



August 2022

Ames Chapter #158

# THE SPOKESWOMAN

## Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

## MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

## MEETING INFORMATION

### Top Mistakes When Transitioning to a Remote Workforce

Date: Tuesday, August 9, 2022

Time: 5:30 p.m. Networking

6:00 p.m. Program

7:00 p.m. Business Meeting

Location: Virtual

**Presenter:** Ty Hendrickson, The Sales Seed

**Presenter Bio:** Ty Hendrickson is the founder of The Sales Seed, a consulting company specializing in growth training for accounting firms using various sales principles. Ty also has held various training and development roles with CCH and Bloomberg BNA. Ty is a graduate of Transylvania University in Lexington, Kentucky. In her spare time, Ty enjoys spending time with her two children.

### Learning Objectives & Program Content:

Ty will discuss learnings and mistakes that companies have discovered over our "post-COVID" world wherein a growing number

of firms are transitioning to remote or partially remote workforce offerings.

**Field of Study:** Management Services

**Program Level:** Basic

**Program Prerequisites/Advance**

**Preparation:** None

**Instructional Delivery Method:** Group  
Webcast

**Recommended Amount of CPE Credit:** 1  
credit hour

### Zoom Information:

Click this URL to start or join.

<https://iastate.zoom.us/j/98227709874?pwd=cXFYSkE2U1ISYW9pNVAYTXNpaWV0UT09>

Or, go to <https://iastate.zoom.us/join> and enter meeting ID: 982 2770 9874 and **password: AFWA**

## PRESIDENT'S MESSAGE

I was so excited to hear the membership suggestions made at the July planning meeting. September 13<sup>th</sup> we will have a social networking event at Reiman Gardens aimed at recruiting new members. I just sent a couple emails to try to get a couple contacts in Finance/Accounting departments to send invitations to. Please try to take a few minutes to do the same. I will also invite fellow employees at my credit union. It will be great to have some new faces and ideas in our meetings, and to continue the great tradition of helping women in Ames succeed in their Finance and Accounting careers. Thank you, Cindy, for hosting the



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planning meeting at your house. I did hear back from the Des Moines chapter that they will host a joint meeting in Ankeny in October. More details to come.

I look forward to seeing everyone virtually at the August meeting.

Carla

## AUGUST MEMBERSHIP MEETING AGENDA

1. Call to Order
2. Quorum (30% of 16 active members=5)
3. Approval of Minutes – July 2022
4. Treasurer’s Report
5. Old Business
6. Committee Reports
  - a. Membership/Publicity
  - b. Programs
  - c. Scholarship
  - d. Newsletter
  - e. Webmaster
7. New Business
8. Announcements

- a. Free 1 hour CPE Webinars – see the National website to register:
- b. The National Conference – Chicago October 25-28

9. Adjournment

## JULY MEMBERSHIP MEETING MINUTES

Accounting and Financial Women’s Alliance  
Ames Chapter #158  
Membership Meeting  
July 12, 2022

The monthly membership meeting was held July 12 at Cindy Sippel’s home with seven members attending in person. The meeting was called to order by President, Carla Danielson at 7:22 pm. Those in attendance were members Cheryl Carlile, Carla Danielson, Jan Duffy, Annmarie Kurtenbach, Lisa Palmersheim, Karen Jacobson, and Cindy Sippel. A quorum was present. This was the annual planning meeting.

### Minutes

Cindy Sippel made and Jan Duffy seconded a motion that the June 2022 membership meeting minutes be approved as printed in the bulletin. Motion carried.

### Treasurer’s report

Cindy Sippel presented the Treasurer’s report for June 2022. As of June 30, 2022, the Chapter has a balance in the general fund



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of \$7,150.00 and \$5,743.51 in the scholarship fund. Of the scholarship fund, \$3,600.00 is restricted for the Kathleen M Strum scholarship, leaving an unrestricted balance of \$2,143.51 in the scholarship fund.

Cheryl Carlile and Jan Duffy reviewed the financial records for the year ended June 30, 2022 and found no errors. The Treasurer's report will be placed on file for Chapter inspection.

Old Business  
None

### Committee Reports

Membership: The Chapter has 16 members. The membership committee of Kate Mulder (chair), Jan Duffy, Cindy Sippel and Karen Jacobson has met twice via Zoom prior to the meeting. The committee would like to sponsor a membership drive event on the September and November meeting dates. The September meeting would include inviting people through Linked In, Facebook, and local groups like the Ames Young Professionals and the ISU Collegiate Women in Business Group. Members would also be encouraged to reach out to any people they know in the community. Jan Duffy moved, and Karen Jacobson seconded, that the budget include \$1,000 to pay for this meeting. The motion passed.

The committee is also proposing that anyone who joins through this campaign and is an active member for two years will get their chapter dues for those two years refunded.

Programs: Karen Jacobson is working on getting a speaker from Fraudfighters through RSVP of the August meeting.

Discussion of continuing the meetings at Jethro's concluded that the group is generally happy with Jethro's and would prefer the bigger room when it is available.

Possible topics for speakers included time management, a tax update, DEI (Diversity, equity and inclusion), and health insurance in retirement.

The joint meeting was discussed. The general feeling was that we liked the joint meeting. We would like to suggest to the Des Moines Chapter that each chapter may determine the time and location of the meeting when it is their year to host. This would allow Des Moines to host their normal noontime meetings. It was suggested that Carla Danielson, as President, should reach out to Des Moines.

Scholarship: There was discussion of having a silent auction to benefit scholarship at the November meeting and that \$500 should be included in the budget for the silent auction.

Newsletter: No report.



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Webmaster: No report.

Goals: Goals for the year included a net increase of two members and CPE offered in seven meetings.

Announcements

Annmarie Kurtenbach mentioned that excellent CPE was available from CPA Academy.

Thank you to Cindy Sippel for graciously hosting the meeting again this year.

Adjournment

Meeting adjourned at 8:31 pm.

Respectfully submitted,  
Jan Duffy

## 2022-2023 OFFICERS

President: Carla Danielson  
[president@amesafwa.org](mailto:president@amesafwa.org)

Vice President: Lisa Palmersheim  
[vice-president@amesafwa.org](mailto:vice-president@amesafwa.org)

Secretary: Margaret Munson  
[secretary@amesafwa.org](mailto:secretary@amesafwa.org)

Treasurer: Cheryl Carlile  
[treasurer@amesafwa.org](mailto:treasurer@amesafwa.org)

Past President: Cheryl Carlile  
[past-president@amesafwa.org](mailto:past-president@amesafwa.org)

Program: Kayla Sander  
Jenny Sturgill  
[programs@amesafwa.org](mailto:programs@amesafwa.org)

Program Coordinator: Ann Kurtenbach  
[programs@amesafwa.org](mailto:programs@amesafwa.org)

Program Setup: Cheryl Carlile

Membership & Publicity: Kate Mulder, Chair  
Jan Duffy  
Karen Jacobson  
Cindy Sippel  
[membership@amesafwa.org](mailto:membership@amesafwa.org)  
[publicity@amesafwa.org](mailto:publicity@amesafwa.org)

Newsletter: Jaimie Williamson  
[bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)

Scholarship: Jan Duffy, Chair  
Karen Jacobson  
Cheryl Carlile  
[scholarship@amesafwa.org](mailto:scholarship@amesafwa.org)

## QUOTE OF THE MONTH

“Change is inevitable. Growth is optional.”  
- John C. Maxwell

Articles and submissions to the newsletter are welcome. Please contact [bulletin@amesafwa.org](mailto:bulletin@amesafwa.org)