



March 2023

Ames Chapter #158

THE SPOKESWOMAN

Websites

National: <http://www.afwa.org>

Local: <http://amesafwa.org>

LinkedIn: <https://www.linkedin.com/groups/13567139>

MISSION STATEMENT

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession

MEETING INFORMATION

Corporate Social Responsibility Reporting

Date: Tuesday, March 7, 2023

Time: 5:30 p.m. Networking

6:00 p.m. Program

7:00 p.m. Business Meeting

Location: Old Chicago

1610 S Kellogg Ave

Ames, IA

Presenter: Cynthia Jeffrey, PhD

Presenter Bio: Cynthia Jeffrey, Ph.D., CPA, CGMA, is the RSM Faculty Fellow in Accounting at Iowa State University, where she researches and teaches in the areas of international accounting, accounting theory, corporate social responsibility, and ethics. Her research has been published in numerous scholarly journals including The Accounting Review, Behavioral Research in Accounting,

The international Journal of Accounting, Journal of Accounting, Auditing and Finance, Accounting Horizons, and Business Ethics Quarterly. Cyndie is the past Editor of Research on Professional Responsibility and Ethics in Accounting. She is a member of the AICPA, Accounting and Financial Women's Alliance, and the American Accounting Association. Previously, she was the founding Director of the Master of Accounting Program at Iowa State. Cyndie received her Ph.D. from the University of Minnesota and has completed the IFRS Certificate of Educational Achievement.

Learning Objectives & Program Content:

Corporate Social Responsibility is a developing area of focus for all companies. The financial reporting aspect of this evolution is also gaining additional traction and brings about complex changes to the accounting/finance functions.

Field of Study: Finance

Program Level: Basic

Program Prerequisites/Advance

Preparation: None

Instructional Delivery Method: Group
Live

Recommended Amount of CPE Credit: 1
credit hour



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PRESIDENT'S MESSAGE

March is National Women's history month. This led me to wonder about the history of AFWA so I looked

it up on the national website. I'm sure a number of you know the history but if any don't, it was founded in 1938 by Ida Broo. She passed the CPA exam in 1925. Amazing. I was surprised a woman was allowed to sit for the CPA exam in 1925. She was the first woman in Indiana to work as a CPA under her own name. We've come so far since 1938 but also surprising there is still room to improve the opportunities for women in the workplace after so many years.

I'm looking forward to seeing everyone at our March meeting which will be a week early on March 7th.

Carla

MARCH MEMBERSHIP MEETING AGENDA

1. Call to Order
2. Quorum (30% of 16 active members=5)
3. Approval of Minutes – February 2023
4. Treasurer's Report
5. Old Business

6. Committee Reports

- a. Membership/Publicity
- b. Programs
- c. Scholarship
- d. Newsletter
- e. Webmaster

7. New Business

8. Announcements

9. Adjournment

FEBRUARY MEETING MINUTES

Ames Chapter #158

Accounting & Financial Women's Alliance

Membership Meeting Minutes

February 7, 2023

Call to Order:

The February Membership Meeting of the Ames Chapter #158 was called to order by President Carla Danielson at 7:47 p.m. on Tuesday, February 7, 2023, at Jethro's BBQ in Ames, Iowa. Those in attendance were members Cheryl Carlile, Kate Mulder, Annmarie Kurtenbach, Lisa Palmersheim, Karen Jacobson, Carla Danielson, Jan Duffy, Kayla Sander, Jenny Sturgill and Cindy Sippel. A quorum was present.



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Minutes

Cheryl made a motion to approve the minutes of the November 2022 membership meeting as printed in the bulletin. Kate seconded the motion that was approved.

Treasurer's Report and Budget:

Cheryl emailed revised financial reports and budget to the membership the day before the meeting. The balance in the general fund was \$5,095.92. The scholarship fund has a balance of \$2,143.65. Of this balance, \$2,100 is restricted for the Kathy Strum scholarship and the remaining balance of \$43.65 is available for the Beverly Wandling Memorial Scholarship. We noted that we have spent the unrestricted balance in the scholarship fund as we had multiple scholarships awarded this year. Cheryl noted that she has created a general ledger for the bank accounts. We spent a total of \$641.17 on the lunch and learn in November and the deposits related to the networking event that was canceled in September. Karen will follow up to see if any of our deposit for Reiman Gardens is refundable. (Per an email after the meeting from Karen, because the event was canceled within 30 days, no portion of the Reiman Garden deposit was refunded.) The financial statements will be placed on file for review.

Old Business:

None.

Committee Reports

Membership/Publicity – Kate gave a report on the lunch and learn that was held in November. We had 18 people who attended (including 5 members), The leftover food was donated to The Bridge Home in Ames. The committee will meet and look on how to build on the success of the lunch and learn including inviting attendees to future meetings. Cindy will get the email addresses related to those who attended. We also discussed that National has started a membership drive. If you recruit 3 new members, you will receive a \$100 Amazon gift card.

Programs – The programs for the rest of the year (except May) are posted on the website. The March meeting will be on Tuesday, March 7 at Old Chicago. Cynthia Jeffrey will be speaking on Corporate Social Responsibility. Jenny and Kayla noted that it is difficult to find a good location for meetings. The Iowa Stater is still not open on Tuesdays. We discussed the option of doing some virtual meetings but also discussed that networking is more difficult when meetings are virtual. Ann noted that she will not be here of the March meeting so Jenny will help with the CPE documentation.

Scholarship - Two of the scholarship winners were presented their certificates before the meeting tonight. The other recipients are planning to attend the March meeting. We discussed the need to replenish the scholarship funds and discussed doing



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another silent auction. We will not be doing that at this time. Jan will check into fundraising opportunities at Hilton Coliseum.

Newsletter - No report

Webmaster - No report

New Business:

Nominating Committee: As past president, Cheryl will lead the nominating committee. She asked for additional volunteers. Karen agreed to help with the nominating committee. Lisa will be president next year. Jenny and Kayla said they would do programs again next year. Cheryl will continue as treasurer. Jan and Cindy along with Cheryl will do scholarship.

Networking Lunch: Cindy noted that she will be gone for the February networking lunch with is scheduled for Tuesday, February 28 at Applebee's. Kate volunteered to receive the RSVPs for the February networking lunch.

Announcements:

Virtual Escape Room: National is hosting a Virtual Escape Room on February 9.

Women Who Count Conference: The National conference will be October 25-27, 2023 in Reno NV.

CPE: See the National website for free CPE opportunities.

Adjournment:

Meeting adjourned at 8:33 p.m.

Respectfully submitted,
Cindy Sippel
Acting Secretary

SCHOLARSHIP



Scholarships from the Beverly M. Wandling Scholarship Fund were awarded to ISU students Frances Jackson and Kylie Tjernagel at our February monthly meeting.



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NETWORKING LUNCH SCHEDULE

Date	Restaurant	Location
3/30/2023	Dublin Bay	320 S 16th St, Ames 1610 S Kellogg Ave, Ames
4/25/2023	Old Chicago	2640 Stange Rd, Ames
5/25/2023	Brick City Grill	2400 N Loop Dr, Ames
6/28/2023	Provisions Lot F	Ames

2022-2023 OFFICERS

- President: Carla Danielson
president@amesafwa.org
- Vice President: Lisa Palmersheim
vice-president@amesafwa.org
- Secretary: Margaret Munson
secretary@amesafwa.org
- Treasurer: Cheryl Carlile
treasurer@amesafwa.org
- Past President: Cheryl Carlile
past-president@amesafwa.org
- Program: Kayla Sander
Jenny Sturgill
programs@amesafwa.org
- Program Coordinator: Ann Kurtenbach
programs@amesafwa.org
- Program Setup: Cheryl Carlile

- Membership & Publicity: Kate Mulder, Chair
Jan Duffy
Karen Jacobson
Cindy Sippel
membership@amesafwa.org
publicity@amesafwa.org
- Newsletter: Jaimie Williamson
bulletin@amesafwa.org
- Scholarship: Jan Duffy, Chair
Karen Jacobson
Cheryl Carlile
scholarship@amesafwa.org

QUOTE OF THE MONTH

"Someday is not a day of the week."
-- Janet Dailey

Articles and submissions to the newsletter are welcome. Please contact bulletin@amesafwa.org