



May 2021

Ames Chapter #158

THE SPOKESWOMAN

Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

MEETING INFORMATION

Finding happy in the most unlikely of places

Date: Tuesday, May 11, 2021

Time: 5:30 p.m. Networking

5:45 Scholarship Presentation

6 p.m. Program

7 p.m. Business Meeting

Location: Virtual Meeting via Zoom

Presenter: Amanda Severson

Presenter Bio: Amanda Severson is the owner of Grand View Beef, a 100% grass fed beef operation in Clarion, IA. She received her degree in strategic communication from Washington State University in 2015 and began a career in the sports industry with the Seattle Seahawks. After meeting an Iowa farm boy, she left her dream job and moved to Iowa to ranch alongside her now husband, Knute. She had no experience in agriculture.

Today, Knute and Amanda raise and sell their beef directly to end consumers across the Midwest. Amanda shares their story via

Instagram (@grandviewbeef) with the hopes of educating others on where their food comes from and showing them how they can find their happy in the most unlikely of places. In addition to owning Grand View Beef, Amanda serves as the coordinator of the Iowa State University Ivy Executive MBA program for leaders in food, agriculture, and biosystems.

Learning Objectives & Program Content:

- History and growth of Grand View Beef
- Challenges of operating an agriculture business
- The 'why' behind it all

Field of Study: Business Management & Organization

Program Level: Basic

Program Prerequisites/Advance

Preparation: None

Instructional Delivery Method: Group Live Online Due to COVID-19

Recommended Amount of CPE Credit: 1 credit hour

Administrative Policies: Please respond to the invite by May 10th. Download instructions will be forwarded to attendees 24 hours prior to the virtual meeting. If you would like to make or cancel a reservation and did not receive a separate invite, please send an email to Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com. For more information regarding administrative policies such as complaints, please contact Ames



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Chapter Program Coordinator, Annmarie Kurtenbach at Annmarie.kurtenbach@gmail.com.

SCHOLARSHIP PRESENTATION

The AFWA Scholarship Committee will be recognizing Audrey Wagner as one of the scholarship winners at 5:45 p.m. on May 11th. All members are encouraged to be connected on Zoom to watch the scholarship recognition.

PRESIDENT'S MESSAGE

Happy May!

Imagine a May Basket full of good wishes. That's what I'm sending in this message.

I've also been reminded of the gifts we get from our AFWA membership – friendship, mentoring, professional advice, continuing professional and personal education and more. I am thankful for all of you and our chapter.

The red bud trees are blooming all around Ames this week, signaling spring and, we hope, smoother days ahead.

I am looking forward to our virtual meeting Tuesday, May 11. See you there.

Margaret

MAY MEMBERSHIP MEETING AGENDA

1. Call to Order
2. Quorum (30%)
3. Approval of Minutes – March 2021
4. Treasurer's Report
5. Committee Reports
 - a. Membership
 - b. Programs
 - c. Bulletin
 - d. Scholarship
 - e. Publicity
 - f. Webmaster
6. Old Business
 - a. National Dues Simplicity Subcommittee
7. New Business
 - a. Member of the Year nominations
8. Announcements
 - a. Events from National:
 - Member benefit free CPE | Ultra High Net Worth Strategies for C-Suite/Business Owners – Brian Bohn | May 12 at 1-4pm EDT (3 CPE credits)
 - Chapter Chat: "Think outside the box!" | May 25, 2021 12:00PM EDT
 - Member benefit free CPE | Ethics – Gary Blumish | June 8 at 2pm EST | Registration coming soon
 - AFWA Connect.Advance.Lead. Conference | June 17-18, 2021



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- AFWA Board and Foundation Board Installation | June 17 at 6:30pm EST | [Register now!](#)
- 2021 Women Who Count Conference | Oct. 20-22

b. Other

9. Adjournment

APRIL MEETING MINUTES

The event was held April 13, 2021 as a Zoom meeting with 11 people in attendance. The meeting was called to order by President, Margaret Munson at 7:04 pm. Those in attendance were Cheryl Carlile, Anne Clem, Carla Danielson, Jan Duffy, Karen Jacobson, Ann Kurtenbach, Catherine (Kate) Mulder, Margaret Munson, Lisa Palmersheim, Kayla Sander, and Jenny Sturgill. A quorum was present.

Minutes

Karen Jacobson moved we approve the March 2021 meeting minutes as printed in the bulletin. Jan Duffy seconded the motion and the motion was approved.

Treasurer's report

Cindy Sippel provided the Treasurer's report before the meeting. As of March 31, 2021, the chapter has a balance in the general fund of \$6,955.72 and \$6,783.15 in the scholarship fund. Of the scholarship fund, \$3,600.00 is restricted for the Kathleen M Strum scholarship with the remaining

balance of \$3,183.15 unrestricted. Please address any questions about the report to Cindy at our next meeting. The Treasurer's report will be placed on file for chapter inspection.

Committee Reports

Membership - We have 20 members.

Margaret is working with National to resolve issues with chapter membership showing incorrectly in some reports.

Programs – Kayla Sander noted that next month's program is Negotiation and the following month is Diversity and Inclusion.

Bulletin – Watch for Jaimie's emails for bulletin information.

Scholarship – The scholarship recipients were notified and invited to our meetings.

Alicia Adelmund attended our social hour and was presented with her certificate.

Alicia expressed interest in attending future meetings so Ann Kurtenbach will add her to future meeting invites. The committee will work to arrange for Audrey Wagner and Evelyn Castillo to be at a future meeting to present them with their certificate. Audrey Wagner has applied for an AFWA National scholarship and Karen Jacobson has written a letter of recommendation for her.

Publicity – No report.

Webmaster – No report.

Old Business

- Nominating Committee and Election of Officers*



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Kate Mulder presented the Nominating Committee report as published to our membership twice.

President	Cheryl Carlile
Vice President	Carla Danielson
Secretary	Margaret Munson
Treasurer	Cindy Sippel
Past President	Margaret Munson
Program	Jennifer Sturgill (with Kayla Sander's help)
Program	Ann Kurtenbach
Coordinator	
Membership/	Lisa Palmersheim
Publicity	
Newsletter	Jaimie Williamson
Scholarship	Karen Jacobson, Chair Cindy Sippel Anne Clem
Webmaster	Jaimie Williamson

Karen Jacobson moved we elect the slate of officers as presented by the nominating committee by unanimous consent. Kayla Sander seconded the motion. Motion carried.

b. National Dues Simplicity Subcommittee

Margaret Munson reported no changes as next meeting will be at the end of April.

New Business

The chapter discussed when to begin meeting in person again. Options suggested were whether we might want to do in-person,

a hybrid or a mix of virtual, hybrid, and in-person meetings. The chapter will follow up in future meetings.

Announcements

- i. Events from National:
 1. Member benefit free CPE | Sales Navigator-Business/Chapter Development Tools – Ty Hendrickson | April 27 at 1:30 pm EDT
 2. Chapter Chat: “Ask without fear.” | April 27, 2021 12:00PM EDT
 3. AFWA Foundation Bingo Night | April 27 at 8pm EDT
 4. Member benefit free CPE | Ultra High Net Worth Strategies for C-Suite/Business Owners – Brian Bohn | May 12 at 1- 4pm EDT (3 CPE credits)
 5. Chapter Chat: “Think outside the box!” | May 25, 2021 12:00PM EDT
 6. AFWA Connect.Advance.Lead. Conference | June 17-18, 2021
 7. 2021 Women Who Count Conferencel Oct. 20-22
- ii. Other – Kayla Sander was recognized as one of seven members of the Ivy College of Business faculty at Iowa State University for their teaching innovation during the spring 2020 semester. This announcement was



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published in the *Prospectus, The Magazine for the Iowa State University Ivy College of Business*. Permission has been granted for us to share their article to our AFWA membership. They have requested we credit their magazine when sharing the article.

Adjournment

Meeting adjourned at 7:41 pm

NETWORKING LUNCH SCHEDULE

May 26th

June 28th

All networking lunches will be virtual

QUOTE OF THE MONTH

“What you do today can improve all your tomorrows.”

- Ralph Marston

2020-2021 OFFICERS

President: Margaret Munson
president@amesafwa.org

Vice President: Cheryl Carlile
vice-president@amesafwa.org

Secretary: Catherine (Kate) Mulder
secretary@amesafwa.org

Treasurer: Cindy Sippel
treasurer@amesafwa.org

Past President: Catherine (Kate) Mulder
past-president@amesafwa.org

Program: Kayla Sander
programs@amesafwa.org

Program Coordinator: Ann Kurtenbach
programs@amesafwa.org

Publicity: Lisa Palmersheim
publicity@amesafwa.org

Newsletter: Jaimie Williamson
bulletin@amesafwa.org

Scholarship: Karen Jacobson
Penny Strum
Cheryl Carlile
Cindy Sippel
scholarship@amesafwa.org

Articles and submissions to the newsletter are welcome. Please contact bulletin@amesafwa.org