 - d. Scholarship
 - e. Social Media
 - f. Webmaster
6. Old Business
7. New Business
 - a. 2020-21 Nominating Committee
 - b. 2020-21 Chapter Dues Rates
8. Announcements
9. Adjournment

NETWORKING LUNCHEON

Networking Lunch	Restaurant	Location
Thursday, February 20	Great Harvest Bakery	502 Burnett Ave, Ames
Friday, March 27	Provisions Lot F	2400 N Loop Dr, Ames



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Monday, April 27	Flame and Skewer	2801 Grand Ave (North Grand Mall)
Networking Luncheon Continued		
Thursday, May 21	Stomping Grounds	303 Welch Ave, Ames
Tuesday, June 23	Café Beaudelaire	2504 Lincoln Way, Ames

Articles and submissions to the newsletter are welcome. Please contact bulletin@amesafwa.org

QUOTE OF THE MONTH

“Success is liking yourself, liking what you do, and liking how you do it.” – Maya Angelou

2019-2020 OFFICERS

President: Catherine (Kate) Mulder

Vice President: Margaret Munson

Secretary: Cindy Sippel

Treasurer: Lisa Palmersheim

Past President: Cindy Sippel

Program: Jan Duffy
Kayla Sander

Program Coordinator: Ann Kurtenbach

Publicity: Lisa Palmersheim

Membership: Margaret Munson

Newsletter: Jaimie Williamson

Scholarship: Anne Clem (Chair)
Cheryl Carlile
Lisa Palmersheim

Webmaster: Margaret Munson