



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Ames Chapter

October 2021

Ames Chapter #158

# THE SPOKESWOMAN

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

## MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

## MEETING INFORMATION

### Ames and Des Moines AFWA Joint Meeting Multi-generational Communications: Learnings & Best Practices

Date: Tuesday, October 12, 2021

Time: 5:30 p.m. Networking  
5:50 p.m. Dinner Served  
6:00 p.m. Presentation

Location: Old Chicago  
2732 SE Delaware Ave  
Ankeny, IA

**Presenter:** Jamie Sass, Director of the Writing and Speaking Center within the Ivy College of Business at Iowa State University.

The valuable information provided at this meeting is for one hour of CPE

When submitting your RSVP, please denote whether you will attend virtually or in person and your meal choice. Please choose from the following meal options:

- Option #1 - California chicken sandwich (grilled chicken breast topped with Swiss cheese & avocado, served with lettuce, tomato and signature house made ranch on brioche bun, served with fries)
- Option #2 - Old Chicago Chopped Salad (applewood-spiced chicken, peppered bacon, house made bleu cheese, tomatoes and fresh green onions, topped with avocado & tomato. Served with creamy herb dressing.
- Option #3 – Meat Lasagna
- Option #4 - Cheese Pizza

*\*Drinks will be ordered upon arrival. The meal will be served at 5:50 PM.*

Please bring \$20 cash to pay for your meal.

**PLEASE RSVP BY NOON ON THURSDAY, October 7th IF YOU WILL BE ATTENDING.**

If you must change your reservation, please contact Jenny Sturgill ([jennys@iastate.edu](mailto:jennys@iastate.edu)). Reservations canceled within 2 business days of the meeting may result in a charge from the venue, which must be paid by the member or guest.



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## **PRESIDENT'S MESSAGE**

Am I alone in thinking this year is passing by too quickly? Happy October! This is my favorite month of the year! I'm looking forward to our joint meeting with the Des Moines chapter this month and apologize that I cannot attend in person as I'm still in OKC. As always, I am so impressed with our members and their ideas for our prosperity, especially so with the scholarship committee's proposed silent auction to raise needed scholarship funds. As there is not business meeting this month, please be thinking of what you can donate and who you know that could apply for scholarship(s). Also, there's still time to sign up for the National AFWA virtual conference, see details in the September minutes below. I'm very much looking forward to seeing you all virtually this month to hear Jamie Sass speak on "Communications Styles and Learning Across Generations". Thank you all for your continued devotion to our mission to "enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession".

Take Care,

Cheryl Carlile

**NO OCTOBER BUSINESS MEETING**

## **AUGUST MEETING MINUTES AMENDED**

Accounting and Financial Women's Alliance  
Ames Chapter #158  
Membership Meeting  
August 10, 2021  
Amended September 14, 2021

The monthly membership meeting was held August 10, 2021, at the IowaStater Restaurant in Ames with eight attendees in person and one virtual attendee. The meeting was called to order by President, Cheryl Carlile at 7:02 pm. Those in attendance were Cheryl Carlile, Carla Danielson, Karen Jacobson, Annmarie Kurtenbach, Catherine (Kate) Mulder, Margaret Munson, Kayla Sander, Cindy Sippel, and Jenny Sturgill. A quorum was present.

### **Minutes**

Jenny Sturgill moved and Karen Jacobson seconded that June 2021 minutes and July 2021 minutes be approved as printed in the bulletin. Motion carried.

### **Treasurer's report**

Cindy Sippel presented the Treasurer's report. The chapter has a balance in the general fund of \$7,055.92 and \$5,283.34 in the scholarship fund. Of the scholarship fund, \$3,600.00 is restricted for the Kathleen M Strum scholarship and \$1,500 is payable for 2020-2021 scholarships leaving an unrestricted balance of \$183.34 in the scholarship fund.



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The Treasurer's report will be placed on file for chapter inspection.

### Old Business

a. *Bylaws*: Proposed changes to the chapter bylaws were sent to National. The National Executive Committee proposed alternate language which was emailed to members on July 30, 2021. The revised language will be voted on at the September membership meeting.

### New Business

a. *Meeting time*: Because the meeting room at the IowaStater closes at 8 pm, membership meeting times will be changed to:

5:00 to 5:30 pm Networking

5:30 to 6:30 pm Program

6:30 pm Dinner and Business Meeting

b. *Joint meeting*: Jenny Sturgill and Kayla Sander are working on details of the joint meeting with the Des Moines Chapter.

### Committee Reports

*Membership* Cindy Sippel reported that we have 19 active members.

*Programs*: Jenny Sturgill and Kayla Sander are finishing the planning for the year.

*Scholarship*: The committee will move the application process to fall, with a goal to approve scholarship awards at the November meeting. The committee will also consider ideas for fund-raising.

### 2020-2021 Member of the Year

President Cheryl Carlile presented Kayla Sander with her award as 2020-2021 member of the year.

### Announcements

*AFWA Virtual Chapter meeting* This month's event is a Round Robin Speed Networking Event on August 17 at 7pm EST. Registration is available on the National Website. <https://www.afwa.org/events/>

*Intermediate Accounting* 1.5 CPE | August 24 12-1:30pm EST. Registration is available on the National Website. <https://www.afwa.org/events/>

*Women Who Count 2021 Virtual Conference* October 18-22. Early bird registration ends September 1, 2021. Registration is available on the National Website. <https://www.afwa.org/events/>

### Adjournment

Meeting adjourned at 7:44 pm.

Respectfully submitted,  
Margaret Munson  
Secretary



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## SEPTEMBER MEETING MINUTES

Accounting and Financial Women's Alliance  
Ames Chapter #158  
Membership Meeting  
September 14, 2021

The monthly membership meeting was held September 14, 2021, at the IowaStater Restaurant in Ames with four attendees in person and two virtual attendees. The meeting was called to order by President, Cheryl Carlile at 6:33 pm. Those in attendance were Cheryl Carlile, Karen Jacobson, Margaret Munson, Lisa Palmersheim, Kayla Sander, and Cindy Sippel. A quorum was present.

### Minutes

Karen Jacobson noted that the scholarship committee report was omitted from the August minutes published in the bulletin and proposed that the minutes be amended to show that the committee intends move the application to the fall, with a goal of approving awards at the November meeting. The committee will also seek ideas for fundraising. Karen Jacobson moved and Cindy Sippel seconded that the August minutes be approved as amended. Motion carried.

### Treasurer's report

Cindy Sippel presented the Treasurer's report. The chapter has a balance in the general fund of \$7,032.80 and \$3,883.37 in

the scholarship fund. Of the scholarship fund, \$3,600.00 is restricted for the Kathleen M Strum scholarship. \$1,500 was paid in August for 2020-2021 scholarships leaving an unrestricted balance of \$283.37 in the scholarship fund. An additional donation of \$100 has been received for the Wandling Scholarship so far in September. The Treasurer's report will be placed on file for chapter inspection.

### Committee Reports

*Membership:* Lisa Palmersheim reported on several topics.

- a. Networking luncheons. After discussion, members agreed to try virtual networking luncheons for the time being.
- b. National has called a mandatory meeting for chapter membership chairs. Lisa Palmersheim plans to attend the virtual meeting September 29, at 1 pm CST. Cheryl Carlile will attend if Lisa cannot. The membership handbook distributed in advance of this meeting was sent out with the bulletin this month. Lisa asked chapter members to review the handbook and to let her know of their ideas regarding recruitment and retention for our chapter.
- c. The chapter Facebook page is getting good reach. Lisa is sharing with other local groups and hopes to continue to grow the audience.
- d. Lisa will follow up with chapter scholarship winners to encourage them to join. Karen Jacobson reported that 2020-



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2021 chapter scholarship winner Audrey Wagner was awarded a National scholarship, as well. Cindy Sippel will send contact information for the scholarship winners to Lisa.

e. Lisa reported that we have 17 active members, and that long-time member Brenda O'Neill-Smith regrets she will not be renewing.

*Programs:* Kayla Sander reported that she and Jenny Sturgill are finishing the planning for the year. Since the IowaStater is closed on Tuesday evenings, they will seek alternative in-person locations. The October meeting is joint with the Des Moines chapter and will be a hybrid meeting, with Old Chicago in Ankeny as the in-person location. The speaker will be Jamie Sass, Director of Ivy Writing and Speaking Center, Iowa State University.

More information about the programs for the rest of the year and about the location and/or format for the November meeting will be forthcoming.

Cindy Sippel volunteered to host the Holiday Party in December.

Meeting times will be reset to:

5:30 to 6:00 pm Networking

6:00 pm to 7:00 pm Program

7:00 pm Dinner and Business Meeting

*Scholarship:* Karen Jacobson and Cindy Sippel discussed the revised schedule for the scholarship application process. They will distribute revised applications this week, with an application deadline of October 18. The committee will review the applications and make a recommendation at the November membership meeting. They are working on some amendments to the requirements for the Strum scholarship.

There will be a silent auction fund-raiser at the November meeting. Anyone with item(s) to contribute to the auction should let Cindy Sippel know the details by November 1. Include a picture, if possible. The silent auction is intended to supplement the normal July/December fund-raising.

## **Old Business**

a. *Bylaws:* Proposed changes to the chapter bylaws were sent to National. The National Executive Committee proposed alternate language which was emailed to members on July 30, 2021. Margaret Munson moved, and Cindy Sippel seconded, that the language proposed by National be approved by the chapter. Motion carried. Margaret



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Munson will send the revised chapter bylaws to National for their records and will make sure they are posted to the chapter website.

### *b. Meeting time:*

Meeting times will be reset to:

5:30 to 6:00 pm      Networking

6:00 pm to 7:00 pm      Program

7:00 pm      Dinner and Business Meeting

### **New Business**

#### *National Dues Simplicity Subcommittee*

Margaret Munson reported that the subcommittee will meet September 22 to continue discussions about the complexities of the current chapter dues system and to look for ways to reduce complexity and confusion.

### **Announcements**

#### *Women Who Count 2021 Virtual*

*Conference* October 18-22. Reduced rates end October 8, 2021. Registration is available on the National Website.

<https://www.afwa.org/events/>

#### *ISU Contemporary Issues in*

*Accounting* Watch for more information

### **Adjournment**

Meeting adjourned at 7:18 pm.

Respectfully submitted,  
Margaret Munson  
Secretary

## **MEETING DATES 2021-2022**

October 12, 2021

November 9, 2021

December 14, 2021

February 8, 2022

March 8, 2022

April 12, 2022

May 10, 2022

June 14, 2022

## **QUOTE OF THE MONTH**

“To understand the heart and mind of a person, look not at what he has already achieved, but at what he aspires to.” – Kahlil Gibran



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## 2021-2022 OFFICERS

- President: Cheryl Carlile  
[president@amesafwa.org](mailto:president@amesafwa.org)
- Vice President: Carla Danielson  
[vice-president@amesafwa.org](mailto:vice-president@amesafwa.org)
- Secretary: Margaret Munson  
[secretary@amesafwa.org](mailto:secretary@amesafwa.org)
- Treasurer: Cindy Sippel  
[treasurer@amesafwa.org](mailto:treasurer@amesafwa.org)
- Past President: Margaret Munson  
[past-president@amesafwa.org](mailto:past-president@amesafwa.org)
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- Scholarship: Karen Jacobson, Chair  
Ann Clem  
Cindy Sippel  
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Articles and submissions to the newsletter  
are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)